

2020 INSULATION & AIR SEALING INCENTIVES

Providing comfort for all seasons

When you're in on saving energy, you can make a big improvements to your home's overall comfort level. Stay warm in the winter, cool in the summer and lower your energy costs by sealing air leaks and upgrading insulation. These important upgrades can also help cure common issues like condensation and ice dams.

FOCUS ON ENERGY® offers incentives to get the work done. Let's work together to find the best solutions for your home.

Why insulation?

Heat flows from warm to cool spaces. Insulation keeps it where you want it: inside your living space during the colder months and outside when the weather heats up.

Why air sealing?

Even tiny gaps can make it hard to control your home's temperature and cause your heating and cooling system to work overtime. Sealing up air leaks helps maintain comfort while preventing that wasted energy.

Save even more with ENERGY STAR®

If you start with a comprehensive home energy assessment, you can earn higher incentives and you'll receive ENERGY STAR qualified air sealing. Homeowners who have an assessment typically see utility bill savings of 15% or more.

How to participate

- 1 Contact a Focus on Energy Trade Ally contractor for an estimate.
- 2 Complete your air sealing and insulation project.
- 3 Receive incentives with support from your Trade Ally contractor.



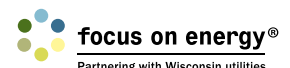
Your benefits

- Greater home comfort
- Lower energy bills
- Improved indoor air quality
- Financial incentives
- Technical support
- Quality assurance

Get started

To find a Trade Ally contractor in your area, visit focusonenergy.com/findatradeally.

Combined incentives not to exceed 90 percent of the project cost. To be eligible for the Xcel Energy incentive, customer's heat source must be natural gas supplied by Xcel Energy.



For incentive information, please see reverse side.

2020 Incentives for insulation and air sealing

Effective April 1, 2020. Incentives are subject to change.

| Single Family Home Insulation and Air Sealing | Tier 1 Incentive | Tier 2 Incentive | Xcel Energy Incentive |
|---|------------------|------------------|----------------------------------|
| ENERGY STAR® Qualified Air Sealing | \$500 | \$800 | 60% of Focus on Energy Incentive |
| Attic Insulation | \$400 | \$500 | |
| Foundation Insulation | \$100 | \$150 | |
| Wall Insulation | \$300 | \$300 | |
| Duct Sealing & Insulation | \$50 | \$50 | |

| Multifamily Home Insulation and Air Sealing | Incentive | Xcel Energy Incentive |
|---|---|----------------------------------|
| Air Sealing | \$0.20 per sq. ft. of conditioned space | 60% of Focus on Energy Incentive |
| Attic Insulation, Existing ≤ R-11 | \$0.50 per sq. ft. of attic space | |
| Attic Insulation, Existing R-12 to R-19 | \$0.20 per sq. ft. of attic space | |
| Wall Insulation | \$0.80 per sq. ft. of wall area | |

Incentives for heating and cooling equipment

Effective January 1, 2020. Incentives are subject to change.

Did you know that Focus on Energy also provides incentives when you upgrade to efficient heating and cooling equipment? You'll save now on the cost of the equipment and you'll save later on energy bills.

| Heating and Cooling Equipment | Tier 1 Incentive | Tier 2 Incentive | Xcel Energy Incentive |
|---|------------------|------------------|----------------------------------|
| 95% AFUE Single- or Multi-Stage Natural Gas Furnace | \$50 | \$350 | 60% of Focus on Energy Incentive |
| 96% AFUE Single- or Multi-Stage Natural Gas Furnace | \$100 | \$450 | |
| 97%+ AFUE Multi-Stage Natural Gas Furnace | \$150 | \$550 | |
| 16+ SEER Central A/C when installed at the same time as a qualifying furnace | \$50 | \$50 | |
| Air Source Heat Pump 16+ SEER, 8.4+ HSPF (propane, oil or electric furnace only; cannot be a mini-split or ductless system) | \$300 | \$300 | |
| ECM Replacement (must replace existing PSC Motor) | \$50 | \$50 | |
| 95%+ AFUE Natural Gas Home Heating Boiler | \$400 | \$550 | |
| Indirect Water Heater installed at the same time as a qualifying boiler | \$100 | \$150 | |
| 95%+ AFUE Natural Gas Combination Boiler | \$500 | \$675 | |
| Smart Thermostat installed by a qualified HVAC contractor. For use with natural gas furnace, natural gas boiler or air source heat pump only. | \$50 | \$50 | |
| Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG, ≥ 10.0 EER Cooling | \$150 | \$150 | |
| Single Package Vertical Unit, ≥ 90%+ Thermal Efficiency, NG | \$100 | \$100 | |
| Packaged Terminal Heat Pump < 8,000 BTUh, ≥ 10.7 EER and ≥ 3.1 COP | \$100 | \$100 | |
| Packaged Terminal Heat Pump 8,000–9,999 BTUh, ≥ 10.4 EER and ≥ 3.0 COP | \$100 | \$100 | |
| Packaged Terminal Heat Pump 10,000–12,999 BTUh, ≥ 9.9 EER and ≥ 2.9 COP | \$100 | \$100 | |
| Packaged Terminal Heat Pump ≥ 13,000 BTUh, ≥ 9.3 EER and ≥ 2.9 COP | \$100 | \$100 | |
| ENERGY STAR® Certified Geothermal or Ground Source Heat Pump | \$750 | \$750 | |

Note: Work with your Trade Ally contractor to ensure the equipment you install qualifies for Focus on Energy incentives. Trade Allies are independent contractors; Focus on Energy does not warranty, or guarantee, the services of your chosen Trade Ally. Qualified equipment lists and complete eligibility requirements are available at focusenergy.com/heatingandcooling.

Do you qualify for Tier 2 incentives?

You may be eligible for the larger Tier 2 incentives if your household income falls below the upper limits outlined below.

| Household Size | Annual Income Upper Limit |
|----------------|---------------------------|
| 1 | \$38,231 |
| 2 | \$49,995 |
| 3 | \$61,757 |
| 4 | \$73,521 |
| 5 | \$85,285 |

Follow these steps to become pre-approved for Tier 2 incentives:

- 1 Download the Income Eligibility Application at focusenergy.com/residentialapps or call **855.339.8866**.
- 2 Collect required documentation and submit your application.
- 3 Receive approval notification and move forward with your projects.

Learn more at focusenergy.com/wholehome or call **855.339.8866**.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Incentives are subject to change and cannot exceed project costs. Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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