



DRIVING THE FUTURE OF CLEAN, AFFORDABLE TRANSPORTATION



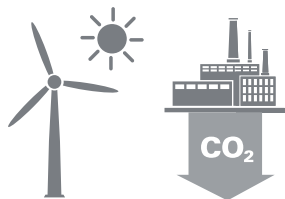
**OUR CLEAN TRANSPORTATION VISION
TO SAVE CUSTOMERS BILLIONS AND
REDUCE EMISSIONS**

THE NEXT FRONTIER IN CLEAN ENERGY

Our vision to be a net-zero energy provider by 2050 includes goals that address all the ways customers use energy—from electricity and heating to transportation.

OUR VISION: NET-ZERO ENERGY PROVIDER BY 2050

Transportation is a key piece of our clean energy vision.



100% Carbon-Free Electricity



Net-Zero Natural Gas



Zero-Carbon Transportation

The increasingly clean energy we deliver can power cleaner transportation, reducing carbon emissions while saving billions of dollars in fuel costs and delivering cleaner air for everyone.

GOALS FOR ZERO-CARBON TRANSPORTATION

ENABLE ONE OUT OF FIVE VEHICLES TO BE ELECTRIC IN OUR STATES

2030

Power 1 in 5 vehicles with electricity that has 80% lower carbon emissions (compared to 2005 levels)

Provide programs and infrastructure that deliver affordable EV charging at home, work and on the go to all customers

Electrify all sedans in our fleet by 2023, as well as all light-duty trucks and 30% of medium and heavy-duty vehicles by 2030

DELIVER ZERO-CARBON FUEL FOR ALL VEHICLES IN OUR STATES

2050

Provide the fueling infrastructure and energy system to run all vehicles on carbon-free electricity or other clean energy

Ensure all customers can access affordable charging at or within at least one mile of their homes, and underserved communities have opportunities to participate in programs and associated economic benefits

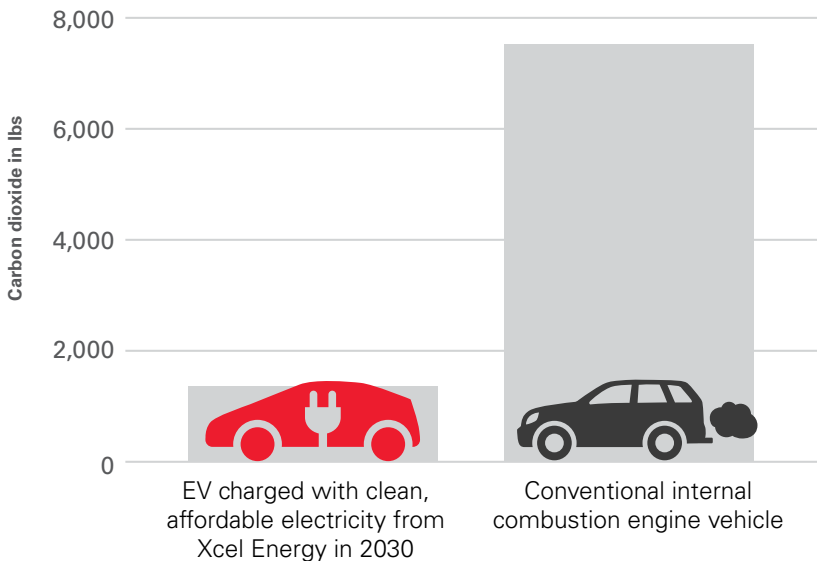
Transition our entire vehicle fleet to zero carbon

xcelenergy.com/ev

DELIVERING ENVIRONMENTAL BENEFITS

We've already reduced carbon emissions by more than half since 2005. An electric vehicle powered with our electricity is currently over 55% cleaner than a conventional gasoline-powered vehicle and is expected to be at least 80% cleaner under our plans for reducing carbon emissions by 2030. We estimate that powering one in five vehicles with electricity by 2030 would reduce carbon emissions by five million tons annually by 2030. And with our renewable energy programs, customers can choose to charge with 100% carbon-free energy today.

Accelerating EV adoption, with the help of a range of partners and supportive policies, can drive major reductions in carbon emissions while delivering customer savings and making the most of our clean energy investments.



Our EV goal will save \$1 billion in customer fuel annually by 2030.

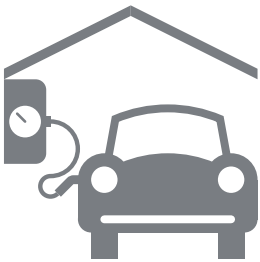
An EV would cost an average of \$700 less per year to fuel than a gas-powered car.

Our customers can fuel up with clean electric fuel for about \$1 per gallon equivalent.

SUPPORTING HOME CHARGING

Paving the way to charge EVs affordably, conveniently at home or within one mile of their homes by 2050.

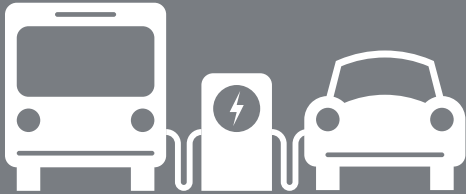
We're already reducing barriers to EV adoption while helping customers save money and making EV charging easier and more affordable.



Most EV charging is done at home, and we want to make the experience simple and affordable. Our programs reduce upfront costs for chargers and make it easy to save money by charging overnight when energy costs are lowest and renewable energy is abundant.

- EV Accelerate At Home offered in Colorado, New Mexico, Minnesota, and Wisconsin provides customers with a Level 2 charger installed hassle free, which also saves customers money by charging during off-peak times while using more renewable energy.
- Rebates to offset costs for Level 2 EV chargers and electrical wiring offered to customers in Colorado and New Mexico.
- Rebate savings on new and pre-owned EV purchases or leases offered to customers in Colorado.
- A charging subscription pilot in Minnesota allows customers to charge up as much as they need on nights and weekends for one low, flat monthly price.
- A smart charging pilot program in Colorado uses connected car systems to reward EV drivers for charging at times when it's most beneficial for the energy grid.
- Programs in Minnesota and Colorado that make it easier for tenants in multi-unit dwellings to charge their vehicles and lower the costs for charging equipment in affordable housing.

SUPPORTING ELECTRIC DRIVING ON THE GO OR FOR BUSINESSES



Charging programs for fleets and public charging station developers provide turnkey installation of new charging infrastructure for fleet garages, community mobility hubs, along highway corridors and more.

- Helping transit agencies, including Denver's RTD, the Twin Cities' Metro Transit and rural transit agencies in Wisconsin, affordably and efficiently electrify their fleets.
- A partnership with the cities of St Paul, Minneapolis and HOURCAR to develop mobility hubs that support community public charging and the nation's first one-way electric car share service.
- Commercial EV charging rates help large customers save money. In Colorado, Minnesota and Wisconsin, programs for business customers will significantly lower the upfront cost for charging infrastructure along with rates to encourage charging during low-cost, off-peak hours.
- Working with customers in urban and rural locations in Minnesota, Colorado and New Mexico to fill gaps in public fast charging by providing Xcel Energy owned and operated charging stations.

LET'S HIT THE ROAD, TOGETHER

Reaching our ambitious goal of fueling zero-carbon transportation won't happen overnight, and we can't do it alone. With the right policies, more vehicle models on the market and new charging or fueling solutions, we can make it easy for all customers to use clean transportation.

We want to partner and collaborate with customers, communities, policymakers and other key players in the clean transportation industry. We'll work to develop unique products and solutions for customers and communities.

Together, we can deliver savings and cleaner air for everyone. To join in and get started, visit **[xcelenergy.com/EV](https://www.xcelenergy.com/EV)**.

