

LIGHTING EFFICIENCY

INFORMATION SHEET
MINNESOTA

SAVE MONEY AND EARN REBATES WITH LIGHTING IMPROVEMENTS



For many businesses, lighting can be a main driver of energy bills. Every step you take to lower your lighting use, from installing energy-efficient lighting, to operating lights only where and when you need them, can help you save energy, money and earn substantial rebates.

Seven ways to lower your lighting costs and earn rebates

Our Lighting Efficiency program offers seven ways for businesses to earn rebates while lowering their energy use:

- 1. Lighting efficiency retrofit rebates:** Available for existing facilities of any size, our one-to-one retrofit rebates help offset the cost of installing new lighting equipment that's more efficient than your current lighting.
- 2. Lighting efficiency new construction rebates:** Available for new facilities or any facility going through major renovations, new-construction rebates reward you for choosing lighting options that are more efficient than standard efficiency options.
- 3. Business LED instant rebate:** Instant rebates are available on ENERGY STAR®-qualified, screw-in LED bulbs and LED retrofit fixture screw-in downlights that are purchased from participating distributors. Visit BusinessLEDInstantRebate.com/Locator/Distributors to find a participating distributor located near you.
- 4. Rebates for networked lighting controls:** Available through our prescriptive Lighting Efficiency rebate program. For more comprehensive projects that include lighting controls, heating and cooling, use our Custom Efficiency rebate program.
- 5. Lighting efficiency redesign studies and rebates:** Because older spaces were designed for people writing on horizontal surfaces or using typewriters, as opposed to today's vertical, backlit computer screens, lighting levels in many older facilities are about four times higher than needed. A lighting redesign study, performed by a Lighting Certified professional, can help determine the proper lighting levels for your space. In addition to earning study funding rebates you can earn rebates for implementing recommended changes.
- 6. Custom efficiency lighting rebates:** Custom Efficiency lighting rebates are available for energy-saving lighting projects not currently included in our standard Lighting Efficiency rebate program. This includes emerging lighting technologies and specialty applications that are more efficient than your existing equipment or other options available in the marketplace. Custom rebates require application submittal before equipment order, purchase or installation. Visit xcelenergy.com/CustomEfficiency to learn more.
- 7. One-Stop Efficiency Shop:** The One-Stop Efficiency Shop offers special rebate levels and services for small and mid-sized facilities with a facility electric demand of 400 kW or less. Call the One-Stop Efficiency Shop, operated on our behalf by the Center for Energy and Environment, at 612-244-2427 to verify your eligibility and energy-savings potential.



High-efficiency lighting generally can reduce lighting energy costs while maintaining or improving lighting quality.

LIGHTING EFFICIENCY**MINNESOTA****You'll save more than energy**

Better lighting can contribute to higher levels of employee productivity by reducing eyestrain. Your employees are more comfortable and your building is more attractive to customers and tenants. Plus, you can:

- Reduce your lighting replacement and maintenance because new lamps and ballasts have a longer rated life.
- Reduce your cooling load because updated electronic ballasts produce less heat than standard ballasts.
- Save money by installing fewer fixtures, because more efficient lamps can yield the same or improved light levels as older lamps.
- Install automatic controls as part of your lighting system and use lights only when and where needed.
- Impact the environment positively with energy-efficient lighting, which helps to conserve natural resources and reduce pollution.

Is lighting efficiency right for you?

Consider these questions if you haven't installed high-efficiency lighting:

- What percentage of your overhead is your energy bill?
- What percentage of your energy bill is for lighting?
- Are light levels appropriate for the jobs being performed?
- Do employees complain of eyestrain or inconsistent lighting?



Contact your Xcel Energy account manager or an energy advisor at **855-839-8862** or **energyefficiency@xcelenergy.com**. We'll help you work through all the available options to find the solution that best fits your facility and your budget.

Visit **xcelenergy.com/LightingEfficiency** to view our full line of lighting rebates.

