

**NOTICE OF CONFIDENTIALITY**  
***AN ATTACHMENT TO THIS TESTIMONY HAVE BEEN FILED UNDER SEAL***

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF COLORADO**

\* \* \* \* \*

RE: IN THE MATTER OF ADVICE )  
LETTER NO. 912-GAS FILED BY )  
PUBLIC SERVICE COMPANY OF )  
COLORADO TO REVISE ITS ) PROCEEDING NO. 17AL-\_\_\_\_G  
COLORADO PUC NO. 6-GAS TARIFF )  
TO IMPLEMENT A GENERAL RATE )  
SCHEDULE ADJUSTMENT AND )  
OTHER RATE CHANGES EFFECTIVE )  
ON 30-DAYS NOTICE. )

**DIRECT TESTIMONY AND ATTACHMENTS OF JANNELL E. MARKS**

**ON**

**BEHALF OF**

**PUBLIC SERVICE COMPANY OF COLORADO**

**NOTICE OF CONFIDENTIALITY**  
***AN ATTACHMENT TO THIS TESTIMONY HAVE BEEN FILED UNDER SEAL***

**Highly Confidential: Attachment JEM-5**

**June 2, 2017**

**BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF COLORADO**

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**SUMMARY OF THE DIRECT TESTIMONY OF JANNELL E. MARKS**

1 Ms. Jannell E. Marks is Director, Sales, Energy and Demand Forecasting of Xcel  
2 Energy Services Inc. (“XES”). Ms. Marks is responsible for the development of  
3 forecasted sales data and economic indicators for Public Service Company of  
4 Colorado (“Public Service” or “Company”) and the other Xcel Energy Inc. (“Xcel  
5 Energy”) utility operating companies. Ms. Marks also is responsible for Xcel  
6 Energy’s Load Research function, which designs, maintains, monitors, and  
7 analyzes electric load research samples in the Xcel Energy operating companies’  
8 service territories. Additionally, Ms. Marks is responsible for developing and  
9 implementing forecasting, planning, and load analysis studies for regulatory  
10 proceedings, including proceedings before the Colorado Public Utilities  
11 Commission (“Commission”).  
12

1           In her testimony, Ms. Marks describes the Company's historical gas  
2 customer and dekatherm ("Dth") throughput trends for its related service territory,  
3 and presents and supports its gas customer and Dth throughput forecast for the  
4 Multi-Year Plan ("MYP") period of January 1, 2018 through December 31, 2020.  
5 Ms. Marks presents the Company's forecast at both the customer class and rate  
6 schedule level of detail. Ms. Marks also includes in her testimony a discussion  
7 regarding the forecast methodology and the methodology the Company uses to  
8 weather normalize historical gas throughput.

9           Ms. Marks testifies that the Company expects the number of gas  
10 customers to increase at a slightly faster rate than actual growth experienced  
11 over the past five years, in line with the stronger population growth seen in the  
12 recent past and expected to continue over the next few years. She further  
13 testifies that Dth sales will increase from current levels due to customer growth,  
14 even though use per customer is expected to decline. Ms. Marks also testifies  
15 that total gas throughput (sales plus transportation volumes) is expected to  
16 increase each year through 2019 and then to decline in 2020 due to decreasing  
17 volumes of gas transported for electric generation.

18           Ms. Marks recommends that the Commission adopt the Company's  
19 forecasts of gas throughput and customers for the purpose of determining the  
20 revenue requirement and final rates in this proceeding.

**BEFORE THE PUBLIC UTILITIES COMMISSION  
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**DIRECT TESTIMONY AND ATTACHMENTS OF JANNELL E. MARKS**

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**LIST OF ATTACHMENTS**

Attachment JEM-1	Monthly MYP Gas Dth Throughput and Number of Gas Customers for Each Customer Class
Attachment JEM-2	Regression Models and Associated Statistics Used in the Company's Projections of Gas Throughput
Attachment JEM-3	Regression Models and Associated Statistics Used in the Company's Projections of Gas Customers
Attachment JEM-4	Work Papers Supporting the Weather Normalization of the 2016 HTY Throughput
HIGHLY CONFIDENTIAL Attachment JEM-5	Highly Confidential Version of Monthly MYP Gas Dth Throughput and Number of Gas Customers for Each Rate Schedule – Filed Under Seal

**GLOSSARY OF ACRONYMS AND DEFINED TERMS**

<b><u>Acronym/Defined Term</u></b>	<b><u>Meaning</u></b>
2015 Gas Rate Case	Proceeding No. 15AL-0135G
2018 Forward Test Year	The 12 months ending December 31, 2018
2019 Forward Test Year	The 12 months ending December 31, 2019
2020 Forward Test Year	The 12 months ending December 31, 2020
Commission	Colorado Public Utilities Commission
DIA	Denver International Airport
DSM	Demand-Side Management
Dth	Dekatherm
Dth Throughput	All deliveries of gas made from Public Service's system for end-users located in Colorado
DW	Durbin-Watson
FERC	Federal Energy Regulatory Commission
GSP	Colorado Gross State Product
Historical Test Year or HTY	Historical Test Year - 12 months ending December 31, 2016
LDC	Local Distribution Company
MSA	Metropolitan Statistical Area
MYP	Multi-Year Plan period of January 1, 2018 through December 31, 2020, which includes the 2018, 2019, and 2020 Forward Test Years.
NOAA	National Oceanic and Atmospheric Administration

<b><u>Acronym/Defined Term</u></b>	<b><u>Meaning</u></b>
Public Service, or the Company	Public Service Company of Colorado
R-Squared	Coefficient of Determination Test Statistic
SAE	Statistically-Adjusted End-Use
Weather Normalized	The Company's estimation of the Dth impact of the deviation from normal weather sales due to abnormal weather.
Xcel Energy	Xcel Energy Inc.
XES	Xcel Energy Services Inc.

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**DIRECT TESTIMONY AND ATTACHMENTS OF JANNELL E. MARKS**

1 I. **INTRODUCTION, QUALIFICATIONS, PURPOSE OF TESTIMONY, AND**  
2 **RECOMMENDATIONS**

3 Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.

4 A. My name is Jannell E. Marks. My business address is 1800 Larimer Street,  
5 Denver, Colorado 80202.

6 Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT POSITION?

7 A. I am employed by Xcel Energy Services, Inc. ("XES") as Director, Sales, Energy  
8 and Demand Forecasting. XES is a wholly-owned subsidiary of Xcel Energy Inc.  
9 ("Xcel Energy"), and provides an array of support services to Public Service  
10 Company of Colorado ("Public Service" or "Company") and the other utility  
11 operating company subsidiaries of Xcel Energy on a coordinated basis.

12 Q. ON WHOSE BEHALF ARE YOU TESTIFYING IN THE PROCEEDING?

13 A. I am testifying on behalf of Public Service.



1 **Q. PLEASE SUMMARIZE YOUR RESPONSIBILITIES AND QUALIFICATIONS.**

2 A. I am responsible for the development of forecasted sales data and economic  
3 indicators for Public Service and the other Xcel Energy utility operating  
4 companies; and the presentation of this information to Xcel Energy's senior  
5 management, other Xcel Energy departments, and externally to various  
6 regulatory and reporting agencies. I also am responsible for Xcel Energy's Load  
7 Research function, which designs, maintains, monitors, and analyzes electric  
8 load research samples in the Xcel Energy operating companies' service  
9 territories. Additionally, I am responsible for developing and implementing  
10 forecasting, planning, and load analysis studies for regulatory proceedings. A  
11 description of my qualifications, duties, and responsibilities is included at the end  
12 of my testimony.

13 **Q. WHAT IS THE PURPOSE OF YOUR DIRECT TESTIMONY?**

14 A. The purpose of my testimony is to: (1) describe the historical gas customer and  
15 dekatherm ("Dth") throughput trends for Public Service's service territory, (2)  
16 present and support the Company's gas customer and Dth throughput forecast  
17 for the Multi-Year Plan ("MYP") period of January 2018 through December 2020,  
18 and (3) provide a description of the methodology the Company uses to weather  
19 normalize historical sales.

1 **Q. ARE YOU SPONSORING ANY ATTACHMENTS AS PART OF YOUR DIRECT**  
2 **TESTIMONY?**

3 A. Yes, I am sponsoring Attachment JEM-1 (monthly MYP gas Dth throughput and  
4 number of gas customers for each customer class), Attachment JEM-2  
5 (regression models and associated statistics used in the Company's projections  
6 of gas throughput), Attachment JEM-3 (regression models and associated  
7 statistics used in the Company's projections of gas customers), Attachment JEM-  
8 4 (work papers supporting the weather normalization of the 2016 Historical Test  
9 Year ("HTY") throughput), and the public and highly confidential versions of  
10 Attachments Highly Confidential JEM-5 and Public JEM-5, respectively (monthly  
11 MYP gas Dth throughput and number of gas customers for each rate schedule).  
12 These attachments were prepared by me or under my direct supervision.

13 **Q. WHAT RECOMMENDATIONS ARE YOU MAKING IN YOUR DIRECT**  
14 **TESTIMONY?**

15 A. I recommend that the Commission adopt the Company's forecasts of gas  
16 throughput and customers, as reflected in Attachment JEM-1, for the purpose of  
17 determining the revenue requirement and final rates in this proceeding.

1           **II. HISTORICAL CUSTOMER AND DTH THROUGHPUT TRENDS**

2   **Q.   WHAT IS THE PURPOSE OF THIS SECTION OF YOUR DIRECT**  
3   **TESTIMONY?**

4   A.   The purpose of this section of my testimony is to provide relevant background  
5       regarding historical customer and throughput trends. These trends help put the  
6       remainder of my testimony in context.

7   **Q.   BEFORE DISCUSSING HISTORICAL CUSTOMER AND DTH THROUGHPUT**  
8   **TRENDS, PLEASE EXPLAIN WHAT IS INCLUDED IN “DTH THROUGHPUT”**  
9   **FOR PURPOSES OF YOUR DIRECT TESTIMONY.**

10  A.   ”Dth throughput” includes all deliveries of gas made from Public Service’s system  
11       for end-users located in Colorado. Public Service provides both gas sales and  
12       transportation services. To explain the latter, Public Service is a significant  
13       transporter of natural gas, when the end-use customer does not purchase its gas  
14       supplies from Public Service, but rather, buys the gas from third-party suppliers  
15       or gas marketers and ships the gas across Public Service’s system to its end-use  
16       facilities. Stated another way, “Dth throughput” includes all end-use sales by  
17       Public Service and all Colorado Public Utilities Commission (“Commission”)-  
18       jurisdictional gas transportation quantities delivered by Public Service in  
19       Colorado.

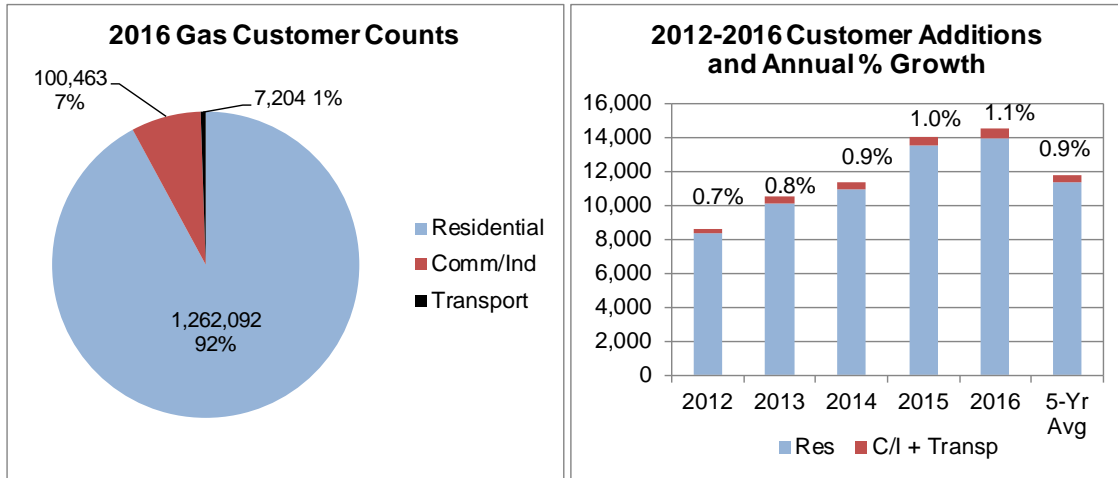
20           Public Service also provides a small amount of gas transportation that is  
21       subject to the jurisdiction of the Federal Energy Regulatory Commission  
22       (“FERC”), when Public Service delivers at interconnections with interstate

1 pipelines for subsequent delivery outside of Colorado. My Direct Testimony only  
2 addresses the Public Service intrastate gas business, which is subject to the  
3 Commission's jurisdiction. The Dth throughput numbers I present do not reflect  
4 the FERC-jurisdictional transportation services that we provide.

5 **Q. PLEASE DISCUSS THE COMPANY'S HISTORICAL GAS CUSTOMER**  
6 **TRENDS.**

7 A. Total gas customer counts in the Company's service territory averaged  
8 1,369,758 customers per month in 2016, the last full year of available historical  
9 data. Total customer counts increased an average of 11,831 customers per year  
10 for the 2012 through 2016 time period, for an average annual growth rate of 0.9  
11 percent. The largest class of customers is the Residential class, which averaged  
12 1,262,092 customers per month during 2016 and represents 92.1 percent of total  
13 customers. Residential customer counts averaged a growth rate of 0.9 percent,  
14 or 11,378 additions, per year during the time period of 2012 through 2016,  
15 accounting for more than 96 percent of the total customer growth during this time  
16 period. Commercial and Industrial sales customer counts averaged growth of 0.1  
17 percent, or 63 additions, per year during the time period of 2012 through 2016.  
18 The number of customers in this class declined in 2012 and 2013, as customers  
19 switched to transportation service. The number of transportation customers  
20 increased 6.5 percent, or 390 additions, per year during the time period of 2012  
21 through 2016. Figure JEM-D-1 provides a summary of the historical customer  
22 statistics.

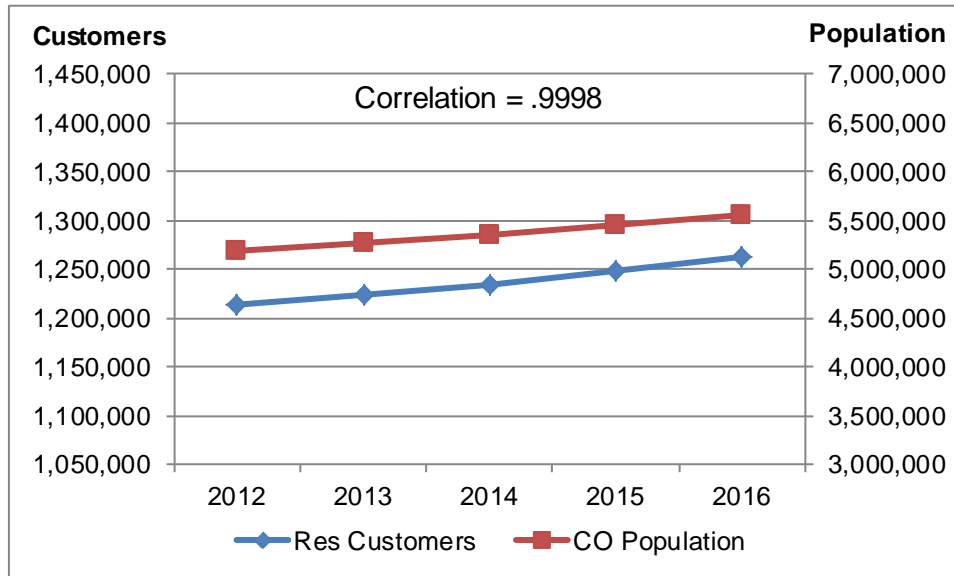
**Figure JEM-D-1 Historical Customer Statistics**



1 **Q. WHAT IS THE DRIVER OF RESIDENTIAL CUSTOMER GROWTH?**

2 A. Residential customers are highly correlated with population. The increasing rate  
3 of growth in the number of customers over the past five years is the result of an  
4 increasing rate of growth in population. Figure JEM-D-2 compares Residential  
5 customers and Colorado population over the 2012 to 2016 time period and  
6 shows that the two data series are highly correlated, with a correlation coefficient  
7 of 0.9998.

**Figure JEM-D-2 Residential Customers and Colorado Population**

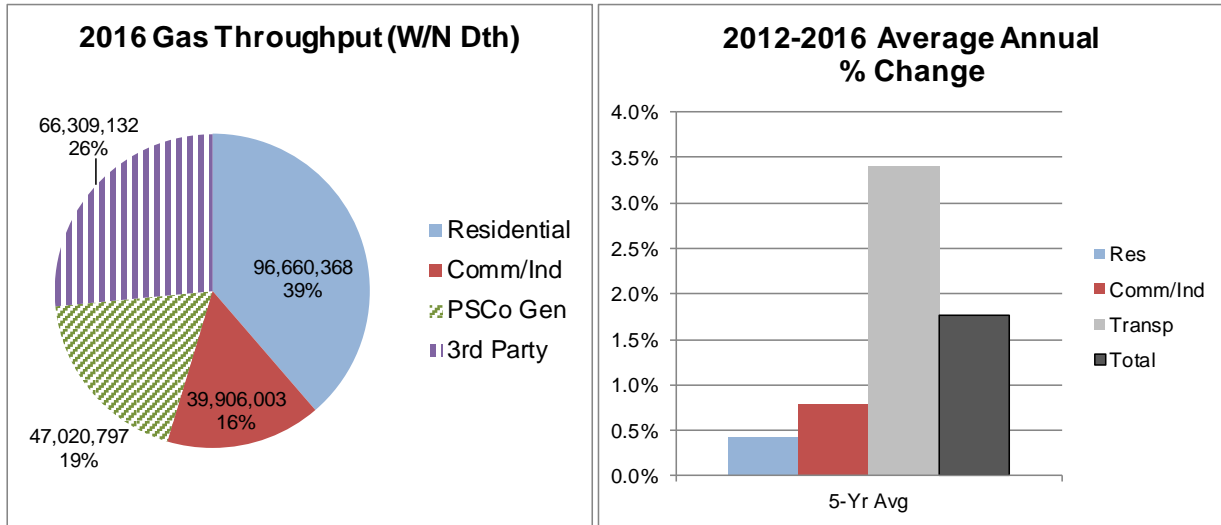


1 **Q. PLEASE DISCUSS THE COMPANY'S HISTORICAL GAS DTH THROUGHPUT**  
2 **TRENDS.**

3 A. After normalizing for weather - a process I explain further below - the Company's  
4 total gas sales have increased an average of 0.5 percent per year over the past  
5 five years. Residential sales have averaged annual growth of 0.4 percent and  
6 total Commercial and Industrial sales have increased at an average rate of 0.8  
7 percent over the 2012 through 2016 time period. Total transportation volumes  
8 have increased at an average annual rate of 3.4 percent during the time period of  
9 2012 through 2016. Transportation for Public Service electric generation has  
10 increased, on average, 4.2 percent per year during this period, while other third-  
11 party transportation has increased 2.8 percent per year on average. Total  
12 throughput (weather-normalized sales plus transportation volumes) has  
13 increased at an average annual rate of 1.8 percent over the past five years,

1 driven mostly by growth in the transportation sector. Figure JEM-D-3 provides a  
2 summary of the historical Dth throughput statistics. Table JEM-D-1 provides  
3 annual throughput volumes and percent growth by class for 2012 through 2016.

**Figure JEM-D-3 Historical Dth Throughput Statistics**



**Table JEM-D-1 Historical W/N Dth Throughput by Class 2012-2016**

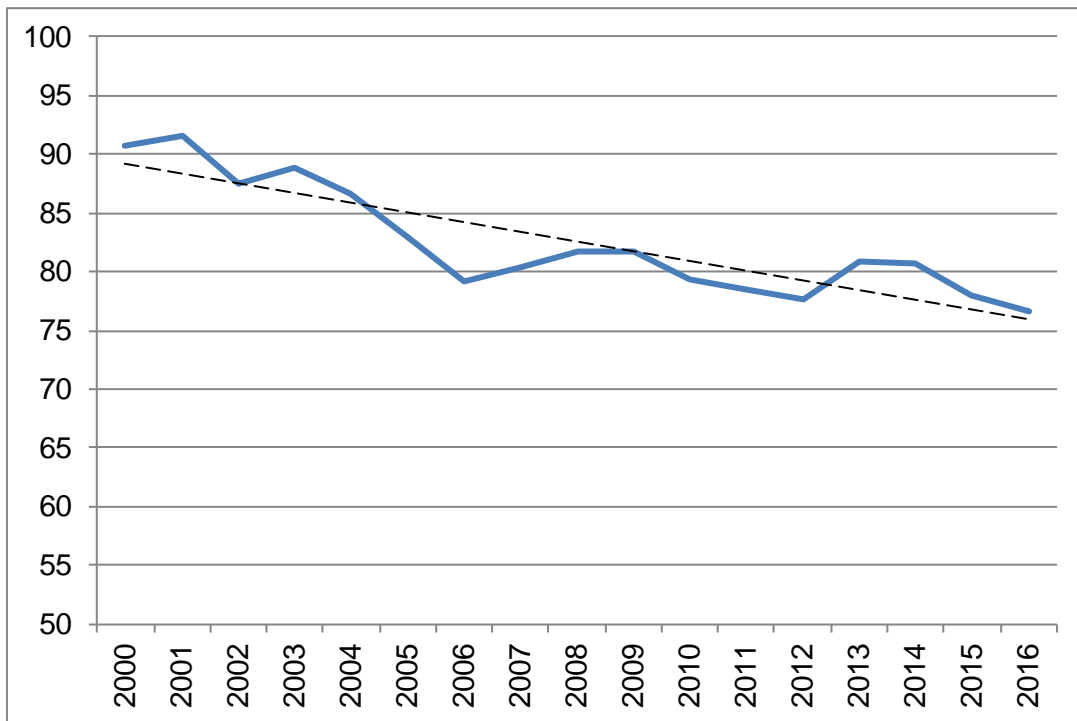
Customer Class	2012	2013	2014	2015	2016
Residential	94,171,049	98,988,616	99,603,752	97,288,145	96,660,368
<i>Annual % Change</i>	-0.5%	5.1%	0.6%	-2.3%	-0.6%
Total Commercial & Industrial	38,172,759	39,617,498	40,526,061	39,993,585	39,906,003
<i>Annual % Change</i>	-0.6%	3.8%	2.3%	-1.3%	-0.2%
<b>Total Sales</b>	<b>132,343,808</b>	<b>138,606,114</b>	<b>140,129,813</b>	<b>137,281,729</b>	<b>136,566,372</b>
<i>Annual % Change</i>	-0.5%	4.7%	1.1%	-2.0%	-0.5%
Public Service Electric <sup>1</sup>	36,722,152	36,359,773	39,307,505	42,732,247	47,020,797
<i>Annual % Change</i>	-4.0%	-1.0%	8.1%	8.7%	10.0%
3rd Party	57,537,525	62,660,346	63,737,456	63,858,491	66,309,132
<i>Annual % Change</i>	-0.2%	8.9%	1.7%	0.2%	3.8%
<b>Total Transportation</b>	<b>94,259,677</b>	<b>99,020,119</b>	<b>103,044,961</b>	<b>106,590,738</b>	<b>113,329,929</b>
<i>Annual % Change</i>	-1.7%	5.1%	4.1%	3.4%	6.3%
<b>Total Throughput</b>	<b>226,603,485</b>	<b>237,626,233</b>	<b>243,174,774</b>	<b>243,872,467</b>	<b>249,896,301</b>
<i>Annual % Change</i>	-1.0%	4.9%	2.3%	0.3%	2.5%

<sup>1</sup> Transportation of natural gas used by the electric generation plants either owned by Public Service or for which Public Service is responsible for acquiring natural gas supplies.



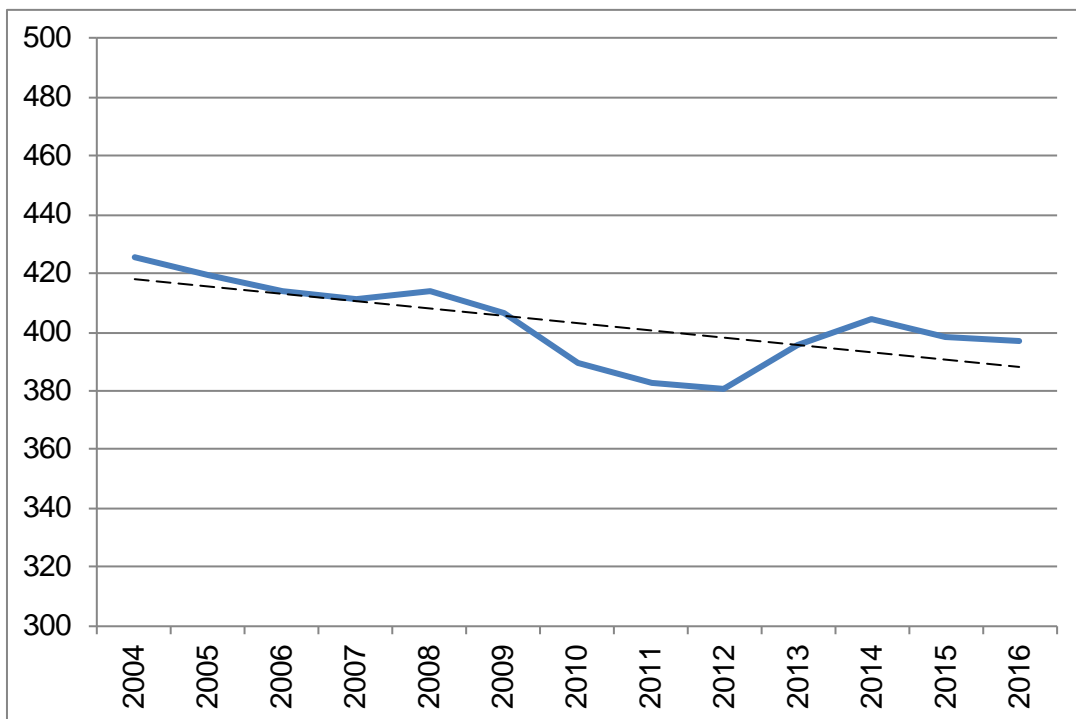
1           Growth in Residential sales over the past five years is due to increasing  
2           number of customers, dampened by declining use per customer. Residential use  
3           per customer has exhibited a declining trend for many years, with 2016 use per  
4           customer more than 15 percent lower than use per customer in 2000 and more  
5           than 3 percent lower than ten years ago. Over the past five years, Residential  
6           use per customer has averaged declines of 0.5 percent per year. Figure JEM-D-4  
7           presents historical weather normalized Residential use per customer (solid line)  
8           and the historical declining trend (dashed line). While there have been years that  
9           use per customer increased, these years have been followed by decreasing use  
10          per customer, resulting in a long-term declining trend.

**Figure JEM-D-4 Residential Use Per Customer (Weather Normalized Dth)**



1           While Commercial and Industrial sales have increased at an average  
2           annual rate of 0.8 percent over the past five years, Table JEM-D-1 shows that  
3           most of this growth occurred in 2013. Since 2013, Commercial and Industrial  
4           sales have been relatively flat, with growth averaging only 0.2 percent per year.  
5           As shown in Figure JEM-D-5, Commercial and Industrial use per customer has  
6           shown a declining trend for many years, similar to Residential use per customer.  
7           The growth in 2013 and 2014 was a recovery from the lower-than-trend use per  
8           customer in the recession and post-recession time period. Since 2014, use per  
9           customer has resumed a slowly declining trend.

**Figure JEM-D-5 Commercial and Industrial Use Per Customer (Weather Normalized Dth)**



1                   **III. CUSTOMER AND DTH THROUGHPUT FORECASTS**

2   **Q.   WHAT IS THE PURPOSE OF THIS SECTION OF YOUR DIRECT**  
3   **TESTIMONY?**

4   A.   The purpose of this section of my testimony is to provide forecasts for the  
5       Residential, Commercial and Industrial, and Transportation customer classes, as  
6       well as total gas throughput.

7   **Q.   PLEASE DESCRIBE THE CUSTOMER CATEGORIES INCLUDED IN THE**  
8   **COMPANY'S CUSTOMER AND GAS THROUGHPUT FORECASTS.**

9   A.   The Residential and the Commercial and Industrial classes comprise the  
10       Company's total gas customer and sales forecasts. The Transportation class is  
11       added to derive the total gas throughput forecasts.

12   **Q.   HOW ARE CUSTOMER AND GAS THROUGHPUT FORECASTS USED IN**  
13   **THIS PROCEEDING?**

14   A.   The customer and gas throughput forecasts are used to calculate the following:  
15       a)   The monthly and annual gas supply requirements;  
16       b)   Test year revenue under present rates for each test year of the MYP;  
17       and,  
18       c)   Test year revenue under proposed rates for each test year of the MYP.

19   **Q.   WHAT IS PUBLIC SERVICE'S FORECAST OF GAS THROUGHPUT AND**  
20   **CUSTOMERS FOR THE MYP ENDING DECEMBER 31, 2020?**

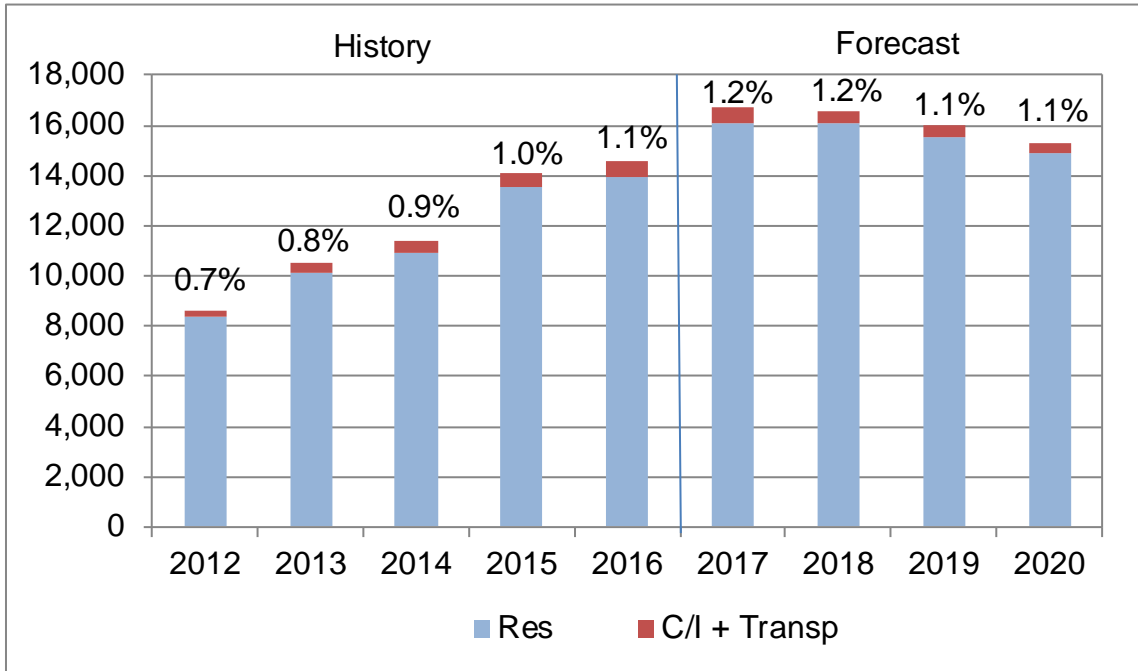
21   A.   Attachment JEM-1 summarizes projected monthly gas Dth throughput and  
22       number of gas customers for each customer class for 2018 through 2020. Total

1 gas customers are projected to average 1,402,962 per month in 2018, 1,418,939  
2 per month in 2019, and 1,434,246 per month in 2020. Total throughput is  
3 projected to be 263,301,113 Dth in 2018, 267,773,484 Dth in 2019, and  
4 259,910,524 Dth in 2020.

5 **Q. HOW DOES THE PROJECTED GAS CUSTOMER GROWTH COMPARE WITH**  
6 **HISTORICAL CUSTOMER GROWTH?**

7 A. As I stated earlier, the Company's total number of gas customers increased at an  
8 average annual rate of 0.9 percent from 2012 through 2016, or 11,831 customers  
9 per year. The total number of gas customers is expected to increase at an annual  
10 rate of 1.2 percent, or 16,680 customers, in 2017, followed by growth of 1.2  
11 percent (16,524 customers) in 2018, 1.1 percent (15,977 customers) in 2019,  
12 and 1.1 percent (15,307 customers) in 2020. The expected average customer  
13 growth through 2020 is 1.2 percent, which is slightly stronger than the actual  
14 average customer growth over the past five years. However, the 1.2 percent  
15 average growth is in line with the actual growth of 1.1 percent in 2016, and is  
16 reflective of the stronger population growth seen in the recent past and expected  
17 to continue over the next few years. Figure JEM-D-6 compares historical and  
18 forecasted customer additions.

**Figure JEM-D-6 2012-2016 Historical and 2017-2020 Forecast Customer Additions and Annual % Growth**



1 **Q. HOW DOES THE PROJECTED GAS THROUGHPUT COMPARE WITH**  
 2 **HISTORICAL WEATHER-NORMALIZED GAS THROUGHPUT?**

3 A. Total gas sales are expected to increase 0.9 percent in 2017 from 2016 sales,  
 4 though these 2016 sales reflected a decline of 0.5 percent from 2015 weather-  
 5 normalized sales. Going forward, total sales are projected to increase an  
 6 additional 1.0 percent in 2018, 0.2 percent in 2019, and 0.9 percent in 2020. The  
 7 average annual total gas sales growth through 2020 is 0.7 percent, which is a  
 8 little stronger than the 0.5 percent average annual growth over the past five years.  
 9 This slightly stronger growth is mostly due to stronger expected Residential  
 10 customer growth and a slower decline in use per customer than experienced  
 11 over the past five years.

1 Residential sales decreased 0.6 percent in 2016 but are predicted to  
2 increase 1.0 percent in 2017, 1.1 percent in 2018, 0.3 percent in 2019, and 1.2  
3 percent in 2020. Through 2020, the projected average annual Residential sales  
4 growth is 0.9 percent. This is stronger than the average annual growth of 0.4  
5 percent from 2012 through 2016 due to stronger customer growth and a slower  
6 decline in use per customer. Commercial and Industrial sales decreased 0.2  
7 percent in 2016, and are expected to increase 0.7 percent in 2017 and 0.8  
8 percent in 2018. Commercial and Industrial sales then are expected to decrease  
9 slightly (0.2 percent) in 2019 and remain flat in 2020. Through 2020, Commercial  
10 and Industrial sales are expected to average annual sales growth of 0.3 percent,  
11 which is in line with the average growth seen in this class since 2013. Total  
12 throughput (sales plus transportation volumes) increased 2.5 percent in 2016  
13 from 2015 weather-normalized levels, and are expected to increase 1.8 percent  
14 in 2017. Total throughput is expected to increase 3.5 percent in 2018, increase  
15 an additional 1.7 percent in 2019, and decline 2.9 percent in 2020. I will explain  
16 the methodologies used to develop the customer and throughput forecasts in the  
17 following section of my testimony.

18 Table JEM-D-2 provides the Company's weather-normalized Dth throughput  
19 by customer class by year for 2016 through 2020 and the annual growth rates.

**Table JEM-D-2 Weather-Normalized Throughput by Class (Dth)**

<b>Customer Class</b>	<b>2016 Weather Normalized Actual</b>	<b>2017 Forecast</b>	<b>2018 Forecast</b>	<b>2019 Forecast</b>	<b>2020 Forecast</b>
Residential	96,660,368	97,671,998	98,726,443	99,057,646	100,274,564
<i>Annual % Change</i>	-0.6%	1.0%	1.1%	0.3%	1.2%
Total Commercial & Industrial	39,906,003	40,189,842	40,505,043	40,406,719	40,425,030
<i>Annual % Change</i>	-0.2%	0.7%	0.8%	-0.2%	0.0%
<b>Total Sales</b>	<b>136,566,372</b>	<b>137,861,839</b>	<b>139,231,486</b>	<b>139,464,364</b>	<b>140,699,594</b>
<i>Annual % Change</i>	-0.5%	0.9%	1.0%	0.2%	0.9%
Public Service Electric	47,020,797	47,313,793	54,320,261	58,753,355	49,772,114
<i>Annual % Change</i>	10.0%	0.6%	14.8%	8.2%	-15.3%
3rd Party	66,309,132	69,121,840	69,749,366	69,555,765	69,438,816
<i>Annual % Change</i>	3.8%	4.2%	0.9%	-0.3%	-0.2%
<b>Total Transportation</b>	<b>113,329,929</b>	<b>116,435,633</b>	<b>124,069,627</b>	<b>128,309,120</b>	<b>119,210,930</b>
<i>Annual % Change</i>	6.3%	2.7%	6.6%	3.4%	-7.1%
<b>Total Throughput</b>	<b>249,896,301</b>	<b>254,297,472</b>	<b>263,301,113</b>	<b>267,773,484</b>	<b>259,910,524</b>
<i>Annual % Change</i>	2.5%	1.8%	3.5%	1.7%	-2.9%

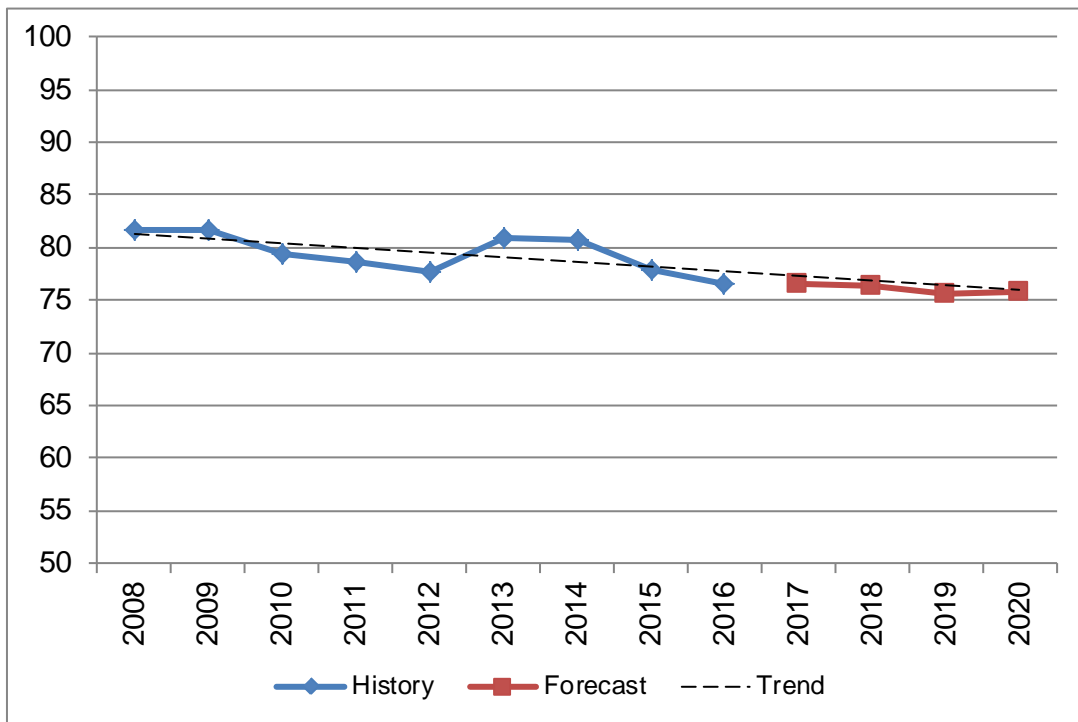
1    **Q.    WHAT IS DRIVING THE DECLINING RESIDENTIAL USE PER CUSTOMER**  
 2        **TREND?**

3    A.    As I previously explained, Residential use per customer has exhibited a declining  
 4        trend for many years. This trend is expected to continue due to expected  
 5        efficiency improvements across all end uses. The U.S. Energy Information  
 6        Administration's *2017 Annual Energy Outlook*<sup>2</sup> forecasts residential gas usage  
 7        per household to decline at an average annual rate of 0.7 percent from 2017 to

<sup>2</sup> <https://www.eia.gov/outlooks/aeo/data/browser/#/?id=4-AEO2017&cases=ref2017&sourcekey=0>

1 2020, with expected annual average declines ranging between 0.4 percent and  
2 0.7 percent for the various end uses, except the “Other Uses” category. The  
3 “Other Uses” category includes such appliances as outdoor grills, exterior lights,  
4 pool heaters, spa heaters, and backup electricity generators, and is projected to  
5 decline an average of 1.5 percent per year from 2017 to 2020. Figure JEM-D-7  
6 presents the forecast of Residential use per customer and demonstrates how the  
7 forecast is in line with the declining trend in historical use per customer.

**Figure JEM-D-7 Residential Use Per Customer (Weather Normalized Dth)**





1 **Q. WHAT IS CONTRIBUTING TO THE LARGE INCREASES IN PUBLIC SERVICE**  
2 **ELECTRIC TRANSPORTATION IN 2018 AND 2019, FOLLOWED BY A**  
3 **DECLINE IN 2020?**

4 A. First, as explained earlier in my testimony, electric transportation involves natural  
5 gas used by the electric generation plants, either owned by Public Service or for  
6 which Public Service is responsible for acquiring natural gas supplies. The  
7 increase and subsequent decrease in generation gas transport is due to a  
8 combination of factors. In 2018 and 2019, gas generation increases in spite of  
9 the new Rush Creek wind due to coal retirements and maintenance. In 2020, gas  
10 generation decreases due to the addition of the wind and increases in forecasted  
11 natural gas prices.

1 **IV. CUSTOMER AND THROUGHPUT FORECASTING METHODOLOGY**

2 **Q. WHAT IS THE PURPOSE OF THIS SECTION OF YOUR DIRECT**  
3 **TESTIMONY?**

4 A. The purpose of this section of my testimony is to explain and provide support for  
5 the customer and throughput forecasting methodology used to prepare the  
6 forecasts included with my testimony.

7 **Q. WHAT IS THE SOURCE OF THE CUSTOMER AND ENERGY SALES**  
8 **FORECASTS YOU ARE USING FOR THE MYP?**

9 A. The customer and sales forecast was completed in March 2017 as part of the  
10 Company's semi-annual forecasting process.

11 **Q. PLEASE DESCRIBE IN GENERAL TERMS THE METHODS USED TO**  
12 **FORECAST GAS THROUGHPUT AND CUSTOMERS.**

13 A. The preparation of the gas sales and customer forecast utilizes a combination of  
14 econometric and statistical forecasting techniques and analyses. The primary  
15 forecasting technique used is regression modeling. Regression models are  
16 designed to identify and quantify the statistical relationship between historical  
17 sales or customers, and a set of independent predictor variables, such as  
18 historical economic and demographic indicators, historical natural gas prices, and  
19 historical weather. Once this relationship is defined, a forecast is developed by  
20 simulating the relationship over the forecast period using projected levels of the  
21 independent predictor variables.

1 Regression techniques are very well known and proven methods of  
2 forecasting, and are commonly accepted by forecasters throughout the utility  
3 industry. This method provides reliable, accurate projections, accommodates the  
4 use of predictor variables, such as economic or demographic indicators and  
5 weather, and allows clear interpretation of the model. The Company has been  
6 using these types of models for more than twenty-five years.

7 **Q. WERE THE FORECASTS THAT YOU DEVELOPED REVIEWED BY UPPER**  
8 **MANAGEMENT?**

9 A. Yes. After the customer and sales forecasts were prepared, both the forecasts  
10 and the underlying assumptions were presented to and reviewed by various  
11 levels of leadership within the Company, including Mr. David Eves, the President  
12 of Public Service. No modifications were made to the forecast based on this  
13 review process, and the forecasts and assumptions were approved as presented.

14 **Q. PLEASE PROVIDE A MORE DETAILED DESCRIPTION OF HOW THE SALES**  
15 **FORECASTS WERE DEVELOPED FOR THE RESIDENTIAL AND THE**  
16 **COMMERCIAL AND INDUSTRIAL CLASSES.**

17 A. Public Service's Residential sales forecast is calculated by multiplying average  
18 use per customer times the number of customers. The Residential average use  
19 and Commercial and Industrial sales<sup>3</sup> forecasts were developed using a  
20 Statistically-Adjusted End-Use ("SAE") modeling approach. An SAE model is an

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<sup>3</sup> The Commercial and Industrial sales model includes gas volumes transported to Public Service's Transportation Full rate Commercial and Industrial customers.

1 econometric model that incorporates end-use concepts. The SAE method entails  
2 specifying natural gas use as a function of end-use variables (both heating and  
3 other) and monthly weather impacts on natural gas sales.

4 The heating end-use variable is an index that incorporates economic  
5 indicators, natural gas prices, and heating appliance efficiency trends. It is  
6 defined as the product of a heating appliance index variable, which indicates  
7 relative saturation and efficiency of the stock of heating appliances, and a  
8 heating utilization variable, which reflects how the stock is utilized. The heating  
9 appliance index variable reflects both changes in saturation resulting from end-  
10 use competition, and improvements in heating appliance efficiency standards.  
11 The heating utilization variable is designed to capture natural gas consumption  
12 driven by the use of the heating appliance stock. For the Residential sector, the  
13 primary factors that impact heating appliance use are natural gas prices,  
14 Colorado household income, Colorado average household size, and monthly  
15 weather as measured by Heating Degree Days. For the Commercial and  
16 Industrial sector, the utilization of the stock of heating equipment is a function of  
17 natural gas prices, business activity (as measured by Colorado Gross State  
18 Product (“GSP”)) and weather.

19 The “other” end-use variable is developed in the same manner as the  
20 heating end-use variable. The appliance index variable reflects the changes in  
21 saturation of other gas appliances (such as water heaters, dryers, and cooking  
22 appliances), and the average efficiency of the existing stock of appliances based

1 on seasonal usage. The utilization variable is designed to capture natural gas  
2 consumption of other appliances driven by the use of the appliance stock. For the  
3 commercial and industrial sector, the primary factors that impact the use of other  
4 appliances are natural gas prices, business activity (as measured by Colorado  
5 GSP), and the number of billing days in a month.

6 The Residential average use and the Commercial and Industrial sales  
7 forecast models were estimated by regressing monthly natural gas usage by  
8 class on the end-use variables and other variables such as billing days, trend  
9 variables, and monthly seasonal variables. The regression models effectively  
10 calibrated the end-use concepts to actual monthly usage.

11 **Q. WHAT METHODOLOGY WAS USED TO DEVELOP THE REMAINDER OF**  
12 **THE CUSTOMER AND DTH SALES FORECAST?**

13 A. Regression models provided the foundation for the customer forecasts of the  
14 Residential and the Commercial and Industrial<sup>4</sup> customer classes. In all of the  
15 models, at least ten years of monthly historical data was used to conduct the  
16 regression analysis. The modeled relationships were simulated over the forecast  
17 period using projected levels of the independent predictor variables.

18 Customer counts in the Interdepartmental customer class are small and  
19 generally do not exhibit growth. Therefore, the customer forecast for this class

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<sup>4</sup> The Commercial and Industrial customer model includes Public Service's Transportation Full rate Commercial and Industrial customers.

1 was developed by holding constant the December 2016 actual customer count.  
2 Interdepartmental sales were forecast based on historical growth rates.

3 **Q. HOW ARE BINARY VARIABLES USED IN THE REGRESSION MODELS?**

4 A. Seasonal binary variables were included as explanatory variables in some of the  
5 regression models. A binary variable is a variable made up of two data points (1  
6 and 0). The variable takes the value of 1 during a specific period of time, and a  
7 value of 0 for all other periods of time. In the regression models used to develop  
8 the forecast presented here, monthly binary variables were included in the  
9 Residential use per customer model and the Commercial and Industrial customer  
10 model to account for non-weather-related seasonal factors. The inclusion of  
11 these binary variables improved the overall model fit and the monthly pattern of  
12 the forecast.

13 **Q. PLEASE EXPLAIN HOW THE REMAINDER OF THE GAS TRANSPORTATION  
14 FORECAST WAS DEVELOPED.**

15 A. As previously explained, throughput for customers capable of moving between  
16 the Company's sales and transportation services are forecasted as part of the  
17 total Commercial and Industrial sector. The transportation customers that are  
18 forecasted separately from the Commercial and Industrial sector are  
19 predominantly large firm transportation customers that typically do not shift  
20 between the Company's sales and transportation service due to business or  
21 regulatory concerns. They include gas transportation services provided to most  
22 large industrial customers including Public Service's gas-fired electric generation

1 facilities and transportation gas deliveries to downstream Local Distribution  
2 Companies (“LDC”).

3 Except for gas transportation deliveries to Public Service’s generation  
4 facilities, the foundation for the gas transportation forecast is based upon twelve  
5 months of historical throughput data from February 2016 to January 2017. Most  
6 large industrial transportation customers operate on a fairly consistent basis, so  
7 forecasts for these are based on historical usage or trends without weather  
8 normalization. The historical volumes for the LDC customers are weather-  
9 normalized, as explained more fully later in my Direct Testimony.

10 **Q. HOW IS TRANSPORTATION THROUGHPUT FOR DOWNSTREAM LDC’S**  
11 **FORECAST?**

12 A. Forecasting for a downstream LDC presents challenges, as we are essentially  
13 “blind” to the level of new customer connections occurring on the LDC’s system  
14 behind the delivery meter, as well as the extent to which load is being offset by  
15 gas delivered directly into the LDC from an alternative supply source, such as a  
16 processing plant or pipeline. Therefore, we utilize historical throughput data as  
17 the basis for our LDC customers, and apply assumed weather normalization and  
18 adjustments for known changes. We typically apply a modest growth factor of 0.2  
19 percent, which reflects an assumed level of new service connects.

1 **Q. HOW ARE GAS TRANSPORTATION VOLUMES FOR THE COMPANY'S**  
2 **ELECTRIC GENERATION RESOURCES FORECAST?**

3 A. The information contained in the gas transportation forecast reflects estimated  
4 gas use for each of the electric generation plants (again either owned by Public  
5 Service or for which Public Service is responsible for acquiring natural gas  
6 supplies) as calculated from the PLEXOS® production cost model of the  
7 anticipated electric dispatch.

8 **Q. WERE ANY ADJUSTMENTS MADE TO THE FORECAST MODEL RESULTS?**

9 A. Yes. The Residential and the Commercial and Industrial sales forecast model  
10 results were adjusted to reflect the expected incremental impact of Demand-Side  
11 Management ("DSM") programs. Xcel Energy's DSM Regulatory Strategy and  
12 Planning Department develops a forecast of the impact of new DSM programs.  
13 Impacts from all program installations through 2016 are assumed to be  
14 embedded in the historical data, so only new program installations are included  
15 in the DSM adjustment. The impacts of DSM savings by customer class are  
16 converted from calendar month sales volumes to billing month sales volumes.  
17 The resulting DSM savings sales volumes are used to reduce the class level  
18 sales forecasts that result from the modeling process.



1 **Q. DID THE COMPANY USE SIMILAR METHODOLOGIES TO DEVELOP THE**  
2 **FORECAST PRESENTED IN ITS 2015 GAS RATE CASE IN PROCEEDING**  
3 **NO. 15AL-0135G?**

4 A. Yes. The Company relied on regression and trend analysis techniques to  
5 develop the forecast presented in its 2015 Gas Rate Case. One change that the  
6 Company has made since the 2015 Gas Rate Case is to include gas volumes  
7 transported to Public Service's Transportation Full rate Commercial and  
8 Industrial customers when modeling the Commercial and Industrial sector sales  
9 and volumes. This change was made so that the entire population of Commercial  
10 and Industrial customers capable of moving between sales and transportation  
11 services is modeled together.

12 **Q. HOW ACCURATE WAS THE COMPANY'S FORECAST PRESENTED IN ITS**  
13 **2015 GAS RATE CASE IN PROCEEDING NO. 15AL-0135G?**

14 A. The Company presented a MYP for 2015-2017 in its 2015 Gas Rate Case.  
15 Actual results are available for 2015 and 2016 and show that the Company's  
16 forecasts of total retail sales and customer counts were very accurate. For  
17 example, the Company's Rebuttal testimony forecast of total customers was less  
18 than 300 customers different (0.0 percent) than actual customer counts. The  
19 Company's Rebuttal forecast of total retail sales developed using the regression  
20 methodology was less than 400,000 Dth (0.3 percent) higher than weather-  
21 normalized actual retail sales. The variances for the transportation forecasts  
22 were larger, as reflected in Table JEM-D-3 below, but this is not surprising given

1 the greater volatility historically seen in this class. Table JEM-D-3 provides the  
 2 customer forecast variances for the forecasts presented in the 2015 Gas Rate  
 3 Case and Table JEM-D-4 provides the throughput variances.

**Table JEM-D-3 2015 Gas Rate Case Customer Forecast Variance**

Class	Year	Actual	Direct	Diff	% Diff	Rebuttal	Diff	% Diff
Residential	2015	1,248,169	1,247,605	564	0.0%	1,247,871	298	0.0%
	2016	1,262,092	1,261,989	103	0.0%	1,262,571	-479	0.0%
Non-Residential	2015	107,020	106,881	139	0.1%	107,066	-46	0.0%
	2016	107,666	107,146	520	0.5%	107,389	277	0.3%
Total	2015	1,355,189	1,354,487	702	0.1%	1,354,937	252	0.0%
	2016	1,369,758	1,369,135	623	0.0%	1,369,960	-202	0.0%

**Table JEM-D-4 2015 Gas Rate Case Throughput Forecast Variance (Dth)**

Class	Year	Actual	Direct	Diff	% Diff	Rebuttal	Diff	% Diff
Residential	2015	97,288,145	97,356,521	-68,377	-0.1%	98,647,000	-1,358,855	-1.4%
	2016	96,660,368	97,187,689	-527,321	-0.5%	98,146,658	-1,486,289	-1.5%
Commercial and Industrial	2015	39,993,585	38,344,060	1,649,525	4.3%	39,017,902	975,683	2.5%
	2016	39,906,003	38,246,116	1,659,887	4.3%	38,574,914	1,331,089	3.5%
Total Sales	2015	137,281,729	135,700,582	1,581,148	1.2%	137,664,902	-383,172	-0.3%
	2016	136,566,372	135,433,805	1,132,567	0.8%	136,721,572	-155,200	-0.1%
Transportation	2015	106,590,738	98,828,521	7,762,217	7.9%	101,365,990	5,224,748	5.2%
	2016	113,329,929	109,661,620	3,668,309	3.3%	105,265,421	8,064,508	7.7%
Total Throughput	2015	243,872,467	234,529,102	9,343,365	4.0%	239,030,892	4,841,576	2.0%
	2016	249,896,301	245,095,425	4,800,876	2.0%	241,986,994	7,909,307	3.3%

1           **A. Statistically Modeled Forecasts**

2   **Q. PLEASE DESCRIBE THE REGRESSION MODELS AND ASSOCIATED**  
3   **ANALYSIS USED IN PUBLIC SERVICE'S STATISTICAL PROJECTIONS OF**  
4   **SALES AND CUSTOMERS.**

5   A. The regression models and associated statistics used in the Company's  
6   projections of gas throughput are provided in Attachment JEM-2, and the  
7   regression models and associated statistics used in the Company's projections of  
8   gas customers are provided in Attachment JEM-3. These schedules include, by  
9   customer class, the models with their summary statistics and output, and  
10   descriptions for each variable included in the model.

11   **Q. WHAT TECHNIQUES DID PUBLIC SERVICE EMPLOY TO EVALUATE THE**  
12   **VALIDITY OF ITS QUANTITATIVE FORECASTING MODELS AND SALES**  
13   **PROJECTIONS?**

14   A. There are a number of quantitative and qualitative validity tests that are  
15   applicable to regression analysis. I will describe several of the more common  
16   tests the Company uses.

17           The coefficient of determination ("R-squared") test statistic is a measure of  
18   the quality of the model's fit to the historical data. It represents the proportion of  
19   the variation of the historical sales around their mean value that can be attributed  
20   to the functional relationship between the historical sales and the explanatory  
21   variables included in the model. If the R-squared statistic is high, the set of  
22   explanatory variables specified in the model is explaining a high degree of the

1 historical sales variability. The regression models used to develop the customers  
2 and sales forecasts demonstrate very high R-squared statistics. The R-squared  
3 statistics are larger than 0.98 for all regression models -- *i.e.*, the regression  
4 models explain more than 98 percent of the historical customers and sales  
5 variability.

6 The t-statistic of each variable indicates the degree of correlation between  
7 that variable's data series and the sales data series being modeled. The  
8 t-statistic is a measure of the statistical significance of each variable's individual  
9 contribution to the prediction model. Generally, the absolute value of each  
10 t-statistic should be greater than 1.98 to be considered statistically significant at  
11 the 95 percent confidence level and greater than 1.66 to be considered  
12 statistically significant at the 90 percent confidence level. This criterion was  
13 applied in the development of the regression models used to develop the  
14 customers and sales forecast. The final regression models used to develop the  
15 customers and sales forecast tested satisfactorily under this standard. All  
16 variables except two were statistically significant at the 95 percent confidence  
17 level or higher. For the two exceptions, one variable was statistically significant at  
18 the 94.8 percent confidence level and the other was statistically significant at the  
19 93.1 percent confidence level.

20 Each model was inspected for the presence of first-order autocorrelation,  
21 as measured by the Durbin-Watson ("DW") test statistic. Autocorrelation refers to  
22 the correlation of the model's error terms for different time periods. For example,

1 under the presence of first-order autocorrelation, an overestimate in one time  
2 period is likely to lead to an overestimate in the succeeding time period, and vice  
3 versa. Thus, when forecasting with regression model, absence of autocorrelation  
4 between the error terms is very important. The DW test statistic ranges between  
5 0 and 4, and provides a measure to test for autocorrelation. In the absence of  
6 first-order autocorrelation, the DW test statistic equals 2.0. Autocorrelation was  
7 present in each of the Company's initial regression models. Therefore, the  
8 Company applied an autocorrelation correction process so that the final  
9 regression models used to develop the sales forecast tested satisfactorily for the  
10 absence of first-order autocorrelation, as measured by the DW test statistic.

11 **Q. IS A MODEL REJECTED IF FIRST-ORDER AUTOCORRELATION IS**  
12 **PRESENT?**

13 A. No, not if the model is otherwise theoretically and statistically valid. It is not  
14 uncommon for autocorrelation to be present in time-series data. Because the  
15 observations are ordered chronologically, there are likely to be intercorrelations  
16 among successive observations, especially if the time interval between  
17 successive observations is short, such as a month, rather than a year. If the  
18 overall regression model is theoretically and statistically sound in all facets  
19 except for the presence of autocorrelation, then it is a common forecasting  
20 practice to correct for the autocorrelation by applying an autocorrelation  
21 correction process. The use of an autocorrelation correction process effectively

1 removes the correlation from the error terms and produces a more reliable  
2 forecast.

3 **Q. WHAT OTHER ANALYSIS DID PUBLIC SERVICE RELY ON TO EVALUATE**  
4 **THE VALIDITY OF THE FORECASTING MODELS AND SALES**  
5 **PROJECTIONS?**

6 A. Graphical inspection of each model's error terms (*i.e.*, actual less predicted) was  
7 used to verify that the models were not misspecified and that statistical  
8 assumptions pertaining to constant variance among the residual terms and their  
9 random distribution with respect to the predictor variables were not violated.  
10 Analysis of each model's residuals indicated that the residuals were  
11 homoscedastic (constant variance) and randomly distributed, indicating that the  
12 regression modeling technique was an appropriate selection for each customer  
13 class' sales that were statistically modeled.

14 The statistically modeled sales forecasts for each customer class have  
15 been reviewed for reasonableness, as compared to the respective monthly sales  
16 history for that class. Graphical inspection reveals that the patterns of the  
17 forecast fit well with the respective historical patterns for each customer class.  
18 The annual total forecast sales have been compared to their respective historical  
19 trends for consistency. Similar qualitative tests for reasonableness and  
20 consistency have been performed for the customer level projections.

1 **Q. HAS THE COMPANY RELIED ON FORECASTS OF GAS SALES AND**  
2 **TRANSPORTATION VOLUMES IN OTHER REGULATORY FILINGS?**

3 A. Yes. The Company has relied on forecasts of gas sales and/or transportation  
4 volumes for Demand Side Management Cost Adjustment filings, the Gas  
5 Purchase Plan, and Gas Cost Adjustment filings.

6 **Q. FROM YOUR PERSPECTIVE AS A FORECASTER, DO THE**  
7 **METHODOLOGIES USED BY THE COMPANY PROVIDE ACCURATE**  
8 **FORECASTS?**

9 A. Yes. I believe the Company's methodologies for forecasting throughput and  
10 customer numbers are sufficiently robust to provide accurate forecasts for this  
11 proceeding. The Company's forecasts rely upon the analysis of relationships  
12 between sales and several explanatory variables, such as weather, price, and  
13 economic indicators. These relationships and their ultimate explanatory power  
14 have been tested, as described above, and they provide viable, reasonable  
15 results.

16 **Q. IS YOUR FORECASTING METHODOLOGY SUFFICIENTLY FLEXIBLE TO**  
17 **ALLOW MODIFICATION IN THE EVENT OF ANY SIGNIFICANT CHANGES IN**  
18 **ECONOMIC OR OTHER CONDITIONS?**

19 A. Yes. As new economic information or other information becomes available, our  
20 models can be quickly updated to reflect any significant changes in economic  
21 and other relevant conditions and to provide the most up-to-date forecast  
22 available.

1           **B. Data Preparation**

2   **Q. PLEASE DESCRIBE THE DATA AND DATA SOURCES THE COMPANY**  
3   **RELIED ON TO DEVELOP THE GAS THROUGHPUT AND CUSTOMER**  
4   **FORECASTS.**

5   A. Historical billing month throughput, monthly number of customers, and billing  
6   month rate revenues by rate class were obtained from Company billing system  
7   reports. Historical natural gas prices for the Residential and the Commercial and  
8   Industrial sales classes were calculated by dividing the billing month rate  
9   revenues by total sales volumes. The forecast of gas prices was based on the  
10   monthly change in prices from a Weighted Average Cost of Gas forecast and  
11   adjusted for losses and base rate inflation.

12   **Q. WHAT WAS THE COMPANY'S MEASURE OF WEATHER AND WHAT WAS**  
13   **THE SOURCE?**

14   A. Weather is measured in heating degree days, which are calculated using a 65  
15   degree temperature base. Daily weather was obtained from the National Oceanic  
16   and Atmospheric Administration ("NOAA") and was measured at the Denver  
17   International Airport ("DIA") weather station. Heating degree days were  
18   calculated for each day by subtracting the average daily temperature from 65  
19   degrees Fahrenheit. For example, if the average daily temperature was 45  
20   degrees Fahrenheit, then 20 heating degree days (65 minus 45) were calculated  
21   for that day. If the average daily temperature was greater than 65 degrees  
22   Fahrenheit, then that day recorded zero heating degree days.



1 **Q. DID THE WEATHER REFLECT THE SAME BILLING DAYS AS THE SALES**  
2 **DATA?**

3 A. Yes. The heating degree days were weighted by the number of times a particular  
4 day was included in a particular billing month. These weighted heating degree  
5 days were divided by the total billing cycle days to arrive at average heating  
6 degree days for a billing month.

7 **Q. WHY IS IT APPROPRIATE TO USE THE DIA WEATHER STATION TO**  
8 **REPRESENT THE COMPANY'S SERVICE TERRITORY?**

9 A. Public Service uses data from the DIA weather station because a large majority  
10 (89.8 percent) of its Residential gas sales is within the Front Range region<sup>5</sup> or the  
11 eastern part of the state. Based on total Residential gas sales in 2016, only 10.2  
12 percent of sales were made to customers located outside the Front Range  
13 region. These include the Western Division (5.1 percent), the San Luis Valley  
14 Division (0.7 percent), and the Mountain Division (4.4 percent). Since these sales  
15 represent such a small proportion of the total, it is appropriate to use only the  
16 weather station at Denver International Airport.

17 **Q. WHAT WEATHER ASSUMPTION WAS USED FOR THE FORECAST**  
18 **PERIOD?**

19 A. Normal weather was used for the forecast period, where normal is defined as a  
20 30-year rolling average of historical values. Daily normal heating degree days

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<sup>5</sup> This includes the Company's Boulder, Denver Metro, Front Range, High Plains, Home Light & Power, Northern, North Metro, Pueblo, Southeast Metro, and Southwest Metro operating divisions.

1 were calculated by averaging 30 years of daily heating degree days using data  
2 from 1987 to 2016. These daily normal heating degree days were weighted by  
3 billing cycle information to derive normal billing month heating degree days in the  
4 same manner as the historical actual heating degree days were calculated.  
5 Public Service has calculated normal weather in the manner since 2001, and the  
6 Commission has accepted or approved both the calculation of normal weather  
7 and the weather-normalization process, which I describe later in my Direct  
8 Testimony, in the Company's two prior gas rate cases in Proceeding No. 15AL-  
9 0135G<sup>6</sup> and Proceeding No 12AL-1268G.<sup>7</sup>

10 **Q. DOES NOAA ALSO CALCULATE 30-YEAR NORMALS?**

11 A. Yes. However, NOAA updates its normals every 10 years. By rolling the normals  
12 annually, the Company is using the most current data available, thus minimizing  
13 the potential impact of any underlying trends in the actual weather data.

14 **Q. WHAT WAS YOUR SOURCE OF ECONOMIC AND DEMOGRAPHIC DATA?**

15 A. Historical and forecasted economic and demographic variables for the state of  
16 Colorado and the nation were obtained from Global Insight, Inc. The forecasts  
17 from Global Insight, Inc. were obtained in January 2017, and reflected the most  
18 current information available at the time the forecast was developed. The  
19 variables used in the model include Colorado population, personal income, and  
20 Gross State Product. This information is used to determine the historical

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<sup>6</sup> Decision No. C16-0123, Order Paragraph 6 and Recommended Decision R15-1204, Paragraph 268.

<sup>7</sup> Decision No. C13-1568, Order Paragraph 3 and Recommended Decision R13-1307, Paragraph 465.

1 relationship between customers and sales, and economic and demographic  
 2 measures. Table JEM-D-5 provides a summary of the historical and forecasted  
 3 indicators for 2012 through 2020.

**Table JEM-D-5 Colorado Economic Indicators**

Year	Real Gross State Product		Real Personal Income		Population	
	B2009\$	Annual % Ch	M2009\$	Annual % Ch	Thousands	Annual % Ch
2012	257.7	2.1%	218,065	4.6%	5,200	1.4%
2013	265.7	3.1%	225,910	3.6%	5,278	1.5%
2014	277.9	4.6%	239,746	6.1%	5,363	1.6%
2015	286.8	3.2%	249,121	3.9%	5,460	1.8%
2016	290.9	1.4%	254,919	2.3%	5,552	1.7%
2017	297.9	2.4%	263,424	3.3%	5,643	1.6%
2018	306.8	3.0%	274,161	4.1%	5,732	1.6%
2019	315.2	2.7%	284,156	3.6%	5,819	1.5%
2020	323.0	2.5%	292,846	3.1%	5,901	1.4%

4 **Q. WHY DOES PUBLIC SERVICE USE STATEWIDE DATA RATHER THAN**  
 5 **DATA THAT MATCHES THE GEOGRAPHY OF THE PUBLIC SERVICE**  
 6 **SYSTEM?**

7 A. There are several reasons. First, to develop economic and demographic data  
 8 that most closely represents the service territory level would require summing the  
 9 various economic and demographic indicators on a county-level basis for the  
 10 counties in which Public Service provides gas sales service. Statewide economic  
 11 and demographic data are generally more readily available from reliable and  
 12 credible sources and are more commonly reported and analyzed than county-  
 13 level data.

1           Second, it is appropriate to use statewide data because the counties in  
2           which Public Service provides gas sales service account for the majority of the  
3           state's economy, with nearly all large counties and cities represented in Public  
4           Service's service territory. In fact, 78.5 percent of the state's population is located  
5           in these counties.

6           Third, an assessment of population trends for both the state and the  
7           service territory indicates very little difference between the two, on both a  
8           historical and a forecast basis. Historical and forecast population is available  
9           from the Colorado State Demography Office and is one of the few indicators  
10          available at an annual frequency and on a county-level basis. Historically, the  
11          average annual percent growth in the gas service territory population has been  
12          almost identical to the growth in the state's population. For the time period 2006  
13          through 2016, service territory population increased at an annual average rate of  
14          1.7 percent, while statewide population increased at 1.6 percent per year on  
15          average. The forecast of population growth from 2017 through 2020 is also  
16          nearly identical, with the service territory level projected to increase at an annual  
17          average rate of 1.74 percent, and the statewide population projected to grow at  
18          an average annual rate of 1.71 percent. As is evident from these statistics, there  
19          is very little difference in either the historical or projected rate of population  
20          growth between the two groups of data.

1 **Q. PLEASE DISCUSS THE COMMISSION'S RECENT ORDER TO USE**  
2 **METROPOLITAN STATISTICAL AREA ("MSA") AGGREGATED DATA IN**  
3 **PROCEEDING NO. 16A-0396E.<sup>8</sup>**

4 A. In the Company's Electric Resource Plan proceeding, the Commission ordered  
5 the Company to use MSA-aggregated data to develop the electric demand and  
6 sales forecasts used for the Company's resource planning. The Commission  
7 determined that MSA-aggregated data is more tailored to the Company's service  
8 area than state-level data because the Company's service area has stronger  
9 economic growth indicators as compared to the indicators for the State of  
10 Colorado as a whole.

11 **Q. DID THE COMPANY CONSIDER USING MSA-AGGREGATED DATA TO**  
12 **DEVELOP THE GAS FORECAST PRESENTED IN YOUR TESTIMONY?**

13 A. Yes. The Company developed the gas forecast presented here using state-wide  
14 economic indicators before the Commission issued an order in Proceeding No.  
15 16A-0396E. After the Commission issued its decision in this proceeding involving  
16 the Company's Electric Resource Plan, the Company developed a new forecast  
17 based on MSA-aggregated economic indicators representing the Company's gas  
18 service area (Denver, Boulder, Fort Collins, Pueblo, and Grand Junction). The  
19 MSA-aggregated economic indicators have grown at a faster rate than the state  
20 indicators over the past few years, and are generally expected to grow at a  
21 slightly faster pace (around 0.1 percent per year faster) over the next few years.

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<sup>8</sup> Decision No. C17-0316, Paragraph 59.

1 **Q. WHAT WERE THE RESULTS OF USING MSA-AGGREGATED DATA?**

2 A. The forecast based on MSA-aggregated indicators is very similar to, but slightly  
3 lower than, the forecast based on state level indicators. The MSA-based  
4 Residential customer count forecast is 5,600 customers (0.4 percent) lower in  
5 2020, and total sales are 600,000 Dth (0.5 percent) lower in 2020.

6 **Q. WHY IS THE MSA-BASED FORECAST LOWER, GIVEN THE MSA-BASED**  
7 **INDICATORS ARE GROWING AT A FASTER RATE?**

8 A. When the regression models are re-estimated using MSA-aggregated data in  
9 place of state data, the relationships between the historical customers and sales  
10 and the economic indicators are redefined. Using Residential customers as an  
11 example, the state indicator-based model identifies the relationship of 0.938  
12 between customer growth and population growth. This is known as the elasticity  
13 between the two series, and means that a one percent change in state  
14 population results in a 0.938 percent change in customers. The MSA indicator-  
15 based model identifies the relationship as 0.866, *i.e.*, a one percent change in  
16 MSA population results in a 0.866 percent change in customers. Stated another  
17 way, based on the historical relationships, a faster growing economic indicator  
18 produces a smaller percent change in customers than a slower growing  
19 economic indicator. Thus, using faster growing MSA indicators may not result in  
20 a higher customer or sales forecast, and in this case, it did not.

1 **Q. IS IT MORE ACCURATE TO USE METROPOLITAN STATISTICAL AREA**  
2 **(“MSA”) DATA THAN STATEWIDE DATA TO REPRESENT THE COMPANY’S**  
3 **SERVICE TERRITORY?**

4 A. A review of the regression model statistics can provide some insight into which  
5 approach – MSA or state – more accurately fits the historical customers and  
6 sales being modeled. The model statistics indicate that the regression models  
7 developed using MSA data are not statistically better than models developed with  
8 statewide data. Because the MSA-based models are not statistically better, and  
9 the resulting forecasts are not materially different, I conclude that using the  
10 statewide data is appropriate and results in a customer and sales forecast that  
11 appropriately reflects future growth in the Company’s service area.

1 **V. WEATHER NORMALIZATION OF HISTORICAL GAS THROUGHPUT**

2 **Q. WHAT IS THE PURPOSE OF THIS SECTION OF YOUR DIRECT**  
3 **TESTIMONY?**

4 A. The purpose of this section of my testimony is to explain the Company's weather  
5 normalization methodology and its application to the HTY sales and revenues in  
6 this proceeding.

7 **Q. HOW ARE HISTORICAL GAS SALES WEATHER NORMALIZED?**

8 A. In order to calculate sales growth from year to year not influenced by weather,  
9 the Company estimates the Dth impact of the deviation from normal weather, or  
10 "weather-normalized" sales. The Company uses actual and normal weather as I  
11 previously described, along with the actual number of customers and weather  
12 response coefficients to conduct this weather normalization of historical sales.  
13 The weather normalization is performed for both the Residential class and the  
14 Commercial and Industrial sales class, including Public Service's Transportation  
15 Full rate Commercial and Industrial customers.

16 The weather response coefficients are the regression coefficients from the  
17 weather variables included in weather normalization regression models that  
18 quantify the relationship between sales and weather. The weather variables are  
19 expressed as customer-weighted heating degree days, with a different variable  
20 defined for each month that exhibits a statistically significant weather response.  
21 The coefficient effectively represents the Dth per heating degree day per  
22 customer of weather response.



1           The Company uses a statistical software package<sup>9</sup> to develop the  
2 regression models. The weather response coefficients are updated annually to  
3 incorporate the most recent year of actual sales, actual customer counts, and  
4 actual weather data. This annual update process results in coefficients that  
5 reflect the current relationship between sales and weather.

6           In the weather normalization regression models, each month's heating  
7 degree days are used as individual variables (*i.e.*, January heating degree days,  
8 February heating degree days, etc.). This allows each model to identify and  
9 quantify a unique weather response for each month, which is appropriate  
10 because our customers' response to weather varies from month to month.

11           The impact of the deviation from normal weather is calculated by  
12 multiplying the weather response coefficient for a given month times the number  
13 of customers in the month times the deviation in heating degree days from  
14 normal. This impact is then applied to the actual billed sales to derive weather-  
15 normalized sales. If weather is warmer than normal, the normalization process  
16 results in weather-normalized sales that are higher than actual sales.  
17 Conversely, if weather is colder than normal, the normalization process results in  
18 weather-normalized sales that are lower than actual sales.

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<sup>9</sup> Metrix ND 4.5.1, Copyright © 1997-2011, Itron, Inc., <http://www.itron.com>

1 **Q. IS THIS WEATHER NORMALIZATION PROCESS FOR GAS SALES A NEW**  
2 **PROCESS FOR THE COMPANY?**

3 A. No. The Company has been using this weather normalization process for gas  
4 sales for business analysis and internal and external reporting purposes since  
5 2001. This weather normalization process was accepted by the Commission in  
6 the Company's last two gas rate cases. The only aspect that is different from the  
7 last two rate cases is that the Company has weather normalized the throughput  
8 volumes for the Transportation Full rate Commercial and Industrial customers. As  
9 I explained previously, the Transportation Full rate Commercial and Industrial  
10 customers can take sales or transport volumes, and, therefore, exhibit weather  
11 sensitivity similar to the Commercial and Industrial sales customers. The  
12 Company has identified the transportation volumes for this group of  
13 Transportation Full rate customers and included this group in the weather  
14 normalization process.

15 **Q. DOES THE COMPANY WEATHER NORMALIZE SALES FOR MORE**  
16 **PURPOSES THAN JUST STATE REGULATORY PROCEEDINGS?**

17 A. Yes. The Company also weather normalizes sales for business analysis and  
18 internal and external reporting purposes. Public Service uses the same weather-  
19 normalization methodology for all of these purposes. In addition, the weather  
20 response coefficients are used in the Company's monthly accounting process to  
21 estimate unbilled sales, calendar month sales, and, ultimately, the calendar  
22 month revenues that are included in the Company's financial reports, such as the

1 Securities Exchange Commission 10-K filing. As such, oversight of the weather  
2 response coefficients is part of the Company's internal controls over financial  
3 reporting.

4 **Q. DID THE COMPANY WEATHER NORMALIZE THE 2016 HISTORICAL TEST**  
5 **YEAR SALES USED BY MR. BERMAN TO CALCULATE PRESENT BASE**  
6 **RATE REVENUE?**

7 A. Yes. The work papers supporting the weather normalization of the 2016 HTY  
8 throughput are provided as Attachment JEM-4. Weather for the HTY was 8.3  
9 percent warmer than normal, which resulted in weather-normalized HTY sales  
10 that are 7,652,543 Dth (5.6 percent) higher than actual HTY sales.

11 **Q. DOES THE COMPANY USE THE SAME PROCESS TO WEATHER**  
12 **NORMALIZE HISTORICAL GAS TRANSPORTATION VOLUMES FOR LDC**  
13 **DELIVERIES?**

14 A. No. The process to weather normalize historical gas transportation volumes for  
15 LDC deliveries is different. A base load volume is established equal to July  
16 delivered volumes (historically the month with the fewest heating degree days).  
17 The base load volume is then subtracted from the historical monthly volumes to  
18 establish the estimated weather-sensitive portion of load. A correction  
19 percentage is then applied to the weather-sensitive volumes reflecting the  
20 difference between the actual monthly heating degree day data for the historical  
21 month based on local data reports from the National Climatic Data Center, and  
22 the normal heating degree days under the NOAA weather for the 30 year period

1 1981 – 2010. The resulting calculated volume is considered the volume  
2 attributable to weather conditions either colder or warmer than normal. This  
3 volume is then added to or subtracted from the total LDC throughput volume.

4 Deliveries to third party LDC's can be volatile because in some areas the  
5 LDC has the ability to receive gas supplies from other transportation sources.  
6 Because the annual volatility can be due to factors other than weather, the  
7 statistical approaches used for other classes does not work as well with the LDC  
8 volumes. The weather normalization of the LDC class is done solely to establish  
9 a baseline for forecasting purposes. However, the Company does not use this  
10 weather normalization for any internal or external reporting purposes.

1 **VI. RATE SHEET FORECAST**

2 **Q. WHAT IS THE PURPOSE OF THIS SECTION OF YOUR DIRECT**  
3 **TESTIMONY?**

4 A. The purpose of this section of my testimony is to explain the forecast developed  
5 for use in this proceeding at the rate sheet level of detail.

6 **Q. IN ADDITION TO THE CUSTOMER CLASS LEVEL FORECAST YOU**  
7 **DESCRIBED ABOVE, DO YOU ALSO PREPARE A FORECAST AT THE**  
8 **RATE SCHEDULE LEVEL OF DETAIL?**

9 A. Yes. The rate schedule level of detail is needed to estimate revenues  
10 appropriately. For example, the Residential class of service is an aggregation of  
11 two rate schedules: Residential Gas Service and Residential Gas Outdoor  
12 Lighting Service. Table JEM-D-6 provides a mapping of the rate schedule level of  
13 detail to the customer class level. Attachments JEM-5 and 5A provide the MYP  
14 gas customer and throughput forecast by month at the rate schedule level of  
15 detail.

**Table JEM-D-6 Rate Schedule to Rate Class Mapping**

<b>Customer Class</b>	<b>Rate Schedules within Customer Class</b>
Residential Sales	<ul style="list-style-type: none"> <li>° Residential Gas Service</li> <li>° Residential Gas Outdoor Lighting Service</li> </ul>
Commercial and Industrial Sales	<ul style="list-style-type: none"> <li>° Commercial Gas Service Small</li> <li>° Commercial Gas Service Large</li> <li>° Commercial Gas Outdoor Lighting Service</li> <li>° Interruptible Industrial Gas Service</li> <li>° Firm Gas Transportation Service Small (Back-up Supply)</li> <li>° Firm Gas Transportation Service Large (Back-up Supply)</li> <li>° Interruptible Gas Transportation Service (Back-up Supply)</li> <li>° Interdepartmental</li> </ul>
Public Service Electric Transportation	<ul style="list-style-type: none"> <li>° Firm Gas Transportation Service Large</li> <li>° Interruptible Gas Transportation Service</li> </ul>
3rd Party Transportation	<ul style="list-style-type: none"> <li>° Firm Gas Transportation Service Small</li> <li>° Firm Gas Transportation Service Large</li> <li>° Interruptible Gas Transportation Service</li> </ul>

1 **Q. HOW IS THE RATE SCHEDULE LEVEL FORECAST DERIVED FROM THE**  
 2 **CUSTOMER CLASS LEVEL FORECAST?**

3 A. After the class level sales and customer forecasts are completed, the rate  
 4 schedule level forecasts are developed. Monthly rate schedule sales and  
 5 customer allocation factors are developed based on historical 2016 rate schedule  
 6 level sales and customer data. The monthly rate schedule allocation factors are

- 1 applied to the class level forecasts to derive the rate schedule level forecasts.
- 2 The transportation forecast is developed at the rate schedule level of detail, so
- 3 no additional derivation for that service is necessary.

- 1 **VII. CONCLUSION**
- 2 **Q. PLEASE SUMMARIZE YOUR RECOMMENDATIONS IN YOUR DIRECT**
- 3 **TESTIMONY FOR THE COMMISSION TO CONSIDER.**
- 4 A. I recommend that the Commission adopt the Company's forecasts of gas
- 5 throughput and customers, as reflected in Attachment JEM-1, for the purpose of
- 6 determining the revenue requirement and final rates in this proceeding.
- 7 **Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?**
- 8 A. Yes, it does.



## **Statement of Qualifications**

### **Jannell E. Marks**

#### **February 2007 – Present**

Director, Sales, Energy and Demand Forecasting, Xcel Energy

Responsible for developing load analysis and energy sales forecasting policies, proposals, and strategies to meet corporate financial planning, budgeting, and internal earnings forecasting requirements as well as to support the company's regulatory objectives and comply with regulatory requirements. Also responsible for the development and presentation of load research and forecasted data for Xcel Energy's operating companies and reporting historical and statistical information to various regulatory agencies and others. Testified on forecasting issues before the Public Utility Commission of Texas, the Colorado Public Utilities Commission, the Minnesota Public Utilities Commission, the North Dakota Public Service Commission, the South Dakota Public Utilities Commission, the Public Service Commission of Wisconsin, and the New Mexico Public Regulation Commission.

#### **August 2000 – February 2007**

Manager, Energy Forecasting, Xcel Energy

Responsible for the development and presentation of forecasted data for Xcel Energy's operating companies and also for reporting historical and statistical information to various regulatory agencies and others. Testified on forecasting issues before the Public Utility Commission of Texas, the Colorado Public Utilities Commission, and the Minnesota Public Utilities Commission.

#### **May 1997 – August 2000**

Manager, Demand, Energy and Customer Forecasts, New Century Energies, Inc.

Responsible for developing demand, energy, and customer forecasts for New Century Energies, Inc.'s operating companies. Also directed the preparation of statistical reporting for regulatory agencies and others regarding historical and forecasted reports. Testified on forecasting issues before the Public Utility Commission of Texas and the Colorado Public Utilities Commission.

**1991-1997**

Senior Research Analyst, Public Service Company of Colorado  
Responsible for developing the customer and sales forecasts for Public Service Company of Colorado and the economic, customer, sales and demand forecasts for Cheyenne Light, Fuel and Power Company.

**1982-1991**

Research Analyst, Public Service Company of Colorado

**Education**

Colorado State University – Bachelor of Science: Statistics 1982

**Training and Professional Associations**

I have attended the Institute for Professional Education's Economic Modeling and Forecasting Class; Itron's Forecasting Workshops; and the Electric Power Research Institute's REEPS (Residential End-Use Energy Planning System), COMMEND (Commercial End-Use Planning System), and INFORM (Industrial End-Use Forecasting Model) Training Classes and User Group Meetings.

I am a member of Itron's Energy Forecasting Group and the Edison Electric Institute's Load Forecasting Group.

BEFORE THE PUBLIC UTILITIES COMMISSION  
OF THE STATE OF COLORADO

\* \* \* \*

RE: IN THE MATTER OF ADVICE LETTER )  
NO. 912-GAS FILED BY PUBLIC SERVICE )  
COMPANY OF COLORADO TO REVISE )  
ITS COLORADO PUC NO. 6-GAS TARIFF ) PROCEEDING NO. 17AL-\_\_\_\_G  
TO IMPLEMENT A GENERAL RATE )  
SCHEDULE ADJUSTMENT AND OTHER )  
RATE CHANGES EFFECTIVE ON 30-DAYS )  
NOTICE.

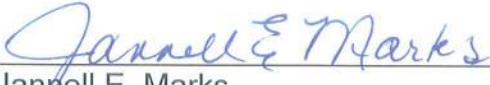
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AFFIDAVIT OF JANNELL E. MARKS  
PUBLIC SERVICE COMPANY OF COLORADO

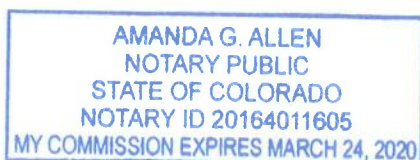
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I, Jannell E. Marks, being duly sworn, state that the Direct Testimony and attachments were prepared by me or under my supervision, control, and direction; that the Testimony and attachments are true and correct to the best of my information, knowledge and belief; and that I would give the same testimony orally and would present the same attachments if asked under oath.

Dated at Denver, Colorado, this twenty-fourth day of May 2017.

  
\_\_\_\_\_  
Jannell E. Marks  
Director, Sales, Energy and Demand Forecasting

Subscribed and sworn to before me this 24 day of MAY, 2017.



  
\_\_\_\_\_  
Notary Public  
My Commission expires 03/24/2020