

PARTNERS IN ENERGY

FREQUENTLY ASKED QUESTIONS



PARTNERS IN ENERGY
An Xcel Energy Community Collaboration

1. What is Partners in Energy?

Xcel Energy's Partners in Energy is an offering to help communities identify and reach their unique energy goals. Partners in Energy supports the development of energy action plans formed by a team of community stakeholders and will provide resources for the first 18 months of implementation. If you already have goals or a plan, we can customize our resources to match your needs.

We also provide additional resources to help the communities we serve achieve their goals around energy. These include webinars, topic specific toolkits, and resources on Xcel Energy's programs and services.

Partners in Energy is Xcel Energy's program to support the communities we serve in achieving their energy goals their way, while leveraging our tools and resources to the greatest extent possible.

2. How can it benefit my community?

Partners in Energy offers flexibility, expertise and resources to develop and launch your energy planning. We supplement your local resources with our team of experts to guide you through the planning process by developing your plan document and supporting delivery of your unique strategies and tactics to achieve your energy goals. If you're aiming to add renewable energy, reduce electric and natural gas consumption, or lower CO₂ emissions, developing a robust Energy Action Plan will provide the first step to charting your energy course. Our team can help you outline actionable strategies that may include promotional outreach, education, events, PR and more. We help guide project implementation and bring tools and resources to help your community overcome implementation barriers. Community engagement is a key component - it provides ownership, ensures goals reflect local priorities, and positions your community as an energy-savvy, environmentally conscious trendsetter.

3. What resources are expected from a community?

Ideally, you will assign a champion from your community who will serve as our primary contact point and local lead. If you're working with us on developing an Energy Action Plan, it may require up to 100 hours of time from this person over the process of developing that plan. We will leverage your local resources such as your existing communications channels, your community website, social media, press media, newsletters or cable channels as we work together to develop and implement your plan.

Xcel Energy resources are there to support and provide tools and help throughout the process — but it is the community that ultimately owns the plan.

4. Is there a cost associated with Partners in Energy?

The cost to participate in Partners in Energy varies by state. Please contact us for information specific to your location. The amount you need to invest in implementation is driven by your needs or outreach strategies within your plan. The tactics in your Energy Action Plan may be within your current budget, or you may identify needs for a more robust energy management program.

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5. Who is involved?

In addition to your community contributors, the Xcel Energy team will be at the table to provide resources, data and support during planning and implementation. In addition, you will have access to energy planning experts and the ability to brainstorm with representatives from other communities participating in Partners in Energy. This is done through a series of webinars and in-person and virtual workshops and summits delivered through our Exchange option.

6. How do we contact Partners in Energy?

To find out more about when additional communities can join, or to download an application to work with us on developing anEnergy Action Plan, visit xcelenergy.com/PartnersInEnergy. If you have specific questions or want to request a presentation, email us at PartnersInEnergy@xcelenergy.com.

