



OUR ENERGY FUTURE

OUR vision is to deliver long-term value and energize our customers' lives well into the future.

ENERGY that powers local communities by maximizing our region's abundant renewable resources and minimizing our environmental impact.

FUTURE and current commitment to customers rest on three principles:



Vision

**Building practical
investments for
the future**



Value

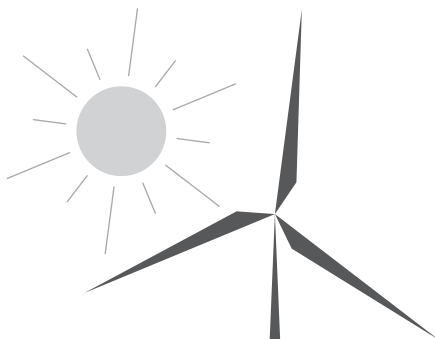
**Delivering affordable
and reliable energy**



Focus

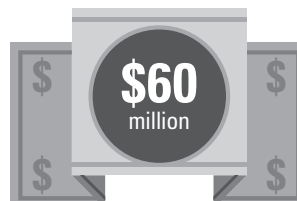
**Dedicated to a diverse
energy portfolio
with environmental
foresight**

Customers demand all three and Xcel Energy uses a diverse energy mix and thoughtful investment strategy to deliver them to our Texas and New Mexico communities.

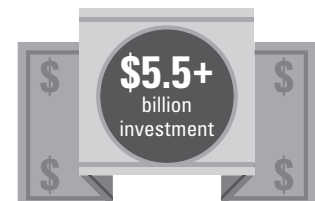


- Investing in an economically viable **energy mix** that capitalizes on our most abundant natural resources
- Integrating **wind and solar** efficiently to save on fossil fuel costs
- Incorporating technology to **reduce emissions and increase efficiency** in our fossil fuel generation fleet

Long-term value achieved by investing today



\$60 million a year saved
by investing in power lines
that connect us to the broader
energy market



To advance a **clean energy future**
that delivers reliability at a
tremendous value

(comprised of in-service capital 2011 through a forecasted 2021)

An affordable, diversified energy future

We understand customers are primarily concerned with the reliability and affordability of the service we provide. With these as top priorities, the thoughtful planning of diversified resources creates the long-term benefits our customers and communities deserve.



50% of the Southwest region's energy provided by wind for an entire day this past winter

28% for an entire month



23% carbon-free electricity cuts fossil fuel costs

\$1.9 million saved in Texas and New Mexico since 2009 thanks to in-house wind forecasting expertise

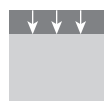


190 billion gallons of fresh water saved over 37 years using treated municipal effluent to cool the Nicholas-Harrington and Jones generating facilities - equivalent to filling an entire football field, sideline to sideline and goal-line to goal-line, 100 miles deep.

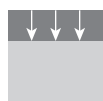
100% of fly ash from our two Southwest coal plants is reused beneficially in road base and other construction products



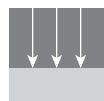
We've invested in our communities by reducing these emissions since 2005



-25% CO₂ (carbon dioxide)



-32% SO₂ (sulfur dioxide)



-63% NO_x (nitrogen oxide)



-81% mercury



Xcel Energy

- Nation's top wind and solar energy provider
- 2016 Climate Leadership Award recipient for commitment to clean energy and excellence in greenhouse gas management
- One of *Forbes Magazine's* Most Trustworthy Companies in America
- Edison Electric Institute's "Emergency Recovery Award" for outstanding power restoration

www.xcelenergy.com/OurEnergyFutureSW