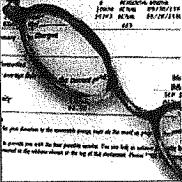
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
Stay Safe This Summer

It's not just hot working outside in the summer—it can be dangerous too. Summer storms can damage electrical equipment and lines. If you see a downed or sagging power line, don't touch it. Always assume it's energized and can hurt or kill you.

Look up and all around when you work outside or climb a ladder. Keep yourself and any tools at least 10 feet from overhead electric lines.


Find more about electric safety at xcelenergy.com/Safety.



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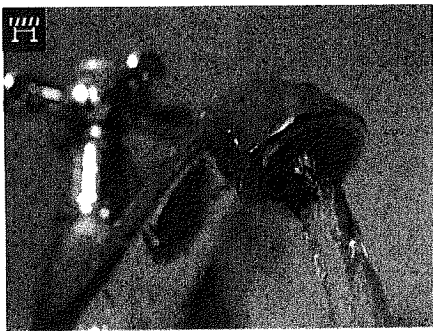
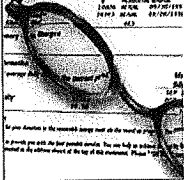
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Hot Water Heater Safety

Scalding hot, tap water can cause injury and death, especially among the elderly and young children.

The U.S. Consumer Product Safety Commission recommends water heater settings at 120 degrees Fahrenheit. This not only helps avoid accidents, but enables you to conserve energy and save on your natural gas bill. And while checking your water heater setting, please remove flammable and combustible materials stored near the heater to prevent fires.


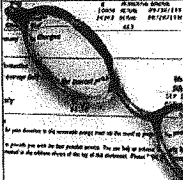
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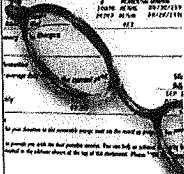

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A few minutes for a lifetime

Fall is prime time for pruning trees or getting that rooftop evaporative cooler ready for winter. If fall chores mean you'll be on your roof or working above ground, first scan the area for power lines. Look up and all around to spot electric wires. Any contact with them can injure or kill. Keep yourself and any tools, poles or ladders at least 10 feet away from power lines. Take a few minutes for safety.

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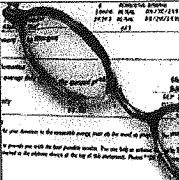
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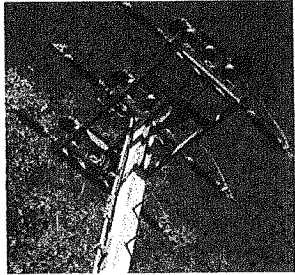
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A few minutes for a lifetime

Fall is the time businesses get ready or help customers get ready for winter. If your employees work on roofs or above ground, first scan the work area for power lines. Look up and all around for electric wires. Any contact can injure or kill. Keep yourself and any tools, poles or ladders at least 10 feet away from power lines. Only qualified line clearance workers can prune trees near high voltage power lines. Always use a licensed company with qualified, line-clearance workers.




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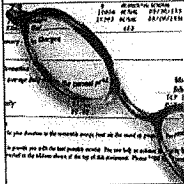
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Cleaning gutters? Stay safe, stay alive.


Cleaning out gutters after the leaves have dropped is a messy, but necessary chore. Before any above-ground work begins, first look up and all around for power lines. Keep yourself and any ladder or tools you're using at least 10 feet away from all electric wires. Any contact with a power line can seriously injure or kill.

Stay away. Stay alive. Stay safe.



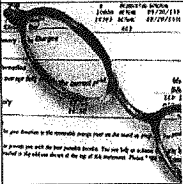
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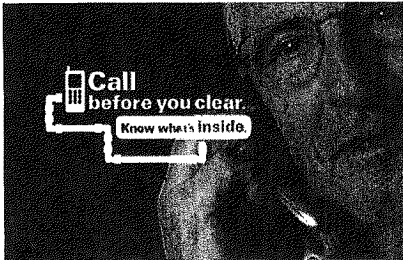


Clogged sewer? Call before you clear.

Many utilities use horizontal directional digging to install natural gas lines, a technique that minimizes disruption to surrounding areas. But older utility practices were less precise than today, and vintage clay sewer lines may have been unknowingly intersected in the process.





If you think your sewer line is clogged, call us before you have them cleared. We'll check our records for potential line conflicts. If needed—and at our cost—we'll send a trained crew to your home to conduct an in-line camera inspection.

Stay safe—call **1-800-895-2999** before you clear.




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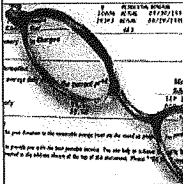
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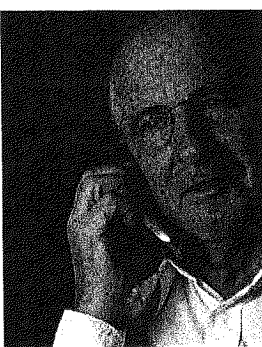






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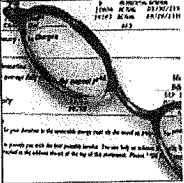
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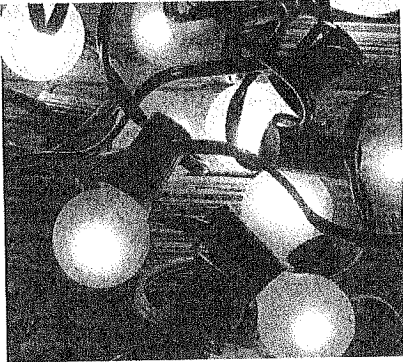
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



Keep Holidays Colorful and Safe


Colorful lights are part of the holidays. To make sure this season creates only good memories for you, remember to look up and all around for electric wires before hanging lights outside on your house. Keep yourself, ladders, tools and lights at least 10 feet away from any electric wires. And remember to use only outdoor lights outside. More holiday lighting tips are available from the National Safety Council.

For more information visit
xcelenergy.com/Safety_&Operation/At_Home_&Work/Electric_Safety/Holiday_Safety



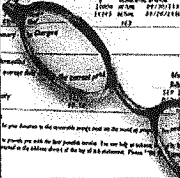
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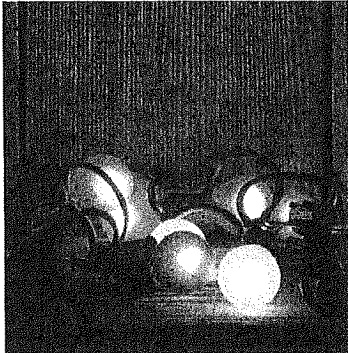
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Client: Xcel Energy
Job: Safety Approach
Job Number: 00563-B
Version: FNL Overhead Radio
Date: May 6, 2014

OVERHEAD

RADIO

ANNCR: Don't overlook the electricity overhead. It's true...Xcel Energy delivers electricity to many homes by overhead wires. So anytime you're climbing up on a ladder, reaching up with a pole or tool, or even flying a kite, it's important to be aware of those lines...and stay at least ten feet away. And if you ever see wires hanging low, stay away and call Xcel Energy. Energy safety...it's up to all of us. Learn more at Xcel Energy dot com slash Safety.

LIVE READ :15

Anytime you're climbing up on a ladder, reaching up with a pole or tool, or even flying a kite, it's important to be aware of overhead power lines...and stay at least ten feet away. Learn more at Xcel Energy dot com slash Safety.

LIVE READ :10

Always be aware of overhead power lines...keep yourself and anything you're holding at least ten feet away. Learn more at Xcel Energy dot com slash Safety.



Client: Xcel Energy
Job: Safety Approach
Job Number: 00563-B
Version: FNL CBYD Radio
Date: May 6, 2014

CALL BEFORE YOU DIG

RADIO

ANNCR: You've probably heard it:...Call 8-1-1 before you dig in your yard. But that's just the first step. After the underground utility lines in your yard are marked, you still need to keep safety in mind. Dig very carefully around the markers...using only hand tools like a shovel, if you dig near them. Never use motorized equipment like rototillers or backhoes anywhere near the marks. Safe digging is simple and it's the law...learn more at Xcel Energy dot com slash Safety.

LIVE READ :15

Calling 8-1-1 before you dig in your yard is just the first step. After the underground utility lines are marked, dig carefully around them, using only hand tools like a shovel...never motorized equipment. Learn more at Xcel Energy dot com slash Safety.

LIVE READ :10

Calling 8-1-1 before you dig in your yard is just the first step. Learn all of the rules for safe digging now at Xcel Energy dot com slash Safety.



Client: Xcel Energy
Job: Safety Approach
Job Number: 00563-B
Version: FNL General Radio
Date: May 6, 2014

GENERAL SAFETY

RADIO

ANNCR: Energy is everywhere. We need it to power the things we use to make our lives better. Because it's all around us, Xcel Energy reminds you to be aware of power lines overhead...pipelines underground...and know the warning sights, sounds and smells of a natural gas leak. Find simple energy safety guidelines at Xcel Energy dot com slash Safety. Energy is everywhere. So let's be safe out there.

LIVE READ :15

Because energy is all around us, Xcel Energy reminds you to be aware of power lines overhead...pipelines underground...and know the warning sights, sounds and smells of a natural gas leak. Find simple energy safety guidelines at Xcel Energy dot com slash Safety.

LIVE READ :10

Xcel Energy reminds you to be aware of power lines overhead...pipelines underground...and know the warning signs of a natural gas leak. Visit Xcel Energy dot com slash Safety.

DOK- Billboards

STAY | *at least* | **10 FEET** | **AWAY FROM** | **POWER LINES**

xcelenergy.com/Safety



© 2015



Know what's below.
Call before you dig.



SAFE | DIGGING | WHEN YOU | CALL 8-1-1
STARTS

Learn what comes next at xcelenergy.com/Safety.

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Lunch Trucks

xcelenergy.com/Safety



**ALWAYS
REMEMBER** | **THERE'S** | *energy* | **UNDERFOOT**

Start digging safely, call 8-1-1.



Know what's below.
Call before you dig.

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Exterior Vehicle Ad

**ALWAYS
REMEMBER** | **THERE'S** | *energy* |
UNDERFOOT

Start digging safely, call 8-1-1



Know what's below.
Call before you dig.

xcelenergy.com/Safety



Interior Door Ad

ALWAYS
REMEMBER

THERE'S UNDERFOOT

for everyone

Start digging safely, call 8-1-1



Know what's below.
Call before you dig.

xcelenergy.com/Safety



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Window Ad

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STAY | AWAY | STAY | ALIVE

Stay at least 10 feet away from overhead power lines
and keep cranes and derricks at least 20 feet away.

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Exterior Vehicle Ad

**STAY
AWAY** | *stay* | **ALIVE**

Stay at least 10 feet away from overhead power lines and keep cranes and derricks at least 20 feet away.


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Interior Door Ad

STAY
AWAY | *stay* | **ALIVE**

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