



Lighting Efficiency

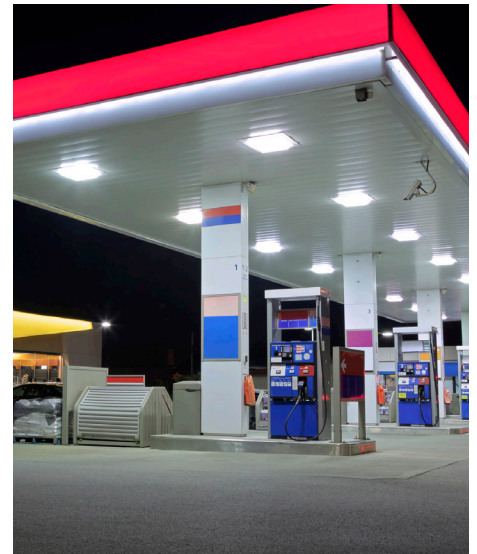
Save money and earn rebates with lighting improvements

For most businesses, lighting is a main driver of energy bills. Every step you take to lower your lighting use, from installing energy-efficient lighting, to operating lights only where and when you need them, can significantly lower your energy bills and earn substantial rebates.

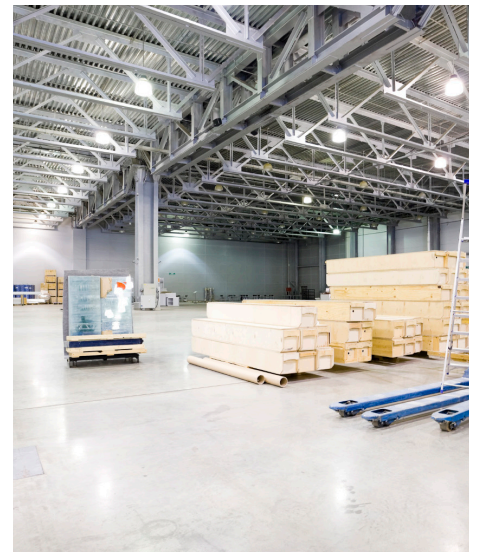
Seven ways to lower your lighting costs and earn rebates

Our Lighting Efficiency program offers seven ways for businesses to earn rebates while lowering their energy bills:

- 1. Lighting Efficiency retrofit rebates** Available for existing facilities of any size, our one-to-one retrofit rebates help offset the cost of installing new lighting equipment that's more efficient than your current lighting.
- 2. Lighting Efficiency new construction rebates** Available for new facilities or any facility going through major renovations, new-construction rebates reward you for choosing lighting options that are more efficient than standard efficiency options.
- 3. Business LED instant rebate** Instant rebates are available on ENERGY STAR®-qualified, screw-in LED bulbs and LED retrofit kits for downlights that are purchased from participating distributors. Visit BusinessLEDInstantRebate.com/locator/distributors to find a participating distributor located near you.
- 4. Advanced Lighting controls rebates** Offset the costs of installing new, efficient, and more advanced lighting.
- 5. Custom Efficiency lighting rebates** Custom Efficiency lighting rebates are available for energy-saving lighting projects not currently included in our standard Lighting Efficiency rebate program. This includes emerging lighting technologies and specialty applications that are more efficient than your existing equipment or other options available in the marketplace. Custom Efficiency lighting rebates require preapproval before equipment order, purchase or installation.
- 6. Small Business Lighting** The Small Business Lighting program offers special services for small and mid-sized facilities that have a peak electricity demand of 400kW or less. A program representative will conduct a FREE, NO-STRINGS ATTACHED LIGHTING AUDIT OF YOUR FACILITY. If you choose to install the efficiency measures recommended in your lighting audit, the program representative will put you in touch with a lighting vendor and fill out your rebate paperwork. Call 1.877.287.2250 today to learn more.



High-efficiency lighting generally can reduce lighting energy costs while maintaining or improving lighting quality.



You'll save more than energy

Better lighting contributes to higher levels of employee productivity by reducing eyestrain. Your employees are more comfortable and your building is more attractive to customers and tenants. Plus, you can:

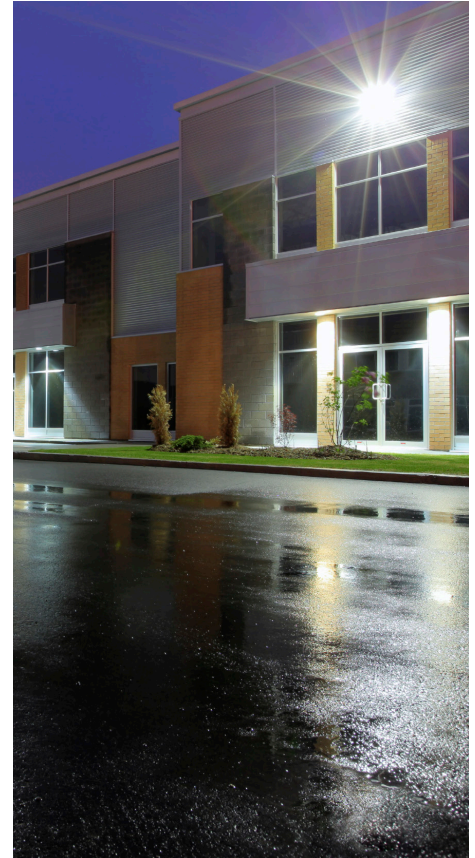
- Reduce your lighting replacement and maintenance because new lamps and ballasts have a longer rated life.
- Reduce your cooling load because updated electronic ballasts produce less heat than standard ballasts.
- Save money by installing fewer fixtures, because more efficient lamps can yield the same or improved light levels as older lamps.
- Install automatic controls as part of your lighting system and use lights only when and where needed.
- Impact the environment positively with energy-efficient lighting, which helps to conserve natural resources and reduce pollution.

Is Lighting Efficiency right for you?

Consider these questions if you haven't installed high-efficiency lighting:

- What percentage of your overhead is your energy bill?
- What percentage of your energy bill is for lighting?
- Are light levels appropriate for the jobs being performed?
- Do employees complain of eyestrain or inconsistent lighting?

If you don't know where to start, we have the expertise and rebates to help your business toward state-of-the-art energy efficient lighting that works as hard as you do.



Contact your Xcel Energy account manager or our Business Solutions Center at 855.839.8862 or energyefficiency@xcelenergy.com. We'll help you work through all the available options to find the solution that best fits your facility and your budget.

Visit xcelenergy.com/LightingEfficiency to view our full line of lighting rebates.