

will receive constructive notice that Public Service filed for new CACJA rates to be effective on January 1, 2020.

2. With this filing, the Company is increasing the CACJA rider rates for electric customers. The revised 2020 CACJA reflects an increase of \$5,235,534 annual revenues from the electric rates currently in effect.

3. By this Motion, the Company seeks authority under § 40-3-104(1)(c)(l)(E), C.R.S., to provide an alternative form of notice of the CACJA Rider Filing to its customers.

In addition to posting the proposed tariff changes on its website² and keeping them open for public inspection consistent with § 40-3-104(1)(c)(l), Public Service is seeking Commission approval to use the following alternative forms of notice:

- a. Publishing a legal notice in *The Denver Post* for two consecutive Sundays, on December 1 and December 8, 2019, and a copy of the notice is attached to the Motion for Alternative Form of Notice as Exhibit 1;
- b. Providing information regarding the January 1, 2020, CACJA rate change to all Public Service electric customers through a bill onsert included with customer bills to be delivered over the course of approximately five weeks commencing approximately two weeks after this filing;
- c. Providing the bill onsert to Public Service electric e-bill customers via email to be delivered over the course of approximately five weeks commencing approximately two weeks after this filing; and
- d. Providing a copy of this filing electronically to all parties in Proceeding No. 14AL-0660E.³

4. The Company seeks approval of these alternative forms of notice which will be less costly than the procedures prescribed by statute. Additionally, in order to avoid inundating its customers with e-mail or text notifications for all rider filings that

² https://www.xcelenergy.com/company/rates_and_regulations/filings.

³ Parties in Proceeding No. 14AL-0660E who will be served are: Commission Staff, OCC, CEC, City of Boulder, SWEET, Kroger, CCOD, Climax-CFI, FEA, CEA, CHECC, TASC, WRA, and Walmart.

could potentially cause confusion, it is the Company's policy to primarily use emails for significant filings, such as rate review filings. However, in this instance, the Company will be providing notice via email to its e-bill customers. Customers give the Company authorization to use their email and cell phone numbers for limited purposes such as outage notifications, conservation, etc. and not for general use. There is also a concern that sending frequent e-mails or texts to customers for noticing or regulatory messages will drive customers to unsubscribe or opt out from receiving emails or texts. Text messaging is primarily used for outage and restoration information.

5. The Company plans to go forward with these alternative forms of notice. Should the Commission deny this Motion, the Company will proceed in providing additional notice consistent with the Commission's order.

6. The Company believes that the alternative forms of notice listed above will provide the required information concerning Advice Letter No. 1805 - Electric to the general public, including the estimated impact to customers. The proposed alternative notice should be sufficient to alert affected and interested parties of the changes that the Company is proposing by its Advice Letter in a timely fashion. As such, there is good cause for the Commission to approve the alternative form of notice requested by this Motion.

WHEREFORE, Public Service Company of Colorado respectfully requests that the Commission approve the alternative forms of notice set forth in this Motion pursuant to § 40-3-104(1)(c)(I)(E), C.R.S., and Rule 1207(b).

Dated this 1st day of November, 2019.

Respectfully Submitted,

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