



2018 Colorado **Energy Efficiency Expo**

April 3, 2018, 6:45 a.m.–2:00 p.m., Mile High Stadium

6:45 a.m.–7:30 a.m. Breakfast and registration

7:30 a.m.–7:40 a.m. — Welcome and Colorado Energy Plan Update

Presented by **Jerome Davis**, Regional VP, Customer & Community Relations, Xcel Energy

West Club Lounge

7:40 a.m.–8:25 a.m. — Engagement, Incentives & Consistency—Leadership Lessons from the Gridiron

Presented by **Reggie Rivers**, Former Denver Bronco Running Back

West Club Lounge

8:25 a.m.–8:45 a.m. — 2017 Energy Efficiency Customer Awards Announcement

Presented by **Donna Beaman**, Energy Efficiency Marketing Manager, Xcel Energy

West Club Lounge

8:45 a.m.–8:50 a.m. — Event Overview

Presented by **Robert Macauley**, Trade Relations Manager, Xcel Energy

West Club Lounge

8:50 a.m.–9:15 a.m. — Break

9:15 a.m.–10:00 a.m. Breakout session I

Electric Vehicles Charging for Fleets and the Community

Presented by **Eric Van Orden**, Strategic Segment—Team Lead, Renewables & Choice Programs, Xcel Energy

West Club Lounge

Demand Response and New Technologies

Presented by **André Gouin**, Business Technology Consultant, Xcel Energy

Bud Light Champions Club – Upstairs

10:00 a.m.–10:15 a.m. — Break

10:15 a.m.–11:00 a.m. Breakout session II

Supersize your Savings with Lighting Controls

Presented by **Kyle Hemmi**, Senior Energy Engineer, CLEARResult

West Club Lounge

Xcel Energy Economic Development: Commercial and Industrial Site Selection

Presented by **Robert Osborn**, Strategic Revenue Initiatives/Corporate Economic Development, Xcel Energy, and **Phillip Schneider**, President, Schneider Consulting

Bud Light Champions Club – Upstairs

11:00 a.m.–11:15 a.m. — Break

11:15 a.m.–12:00 p.m. Breakout Session III

Panel: Success Stories from 2017 Customer Award Winners

Moderated by **Bill Conrad**, Manager, Account Management, Xcel Energy

West Club Lounge

Identify Potential Savings Opportunities with an Audit or Study

Presented by **Clayton DeLosier** and **George Beatty**, Energy Efficiency Engineers, Xcel Energy,

Nick Anderson, Field Supervisor, CLEAResult,

Peter Sharp, Energy Advisor, Franklin Energy,

Josh Baker, Energy Engineer, Franklin Energy and

Jen Valadez, Project Coordinator, Franklin Energy

Bud Light Champions Club – Upstairs

12:00 p.m.–1:00 p.m. — Lunch, networking and prize drawings (must be present to win)

West Club Lounge

1:00 p.m.–2:00 p.m. — Building tours