



Let's Build Our Energy Future

TOGETHER

Colorado is one of the nation's fastest-growing states—and for good reason. It's a beautiful place to live and work, the economy is diverse and thriving, and our communities are passionate about the future, particularly the state's energy future.

In addition to providing towns, cities, and municipalities with affordable, reliable energy, we are committed to leading the clean energy transition and making your energy needs a priority.

Why? Because our communities and customers are at the center of what we do.



Building a carbon-free future

Colorado communities have growing concerns around the risk of climate change. To address this, we announced in December 2018 an ambitious carbon vision: to serve customers with 100 percent carbon-free electricity by 2050 and to reduce carbon emissions 80 percent by 2030. We have already made significant progress. In 2018, we cut carbon emissions nearly 40 percent from 2005 levels.

Not only are we striving to reduce greenhouse gas emissions reliably and safely, but we also want to do it at a low cost for customers. Earlier this year, we released our Carbon Report—an industry first for this type of study—which details our path to building a carbon-free future. Download the report at [xcelenergy.com/Carbon_Free_2050](https://www.xcelenergy.com/Carbon_Free_2050).

Paving the way for electric transportation

We want to make electric vehicle adoption easier—and more affordable. Colorado's vision is to have 1 million EVs on its roads by 2030, and we want to help make this vision a reality.

The transportation sector is the nation's leading source of greenhouse gas emissions. As an energy provider, we are in a unique position to support communities that want to participate in the EV market. Adopting a community-wide EV strategy presents its challenges, but we will work closely with your community to determine a solution best suited for your needs. Whether it's creating charging infrastructure, EV fleet adoption, or taking advantage of tax credits and rebate programs, we can help you become an EV-friendly community.



Advancing a clean energy mix

Our state is committed to transitioning into a clean energy future. That's why we created the Colorado Energy Plan, a roadmap to develop a significantly cleaner energy mix and reduce carbon, not to mention stimulate economic growth and secure long-term fuel savings.

Through this initiative, we plan to achieve 55 percent renewable energy by 2026, add 2,100 MW of wind generation, solar generation, and large-scale battery storage to our system, and save customers \$200 million. We are voluntarily retiring coal generating units early in order to add cleaner energy, such as wind, solar, natural gas, and battery storage, while keeping costs low and ensuring continuous reliability.

Sharing expertise and solutions

From planning and energy consultations to rebate programs and energy audits, we can guide your community to energy and cost savings.

Partners in Energy is a collaborative initiative that involves developing and implementing an Energy Action Plan specific to your community. Our company has teamed up with experts who will help you identify priorities, establish strategies and execute your plan—at no cost—so your community can achieve its energy-related goals.

Additionally, we offer Energy Design Assistance to qualified Colorado business customers. If a business in your community is planning a major renovation or construction project, we offer free, customizable services, including construction rebates, online energy consulting, design team reimbursement, and more.



Making solar energy affordable and easy

Colorado communities often have strong sustainability goals and clean energy values, which is why we introduced the Renewable*Connect program. Renewable*Connect is an easy way for residential and business customers to purchase solar energy without installing panels. The program offers flexible terms and affordable pricing, with the potential to save money over time. Under this program, certified Renewable Energy Credits (RECs) are retired on the customer's behalf, allowing a business or community to use RECs toward LEED® certification or other sustainability goals.

As the renewable energy needs of our communities evolve, we hope to provide customers with more utility scale options, whether it's solar power, wind power, or a combination of both.

Lighting the path forward

We offer lighting efficiency improvements that drive long-term energy and cost savings.

As your community grows, reliable wireless coverage becomes more critical. Unfortunately, existing cellular towers can no longer handle the load, which not only affects the quality of your residents' coverage but also public safety. But with small cell dual use street light poles, we can help your city keep up with the demand. Rather than building more towers, which is time-consuming and expensive, we install "small cells" that mount on new freestanding poles or existing structures, like streetlights.

LEDs also lead to improved safety, aesthetics, reliability and environmental performance in your community. By simply upgrading the decorative lighting in your community with LEDs, you can save money, reduce energy use, and replace fewer bulbs over time.



Empowering communities like yours

We understand your community leaders, businesses and residents want to go further, faster, and we want to work with you to create an energy future that benefits your entire community.

Through our Colorado Energy Future Collaborations, we will guide you in identifying, navigating, and achieving your community's unique goals. Whether you want to increase energy efficiency, lower energy costs, develop a strategic economic development plan or meet a carbon reduction goal, we can help you get there.

Learn more at [**xcelenergy.com/CommunityRelations**](https://www.xcelenergy.com/CommunityRelations).

