

## Small Business Cooling Efficiency

### Save energy and earn rebates with high-efficiency, rooftop cooling units

When the weather is warm, it takes a lot of energy to keep commercial buildings cool. In fact, cooling can be the second largest consumer of electricity in many commercial buildings.

Rooftop units cool about half of all U.S. commercial floor space. High-efficiency units can provide significant energy savings, improve occupant comfort, and reduce energy costs further by lowering peak demand. Replacing an older or failed unit with an energy-efficient model will provide savings over the life of the unit, and you can take advantage of our rebates to lower the cost of your upgrade.

#### Rebates add to the savings

We offer cash rebates for qualifying, high-efficiency RTUs. On average, our rebates equate to approximately 60 percent of the incremental cost incurred for purchasing high-efficiency equipment rather than standard efficiency equipment. Take advantage of our rebates and the latest energy-efficient cooling technology to boost your bottom line.

#### Benefits of an upgrade

- **Reduced energy use.** Cooling is typically the second largest consumer of electricity in commercial buildings, so the upgrades you make can have a big impact on lowering your operating costs.
- **Increased reliability.** Your new equipment is less apt to break down on hot days when you need it most.
- **Lower maintenance costs.** Avoid wasted dollars, operating disruptions and the headaches of repair by investing in a new, more reliable system.

#### Best applications

RTUs are used extensively in small, one- and two-story commercial and institutional buildings such as schools, restaurants, motels, retail stores and small office buildings. Among these buildings, the largest savings from the use of high-efficiency units will come in buildings that have high cooling loads.

**Earn rebates starting at \$50 per ton on energy-efficient, rooftop cooling systems.**



**Efficiency upgrades often pay for themselves in energy savings in just a few years, while maintaining—even increasing—the comfort you're accustomed to.**

#### Get started

To find out how you can take advantage of our rebates, contact your account manager or an energy efficiency specialist at **855.839.8862**. Visit **[xcelenergy.com/Business](https://www.xcelenergy.com/Business)** for more information on our Cooling Efficiency Rebate program.

Note: Rebates are subject to full program eligibility, participation requirements and restrictions available at [xcelenergy.com/Rebates](https://www.xcelenergy.com/Rebates).