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Windsor Content Label—Minnesota

Purchase quantity: Subscriptions are available in increments of 1 block (100 kilowatt-hours), up to 100% of customer usage.

Green-e Certified New Renewables ¹	Historic 2013 Amt	%	Prospective 2014 Amt	%
Total renewable energy generated	170,985 MWh		170,000 MWh	
Minnesota wind energy purchase power agreements	130,985 MWh	77	130,000 MWh	81
Minnesota wind energy credits	40,000 MWh	23	40,000 MWh	19
Windsor Premium²	\$3.53/block less a credit for fuel costs			
Renewable energy costs / credits	\$3.33/block	94		
Marketing and administration costs	\$0.20/block	6		
Residential Monthly Electric Bill Comparison³	Non-Windsor customer	%	100% Windsor customer	%
Total estimated average bill	\$88.74		\$89.98	
Electric service charges	\$66.15	76	\$66.15	74
Fuel cost charge	\$20.59	24	\$0.00	0
Windsor premium	\$0.00	0	\$23.83	26
Average net Windsor charge	\$3.24			

¹Generation numbers refer to the energy generated for Windsor customers, above and beyond the Minnesota State Renewable Portfolio Standard. For comparison, the 2013 average mix of resources supplying Northern States Power/Minnesota included: coal (38.3%), nuclear (27.5%), natural gas (12.7%), wind (12.5%), hydro (7.4%), biomass (2.8%), solar (0.1%), oil (0.1%) and other (0.1%). Xcel Energy currently has twenty wind farms whose output is dedicated, or partially dedicated to the Windsor program. Xcel Energy also purchases renewable energy credits on an as needed basis from Minnesota wind farms that may have sold their energy to other utilities. For 2014 sales, pursuant to Green-e Energy rules, all generation will come from facilities that first began commercial operation on or after January 1, 2003. Prospective 2014 generation amounts reflect the estimated renewable energy power that we expect to generate or have contracted to provide. Actual figures may vary according to Windsor sales results and resource availability. We will annually report to you the actual resource mix of the electricity you purchased during the preceding year.

²The Windsor premium tariff is approved by the Minnesota Public Utilities Commission. "Renewable energy costs/credits" include the cost of Windsor purchase power agreements, the cost of renewable energy credit purchases, and a credit related to the value of the energy capacity of the Windsor wind farms. Actual marketing and administrative costs may vary.

³The comparison presented here is based on the estimated monthly bill for a residential customer using an average of 675 kWh per month. Regular electricity charges include service and facility charges, energy charges, and other adjustments, but do not include local taxes and franchise fees. Fuel cost charges are updated monthly and include costs for renewable energy provided as part of the mix of resources supplying Northern States Power Company-Minnesota. The estimate presented here is based on the average residential fuel cost charge from January 2013 through December 2013. Windsor purchases are exempt from fuel cost charges. Actual monthly costs will vary.

For additional information about Windsor, contact Xcel Energy at 1-800-895-4999 or visit xcelenergy.com/Windsor.



The Green-e Energy Program certifies that Windsor meets the minimum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to green-e.org.



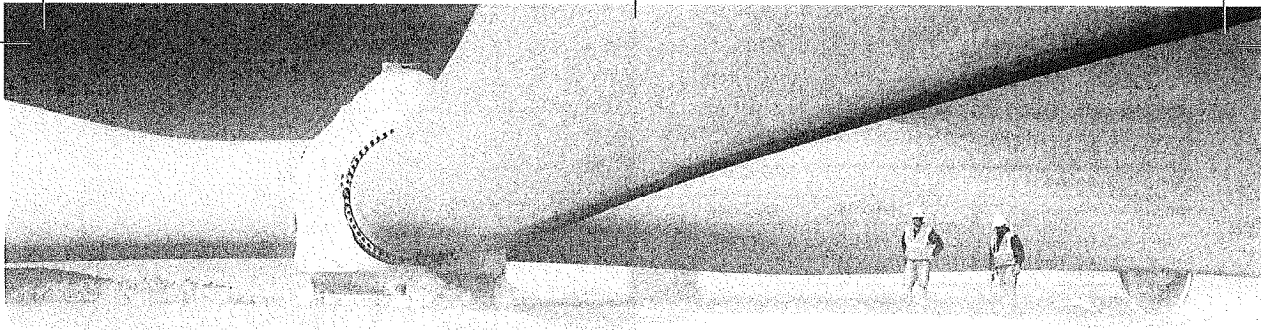
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MAKE A DIFFERENCE
A LITTLE
add
WIND
TO YOUR LIFE





SUBSCRIBE TO MINNESOTA WINDSOURCE® TODAY.

Add a little wind to your energy mix and make a difference.

WindsorSource is one of the nation's leading voluntary renewable energy programs, enabling you to purchase wind energy for your home or business.

Every kilowatt-hour helps. Sign up for a little or a lot. Get started with one, 100 kilowatt-hour block for less than \$1* a month, in addition to the electricity charges you already pay. That's probably less than the price of a latte at your local coffee shop. Or opt to have 100% of your electricity provided through WindsorSource.

How much energy is 100 kilowatt-hours?

In terms of power, it's enough to power a standard refrigerator for a month, or wash 33 loads of laundry.**

*The cost per block is \$3.53, less a credit for fuel costs. In 2013, the net WindsorSource premium ranged from \$0.17 to \$0.81 per block, with an average price of \$0.53. The fuel cost credit changes monthly, so your actual costs will vary.

**Fridge or Freezer Calculation: Based on standard, 25 cubic feet, side-by-side with icemaker. Washer Calculation: Based on home with electric water heater, average 33 washes/month. One block of WindsorSource will go farther for energy efficient appliances.

Sign up today.

Call **1-800-895-4999**,

or visit **ResponsibleByNature.com/WindsorSource** to enroll online.

Select One

Yes! I want an annual WindsorSource subscription.

- ☐ 100% WindsorSource
- ☐ 1 block to get started (100 kilowatt-hours)
- ☐ Other: _____ blocks of WindsorSource
(choose a number between 1 and 10)

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Signature: _____

Telephone number: (_____) _____

Email*: _____

*By providing your email address, you are opting in to future email communications from Xcel Energy. We take your privacy seriously; please view our Privacy Policy online at xcelenergy.com/PrivacyandSecurity. Return this form to a representative or include it with your monthly payment in your monthly payment envelope.

- ☐ I understand that WindsorSource is an additional charge to my Xcel Energy electric bill and that there is a one-year commitment.

WindsorSource charges will be calculated on your actual monthly Xcel Energy bill. If your electricity use is less than your level of WindsorSource commitment, you will be charged only for what you use.

Windsor Content Label—Minnesota

Purchase quantity: Subscriptions are available in increments of 1 block (100 kilowatt-hours) up to 100% of customer usage.

Green-e Certified New Renewables*	Historic 2013 Amt	%	Prospective 2014 Amt	%
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Minnesota wind energy purchase power agreements	130,895 MWh	77	130,000 MWh	81
Minnesota wind energy credits	40,000 MWh	23	40,000 MWh	19
Windsor Premium†	\$3.53/block less a credit for fuel costs			
Renewable energy costs / credits	\$3.33/block	94		
Marketing and administration costs	\$0.20/block	8		
Residential Monthly Electric Bill Comparison‡	Non-Windsor customer	%	100% Windsor customer	%
Total estimated average bill	\$86.74		\$89.99	
Electric service charges	\$66.15	76	\$66.15	74
Fuel cost charge	\$20.59	24	\$0.00	0
Windsor premium	\$0.00	0	\$23.83	26
Average net Windsor charge	\$3.24			

*Generation numbers refer to the energy generated for Windsor customers, above and beyond the Minnesota State Renewable Portfolio Standard. For comparison, the 2013 average mix of resources supplying Northern States Power Company-Minnesota included: coal (56.3%), nuclear (27.9%), natural gas (12.7%), wind (12.6%), hydro (7.4%), biomass (2.8%), solar (0.1%), oil (0.1%), and other (0.1%). Xcel Energy currently has twenty wind farms whose output is dedicated, or partially dedicated to the Windsor program. Xcel Energy also purchases renewable energy credits on an as-needed basis from Minnesota wind farms that may have sold their energy to other utilities. For 2014 sales, pursuant to Green-e Energy rules, all generation will come from facilities that first began commercial operation on or after January 1, 2010. Prospective 2014 generation amounts reflect the estimated renewable energy power that we expect to generate or have contracted to provide. Actual figures may vary according to Windsor sales results and resource availability. We will annually report to you the actual resource mix of the electricity you purchased during the preceding year.

†The Windsor premium tariff is approved by the Minnesota Public Utilities Commission. "Renewable energy costs/credits" include the cost of Windsor purchase power agreements, the cost of renewable energy credit purchases, and a credit related to the value of the energy capacity of the Windsor wind farms. Actual marketing and administrative costs may vary.

‡The comparison presented here is based on the estimated monthly bill for a residential customer using an average of 675 kWh per month. Regular electricity charges include service and facility charges, energy charges, and other adjustments, but do not include local taxes and franchise fees. Fuel cost charges are updated monthly and include costs for renewable energy provided as part of the mix of resources supplying Northern States Power Company-Minnesota. The estimate presented here is based on the average residential fuel cost charge from January 2013 through December 2013. Windsor purchases are exempt from fuel cost charges. Actual monthly costs will vary.

For additional information about Windsor, contact Xcel Energy at 1-800-895-4999 or visit xcelenergy.com/Windsor.



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**RENEWABLE
ENERGY
WITHIN
YOUR POWER**



MAKE A DIFFERENCE. POWER YOUR BUSINESS WITH WIND.

Looking for ways to be a better steward of the environment? Powering your business with renewable energy is a great way to make a difference. However, the costs and complexity of adding on-site solar or wind generation can be prohibitive, especially for small businesses.

Join thousands of homes and businesses that purchase renewable energy for a reasonable cost through Windsource®, Xcel Energy's leading voluntary green power program. For a small premium, you can add renewable energy to your company's list of environmentally-friendly business practices.

SOMETHING GOOD IS IN THE AIR.

When you purchase wind power through Windsource, you can help:

- Obtain LEED certification points for your company.
- Meet your corporate environmental goals.
- Support affordable and domestic energy production that promotes electricity price stability.
- Encourage economic development for rural communities where wind is generated, in the form of jobs, tax revenue and income for landowners.

HOW MUCH DOES IT COST?

Windsource subscriptions are available in 100 kilowatt-hour (kWh) blocks for an additional premium of \$3.53 per block. With your subscription, you also receive a credit for your Fuel Cost Charge, making the actual monthly cost less than \$1 per kWh block* purchased.

Windsource charges will be calculated on your actual monthly Xcel Energy bill. If your electricity use is less than your level of Windsource commitment, you'll be charged only for what you use.

*In 2013, the net Windsource premium for C&I non-demand customers ranged from \$0.12 to \$0.77 per block, with an average price of \$0.48.

ESTIMATE YOUR USAGE AND SIGN UP TODAY.

If your business spends \$100 or less a month on electricity, you can purchase 100 percent renewable energy for about \$10 per month. For larger businesses, we recommend signing up for at least 25 percent of your annual usage. So if your bill is \$1,000 per month, 25 percent would likely be about 25 blocks, or about \$25 per month. If you need help estimating your monthly commitment, contact our **Business Solutions Center** at 1-800-481-4700 or email windsource@xcelenergy.com.

☐ **Yes! I'm interested in the introductory level of 10 blocks per month** (estimated average cost of \$10 per month*)

or

☐ **Yes! I want to do even more for the environment, sign me up for** (select your level of support)

☐ 25 blocks ☐ 50 blocks ☐ 75 blocks ☐ 100 blocks
☐ Other _____

or

☐ **Power my business 100 percent with wind.**

There is a three-year commitment for commercial customers.

Xcel Energy Account Number:

Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Signature: _____

Telephone Number: (_____) _____

You may return your Windsource application in your monthly payment envelope.

Sign up online: xcelenergy.com/Windsource

Call: 1-800-481-4700

Email: windsource@xcelenergy.com

Follow us: twitter.com/Windsource

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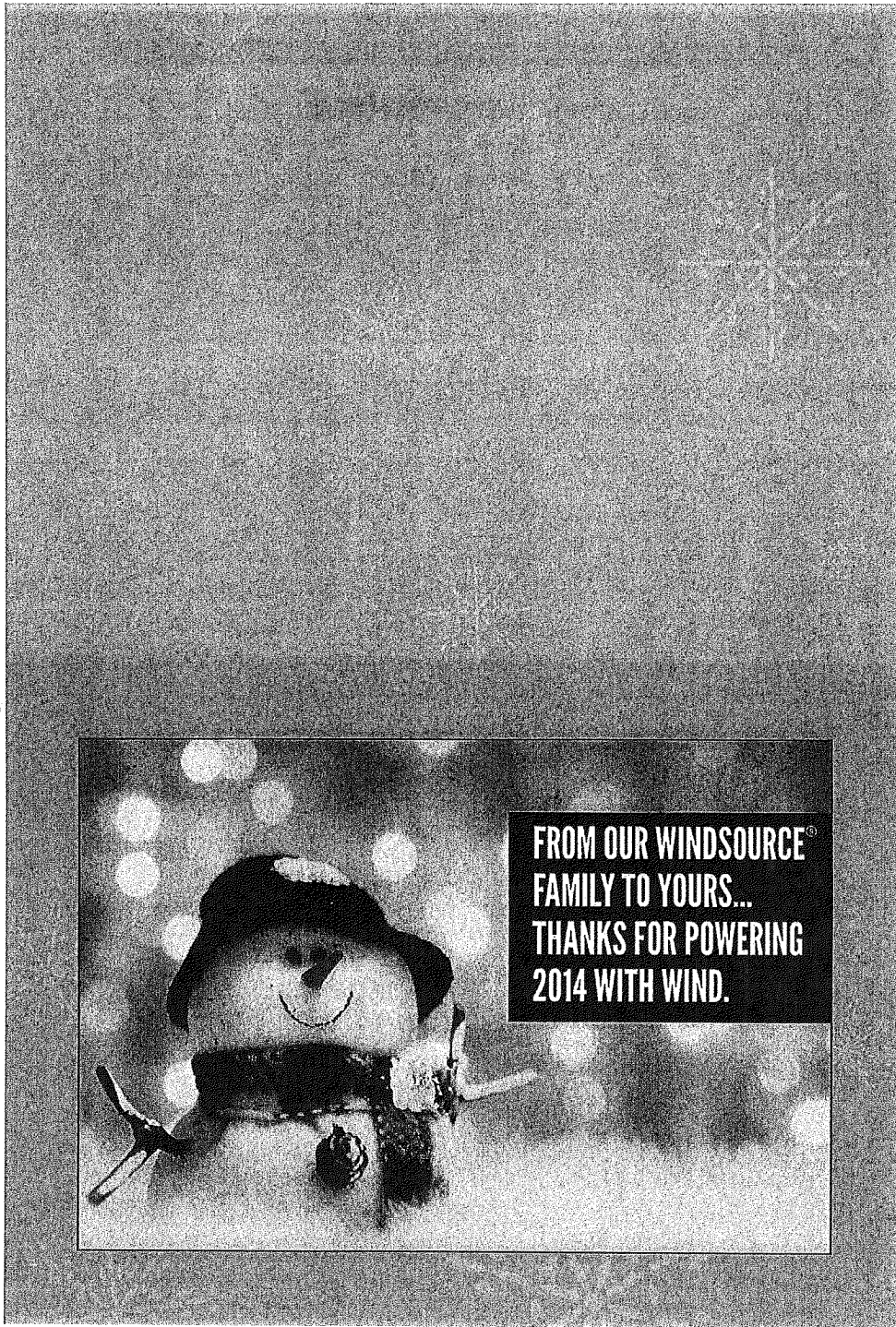
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WISHING *a* YOU
“WIND-ERFUL”
HOLIDAY SEASON



ResponsibleByNature.com/Windsource







Dear Windsource® Customer,

Whew! It's been a busy year. We hope 2014 has been filled with love, laughter and successes for you and your family. Ours has—thanks to you! Because of customers like you who are committed to renewable energy, our Windsource program is feeling a lot of love these days.

As the year draws to a close, we wanted to take a moment to tell you how much we appreciate your commitment to powering your life with wind. And to share what we've been up to this year. We all have a lot to be proud of.

In 2014, Windsource experienced a flurry of activity across all our service territories. It ...

- **Provided over 380 million kilowatt-hours of renewable energy.** That's enough power to bake over 18 billion cookies.*
- Added **19,000** new members to our rapidly growing family.
- Remains one of the **largest, voluntary green energy programs in the country**, according to the National Renewable Energy Laboratory (based on the number of customers participating).

Here are a few "wind wins" across our service territories. We ...

- **Celebrated a decade of wind dominance.** We've been the #1 wind energy provider in the country for the past 10 years, as ranked by the American Wind Energy Association (AWEA). This is based on the total amount of wind on our systems.
- Generated enough wind on our system (5,300 megawatts) **to power about 2.7 million, average-sized homes.**
- **Helped educate future wind enthusiasts** through our Wind Farm Tour unit for third, fourth and fifth graders. (It's free! Check it out in our energy classroom: energyclassroom.com).
- **Broke our own record!** On October 31, 2014 at 11 p.m., wind power was supplying 61.12% of the power on our system in Colorado; this is up from our previous record, set back in April 2014.

Thank you for being part of our family ... and powering a cleaner, brighter energy future.

Cheers to another "wind-erful" year in 2015.
Sincerely,

Xcel Energy Windsource Team

*Cookie calculation: Based on baking two dozen cookies in 15 minutes (96 per hour) in a 350 degree oven, which uses 2 kWh.

