

# **Empowering Colorado Communities**

At Xcel Energy, we want to do more than supply energy to our communities — we want to empower them. That's why we continually support your communities, from our matching gifts program and United Way campaign to our annual Day of Service and ongoing community partnerships.

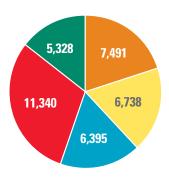
Our employees live, work and raise families in the cities and towns we serve. Every year, they generously contribute their time, energy and talents to charitable organizations and causes. Here is how Xcel Energy-Colorado gave back in 2018.

# **Invested In Helping Your Community Grow**

#### 2018 Volunteerism

- iVolunteer: the resource employees use to view and sign up for current volunteer opportunities.
- Volunteer Paid Time Off (VPTO): allows employees to volunteer during normal work hours for an eligible 501(c)3 nonprofit or educational institution in the company's service territory.
- Dollars for Doing: dollar donations for each hour employees volunteer at qualifying nonprofit organizations with 501(c)(3) Internal Revenue Service (IRS) status.
- Volunteer Energy: funds the Xcel Energy Foundation allocates to each state to support community volunteerism.
- Board Service: Xcel Energy representatives
   who serve on organizations strategically aligned
   with our priorities and ones in which we make
   financial investments through sponsorships
   or grants.

#### Breakdown of volunteer hours



#### Volunteerism at a glance

4,800 volunteers<sup>1</sup>

<sup>1</sup>includes employees, contractors, retirees, family and friends

**37,700** volunteer hours

320+ nonprofits served

\$931,000 in economic impact<sup>2</sup>

<sup>2</sup>value of volunteer time by Independent Sector

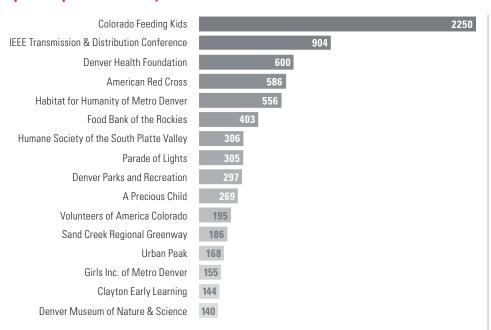






## **Colorado Day of Service**

#### Top 15 nonprofits served by hours



## **Highlights**

#### **STEM focus**

We engage in programs that prepare the next generation of our workforce and align with key community partners in the STEM (science, technology, engineering and math) space. In 2018, more than 100 employees engaged with 9,000 youth to promote STEM learning at three major events.

#### **Disaster relief efforts**

The Xcel Energy Foundation contributed \$60,000 to relief efforts following the Lake Christine and Spring Creek wildfires that burned nearly 120,000 acres in Colorado.

#### Season of giving

During November and December of 2018, employees participated in 13 volunteer activities, which equaled more than 400 volunteer hours. Employees donated nearly 1,500 toys to the annual Toy Drive, a 10 percent increase from 2017.

#### **American Red Cross partnership**

Safety is a key value for Xcel Energy, which makes the American Red Cross Sound the Alarm campaign partnership a natural fit. In 2018, more than 60 employees helped install nearly 300 life-saving smoke detectors in Colorado homes.

#### Community: at the center of what we do

From our poles, pipes and wires, Xcel Energy is connected to every community and customer in our service territory. And we are dedicated to making a positive impact — as an energy provider, environmental steward, good neighbor, and advocate.

To learn more about our community investments, visit **xcelenergy.com/community.** 

#### Day of Service at a glance

3,800 volunteers<sup>1</sup>

<sup>1</sup>includes employees, contractors, retirees, family and friends

11,340 volunteer hours

77 nonprofits served

\$288,000 in economic impact<sup>2</sup>

<sup>2</sup>value of volunteer time by Independent Sector

#### **Focus Area Grants**

\$1.2 million invested in:



Education



**Economic Sustainability** 



**Environmental Stewardship** 



Arts and Culture

