2018 Colorado **Energy Efficiency Expo**
April 3, 2018, 6:45 a.m.–2:00 p.m., Mile High Stadium

**6:45 a.m.–7:30 a.m. Breakfast and registration**

**7:30 a.m.–7:40 a.m. — Welcome and Colorado Energy Plan Update**
Presented by **Jerome Davis**, Regional VP, Customer & Community Relations, Xcel Energy
West Club Lounge

**7:40 a.m.–8:25 a.m. — Engagement, Incentives & Consistency–Leadership Lessons from the Gridiron**
Presented by **Reggie Rivers**, Former Denver Bronco Running Back
West Club Lounge

**8:25 a.m.–8:45 a.m. — 2017 Energy Efficiency Customer Awards Announcement**
Presented by **Donna Beaman**, Energy Efficiency Marketing Manager, Xcel Energy
West Club Lounge

**8:45 a.m.–8:50 a.m. — Event Overview**
Presented by **Robert Macauley**, Trade Relations Manager, Xcel Energy
West Club Lounge

**8:50 a.m.–9:15 a.m. — Break**

**9:15 a.m.–10:00 a.m. Breakout session I**

**Electric Vehicles Charging for Fleets and the Community**
Presented by **Eric Van Orden**, Strategic Segment–Team Lead, Renewables & Choice Programs, Xcel Energy
West Club Lounge

**Demand Response and New Technologies**
Presented by **André Gouin**, Business Technology Consultant, Xcel Energy
Bud Light Champions Club – Upstairs

**10:00 a.m.–10:15 a.m. — Break**

**10:15 a.m.–11:00 a.m. Breakout session II**

**Supersize your Savings with Lighting Controls**
Presented by **Kyle Hemmi**, Senior Energy Engineer, CLEAResult
West Club Lounge

**Xcel Energy Economic Development: Commercial and Industrial Site Selection**
Presented by **Robert Osborn**, Strategic Revenue Initiatives/Corporate Economic Development, Xcel Energy, and **Phillip Schneider**, President, Schneider Consulting
Bud Light Champions Club – Upstairs

**11:00 a.m.–11:15 a.m. — Break**
11:15 a.m.–12:00 p.m. Breakout Session III

Panel: Success Stories from 2017 Customer Award Winners
Moderated by Bill Conrad, Manager, Account Management, Xcel Energy
West Club Lounge

Identify Potential Savings Opportunities with an Audit or Study
Presented by Clayton DeLosier and George Beatty, Energy Efficiency Engineers, Xcel Energy,
Nick Anderson, Field Supervisor, CLEAResult,
Peter Sharp, Energy Advisor, Franklin Energy,
Josh Baker, Energy Engineer, Franklin Energy and
Jen Valadez, Project Coordinator, Franklin Energy
Bud Light Champions Club – Upstairs

12:00 p.m.–1:00 p.m. — Lunch, networking and prize drawings (must be present to win)
West Club Lounge

1:00 p.m.–2:00 p.m. — Building tours