

➤ Summary of 60-Day Notice: Energy Efficient Showerheads

Public Service Company of Colorado (“the Company”) posts this 60-Day Notice to make changes to the Energy Efficient Showerheads product in response to the 2020 Comprehensive Evaluation.

The evaluation provided key findings in the areas of updated prospective net-to-gross ratio (“NTGR”) for the energy efficient showerheads product, customer satisfaction, participation barriers and marketing effectiveness. The Company will implement the following recommendations in 2021:

- Update the NTGR for the product to 94%;
- Planning messaging adjustments for mail in postcards and emails to include energy efficiency information.
- Adding links to emails sent about showerheads offering information about Home Energy Audits and other entry level energy savings programs.
- Will add information about premium equipment availability in select marketing materials.
- Considering multi-product survey modifications when other self-installation products are added to the portfolio to include installation issue and barrier concerns.

Table 1: Summary of Forecasted Impacts: Energy Efficient Showerheads

	2021		2022	
	<i>As Filed</i>	<i>Revised per 60-day</i>	<i>As Filed</i>	<i>Revised per 60-day</i>
Electric Savings (kWh)	519,308	493,080	519,308	493,080
Electric Demand Reduction (kW)	42	40	42	40
Budget*	\$6,857	\$6,857	\$6,857	\$6,857
Electric MTRC Test Ratio	11.21	10.77	11.03	10.59
Gas Savings (Dth)	32,205	30,578	32,205	30,578
Budget*	\$109,422	\$109,422	\$109,422	\$109,422
Gas MTRC Test Ratio	11.33	10.93	11.17	10.77

*Rebates only. While the anticipated expenditure impacts are forecasted, the Company acknowledges that this Notice does not change the filed budget.

Detailed responses to each of the Comprehensive Evaluation recommendations can be found in the matrix included with the report.

Included with this Notice are the following documents:

- Redlined Technical Assumptions worksheets, and
- Updated cost-benefit analyses.

These documents can be found on our website at the following link:

<http://www.xcelenergy.com/Company/Rates & Regulations/Filings/Colorado Demand-Side Management>