

## Self Direct

### Save money on efficiency measures while developing long-term energy management

If your business is investing in long-term sustainability planning and energy efficiency measures, you may qualify for Xcel Energy's Self Direct program, offering rebates and incentives to boost your return on investment in engineering and capital costs. The Self Direct program provides large commercial and industrial electricity customers the opportunity to self-manage energy efficiency projects at their facilities according to their business model. Customers who engineer, implement and commission qualifying projects can receive increased rebates to offset their cost and implementation. The dollar value of these rebates will be based on the amount of energy savings attained.

#### Business eligibility

This program is available to large commercial and industrial electricity customers in our Colorado service territory that have an aggregate peak demand at all meters of at least 2 MW in any single month and an aggregate annual energy usage of at least 10 GWh. The customer of record must be the same for all meters aggregated to qualify for this program.

#### You determine the reporting

One of the advantages of Self Direct is that the customer is responsible for the design, engineering, measurement, verification and reporting work associated with the energy efficiency projects. That allows you to put together your energy plan as your business needs fit.

#### Here's how the program works:

**Step 1:** Project Pre-qualification. Contact your Xcel Energy Account Manager to receive an application. Your business must meet eligibility requirements to qualify for a rebate.

**Step 2:** Project Identification. Identify your energy efficiency opportunities.

**Step 3:** Project Application. Send us a detailed report of your business' energy efficiency improvement plan

**Step 4:** Project Submittal. Xcel Energy will confirm receipt of the application and review your application. Additional information may be requested.

**Step 5:** Pre-approval Notification. You will be notified in writing of your approval, your requested rebate amount, and a monitoring plan will be finalized to verify your results.

**Step 6:** Project Implementation. Pre-installation monitoring is conducted and data is forwarded to Xcel energy. Once data approval is obtained, the project can begin.

**Step 7:** Project Completion. You submit your own project completion report.

**Step 8:** Rebate Finalization. Upon approval of project completion report, a rebate check will be issued.



**Earn higher rebates by designing, engineering and verifying project results yourself \$525/kW or 0.10/kWh!**

#### Start Now

Call your Xcel Energy account manager to get started. You'll get program details and energy expertise to help guide you to long-lasting energy savings.

Visit [xcelenergy.com/Rebates](https://www.xcelenergy.com/Rebates) for more information.