Mid-Market Program

Commercial program strives to increase energy efficiency awareness to business customers.
Through its Community Conservation Program, Xcel Energy partners with Focus on Energy, a statewide energy efficiency program, to promote energy efficiency awareness. Saving energy helps offset the rising cost of doing business.

Xcel Energy’s efforts will include:

- Resources to help put you on the path to greater energy efficiency
- Incentives through Focus on Energy
- Additional incentives from Xcel Energy (up to $4,000 per location)*
- Dedicated Xcel Energy Account Representative for your business

Incentives are available through the following programs:
1. Small Business Program — customers using 40,000 kWh or less in July and August
2. Business Incentive Program — customers using less than 1,000 kW on average each month
3. Agriculture, Schools and Government Program
4. Xcel Energy’s Community Conservation Program

Examples of available incentives include upgrades to lighting, heating and cooling, motors, compressed air and refrigeration.

Get started today. Check out the map on the other side to find your dedicated Xcel Energy Account Representative.

*Incentives available through 12/31/19. Combined incentives not to exceed 90 percent of the project costs.
Mid-Market Program

2019 Xcel Energy Account Representative

Wisconsin

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