

DOCKET NO. \_\_\_\_\_

**APPLICATION OF SOUTHWESTERN      §    PUBLIC UTILITY COMMISSION  
PUBLIC SERVICE COMPANY FOR      §  
AUTHORITY TO CHANGE RATES      §                                      OF TEXAS**

**DIRECT TESTIMONY  
of  
DYLAN W. D'ASCENDIS**

**on behalf of**

**SOUTHWESTERN PUBLIC SERVICE COMPANY**

*(Filename: D'AscendisRRDirect.doc)*

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## GLOSSARY OF ACRONYMS AND DEFINED TERMS

<u>Acronym/Defined Term</u>	<u>Meaning</u>
AGA	American Gas Association
AGIF	American Gas Index Fund
ARCH	Autoregressive conditional heteroscedasticity
beta	Beta coefficient
Bloomberg	Bloomberg Professional Services
<i>Blue Chip</i>	Blue Chip Financial Forecasts
<i>Bluefield</i>	<i>Bluefield Water Works and Improvement Co. v. Public Service Comm'n of West Virginia</i> , 262 U.S. 679 (1923)
CAPM	Capital Asset Pricing Model
Commission	Public Utility Commission of Texas
DCF	Discounted Cash Flow
D&P	Duff & Phelps
D&P - 2020	D&P 2020 Valuation Handbook – U.S. Guide to Cost of Capital
DPS	Dividends per share
ECAPM	Empirical Capital Asset Pricing Model
EPS	Earnings Per Share
Fama & French	Eugene F. Fama and Kenneth R. French, <i>The Capital Asset Pricing Model: Theory and Evidence</i>
FERC	Federal Energy Regulatory Commission
GARCH	Generalized autoregressive conditional heteroscedasticity
<i>Hope</i>	<i>Federal Power Comm'n v. Hope Natural Gas Co.</i> , 320 U.S. 591 (1944)

<b><u>Acronym/Defined Term</u></b>	<b><u>Meaning</u></b>
Moody's	Moody's Investors Service
Morin	Roger A. Morin, <u>New Regulatory Finance</u>
NACVA	National Association of Certified Valuation Analysts
Non-Price Regulated Proxy Group	A proxy group of publicly traded, domestic, non-price regulated competitive firms comparable in total risk to the Utility Proxy Group
OLS	Ordinary Least Squares
PRPM	Predictive Risk Premium Model
ROE	Return on common equity
RPM	Risk Premium Model
S&P	Standard and Poor's
SBBI	Stocks, Bonds, Bills, and Inflation Yearbook published by Duff & Phelps
SEC	United States Securities and Exchange Commission
SML	Security Market Line
SPS or Company	Southwestern Public Service Company, a New Mexico corporation
SURFA	Society of Utility and Regulatory Financial Analysts
SWEPCO	Southwestern Electric Public Company
Utility Proxy Group	Proxy group of publicly traded electric utility companies comparable in risk to SPS
Value Line	Value Line Investment Survey
XEL	Stock symbol for Xcel Energy Inc.
Xcel Energy or Parent	Xcel Energy Inc.

## LIST OF ATTACHMENTS

<b><u>Attachment</u></b>	<b><u>Description</u></b>
DWD-RR-1	Summary of Return on Common Equity (Filename: DWD-RR-1 thru DWD-RR-9.xls)
DWD-RR-2	Financial Profile and Capital Structures of the Utility Proxy Group and SPS (Filename: DWD-RR-1 thru DWD-RR-9.xls)
DWD-RR-3	Application of the Discounted Cash Flow Model (Filename: DWD-RR-1 thru DWD-RR-9.xls)
DWD-RR-4	Application of the Risk Premium Model (Filename: DWD-RR-1 thru DWD-RR-9.xls)
DWD-RR-5	Application of the Capital Asset Pricing Model (Filename: DWD-RR-1 thru DWD-RR-9.xls)
DWD-RR-6	Basis of Selection for the Non-Price Regulated Companies Comparable in Total Risk to the Utility Proxy Group (Filename: DWD-RR-1 thru DWD-RR-9.xls)
DWD-RR-7	Application of Cost of Common Equity Models to the Non-Price Regulated Proxy Group (Filename: DWD-RR-1 thru DWD-RR-9.xls)
DWD-RR-8	Derivation of Business Risk Adjustment (Filename: DWD-RR-1 thru DWD-RR-9.xls)
DWD-RR-9	Derivation of Flotation Cost Adjustment (Filename: DWD-RR-1 thru DWD-RR-9.xls)

**DIRECT TESTIMONY  
OF  
DYLAN W. D'ASCENDIS**

**I. WITNESS IDENTIFICATION AND QUALIFICATIONS**

**Q. Please state your name, affiliation, and business address.**

A. My name is Dylan W. D'Ascendis. I am employed by ScottMadden, Inc. as Director. My business address is 3000 Atrium Way, Suite 241, Mount Laurel, New Jersey 08054.

**Q. On whose behalf are you submitting this testimony?**

A. I am submitting this direct testimony (referred to throughout as my "Direct Testimony") before the Public Utility Commission of Texas ("Commission") on behalf of Southwestern Public Service Company ("SPS" or the "Company"), a New Mexico corporation and wholly-owned electric utility subsidiary of Xcel Energy Inc. ("Xcel Energy" or the "Parent").

**Q. Please summarize your professional experience and educational background.**

A. I have offered expert testimony on behalf of investor-owned utilities before over 25 state regulatory commissions in the United States, the Federal Energy Regulatory Commission ("FERC"), the Alberta Utility Commission, and one American Arbitration Association panel on issues including, but not limited to, common equity cost rate, rate of return, valuation, capital structure, class cost of service, and rate design.

On behalf of the American Gas Association ("AGA"), I calculate the AGA Gas Index, which serves as the benchmark against which the performance of the American Gas Index Fund ("AGIF") is measured on a monthly basis. The AGA Gas Index and AGIF are a market capitalization weighted index and mutual fund,

1           respectively, comprised of the common stocks of the publicly traded corporate  
2           members of the AGA.

3           I am a member of the Society of Utility and Regulatory Financial Analysts  
4           ("SURFA"). In 2011, I was awarded the professional designation "Certified Rate  
5           of Return Analyst" by SURFA, which is based on education, experience, and the  
6           successful completion of a comprehensive written examination.

7           I am also a member of the National Association of Certified Valuation  
8           Analysts ("NACVA") and was awarded the professional designation "Certified  
9           Valuation Analyst" by the NACVA in 2015.

10          I am a graduate of the University of Pennsylvania, where I received a  
11          Bachelor of Arts degree in Economic History. I have also received a Master of  
12          Business Administration with high honors and concentrations in Finance and  
13          International Business from Rutgers University.

14          The details of my educational background and expert witness appearances  
15          are shown in Appendix A.

16   **Q.    What is the purpose of your Direct Testimony?**

17   A.    The purpose of my Direct Testimony is to present evidence on behalf of the  
18          Company and recommend the appropriate return on common equity ("ROE") to be  
19          used in setting rates in this proceeding. My testimony first provides a summary of  
20          financial theory and regulatory principles pertinent to the development of the  
21          recommended cost of capital. I then present evidence and analysis on: (1) the  
22          reasonability of the Company's requested capital structure and long and short-term  
23          debt cost rates, and (2) the appropriate ROE on its Texas jurisdictional rate base.

- 1    **Q.     Have you prepared schedules in support of your recommendation?**
- 2    A.     Yes.   Attachments DWD-RR-1 through 9 were prepared by me or under my
- 3           direction.

1  
2 **II. SUMMARY**

3 **Q. Please summarize your recommended ROE.**

4 A. My recommended ROE of 10.35% is summarized on page 1 of Attachment  
5 DWD-RR-1. In determining my recommendation, I assessed the market-based  
6 common equity cost rates of companies of relatively similar, but not necessarily  
7 identical, risk to the Company. Using companies of relatively comparable risk as  
8 proxies is consistent with the principles of fair rate of return established in the  
9 *Hope*<sup>1</sup> and *Bluefield*<sup>2</sup> decisions, which I discuss further in Section III, below. Of  
10 course, no proxy group can be identical in risk to any single company.  
11 Consequently, there must be an evaluation of relative risk between the Company  
12 and the proxy group to determine if it is appropriate to adjust the proxy group's  
13 indicated rate of return.

14 My recommendation results from applying and considering several cost of  
15 common equity models, specifically the Constant Growth form of the Discounted  
16 Cash Flow model ("DCF"), the Risk Premium Model ("RPM"), and the Capital  
17 Asset Pricing Model ("CAPM"), to the market data of the Utility Proxy Group  
18 whose selection criteria will be discussed below. In addition, I applied these same  
19 models to a Non-Price Regulated Proxy Group, which is similar in total risk to the  
Utility Proxy Group. The results derived from these analyses are as follows:

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1 *Federal Power Comm'n v. Hope Natural Gas Co.*, 320 U.S. 591 (1944) ("*Hope*").

2 *Bluefield Water Works Improvement Co. v. Public Serv. Comm'n*, 262 U.S. 679 (1922)  
("*Bluefield*").



1

**Table 1: Summary of Common Equity Cost Rates<sup>3</sup>**

Discounted Cash Flow Model	8.34%
Risk Premium Model	10.44%
Capital Asset Pricing Model	12.21%
Market Models Applied to Comparable Risk, Non-Price Regulated Companies	<u>11.97%</u>
Indicated Range of Common Equity Cost Rates Before Adjustments for Company-Specific Risk	9.54% - 10.74%
Size Risk Adjustment	0.15%
Credit Risk Adjustment	0.10%
Indicated Range of Common Equity Cost Rates after Adjustment	<u>9.79% - 10.99%</u>
Recommended Cost of Common Equity	<u>10.35%</u>

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The indicated range of common equity cost rates applicable to the Utility Proxy Group is between 9.54% and 10.74% before any Company-specific adjustments.<sup>4</sup> I then adjusted the indicated common equity cost rate upward by 0.15% to reflect the Company's smaller relative size and by 0.10% to account for a riskier bond rating, as compared to the Utility Proxy Group.<sup>5</sup> These adjustments resulted in a Company-specific indicated range of common equity cost rates between 9.79% and 10.99%. Given the Utility Proxy Group and Company-specific ranges of common equity cost rates, my recommended ROE for the Company is 10.35%.

<sup>3</sup>

See Section VI for a detailed discussion regarding the application of my cost of common equity models.

<sup>4</sup>

The 9.54% low end of the range is calculated by taking the average model result (10.74%), and averaging that with the lowest model result (8.34%). The 10.74% high end of the range is the approximate average of all model results.

<sup>5</sup>

See Section VIII for a detailed discussion of my cost of common equity adjustments.

1    **Q.     Please summarize the Company’s proposed capital structure.**

2    A.     The Company is proposing a capital structure that includes a 54.60% common  
3           equity ratio. That common equity ratio is consistent with the Company’s historical  
4           equity ratios, the equity ratios maintained by the Utility Proxy Group and their  
5           operating subsidiary companies.

6    **Q.     How is the remainder of your Direct Testimony organized?**

7    A.     The remainder of my Direct Testimony is organized as follows:

- 8           •     Section III – Provides a summary of financial theory and regulatory  
9           principles pertinent to the development of the Cost of Capital;
- 10          •     Section IV – Explains my selection of the Utility Proxy Group used to  
11          develop my Cost of Common Equity analytical results;
- 12          •     Section V – Explains the reasonableness of the proposed capital structure;
- 13          •     Section VI – Describes the analyses on which my Cost of Common Equity  
14          recommendation is based;
- 15          •     Section VII – Summarizes my common equity cost rate before adjustments  
16          to reflect Company-specific factors;
- 17          •     Section VIII – Explains my adjustments to my common equity cost rate to  
18          reflect Company-specific factors; and
- 19          •     Section IX – Presents my conclusions.

1           **III.    GENERAL PRINCIPLES AND REGULATORY GUIDELINES**

2   **Q.    What principles have you considered in arriving at your recommendations?**

3    A.    In unregulated industries, marketplace competition is the principal determinant of  
4           the price of products or services. For regulated public utilities, regulation must act  
5           as a substitute for marketplace competition. Assuring that the utility can fulfill its  
6           obligations to the public, while providing safe and reliable service at all times,  
7           requires a level of earnings sufficient to maintain the integrity of presently invested  
8           capital. Sufficient earnings also permit the attraction of needed new capital at a  
9           reasonable cost, for which the utility must compete with other firms of comparable  
10          risk, consistent with the fair rate of return standards established by the U.S.  
11          Supreme Court in the previously cited *Hope* and *Bluefield* cases.

12                The U.S. Supreme Court affirmed the fair rate of return standards in *Hope*,  
13          when it stated:

14                   The rate-making process under the Act, *i.e.*, the fixing of ‘just and  
15                   reasonable’ rates, involves a balancing of the investor and the  
16                   consumer interests. Thus we stated in the Natural Gas Pipeline Co.  
17                   case that ‘regulation does not insure that the business shall produce  
18                   net revenues.’ 315 U.S. at page 590, 62 S.Ct. at page 745. But such  
19                   considerations aside, the investor interest has a legitimate concern  
20                   with the financial integrity of the company whose rates are being  
21                   regulated. From the investor or company point of view it is  
22                   important that there be enough revenue not only for operating  
23                   expenses but also for the capital costs of the business. These include  
24                   service on the debt and dividends on the stock. Cf. Chicago & Grand  
25                   Trunk R. Co. v. Wellman, 143 U.S. 339, 345, 346 12 S.Ct. 400,402.  
26                   By that standard the return to the equity owner should be  
27                   commensurate with returns on investments in other enterprises  
28                   having corresponding risks. That return, moreover, should be  
29                   sufficient to assure confidence in the financial integrity of the  
30                   enterprise, so as to maintain its credit and to attract capital.<sup>6</sup>

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<sup>6</sup>       *Hope*, 320 U.S. 591 (1944), at 603.

1 In summary, the U.S. Supreme Court has found a return that is adequate to  
2 attract capital at reasonable terms enables the utility to provide service while  
3 maintaining its financial integrity. As discussed above, and in keeping with  
4 established regulatory standards, that return should be commensurate with the  
5 returns expected elsewhere for investments of equivalent risk. The Commission's  
6 decision in this proceeding, therefore, should provide the Company with the  
7 opportunity to earn a return that is: (1) adequate to attract capital at reasonable cost  
8 and terms; (2) sufficient to ensure their financial integrity; and (3) commensurate  
9 with returns on investments in enterprises having corresponding risks.

10 The provisions of the Public Utility Act and Texas Supreme Court precedent  
11 are consistent with these requirements. PURA § 36.051 provides:

12 In establishing an electric utility's rates, the regulatory authority  
13 shall establish the utility's overall revenues at an amount that will  
14 permit the utility a reasonable opportunity to earn a reasonable  
15 return on the utility's invested capital used and useful in providing  
16 service to the public in excess of the utility's reasonable and  
17 necessary operating expenses.

18 In *State v. Pub. Util. Comm'n of Tex.*, the Court emphasized that this provision  
19 "requires the Commission to set, as a *minimum* lawful rate, revenues at a level  
20 which will permit the utility 'a reasonable opportunity to earn a reasonable return .  
21 . . . .'"<sup>7</sup>

22 Lastly, the required return for a regulated public utility is established on a  
23 stand-alone basis, *i.e.*, for the utility operating company at issue in a rate case.  
24 Parent entities, like other investors, have capital constraints and must look at the

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<sup>7</sup> 883 S.W.2d 190, 194–95 (Tex. 1994) (construing statutory predecessor to Section 36.051, emphasis in original).

1 attractiveness of the expected risk-adjusted return of each investment alternative in  
2 their capital budgeting process. That is, utility holding companies that own many  
3 utility operating companies have choices as to where they will invest their capital  
4 within the holding company family. Therefore, the opportunity cost concept  
5 applies regardless of the source of the funding, public funding or corporate funding.

6 When funding is provided by a parent entity, the return still must be  
7 sufficient to provide an incentive to allocate equity capital to the subsidiary or  
8 business unit rather than other internal or external investment opportunities. That  
9 is, the regulated subsidiary must compete for capital with all the parent company's  
10 affiliates, and with other, similarly situated companies. In that regard, investors  
11 value corporate entities on a sum-of-the-parts basis and expect each division within  
12 the parent company to provide an appropriate risk-adjusted return.

13 It therefore is important that the authorized ROE reflects the risks and  
14 prospects of the utility's operations and supports the utility's financial integrity  
15 from a stand-alone perspective as measured by their combined business and  
16 financial risks. Consequently, the ROE authorized in this proceeding should be  
17 sufficient to support the operational (*i.e.*, business risk) and financing (*i.e.*, financial  
18 risk) of the Company's Texas utility operations on a stand-alone basis.

19 **Q. Within that broad framework, how is the cost of capital estimated in**  
20 **regulatory proceedings?**

21 A. Regulated utilities primarily use common stock and long-term debt to finance their  
22 permanent property, plant, and equipment (*i.e.*, rate base). The fair rate of return  
23 for a regulated utility is based on its weighted average cost of capital, in which, as

1       noted earlier, the costs of the individual sources of capital are weighted by their  
2       respective book values.

3               The cost of capital is the return investors require to make an investment in  
4       a firm. Investors will provide funds to a firm only if the return that they *expect* is  
5       equal to, or greater than, the return that they *require* to accept the risk of providing  
6       funds to the firm.

7               The cost of capital (that is, the combination of the costs of debt and equity)  
8       is based on the economic principle of “opportunity costs.” Investing in any asset  
9       (whether debt or equity securities) represents a forgone opportunity to invest in  
10      alternative assets. For any investment to be sensible, its expected return must be at  
11      least equal to the return expected on alternative, comparable risk investment  
12      opportunities. Because investments with like risks should offer similar returns, the  
13      opportunity cost of an investment should equal the return available on an  
14      investment of comparable risk.

15              Whereas the cost of debt is contractually defined and can be directly  
16      observed as the interest rate or yield on debt securities, the cost of common equity  
17      must be estimated based on market data and various financial models. Because the  
18      cost of common equity is premised on opportunity costs, the models used to  
19      determine it are typically applied to a group of “comparable” or “proxy” companies.

20              In the end, the estimated cost of capital should reflect the return that  
21      investors require in light of the subject company’s business and financial risks, and  
22      the returns available on comparable investments.

1   **Q.     Is the authorized return set in regulatory proceedings guaranteed?**

2   A.     No, it is not. Consistent with the *Hope* and *Bluefield* standards, the rate-setting  
3           process should provide the utility a reasonable opportunity to recover its return of,  
4           and return on, its prudently incurred investments, but it does not guarantee that  
5           return. While a utility may have control over some factors that affect the ability to  
6           earn its authorized return (e.g., management performance, operating and  
7           maintenance expenses, etc.), there are several factors beyond a utility's control that  
8           affect its ability to earn its authorized return. Those may include factors such as  
9           weather, the economy, and the prevalence and magnitude of regulatory lag.

10  **A.     Business Risk**

11  **Q.     Please define business risk and explain why it is important for determining a**  
12  **fair rate of return.**

13  A.     The investor-required ROE reflects investors' assessment of the total investment  
14           risk of the subject firm. Total investment risk is often discussed in the context of  
15           business and financial risk.

16                 Business risk reflects the uncertainty associated with owning a company's  
17           common stock without the company's use of debt and/or preferred stock financing.  
18           One way of considering the distinction between business and financial risk is to  
19           view the former as the uncertainty of the expected earned ROE, assuming the firm  
20           is financed with no debt.

21                 Examples of business risks faced generally by utilities include, but are not  
22           limited to, the regulatory environment, mandatory environmental compliance  
23           requirements, customer mix and concentration of customers, service territory

1 economic growth, market demand, risks and uncertainties of supply, operations,  
2 capital intensity, size, the degree of operating leverage, emerging technologies  
3 including distributed energy resources, the vagaries of weather, and the like, all of  
4 which have a direct bearing on earnings.

5 Although analysts, including rating agencies, may categorize business risks  
6 individually, as a practical matter, such risks are interrelated and not wholly distinct  
7 from one another. When determining an appropriate ROE, the relevant issue is  
8 where investors see the subject company in relation to other similarly situated  
9 utility companies (*i.e.*, the Utility Proxy Group). To the extent investors view a  
10 company as being exposed to higher risk, the required return will increase, and vice  
11 versa.

12 For regulated utilities, business risks are both long-term and near-term in  
13 nature. Whereas near-term business risks are reflected in year-to-year variability  
14 in earnings and cash flow brought about by economic or regulatory factors, long-  
15 term business risks reflect the prospect of an impaired ability of investors to obtain  
16 both a fair rate of return on, and return of, their capital. Moreover, because utilities  
17 accept the obligation to provide safe, adequate and reliable service at all times (in  
18 exchange for a reasonable opportunity to earn a fair return on their investment),  
19 they generally do not have the option to delay, defer, or reject capital investments.  
20 Because those investments are capital-intensive, utilities generally do not have the  
21 option to avoid raising external funds. The obligation to serve and the  
22 corresponding need to access capital is even more acute during periods of capital  
23 market distress.



1           Because utilities invest in long-lived assets, long-term business risks are of  
2           paramount concern to equity investors. That is, the risk of not recovering the return  
3           on their investment extends far into the future. The timing and nature of events that  
4           may lead to losses, however, also are uncertain and, consequently, those risks and  
5           their implications for the required ROE tend to be difficult to quantify. Regulatory  
6           commissions (like investors who commit their capital) must review a variety of  
7           quantitative and qualitative data and apply their reasoned judgment to determine  
8           how long-term risks weigh in their assessment of the market-required ROE.

9   **Q.   Does SPS have unique business risks relative to the proxy group?**

10   A.   Yes. SPS's degree of customer concentration, which is highly skewed towards  
11       commercial and industrial customers, poses an incremental element of business risk  
12       because those customer classes generally are the least stable sources of throughput,  
13       exposing the Company to increased earnings and cash flow volatility relative to the  
14       proxy group.

15           Approximately 80.00% of SPS's 2019 retail electric sales (MWh), and  
16       67.00% of its retail electric revenues, were derived from commercial and industrial  
17       customers,<sup>8</sup> a large number portion from oil and gas companies. Further,  
18       approximately 29.50% of SPS's total electric sales and 19.50% of its total electric  
19       revenues are attributable to sales for resale in the wholesale electric market.<sup>9</sup> SPS's  
20       retail sales volume to commercial and industrial customers as a percentage of total  
21       volume (80.00%) is the second highest of the proxy companies. In fact, SPS's

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<sup>8</sup>       Source: S&P Global Market Intelligence.

<sup>9</sup>       Source: S&P Global Market Intelligence.

1 degree of customer concentration is approximately 15.00% higher than the proxy  
2 group average (65.00%).

3 **B. Financial Risk**

4 **Q. Please define financial risk and explain why it is important in determining a**  
5 **fair rate of return.**

6 A. Financial risk is the additional risk created by the introduction of debt and preferred  
7 stock into the capital structure. The higher the proportion of debt and preferred  
8 stock in the capital structure, the higher the financial risk to common equity owners  
9 (*i.e.*, failure to receive dividends due to default or other covenants). Consequently,  
10 as the degree of financial leverage increases, the risk of financial distress (*i.e.*,  
11 financial risk) also increases. In essence, even if two firms face the same business  
12 risks, a company with meaningfully higher levels of debt in its capital structure is  
13 likely to have a higher cost of both debt and equity. Therefore, consistent with the  
14 basic financial principle of risk and return, common equity investors require higher  
15 returns as compensation for bearing higher financial risk.

16 **Q. Can bond and credit ratings be a proxy for a firm's combined business and**  
17 **financial risks to equity owners (*i.e.*, investment risk)?**

18 A. Yes, similar bond ratings/issuer credit ratings reflect, and are representative of,  
19 similar combined business and financial risks (*i.e.*, total risk) faced by bond  
20 investors.<sup>10</sup> Although specific business or financial risks may differ between

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<sup>10</sup> Risk distinctions within S&P's bond rating categories are recognized by a plus or minus, *e.g.*, within the A category, an S&P rating can be an A+, A, or A-. Similarly, risk distinction for Moody's ratings are distinguished by numerical rating gradations, *e.g.*, within the A category, a Moody's rating can be A1, A2 and A3.

1 companies, the same bond/credit rating indicates that the combined risks are  
2 roughly similar from a debtholder perspective. The caveat is that these debtholder  
3 risk measures do not translate directly to risks for common equity.

1                                    **IV.    SPS AND THE UTILITY PROXY GROUP**

2    **Q.    Why is it necessary to develop a proxy group when estimating the ROE for the**  
3                    **Company?**

4    A.    Because the Company is not publicly traded and does not have publicly traded  
5            equity securities, it is necessary to develop groups of publicly traded, comparable  
6            companies to serve as “proxies” for the Company. In addition to the analytical  
7            necessity of doing so, the use of proxy companies is consistent with the *Hope* and  
8            *Bluefield* comparable risk standards, as discussed above. I have selected two proxy  
9            groups that, in my view, are fundamentally risk-comparable to the Company: a  
10          Utility Proxy Group and a Non-Price Regulated Proxy Group, which is comparable  
11          in total risk to the Utility Proxy Group.<sup>11</sup>

12                    Even when proxy groups are carefully selected, it is common for analytical  
13            results to vary from company to company. Despite the care taken to ensure  
14            comparability, because no two companies are identical, market expectations  
15            regarding future risks and prospects will vary within the proxy group. It therefore  
16            is common for analytical results to reflect a seemingly wide range, even for a group  
17            of similarly situated companies. At issue is how to estimate the ROE from within  
18            that range. That determination will be best informed by employing a variety of  
19            sound analyses that necessarily must consider the sort of quantitative and  
20            qualitative information discussed throughout my Direct Testimony. Additionally,  
21            a relative risk analysis between the Company and the Utility Proxy Group must be

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<sup>11</sup>    The development of the Non-Price Regulated Proxy Group is explained in more detail in Section VI.

1 made to determine whether or not explicit Company-specific adjustments need to  
2 be made to the Utility Proxy Group indicated results.

3 My analyses are based on the Utility Proxy Group which is comprised of  
4 U.S. electric utilities. As discussed earlier, utilities must compete for capital with  
5 other companies with commensurate risk (including non-utilities) and, to do so,  
6 must be provided the opportunity to earn a fair and reasonable return.  
7 Consequently, it is appropriate to consider the Utility Proxy Group's market data  
8 in determining the Company's ROE.

9 **Q. Please summarize the Company's operations.**

10 A. SPS is a vertically integrated electric utility that provides electric generation,  
11 transmission, and distribution service to approximately 400,000 retail electric  
12 customers in Texas and New Mexico.<sup>12</sup> The Company has long-term issuer ratings  
13 of Baa2 from Moody's Investors Service ("Moody's") and A- from Standard and  
14 Poor's ("S&P").<sup>13</sup> The Company is not publicly-traded as it is an operating  
15 subsidiary of Xcel Energy. Xcel Energy is publicly-traded under ticker symbol  
16 "XEL".

17 Page 1 of Attachment DWD-RR-2 contains comparative capitalization and  
18 financial statistics for the Company for the years 2015 to 2019.<sup>14</sup> During the five-  
19 year period ending 2019, the historically achieved average earnings rate on book  
20 common equity for the Company averaged 8.48%. The average common equity

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<sup>12</sup> See, Xcel Energy Inc., SEC Form 10-K at 8, 7 (Dec. 31, 2019).

<sup>13</sup> Source: S&P Global Market Intelligence.

<sup>14</sup> Source: SPS FERC Form 1. Reflects entire operations of the Company.

ratio based on total permanent capital (excluding short-term debt) was 53.92%, and the average dividend payout ratio was 79.50%.

Total debt to earnings before interest, taxes, depreciation, and amortization for the years 2015 to 2019 ranges between 3.54 times and 4.17 times, with an average of 3.85 times. Funds from operations to total debt range from 17.33% to 25.33%, with an average of 20.78%.

**Q. Please explain how you chose the companies in the Utility Proxy Group.**

A. Because the cost of common equity is a comparative exercise, my objective in developing a proxy group was to select companies that are comparable to the Company. Because the Company is a 100% rate-regulated vertically integrated electric utility, I applied the following criteria to select my Utility Proxy Group:

- (i) They were included in the Eastern, Central, or Western Electric Utility Group of *Value Line* (Standard Edition);
- (ii) They have 70% or greater of fiscal year 2019 total operating income derived from, and 70% or greater of fiscal year 2019 total assets attributable to, regulated electric operations;
- (iii) They are vertically integrated (*i.e.*, utilities that own and operate regulated generation, transmission, and distribution assets);
- (iv) At the time of preparation of this testimony, they had not publicly announced that they were involved in any major merger or acquisition activity (*i.e.*, one publicly-traded utility merging with or acquiring another) or any other major development;

- (v) They have not cut or omitted their common dividends during the five years ended 2019 or through the time of preparation of this testimony;
- (vi) They have *Value Line* and Bloomberg Professional Services (“Bloomberg”) adjusted betas coefficients (“beta”);
- (vii) They have positive *Value Line* five-year dividends per share (“DPS”) growth rate projections; and
- (viii) They have *Value Line*, Zacks, Bloomberg, or Yahoo! Finance consensus five-year earnings per share (“EPS”) growth rate projections.

The following 13 companies met these criteria:

**Table 2: Utility Proxy Group Companies**

Company Name	Ticker Symbol
ALLETE, Inc.	ALE
Alliant Energy Corporation	LNT
Ameren Corporation	AEE
Duke Energy Corporation	DUK
Edison International	EIX
Entergy Corporation	ETR
IDACORP, Inc.	IDA
NorthWestern Corporation	NWE
OGE Energy Corporation	OGE
Otter Tail Corporation	OTTR
Pinnacle West Capital Corporation	PNW
Portland General Electric Co.	POR
Xcel Energy, Inc.	XEL

1   **Q.     Please summarize the Utility Proxy Group’s historical capitalization and**  
2       **financial statistics.**

3   A.   Page 2 of Attachment DWD-RR-2 contains comparative capitalization and  
4       financial statistics for the Utility Proxy Group for the years 2015 to 2019.

5               During the five-year period ending 2019, the historically achieved average  
6       earnings rate on book common equity for the Utility Proxy Group averaged 8.92%,  
7       the average common equity ratio based on total permanent capital (excluding short-  
8       term debt) was 48.93%, and the average dividend payout ratio was 53.55%.

9               Total debt to earnings before interest, taxes, depreciation, and amortization  
10      for the years 2015 to 2019 ranges between 3.96 and 5.30 times, with an average of  
11      4.52 times. Funds from operations to total debt range from 15.01% to 23.50%, with  
12      an average of 19.71%. Given those capitalization and financial statistics, I conclude  
13      the Utility Proxy Group is generally comparable to the Company.



1 **V. CAPITAL STRUCTURE**

2 **Q. What is SPS's requested capital structure?**

3 A. The Company's requested capital structure consists of 45.40% long-term debt and  
4 54.60% common equity. SPS's requested capital structure is its actual capital  
5 structure at September 30, 2020, as testified to by Company witness Patricia L.  
6 Martin.

7 **Q. Does SPS have a separate capital structure that is recognized by investors?**

8 A. Yes. SPS is a separate corporate entity that has its own capital structure and issues  
9 its own debt. SPS's actual capital structure is reflected in registrations of its debt  
10 with the Securities Exchange Commission ("SEC").

11 **Q. What are the typical sources of capital commonly considered in establishing a**  
12 **utility's capital structure?**

13 A. Common equity and long-term debt are commonly considered in establishing a  
14 utility's capital structure because they are the typical sources of capital financing a  
15 utility's rate base.

16 **Q. Please explain.**

17 A. Long-lived assets are typically financed with long-lived securities, so that the  
18 overall term structure of the utility's long-term liabilities (both debt and equity)  
19 closely match the life of the assets being financed. As stated by Brigham and  
20 Houston:

21 In practice, firms don't finance each specific asset with a type of  
22 capital that has a maturity equal to the asset's life. However,  
23 academic studies do show that most firms tend to finance short-term

1 assets from short-term sources and long-term assets from long-term  
2 sources.<sup>15</sup>

3 Whereas short-term debt has a maturity of one year or less, long-term debt  
4 may have maturities of 30 years or longer. Although there are practical financing  
5 constraints, such as the need to “stagger” long-term debt maturities, the general  
6 objective is to extend the average life of long-term debt. Still, long-term debt has  
7 a finite life, which is likely to be less than the life of the assets included in rate base.  
8 Common equity, on the other hand, is outstanding into perpetuity. Thus, common  
9 equity more accurately matches the life of the going concern of the utility, which is  
10 also assumed to operate in perpetuity. Consequently, it is both typical and  
11 important for utilities to have significant proportions of common equity in their  
12 capital structures.

13 **Q. Why is it important that the Company’s actual capital structure, consisting of**  
14 **45.40% long-term debt and 54.60% common equity, be authorized in this**  
15 **proceeding?**

16 A. In order to provide safe, reliable, and affordable service to its customers, SPS must  
17 meet the needs and serve the interests of its various stakeholders, including  
18 customers, shareholders, and bondholders. The interests of these stakeholder  
19 groups are aligned with maintaining a healthy balance sheet, strong credit ratings,  
20 and a supportive regulatory environment, so that the Company has access to capital  
21 on reasonable terms in order to make necessary investments.

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<sup>15</sup> Eugene F. Brigham and Joel F. Houston, Fundamentals of Financial Management, Concise 4<sup>th</sup> Ed., Thomson South-Western, 2004, at 574.

1 Safe and reliable service cannot be maintained at a reasonable cost if  
2 utilities do not have the financial flexibility and strength to access competitive  
3 financing markets on reasonable terms. As Ms. Martin explains, an appropriate  
4 capital structure is important not only to ensure long-term financial integrity, it also  
5 is critical to enabling access to capital during constrained markets, or when near-  
6 term liquidity is needed to fund extraordinary requirements. In that important  
7 respect, the capital structure, and the financial strength it engenders, must support  
8 both normal circumstances and periods of market uncertainty. The authorization  
9 of a capital structure that understates the Company's actual common equity will  
10 weaken the financial condition of its operations and adversely impact the  
11 Company's ability to address expenses and investments, to the detriment of  
12 customers and shareholders. Safe and reliable service for customers cannot be  
13 sustained over the long term if the interests of shareholders and bondholders are  
14 minimized such that the public interest is not optimized.

15 **Q. How does the Company's actual common equity ratio of 54.60% compare with**  
16 **the common equity ratios maintained by the Utility Proxy Group?**

17 A. The Company's requested ratemaking common equity ratio of 54.60% is  
18 reasonable and consistent with the range of common equity ratios maintained by  
19 the Utility Proxy Group. As shown on pages 3 and 4 of Attachment DWD-RR-2,  
20 common equity ratios of the Utility Proxy Group companies range from 36.10% to  
21 58.04% for fiscal year 2019.

1 I also considered *Value Line* projected capital structures for the utilities for  
2 2023-2025. That analysis shows a range of projected common equity ratios  
3 between 36.50% and 59.00%.<sup>16</sup>

4 In addition to comparing the Company's actual common equity ratio with  
5 common equity ratios currently and expected to be maintained by the Utility Proxy  
6 Group, I also compared the Company's actual common equity ratio with the equity  
7 ratios maintained by the operating subsidiaries of the Utility Proxy Group  
8 companies. As shown on page 5 of Attachment DWD-RR-2, common equity ratios  
9 of the operating utility subsidiaries of the Utility Proxy Group range from 47.47%  
10 to 65.22% for fiscal year 2019.

11 **Q. Is SPS's actual equity ratio of 54.60% appropriate for ratemaking purposes**  
12 **given the range of the Utility Proxy Group?**

13 A. Yes, it is. The Company's actual equity ratio of 54.60% is appropriate for  
14 ratemaking purposes in the current proceeding because it is within the range of the  
15 common equity ratios currently maintained and expected to be maintained, by the  
16 Utility Proxy Group and their operating subsidiaries.

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<sup>16</sup> See, pages 2 through 14 of Attachment DWD-RR-3.

1                                    **VI.    COMMON EQUITY COST RATE MODELS**

2    **Q.    Is it important that cost of common equity models be market-based?**

3    A.    Yes. As discussed previously, regulated public utilities, like the Company, must  
4           compete for equity in capital markets along with all other companies with  
5           commensurate risk, including non-utilities. The cost of common equity is thus  
6           determined based on equity market expectations for the returns of those companies.  
7           If an individual investor is choosing to invest their capital among companies with  
8           comparable risk, they will choose the company providing a higher return over a  
9           company providing a lower return.

10   **Q.    Are the cost of common equity models you use market-based models?**

11   A.    Yes. The DCF model is market-based in that market prices are used in developing  
12           the dividend yield component of the model. The RPM and CAPM are also market-  
13           based in that the bond/issuer ratings and expected bond yields/risk-free rate used in  
14           the application of the RPM and CAPM reflect the market's assessment of  
15           bond/credit risk. In addition, the use of beta to determine the equity risk premium  
16           also reflects the market's assessment of market/systematic risk, as betas are derived  
17           from regression analyses of market prices. Moreover, market prices are used in the  
18           development of the monthly returns and equity risk premiums used in the Predictive  
19           Risk Premium Model ("PRPM"). Selection criteria for the Non-Price Regulated  
20           Proxy Group are based on regression analyses of market prices and reflect the  
21           market's assessment of total risk.

1   **Q.     What analytical approaches did you use to determine the Company’s ROE?**

2   A.     As discussed earlier, I have relied on the DCF model, the RPM, and the CAPM,  
3           which I apply to the Utility Proxy Group described above. I also applied these same  
4           models to a Non-Price Regulated Proxy Group described later in this section.

5           I rely on these models because reasonable investors use a variety of tools  
6           and not rely exclusively on a single source of information or single model.  
7           Moreover, the models on which I rely focus on different aspects of return  
8           requirements, and provide different insights to investors’ views of risk and return.  
9           The DCF model, for example, estimates the investor-required return assuming a  
10          constant expected dividend yield and growth rate in perpetuity, while Risk  
11          Premium-based methods (*i.e.*, the RPM and CAPM approaches) provide the ability  
12          to reflect investors’ views of risk, future market returns, and the relationship  
13          between interest rates and the cost of common equity. Just as the use of market  
14          data for the Utility Proxy Group adds the reliability necessary to inform expert  
15          judgment in arriving at a recommended common equity cost rate, the use of  
16          multiple generally accepted common equity cost rate models also adds reliability  
17          and accuracy when arriving at a recommended common equity cost rate.

18   **A.     Discounted Cash Flow Model**

19   **Q.     Please describe the DCF model generally.**

20   A.     The theory underlying the DCF model is that the present value of an expected future  
21          stream of net cash flows during the investment holding period can be determined  
22          by discounting those cash flows at the cost of capital, or the investors’ capitalization  
23          rate. DCF theory indicates that an investor buys a stock for an expected total return

rate, which is derived from the cash flows received from dividends and market price appreciation. Mathematically, the expected dividend yield on market price plus a growth rate equals the capitalization rate; *i.e.*, the total common equity return rate expected by investors, as shown in Equation [1] below:

$$K_e = (D_0 (1+g))/P + g$$

where:

$K_e$  = the required Return on Common Equity;

$D_0$  = the annualized Dividend Per Share;

$P$  = the current stock price; and

$g$  = the growth rate.

**Q. Which version of the DCF model did you use?**

A. I use the single-stage Constant Growth DCF model.

**Q. Please describe the dividend yield you used in applying the Constant Growth DCF model.**

A. The unadjusted dividend yields are based on the proxy companies' dividends as of January 8, 2021, divided by the average closing market price for the 60 trading days ended January 8, 2021.<sup>17</sup>

**Q. Please explain your adjustment to the dividend yield.**

A. Because dividends are paid periodically (*e.g.* quarterly), as opposed to continuously (daily), an adjustment must be made to the dividend yield. This is often referred to as the discrete, or the Gordon Periodic, version of the DCF model.

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<sup>17</sup> See, Column 1, page 1 of Attachment DWD-RR-3.

DCF theory calls for using the full growth rate, or  $D_1$ , in calculating the model's dividend yield component. Since the companies in the Utility Proxy Group increase their quarterly dividends at various times during the year, a conservative assumption is to reflect one-half the annual dividend growth rate rather than the full growth rate in the dividend yield component, or  $D_{1/2}$ . Because the dividend should be representative of the next 12-month period, this adjustment is a conservative approach that does not overstate the dividend yield. Therefore, the actual average dividend yields in Column 1, page 1 of Attachment DWD-RR-3 have been adjusted upward to reflect one-half the average projected growth rate shown in Column 6.

**Q. Please explain the basis for the growth rates you apply in your Constant Growth DCF model.**

A. Investors with more limited resources than institutional investors are likely to rely on widely available financial information services, such as *Value Line*, Zacks, and Yahoo! Finance. Investors realize that analysts have significant insight into the dynamics of the industries and individual companies they analyze, as well as companies' abilities to effectively manage the effects of changing laws and regulations, and ever-changing economic and market conditions. For these reasons, I used analysts' five-year forecasts of EPS growth in my DCF analysis.

Over the long run, there can be no growth in DPS without growth in EPS. Security analysts' earnings expectations have a more significant influence on market prices than dividend expectations. Thus, using projected earnings growth rates in a DCF analysis provides a better match between investors' market price appreciation expectations and the growth rate component of the DCF.



1   **Q.     Please summarize the Constant Growth DCF model results.**

2   A.     As shown on page 1 of Attachment DWD-RR-3, the application of the Constant  
3           Growth DCF model to the Utility Proxy Group results in a wide range of indicated  
4           ROEs from 6.03% to 11.24%. The mean of those results is 8.45%, the median  
5           result is 8.23%, and the average of the two is 8.34%. In arriving at a conclusion of  
6           the indicated common equity cost rate for the Utility Proxy Group implied by the  
7           Constant Growth DCF model, I relied on an average of the mean and the median  
8           results (*i.e.*, 8.34%) of the DCF. By doing so, I have considered the DCF results  
9           for each company without giving undue weight to outliers on either the high or the  
10          low side.

11   **B.     The Risk Premium Model**

12   **Q.     Please describe the theoretical basis of the RPM.**

13   A.     The RPM is based on the fundamental financial principle of risk and return; namely,  
14           that investors require greater returns for bearing greater risk. The RPM recognizes  
15           that common equity capital has greater investment risk than debt capital, as  
16           common equity shareholders are behind debt holders in any claim on a company's  
17           assets and earnings. As a result, investors require higher returns from common  
18           stocks than from bonds to compensate them for bearing the additional risk.

19                 While it is possible to directly observe bond returns and yields, investors'  
20           required common equity returns cannot be directly determined or observed.  
21           According to RPM theory, one can estimate a common equity risk premium over  
22           bonds (either historically or prospectively), and use that premium to derive a cost  
23           rate of common equity. The cost of common equity equals the expected cost rate

1 for long-term debt capital, plus a risk premium over that cost rate, to compensate  
2 common shareholders for the added risk of being unsecured and last-in-line for any  
3 claim on the corporation's assets and earnings upon liquidation.

4 **Q. Please explain how you derived your indicated cost of common equity based**  
5 **on the RPM.**

6 A. To derive my indicated cost of common equity under the RPM, I used two risk  
7 premium methods. The first method was the PRPM and the second method was a  
8 risk premium model using a total market approach. The PRPM estimates the risk-  
9 return relationship directly, while the total market approach indirectly derives a risk  
10 premium by using known metrics as a proxy for risk.

11 i. Predictive Risk Premium Model

12 **Q. Please explain the PRPM.**

13 A. The PRPM, published in the *Journal of Regulatory Economics*,<sup>18</sup> was developed  
14 from the work of Robert F. Engle, who shared the Nobel Prize in Economics in  
15 2003 “for methods of analyzing economic time series with time-varying volatility”  
16 or ARCH.<sup>19</sup> Engle found that volatility changes over time and is related from one  
17 period to the next, especially in financial markets. Engle discovered that volatility  
18 of prices and returns clusters over time and is therefore highly predictable and can  
19 be used to predict future levels of risk and risk premiums. That is, historical

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<sup>18</sup> Pauline M. Ahern, Frank J. Hanley and Richard A. Michelfelder, Ph.D. *A New Approach for Estimating the Equity Risk Premium for Public Utilities*, The Journal of Regulatory Economics (December 2011), 40:261-278.

<sup>19</sup> Autoregressive conditional heteroscedasticity; See also, [www.nobelprize.org](http://www.nobelprize.org).

1 volatility can be used to predict future volatility, which then can be translated to a  
2 predicted equity risk premium.

3 The PRPM estimates the risk-return relationship directly, as the predicted  
4 equity risk premium is generated by predicting volatility or risk. The PRPM is not  
5 based on an estimate of investor behavior, but rather on an evaluation of the results  
6 of that behavior (*i.e.*, the variance of historical equity risk premiums).

7 The inputs to the model are the historical returns on the common shares of  
8 each Utility Proxy Group company minus the historical monthly yield on long-term  
9 U.S. Treasury securities through December 2020. Using a generalized form of  
10 ARCH, known as GARCH, I calculated each Utility Proxy Group company's  
11 projected equity risk premium using Eviews<sup>®</sup> statistical software. When the  
12 GARCH model is applied to the historical return data, it produces a predicted  
13 GARCH variance series<sup>20</sup> and a GARCH coefficient.<sup>21</sup> Multiplying the predicted  
14 monthly variance by the GARCH coefficient and then annualizing it<sup>22</sup> produces the  
15 predicted annual equity risk premium. I then added the forecasted 30-year U.S.  
16 Treasury bond yield of 2.25%<sup>23</sup> to each company's PRPM-derived equity risk  
17 premium to arrive at an indicated cost of common equity. The 30-year U.S.  
18 Treasury bond yield is a consensus forecast derived from *Blue Chip*.<sup>24</sup> The mean  
19 PRPM indicated common equity cost rate for the Utility Proxy Group is 10.50%,

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<sup>20</sup> Illustrated on Columns 1 and 2, page 2 of Attachment DWD-RR-4.

<sup>21</sup> Illustrated on Column 4, page 2 of Attachment DWD-RR-4.

<sup>22</sup> Annualized Return =  $(1 + \text{Monthly Return})^{12} - 1$

<sup>23</sup> See, Column 6, page 2 of Attachment DWD-RR-4.

<sup>24</sup> *Blue Chip Financial Forecasts* ("*Blue Chip*"), December 1, 2020 at page 14 and January 1, 2021 at page 2.

1 the median is 10.26%, and the average of the two is 10.38%. Consistent with my  
2 reliance on the average of the median and mean results of the DCF models, I relied  
3 on the average of the mean and median results of the Utility Proxy Group PRPM to  
4 calculate a cost of common equity rate of 10.38%.

5 **Q. Please describe your selection of a risk-free rate of return.**

6 A. As shown in Attachments DWD-RR-4 and DWD-RR-5, the risk-free rate adopted  
7 for applications of the RPM and CAPM is 2.25%. This risk-free rate is based on  
8 the average of the *Blue Chip* consensus forecast of the expected yields on 30-year  
9 U.S. Treasury bonds for the six quarters ending with the second calendar quarter of  
10 2022, and long-term projections for the years 2022 to 2026, and 2027 to 2031.

11 **Q. Why do you use the projected 30-year Treasury yield in your analyses?**

12 A. The yield on long-term U.S. Treasury bonds is almost risk-free and its term is  
13 consistent with the long-term cost of capital to public utilities measured by the  
14 yields on Moody's A2-rated public utility bonds; the long-term investment horizon  
15 inherent in utilities' common stocks; and the long-term life of the jurisdictional rate  
16 base to which the allowed fair rate of return (*i.e.*, cost of capital) will be applied.  
17 In contrast, short-term U.S. Treasury yields are more volatile and largely a function  
18 of Federal Reserve monetary policy.

19 More specifically, the term of the risk-free rate used for cost of capital purposes  
20 should match the life (or duration) of the underlying investment (*i.e.*, perpetuity).

21 As noted by Morningstar:

22 The traditional thinking regarding the time horizon of the chosen  
23 Treasury security is that it should match the time horizon of  
24 whatever is being valued. When valuing a business that is being  
25 treated as a going concern, the appropriate Treasury yield should

1 be that of a long-term Treasury bond. Note that the horizon is a  
2 function of the investment, not the investor. If an investor plans  
3 to hold stock in a company for only five years, the yield on a  
4 five-year Treasury note would not be appropriate since the  
5 company will continue to exist beyond those five years.<sup>25</sup>

6 Morin also confirms this when he states:

7 [b]ecause common stock is a long-term investment and because  
8 the cash flows to investors in the form of dividends last  
9 indefinitely, the yield on very long-term government bonds,  
10 namely, the yield on 30-year Treasury bonds, is the best measure  
11 of the risk-free rate for use in the CAPM (footnote omitted)...  
12 The expected common stock return is based on long-term cash  
13 flows, regardless of an individual's holding time period.<sup>26</sup>

14 Pratt and Grabowski recommend a similar approach to selecting the risk-  
15 free rate: “[i]n theory, when determining the risk-free rate and the matching ERP  
16 you should be matching the risk-free security and the ERP with the period in which  
17 the investment cash flows are expected.”<sup>27</sup> Similarly, a 2004 paper titled *Applying*  
18 *The Capital Asset Pricing Model* by Robert Harris reviews current practices for  
19 application of the CAPM and, when summarizing best current practices, concludes  
20 “[t]he risk-free rate should match the tenor of the cash flows being valued.”<sup>28</sup>

21 As a practical matter, equity securities represent a perpetual claim on cash  
22 flows; 30-year Treasury bonds are the longest-maturity securities available to  
23 approximate that perpetual claim. The average life of SPS's utility plant is  
24 approximately 27 years based on the composite depreciation rate of the components

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<sup>25</sup> Morningstar, Inc., 2013 Ibbotson Stocks, Bonds, Bills and Inflation Valuation Yearbook, at 44.

<sup>26</sup> Roger A. Morin, New Regulatory Finance, Public Utilities Reports, Inc., 2006, at 151. (“Morin”)

<sup>27</sup> Shannon Pratt and Roger Grabowski, Cost of Capital: Applications and Examples, 3rd Ed. (Hoboken, NJ: John Wiley & Sons, Inc., 2008), at 92. “ERP” is the Equity Risk Premium.

<sup>28</sup> Paper cited with permission of author.

1 of its utility plant.<sup>29</sup> Thus, the use of a 30-year Treasury bond yield is an appropriate  
2 risk-free rate as it reflects the life of the assets it finances.

3 *ii. Total Market Approach Risk Premium Model*

4 **Q. Please explain the total market approach RPM.**

5 A. The total market approach RPM adds a prospective public utility bond yield to an  
6 average of: (1) an equity risk premium that is derived from a beta-adjusted total  
7 market equity risk premium, (2) an equity risk premium based on the S&P Utilities  
8 Index, and (3) an equity risk premium based on authorized ROEs for electric  
9 utilities.

10 **Q. Please explain how you determined the expected bond yield, applicable to the**  
11 **Utility Proxy Group.**

12 A. The first step in the total market approach RPM analysis is to determine the  
13 expected bond yield. Because both ratemaking and the cost of capital, including  
14 the common equity cost rate, are prospective in nature, a prospective yield on  
15 similarly-rated long-term debt is essential. Because I am unaware of any  
16 publication that provides forecasted public utility bond yields, I relied on a  
17 consensus forecast of about 50 economists of the expected yield on Aaa-rated  
18 corporate bonds for the six calendar quarters ending with the first calendar quarter  
19 of 2022, and *Blue Chip*'s long-term projections for 2022 to 2026, and 2027 to 2031.  
20 As shown on line 1, page 3 of Attachment DWD-RR-4, the average expected yield  
21 on Moody's Aaa-rated corporate bonds is 3.00%.

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<sup>29</sup> Average depreciation 3.77%.  $1 / 3.77\% = 26.53$  years.

1           Because that 3.00% estimate represents a corporate bond yield and not a  
2           utility specific bond yield, I adjusted the expected Aaa-rated corporate bond yield  
3           to an equivalent A2-rated public utility bond yield. That resulted in an upward  
4           adjustment of 0.56%, which represents a recent spread between Aaa-rated corporate  
5           bonds and A2-rated public utility bonds.<sup>30</sup> Adding that recent 0.56% spread to the  
6           expected Aaa-rated corporate bond yield of 3.00% results in an expected A2-rated  
7           public utility bond yield of 3.56%.

8           I then reviewed the average credit rating for the Utility Proxy Group from  
9           Moody's to determine if an adjustment to the estimated A2-rated public utility bond  
10          was necessary. Since the Utility Proxy Group's average Moody's long-term issuer  
11          rating is A3, another adjustment to the expected A2-rated public utility bond is  
12          needed to reflect the difference in bond ratings. An upward adjustment of 0.10%,  
13          which represents one-third of a recent spread between A2-rated and Baa2-rated  
14          public utility bond yields, is necessary to make the A2 prospective bond yield  
15          applicable to an A3-rated public utility bond.<sup>31</sup> Adding the 0.10% to the 3.56%  
16          prospective A2-rated public utility bond yield results in a 3.66% expected bond  
17          yield applicable to the Utility Proxy Group.

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<sup>30</sup> As shown on line 2 and explained in note 2, page 3 of Attachment DWD-RR-4.

<sup>31</sup> As shown on line 4 and explained in note 3, page 3 of Attachment DWD-RR-4. Moody's does not provide public utility bond yields for A3-rated bonds. As such, it was necessary to estimate the difference between A2-rated and A3-rated public utility bonds. Because there are three steps between Baa2 and A2 (Baa2 to Baa1, Baa1 to A3, and A3 to A2) I assumed an adjustment of one-third of the difference between the A2-rated and Baa2-rated public utility bond yield was appropriate.

**Table 3: Summary of the Calculation of the Utility Proxy Group Projected Bond Yield<sup>32</sup>**

Prospective Yield on Moody's Aaa-Rated Corporate Bonds ( <i>Blue Chip</i> )	3.00%
Adjustment to Reflect Yield Spread Between Moody's Aaa-Rated Corporate Bonds and Moody's A2-Rated Utility Bonds	0.56%
Adjustment to Reflect the Utility Proxy Group's Average Moody's Bond Rating of A3	<u>0.10%</u>
Prospective Bond Yield Applicable to the Utility Proxy Group	<u>3.66%</u>

To develop the total market approach RPM estimate of the appropriate ROE, this prospective bond yield is then added to the average of the three different equity risk premiums, which I now discuss, in turn.

**a. Beta-Derived Equity Risk Premium**

**Q. Please explain how the beta-derived equity risk premium is determined.**

A. The components of the beta-derived risk premium model are: (1) an expected market equity risk premium over corporate bonds, and (2) beta. The derivation of the beta-derived equity risk premium that I applied to the Utility Proxy Group is shown on lines 1 through 9, page 8 of Attachment DWD-RR-4. The total beta-derived equity risk premium I applied is based on an average of three historical market data-based equity risk premiums, two *Value Line*-based equity risk premiums and a Bloomberg-based equity risk premium. Each of these is described below.

<sup>32</sup> As shown on page 3 of Attachment DWD-RR-4.



1   **Q.    How did you derive a market equity risk premium based on long-term**  
2       **historical data?**

3    A.    To derive an historical market equity risk premium, I used the most recent holding  
4       period returns for the large company common stocks from the Stocks, Bonds, Bills,  
5       and Inflation (“SBBI”) Yearbook 2020 (“SBBI - 2020”)<sup>33</sup> less the average historical  
6       yield on Moody’s Aaa/Aa2-rated corporate bonds for the period 1928 to 2019.  
7       Using holding period returns over a very long time is appropriate because it is  
8       consistent with the long-term investment horizon presumed by investing in a going  
9       concern, *i.e.*, a company expected to operate in perpetuity.

10           SBBI’s long-term arithmetic mean monthly total return rate on large  
11       company common stocks was 11.82% and the long-term arithmetic mean monthly  
12       yield on Moody’s Aaa/Aa2-rated corporate bonds was 6.05%.<sup>34</sup> As shown on  
13       line 1, page 8 of Attachment DWD-RR-4, subtracting the mean monthly bond yield  
14       from the total return on large company stocks results in a long-term historical equity  
15       risk premium of 5.78%.

16           I used the arithmetic mean monthly total return rates for the large company  
17       stocks and yields (income returns) for the Moody’s Aaa/Aa corporate bonds,  
18       because they are appropriate for the purpose of estimating the cost of capital as  
19       noted in SBBI - 2020.<sup>35</sup> Using the arithmetic mean return rates and yields is  
20       appropriate because historical total returns and equity risk premiums provide  
21       insight into the variance and standard deviation of returns needed by investors in

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<sup>33</sup> See, SBBI-2020 Appendix A Tables: Morningstar Stocks, Bonds, Bills, & Inflation 1926-2019.

<sup>34</sup> As explained in note 1, page 9 of Attachment DWD-RR-4.

<sup>35</sup> See, SBBI - 2020, at 10-22.

1 estimating future risk when making a current investment. If investors relied on the  
2 geometric mean of historical equity risk premiums, they would have no insight into  
3 the potential variance of future returns, because the geometric mean relates to the  
4 change over many periods, to a constant rate of change, thereby obviating the year-  
5 to-year fluctuations, or variance, which is critical to risk analysis.

6 **Q. Please explain the derivation of the regression-based market equity risk**  
7 **premium.**

8 A. To derive the regression-based market equity risk premium of 9.37% shown on line  
9 2, page 8 of Attachment DWD-RR-4, I used the same monthly annualized total  
10 returns on large company common stocks relative to the monthly annualized yields  
11 on Moody's Aaa/Aa2-rated corporate bonds as mentioned above. I modeled the  
12 relationship between interest rates and the market equity risk premium using the  
13 observed monthly market equity risk premium as the dependent variable, and the  
14 monthly yield on Moody's Aaa/Aa2-rated corporate bonds as the independent  
15 variable. I then used a linear Ordinary Least Squares ("OLS") regression, in which  
16 the market equity risk premium is expressed as a function of the Moody's Aaa/Aa2-  
17 rated corporate bonds yield:

$$RP = \alpha + \beta (R_{Aaa/Aa})$$

19 **Q. Please explain the derivation of the PRPM equity risk premium.**

20 A. I used the same PRPM approach described above to the PRPM equity risk premium.  
21 The inputs to the model are the historical monthly returns on large company  
22 common stocks minus the monthly yields on Moody's Aaa/Aa2-rated corporate

bonds during the period from January 1928 through December 2020.<sup>36</sup> Using the previously discussed generalized form of ARCH, known as GARCH, the projected equity risk premium is determined using Eviews<sup>®</sup> statistical software. The resulting PRPM predicted a market equity risk premium of 9.63%.<sup>37</sup>

**Q. Please explain the derivation of a projected equity risk premium based on *Value Line* data for your RPM analysis.**

A. As noted above, because both ratemaking and the cost of capital are prospective, a prospective market equity risk premium is needed. The derivation of the forecasted or prospective market equity risk premium can be found in note 4, page 9 of Attachment DWD-RR-4. Consistent with my calculation of the dividend yield component in my DCF analysis, this prospective market equity risk premium is derived from an average of the three- to five-year median market price appreciation potential by *Value Line* for the 13 weeks ended January 8, 2021, plus an average of the median estimated dividend yield for the common stocks of the 1,700 firms covered in *Value Line* (Standard Edition).<sup>38</sup>

The average median expected price appreciation is 40%, which translates to an 8.78% annual appreciation, and, when added to the average of *Value Line*'s median expected dividend yields of 2.11%, equates to a forecasted annual total return rate on the market of 10.89%. The forecasted Moody's Aaa-rated corporate bond yield of 3.00% is deducted from the total market return of 10.89%, resulting

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<sup>36</sup> Data from January 1928 to December 2019 is from SBBI - 2020. Data from January 2020 to December 2020 is from Bloomberg.

<sup>37</sup> Shown on line 3, page 8 of Attachment DWD-RR-4.

<sup>38</sup> As explained in detail in note 1, page 2 of Attachment DWD-RR-4.

1 in an equity risk premium of 7.89%, as shown on line 4, page 8 of Attachment  
2 DWD-RR-4.

3 **Q. Please explain the derivation of an equity risk premium based on the S&P 500**  
4 **companies.**

5 A. Using data from *Value Line*, I calculated an expected total return on the S&P 500  
6 companies using expected dividend yields and long-term growth estimates as a  
7 proxy for capital appreciation. The expected total return for the S&P 500 is  
8 13.99%. Subtracting the prospective yield on Moody's Aaa-rated corporate bonds  
9 of 3.00% results in a 10.99% projected equity risk premium.

10 **Q. Please explain the derivation of an equity risk premium based on Bloomberg**  
11 **data.**

12 A. Using data from Bloomberg, I calculated an expected total return on the S&P 500  
13 using expected dividend yields and long-term growth estimates as a proxy for  
14 capital appreciation, identical to the method described above. The expected total  
15 return for the S&P 500 is 15.36%. Subtracting the prospective yield on Moody's  
16 Aaa-rated corporate bonds of 3.00% results in a 12.36% projected equity risk  
17 premium.

18 **Q. What is your conclusion of a beta-derived equity risk premium for use in your**  
19 **RPM analysis?**

20 A. I gave equal weight to all six equity risk premiums based on each source –  
21 historical, *Value Line*, and Bloomberg – in arriving at a 9.34% equity risk premium.

**Table 4: Summary of the Calculation of the Equity Risk Premium Using Total Market Returns<sup>39</sup>**

Historical Spread Between Total Returns of Large Stocks and Aaa and Aa2-Rated Corporate Bond Yields (1928 – 2019)	5.78%
Regression Analysis on Historical Data	9.37%
PRPM Analysis on Historical Data	9.63%
Prospective Equity Risk Premium using Total Market Returns from <i>Value Line</i> Summary & Index less Projected Aaa Corporate Bond Yields	7.89%
Prospective Equity Risk Premium using Measures of Capital Appreciation and Income Returns from <i>Value Line</i> for the S&P 500 less Projected Aaa Corporate Bond Yields	10.99%
Prospective Equity Risk Premium using Measures of Capital Appreciation and Income Returns from Bloomberg Professional Services for the S&P 500 less Projected Aaa Corporate Bond Yields	<u>12.36%</u>
<b>Average</b>	<u><b>9.34%</b></u>

After calculating the average market equity risk premium of 9.34%, I adjusted it by beta to account for the risk of the Utility Proxy Group. As discussed below, beta is a meaningful measure of prospective relative risk to the market as a whole, and is a logical way to allocate a company's, or proxy group's, share of the market's total equity risk premium relative to corporate bond yields. As shown on page 1 of Attachment DWD-RR-5, the average of the mean and median beta for the Utility Proxy Group is 0.97. Multiplying the 0.97 average beta by the market equity risk premium of 9.34% results in a beta-adjusted equity risk premium for the Utility Proxy Group of 9.06%.

<sup>39</sup> As shown on page 8 of Attachment DWD-RR-4.

1                   **b. S&P Utility Index-Derived Equity Risk Premium**

2   **Q.    How did you derive the equity risk premium based on the S&P Utility Index**  
3           **and Moody's A2-rated public utility bonds?**

4    A.    I estimated three equity risk premiums based on S&P Utility Index holding period  
5           returns, and two equity risk premiums based on the expected returns of the S&P  
6           Utilities Index, using *Value Line* and Bloomberg data, respectively. Turning first  
7           to the S&P Utility Index holding period returns, I derived a long-term monthly  
8           arithmetic mean equity risk premium between the S&P Utility Index total returns  
9           of 10.74% and monthly Moody's A2-rated public utility bond yields of 6.53% from  
10          1928 to 2019 to arrive at an equity risk premium of 4.21%.<sup>40</sup> I then used the same  
11          historical data to derive an equity risk premium of 6.83% based on a regression of  
12          the monthly equity risk premiums. The final S&P Utility Index holding period  
13          equity risk premium involved applying the PRPM using the historical monthly  
14          equity risk premiums from January 1928 to December 2020 to arrive at a PRPM-  
15          derived equity risk premium 5.60% for the S&P Utility Index.

16                I then derived expected total returns on the S&P Utilities Index of 10.34%  
17                and 7.74% using data from *Value Line* and Bloomberg, respectively, and subtracted  
18                the prospective Moody's A2-rated public utility bond yield of 3.56%<sup>41</sup>, which  
19                resulted in equity risk premiums of 6.78% and 4.18%, respectively. As with the  
20                market equity risk premiums, I averaged each risk premium based on each source  
21                (*i.e.*, historical, *Value Line*, and Bloomberg) to arrive at my utility-specific equity  
22                risk premium of 5.52%.

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<sup>40</sup> As shown on line 1, page 12 of Attachment DWD-RR-4.

<sup>41</sup> Derived on line 3, page 3 of Attachment DWD-RR-4.

**Table 5: Summary of the Calculation of the Equity Risk Premium Using S&P Utility Index Holding Returns<sup>42</sup>**

Historical Spread Between Total Returns of the S&P Utilities Index and A2-Rated Utility Bond Yields (1928 – 2019)	4.21%
Regression Analysis on Historical Data	6.83%
PRPM Analysis on Historical Data	5.60%
Prospective Equity Risk Premium using Measures of Capital Appreciation and Income Returns from <i>Value Line</i> for the S&P Utilities Index less Projected A2 Utility Bond Yields	6.78%
Prospective Equity Risk Premium using Measures of Capital Appreciation and Income Returns from Bloomberg Professional Services for the S&P Utilities Index less Projected A2 Utility Bond Yields	<u>4.18%</u>
<b>Average</b>	<u><u>5.52%</u></u>

**c. Authorized Return-Derived Equity Risk Premium**

**Q. How do you derive an equity risk premium of 5.92% based on authorized ROEs for electric utilities?**

A. The equity risk premium of 5.92% shown on line 3, page 7 of Attachment DWD-RR-4 is the result of a regression analysis based on regulatory awarded ROEs related to the yields on Moody's A2-rated public utility bonds. That analysis is shown on page 13 of Attachment DWD-RR-4. Page 13 of Attachment DWD-RR-4 contains the graphical results of a regression analysis of 1,178 rate cases for electric utilities which were fully litigated during the period from January 1, 1980 through January 8, 2021. It shows the implicit equity risk premium relative to the yields on A2-rated public utility bonds immediately prior to the issuance of each regulatory decision. That is, the analysis considers the relationship between

<sup>42</sup> As shown on page 12 of Attachment DWD-RR-4.

1 authorized returns and prevailing public utility bond yields at the time of the  
2 decision.

3 It is readily discernible that there is an inverse relationship between the yield  
4 on A2-rated public utility bonds and equity risk premiums. In other words, as  
5 interest rates decline, the equity risk premium rises and vice versa, a result  
6 consistent with financial literature on the subject.<sup>43</sup> I used the regression results to  
7 estimate the equity risk premium applicable to the projected yield on Moody's A2-  
8 rated public utility bonds. Given the expected A2-rated utility bond yield of 3.56%,  
9 it can be calculated that the indicated equity risk premium applicable to that bond  
10 yield is 5.92%, which is shown on page 13 of Attachment DWD-RR-4.

11 **Q. What is your conclusion of an equity risk premium for use in your total market**  
12 **approach RPM analysis?**

13 A. The equity risk premium I apply to the Utility Proxy Group is 6.83%, which is the  
14 average of the beta-adjusted equity risk premium for the Utility Proxy Group, the  
15 S&P Utilities Index, and the authorized return utility equity risk premiums of  
16 9.06%, 5.52%, and 5.92%, respectively.<sup>44</sup>

17 **Q. What is the indicated RPM common equity cost rate based on the total market**  
18 **approach?**

19 A. As shown on line 7, page 3 of Attachment DWD-RR-4 and shown on Table 6,  
20 below, I calculated a common equity cost rate of 10.49% for the Utility Proxy  
21 Group based on the total market approach RPM.

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<sup>43</sup> See, e.g., Robert S. Harris and Felicia C. Marston, *The Market Risk Premium: Expectational Estimates Using Analysts' Forecasts*, *Journal of Applied Finance*, Vol. 11, No. 1, 2001, at 11-12; Eugene F. Brigham, Dilip K. Shome, and Steve R. Vinson, *The Risk Premium Approach to Measuring a Utility's Cost of Equity*, *Financial Management*, Spring 1985, at 33-45.

<sup>44</sup> As shown on page 7 of Attachment DWD-RR-4.



**Table 6: Summary of the Total Market Return Risk Premium Model<sup>45</sup>**

Prospective Moody's A3-Rated Utility Bond Applicable to the Utility Proxy Group	3.66%
Prospective Equity Risk Premium	<u>6.83%</u>
Indicated Cost of Common Equity	<u>10.49%</u>

**Q. What are the results of your application of the PRPM and the total market approach RPM?**

A. As shown on page 1 of Attachment DWD-RR-4, the indicated RPM-derived common equity cost rate is 10.44%, which gives equal weight to the PRPM (10.38%) and the adjusted-market approach results (10.49%).

**C. The Capital Asset Pricing Model**

**Q. Please explain the theoretical basis of the CAPM.**

A. CAPM theory defines risk as the co-variability of a security's returns with the market's returns as measured by beta ( $\beta$ ). A beta that is less than 1.0 indicates lower variability than the market as a whole, while a beta that is greater than 1.0 indicates greater variability than the market.

The CAPM assumes that all non-market or unsystematic risk can be eliminated through diversification. The risk that cannot be eliminated through diversification is called market, or systematic, risk. In addition, the CAPM presumes that investors only require compensation for systematic risk, which is the result of macroeconomic and other events that affect the returns on all assets. The model is applied by adding a risk-free rate of return to a market risk premium, which

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<sup>45</sup> As shown on page 3 of Attachment DWD-RR-4.

1 is adjusted proportionately to reflect the systematic risk of the individual security  
2 relative to the total market as measured by beta. The traditional CAPM model is  
3 expressed as:

$$R_s = R_f + \beta (R_m - R_f)$$

4  
5 Where:  $R_s$  = Return rate on the common stock;

6  $R_f$  = Risk-free rate of return

7  $R_m$  = Return rate on the market as a whole

8  $\beta$  = Adjusted beta (volatility of the  
9 security relative to the market as a whole)

10 Numerous tests of the traditional CAPM have measured the extent to which  
11 security returns and beta are related as predicted by the CAPM, confirming its  
12 validity. The empirical CAPM (“ECAPM”) reflects the reality that while the results  
13 of these tests support the notion that the beta is related to security returns, the  
14 empirical Security Market Line (“SML”) described by the CAPM formula is not as  
15 steeply sloped as the predicted SML.<sup>46</sup>

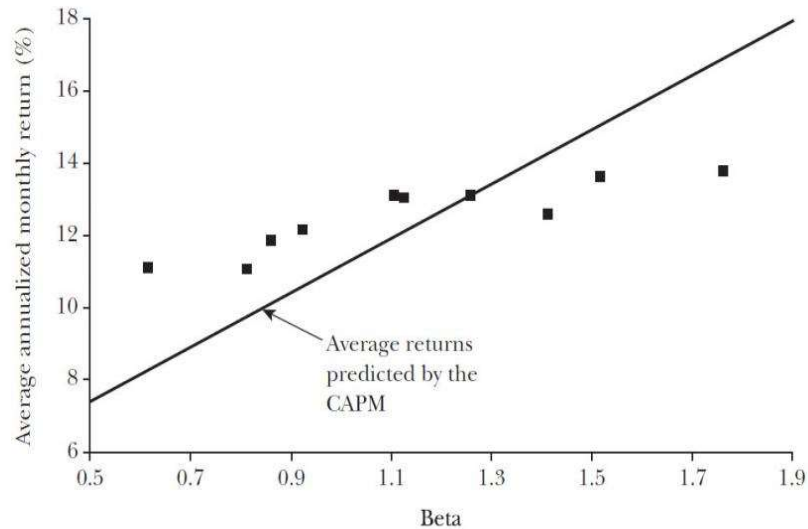
16 In their work on the CAPM, Fama and French clearly state regarding Figure  
17 2, below, that “[t]he returns on the low beta portfolios are too high, and the returns  
18 on the high beta portfolios are too low.”<sup>47</sup>

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<sup>46</sup> Morin, at 175.

<sup>47</sup> Eugene F. Fama and Kenneth R. French, *The Capital Asset Pricing Model: Theory and Evidence*, *Journal of Economic Perspectives*, Vol. 18, No. 3, Summer 2004 at 33 (“Fama & French”).

Figure 2 <http://pubs.aeaweb.org/doi/pdfplus/10.1257/0895330042162430>  
Average Annualized Monthly Return versus Beta for Value Weight Portfolios  
Formed on Prior Beta, 1928–2003



In addition, Morin observes that while the results of these tests support the notion that beta is related to security returns, the empirical SML described by the CAPM formula is not as steeply sloped as the predicted SML. Morin states:

With few exceptions, the empirical studies agree that ... low-beta securities earn returns somewhat higher than the CAPM would predict, and high-beta securities earn less than predicted.<sup>48</sup>

\* \* \*

Therefore, the empirical evidence suggests that the expected return on a security is related to its risk by the following approximation:

$$K = R_F + x (R_M - R_F) + (1-x) \beta(R_M - R_F)$$

where  $x$  is a fraction to be determined empirically. The value of  $x$  that best explains the observed relationship [is]  $\text{Return} = 0.0829 + 0.0520 \beta$  is between 0.25 and 0.30. If  $x = 0.25$ , the equation becomes:

<sup>48</sup> Morin, at 175.

1 
$$K = R_F + 0.25(R_M - R_F) + 0.75 \beta(R_M - R_F)^{49}$$

2 Fama and French provide similar support for the ECAPM when they state:

3 The early tests firmly reject the Sharpe-Lintner version of the  
4 CAPM. There is a positive relation between beta and average  
5 return, but it is too 'flat.'... The regressions consistently find that  
6 the intercept is greater than the average risk-free rate... and the  
7 coefficient on beta is less than the average excess market  
8 return... This is true in the early tests... as well as in more recent  
9 cross-section regressions tests, like Fama and French (1992).<sup>50</sup>

10 Finally, Fama and French further note:

11 Confirming earlier evidence, the relation between beta and  
12 average return for the ten portfolios is much flatter than the  
13 Sharpe-Linter CAPM predicts. The returns on low beta  
14 portfolios are too high, and the returns on the high beta portfolios  
15 are too low. For example, the predicted return on the portfolio  
16 with the lowest beta is 8.3 percent per year; the actual return as  
17 11.1 percent. The predicted return on the portfolio with the t  
18 beta is 16.8 percent per year; the actual is 13.7 percent.<sup>51</sup>

19 Clearly, the justification from Morin, Fama, and French, along with their  
20 reviews of other academic research on the CAPM, validate the use of the ECAPM.  
21 In view of theory and practical research, I have applied both the traditional CAPM  
22 and the ECAPM to the companies in the Utility Proxy Group and averaged the  
23 results.

24 **Q. What betas did you use in your CAPM analysis?**

25 A. For the beta in my CAPM analysis, I considered two sources: *Value Line* and  
26 Bloomberg Professional Services. While both of those services adjust their

---

<sup>49</sup> Morin, at 190.

<sup>50</sup> Fama & French, at 32.

<sup>51</sup> *Ibid.*, at 33.

1 calculated (or “raw”) beta to reflect the tendency of beta to regress to the market  
2 mean of 1.00, *Value Line* calculates betas over a five-year period, while Bloomberg  
3 calculates them over a two-year period.

4 **Q. Please describe your selection of a risk-free rate of return.**

5 A. As discussed previously, the risk-free rate adopted for both applications of the  
6 CAPM is 2.25%. This risk-free rate is based on the average of the *Blue Chip*  
7 consensus forecast of the expected yields on 30-year U.S. Treasury bonds for the  
8 six quarters ending with the second calendar quarter of 2022, and long-term  
9 projections for the years 2022 to 2026, and 2027 to 2031.

10 **Q. Please explain the estimation of the expected risk premium for the market used**  
11 **in your CAPM analyses.**

12 A. The basis of the market risk premium is explained in detail in note 1 on page 2 of  
13 Attachment DWD-RR-5. As discussed above, the market risk premium is derived  
14 from an average of three historical data-based market risk premiums, two *Value*  
15 *Line* data-based market risk premiums, and one Bloomberg data-based market risk  
16 premium.

17 The long-term income return on U.S. Government securities of 5.09% was  
18 deducted from the SBBI - 2020 monthly historical total market return of 12.10%,  
19 which results in an historical market equity risk premium of 7.01%.<sup>52</sup> I applied a  
20 linear OLS regression to the monthly annualized historical returns on the S&P 500

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<sup>52</sup> SBBI - 2020, at Appendix A-1 (1) through A-1 (3) and Appendix A-7 (19) through A-7 (21).

1 relative to historical yields on long-term U.S. Government securities from SBBI -  
2 2020. That regression analysis yielded a market equity risk premium of 10.04%.  
3 The PRPM market equity risk premium is 10.74%, and is derived using the PRPM  
4 relative to the yields on long-term U.S. Treasury securities from January 1926  
5 through December 2020.

6 The *Value Line*-derived forecasted total market equity risk premium is  
7 derived by deducting the forecasted risk-free rate of 2.25%, discussed above, from  
8 the *Value Line* projected total annual market return of 10.89%, resulting in a  
9 forecasted total market equity risk premium of 8.64%. The S&P 500 projected  
10 market equity risk premium using *Value Line* data is derived by subtracting the  
11 projected risk-free rate of 2.25% from the projected total return of the S&P 500 of  
12 13.99%. The resulting market equity risk premium is 11.74%.

13 The S&P 500 projected market equity risk premium using Bloomberg data  
14 is derived by subtracting the projected risk-free rate of 2.25% from the projected  
15 total return of the S&P 500 of 15.36%. The resulting market equity risk premium  
16 is 13.11%. These six measures, when averaged, result in an average total market  
17 equity risk premium of 10.21%.

**Table 7: Summary of the Calculation of the Market Risk Premium for Use in the CAPM<sup>53</sup>**

Historical Spread Between Total Returns of Large Stocks and Long-Term Government Bond Yields (1926 – 2019)	7.01%
Regression Analysis on Historical Data	10.04%
PRPM Analysis on Historical Data	10.74%
Prospective Equity Risk Premium using Total Market Returns from <i>Value Line</i> Summary & Index less Projected 30-Year Treasury Bond Yields	8.64%
Prospective Equity Risk Premium using Measures of Capital Appreciation and Income Returns from <i>Value Line</i> for the S&P 500 less Projected 30-Year Treasury Bond Yields	11.74%
Prospective Equity Risk Premium using Measures of Capital Appreciation and Income Returns from Bloomberg Professional Services for the S&P 500 less Projected 30-Year Treasury Bond Yields	<u>13.11%</u>
<b>Average</b>	<u>10.21%</u>

**Q. What are the results of your application of the traditional and Empirical CAPM to the Utility Proxy Group?**

A. As shown on page 1 of Attachment DWD-RR-5, the mean result of my CAPM/ECAPM analyses is 12.31%, the median is 12.11%, and the average of the two is 12.21%. Consistent with my reliance on the average of mean and median DCF results discussed above, the indicated common equity cost rate using the CAPM/ECAPM is 12.21%.

<sup>53</sup> As shown on page 2 of Attachment DWD-RR-5.

1 **D. Common Equity Cost Rates for a Proxy Group of Domestic, Non-**  
2 **Price Regulated Companies Based on the DCF, RPM, and CAPM**

3 **Q. Why do you also consider a proxy group of domestic, non-price regulated**  
4 **companies?**

5 A. Although I am not an attorney, my interpretation of the *Hope* and *Bluefield* cases is  
6 that they did not specify that comparable risk companies had to be utilities. Since  
7 the purpose of rate regulation is to be a substitute for marketplace competition, non-  
8 price regulated firms operating in the competitive marketplace make an excellent  
9 proxy if they are comparable in total risk to the Utility Proxy Group being used to  
10 estimate the cost of common equity. The selection of such domestic, non-price  
11 regulated competitive firms theoretically and empirically results in a proxy group  
12 which is comparable in total risk to the Utility Proxy Group, since all of these  
13 companies compete for capital in the exact same markets.

14 **Q. How did you select non-price regulated companies that are comparable in total**  
15 **risk to the Utility Proxy Group?**

16 A. In order to select a proxy group of domestic, non-price regulated companies similar  
17 in total risk to the Utility Proxy Group, I relied on the beta and related statistics  
18 derived from *Value Line* regression analyses of weekly market prices over the most  
19 recent 260 weeks (*i.e.*, five years). These selection criteria resulted in a proxy group  
20 of 48 domestic, non-price regulated firms comparable in total risk to the Utility  
21 Proxy Group. Total risk is the sum of non-diversifiable market risk and  
22 diversifiable company-specific risks. The criteria used in selecting the domestic,  
23 non-price regulated firms was:



- 1 (i) They must be covered by *Value Line* (Standard Edition);
- 2 (ii) They must be domestic, non-price regulated companies, *i.e.*, not
- 3 utilities;
- 4 (iii) Their unadjusted betas must lie within plus or minus two standard
- 5 deviations of the average unadjusted betas of the Utility Proxy
- 6 Group; and
- 7 (iv) The residual standard errors of the *Value Line* regressions which
- 8 gave rise to the unadjusted beta must lie within plus or minus two
- 9 standard deviations of the average residual standard error of the
- 10 Utility Proxy Group.

11 As discussed above, betas measure market, or systematic, risk, which is not

12 diversifiable. The residual standard errors of the regressions measure each firm's

13 company-specific, diversifiable risk. Companies that have similar betas and similar

14 residual standard errors resulting from the same regression analyses have similar

15 total investment risk.

16 **Q. Have you prepared a schedule which shows the data from which you selected**

17 **the 48 domestic, non-price regulated companies that are comparable in total**

18 **risk to the Utility Proxy Group?**

19 A. Yes, the basis of my selection and both proxy groups' regression statistics are

20 shown in Attachment DWD-RR-6.

21 **Q. Did you calculate common equity cost rates using the DCF model, RPM, and**

22 **CAPM for the Non-Price Regulated Proxy Group?**

23 A. Yes. Because the DCF model, RPM, and CAPM have been applied in an identical

24 manner as described above, I will not repeat the details of the rationale and

1 application of each model. One exception is in the application of the RPM, where  
2 I did not use public utility-specific equity risk premiums, nor did I apply the PRPM  
3 to the individual non-price regulated companies.

4 Page 2 of Attachment DWD-RR-7 applies the Constant Growth model to  
5 the Non-Price Regulated Proxy Group. As shown, the indicated common equity  
6 cost rate is 11.92%.

7 Pages 3 through 5 of Attachment DWD-RR-7 contain the data and  
8 calculations that support the 12.45% RPM common equity cost rate. As shown on  
9 line 1, page 3 of Attachment DWD-RR-7, the consensus prospective yield on  
10 Moody's Baa2-rated corporate bonds for the six quarters ending in the second  
11 quarter of 2022, and for the years 2022 to 2026 and 2027 to 2031, is 4.03%.<sup>54</sup> Since  
12 the Non-Price Regulated Proxy Group has an average Moody's long-term issuer  
13 rating of Baa1, a downward adjustment of 0.17% to the projected Baa2-rated  
14 corporate bond yield is necessary to reflect the difference in ratings which results  
15 in a projected Baa1-rated corporate bond yield of 3.86%.

16 When the beta-adjusted risk premium of 8.59%<sup>55</sup> relative to the Non-Price  
17 Regulated Proxy Group is added to the prospective Baa1-rated corporate bond yield  
18 of 3.86%, the indicated RPM common equity cost rate is 12.45%.

19 Page 6 of Attachment DWD-RR-7 contains the inputs and calculations that  
20 support my indicated CAPM/ECAPM common equity cost rate of 11.70%.

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<sup>54</sup> *Blue Chip*, December 1, 2020, at page 14 and January 1, 2021 at page 2.

<sup>55</sup> Derived on page 5 of Attachment DWD-RR-7.

- 1   **Q.     How is the cost rate of common equity based on the Non-Price Regulated**  
2       **Proxy Group comparable in total risk to the Utility Proxy Group?**
- 3   A.     As shown on page 1 of Attachment DWD-RR-7, the results of the common equity  
4       models applied to the Non-Price Regulated Proxy Group – which is comparable in  
5       total risk to the Utility Proxy Group – are as follows: 11.92% (DCF), 12.45%  
6       (RPM), and 11.70% (CAPM). The average of the mean and median of these models  
7       is 11.97%, which I used as the indicated common equity cost rates for the Non-Price  
8       Regulated Proxy Group.

1       **VII.    CONCLUSION OF COMMON EQUITY COST ANALYTICAL**  
2                                   **RESULTS BEFORE ADJUSTMENTS**

3   **Q.     Based on your analyses, what is the indicated common equity cost rate before**  
4           **adjustments?**

5   A.    By applying multiple cost of common equity models to the Utility Proxy Group and  
6           the Non-Price Regulated Proxy Group, the indicated range of common equity cost  
7           rates attributable to the Utility Proxy Group before any relative risk adjustments is  
8           between 9.54% and 10.74%. I used multiple cost of common equity models as  
9           primary tools in arriving at my recommended common equity cost rate, because  
10          each of these models is theoretically sound and available to investors, and because  
11          no single model is so inherently precise that it can be relied on to the exclusion of  
12          other theoretically sound models. Using multiple models adds reliability to the  
13          estimated common equity cost rate, with the prudence of using multiple cost of  
14          common equity models supported in both the financial literature and regulatory  
15          precedent.

16               Based on these common equity cost results, I conclude that a range of  
17               common equity cost rates between 9.54% and 10.74% is reasonable and appropriate  
18               before any adjustments for relative risk differences between the Company and the  
19               Utility Proxy Group are made. The bottom of the indicated range (*i.e.*, 9.54%) was  
20               calculated by averaging the average of all model results (10.74%) with the lowest  
21               model result (8.34%), and the top of the indicated range is the approximate average  
22               of all model results. I have chosen this indicated range of common equity cost rates  
23               applicable to the Utility Proxy Group as a conservative estimate of the required  
24               ROE.

1 **VIII. ADJUSTMENTS TO THE COMMON EQUITY COST RATE**

2 **A. Size Adjustment**

3 **Q. Does the Company's smaller size relative to the Utility Proxy Group**  
4 **companies increase its business risk?**

5 A. Yes. As a preliminary matter, because I have developed my cost of common equity  
6 recommendation for the Company's Texas operations based on market data applied  
7 to the Utility Proxy Group of risk-comparable companies, in order to assess the  
8 Company's risk associated with its relative small size of its Texas operations, it is  
9 necessary to compare the Company's Texas-jurisdictional size relative to the Utility  
10 Proxy Group. The Company's smaller size relative to the Utility Proxy Group  
11 companies indicates greater relative business risk for the Company because, all else  
12 being equal, size has a material bearing on risk.

13 Size affects business risk because smaller companies generally are less able  
14 to cope with significant events that affect sales, revenues and earnings. For  
15 example, smaller companies face more risk exposure to business cycles and  
16 economic conditions, both nationally and locally. Additionally, the loss of  
17 revenues from a few larger customers would have a greater effect on a small  
18 company than on a bigger company with a larger, more diverse, customer base.  
19 This is true for utilities, as well as for non-regulated companies.

20 As further evidence that smaller firms are riskier, investors generally  
21 demand greater returns from smaller firms to compensate for less marketability and  
22 liquidity of their securities. Duff & Phelps' 2020 Valuation Handbook – U.S.  
23 Guide to Cost of Capital ("D&P - 2020") discusses the nature of the small-size

phenomenon, providing an indication of the magnitude of the size premium based on several measures of size. In discussing “Size as a Predictor of Equity Returns,”

D&P - 2020 states:

The size effect is based on the empirical observation that companies of smaller size are associated with greater risk and, therefore, have greater cost of capital [sic]. The “size” of a company is one of the most important risk elements to consider when developing cost of equity capital estimates for use in valuing a business simply because size has been shown to be a *predictor* of equity returns. In other words, there is a significant (negative) relationship between size and historical equity returns - as size *decreases*, returns tend to *increase*, and vice versa. (footnote omitted) (emphasis in original)<sup>56</sup>

Furthermore, in “The Capital Asset Pricing Model: Theory and Evidence,” Fama and French note size is indeed a risk factor which must be reflected when estimating the cost of common equity. On page 14, they note:

. . . the higher average returns on small stocks and high book-to-market stocks reflect unidentified state variables that produce undiversifiable risks (covariances) in returns not captured in the market return and are priced separately from market betas.<sup>57</sup>

Based on this evidence, Fama and French proposed their three-factor model which includes a size variable in recognition of the effect size has on the cost of common equity.

Also, it is a basic financial principle that the use of funds invested, and not the source of funds, is what gives rise to the risk of any investment.<sup>58</sup> Eugene Brigham, a well-known authority, states:

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<sup>56</sup> Duff & Phelps Valuation Handbook – U.S. Guide to Cost of Capital, Wiley 2020, at 4-1.

<sup>57</sup> Fama & French, at 25-43.

<sup>58</sup> Richard A. Brealey and Stewart C. Myers, Principles of Corporate Finance (McGraw-Hill Book Company, 1996), at 204-205, 229.

1 A number of researchers have observed that portfolios of small-  
2 firms (sic) have earned consistently higher average returns than  
3 those of large-firm stocks; this is called the “small-firm effect.”  
4 On the surface, it would seem to be advantageous to the small  
5 firms to provide average returns in a stock market that are higher  
6 than those of larger firms. In reality, it is bad news for the small  
7 firm; **what the small-firm effect means is that the capital**  
8 **market demands higher returns on stocks of small firms**  
9 **than on otherwise similar stocks of the large firms.**  
10 (emphasis added)<sup>59</sup>

11 Consistent with the financial principle of risk and return discussed above,  
12 increased relative risk due to small size must be considered in the allowed rate of  
13 ROE. Therefore, the Commission’s authorization of a cost rate of common equity  
14 in this proceeding must appropriately reflect the unique risks of the Company,  
15 including its small relative size to the Utility Proxy Group, which is justified and  
16 supported above by evidence in the financial literature.

17 **Q. Earlier you explained that credit ratings can act as a proxy for a firm’s**  
18 **combined business and financial risks to equity owners. Do rating agencies**  
19 **account for company size in their bond ratings?**

20 A. No. Neither S&P nor Moody’s have minimum company size requirements for any  
21 given rating level. This means, all else equal, a relative size analysis must be  
22 conducted for equity investments in companies with similar bond ratings.

23 **Q. Is there a way to quantify a relative risk adjustment due to the Company’s**  
24 **small size when compared to the Utility Proxy Group?**

25 A. Yes. The Company has greater relative risk than the average utility in the Utility  
26 Proxy Group because of its smaller size, as measured by an estimated market  
27 capitalization of common equity for the Company’s Texas operations.

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<sup>59</sup> Eugene F. Brigham, Fundamentals of Financial Management, Fifth Edition (The Dryden Press, 1989), at 623.

**Table 8: Size as Measured by Market Capitalization for SPS's  
Electric Operations and the Utility Proxy Group**

	<b>Market Capitalization* (\$ Millions)</b>	<b>Times Greater than the Company</b>
SPS TX Jurisdictional	\$3,334.553	
Utility Proxy Group	\$15,710.344	4.7x
*From page 1 of Attachment DWD-RR-8.		

The Company's estimated market capitalization for its Texas operations was \$3,334.553 million as of December 31, 2020, compared with the market capitalization of the average company in the Utility Proxy Group of \$15,710.344 million as of January 8, 2021. The average company in the Utility Proxy Group has a market capitalization 4.7 times the size of the Company's estimated Texas-based market capitalization.

As a result, it is necessary to upwardly adjust the indicated range of common equity cost rates attributable to the Utility Proxy Group to reflect the Company's greater risk due to their smaller relative size. The determination is based on the size premiums for portfolios of New York Stock Exchange, American Stock Exchange, and NASDAQ listed companies ranked by deciles for the 1926 to 2019 period.<sup>60</sup> The average size premium for the Utility Proxy Group with a market capitalization of \$15,710.344 million falls in the 2<sup>nd</sup> decile, while the Company's estimated market capitalization of \$3,334.553 million places it in the 5<sup>th</sup> decile. The size premium spread between the 2<sup>nd</sup> decile and the 5<sup>th</sup> decile is 0.60%.<sup>61</sup> Even though a 0.60% upward size adjustment is indicated, I applied a size premium of

<sup>60</sup> Source: Duff & Phelps Cost of Capital Navigator.

<sup>61</sup> *Ibid.*, See also, Attachment DWD-RR-8.



1           0.15% to the Company's indicated common equity cost rate in order to be  
2           conservative.

3   **Q.     Since the Company is part of a larger company, why is the size of Xcel Energy**  
4           **not more appropriate to use when determining the size adjustment?**

5   A.     The return derived in this proceeding will not apply to Xcel Energy's operations as  
6           a whole, but only to the Company's Texas operations. Xcel Energy is the sum of  
7           its constituent parts, including those constituent parts' ROEs. Potential investors  
8           in Xcel Energy are aware that it is a combination of operations in each state, and  
9           that each state's operations experience the operating risks specific to their  
10          jurisdiction. The market's expectation of Xcel Energy's return is commensurate  
11          with the realities of the Company's composite operations in each of the states in  
12          which it operates.

13   **B.     Credit Risk Adjustment**

14   **Q.     Please discuss your proposed credit risk adjustment.**

15   A.     SPS's long-term issuer ratings are Baa2 and A<sup>62</sup> from Moody's Investors Services  
16           and S&P, respectively, which are riskier than the average long-term issuer ratings  
17           for the Utility Proxy Group of A3 and BBB+, respectively. As Ms. Martin notes in  
18           her direct testimony, SPS has a Stand-Alone Credit Profile of BBB+, which is  
19           equivalent to a Moody's rating of Baa1. Using SPS's equivalent Moody's Stand-  
20           Alone Credit Profile of Baa1, an upward credit risk adjustment is necessary to  
21           reflect the lower credit rating, *i.e.*, Baa1, of the Company relative to the A3 average  
22           Moody's bond rating of the Utility Proxy Group.<sup>63</sup>

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<sup>62</sup>       Ms. Martin notes SPS's Stand Alone Credit Profile rating from S&P is BBB+.

<sup>63</sup>       As shown on page 5 of Attachment DWD-RR-4.

1           An indication of the magnitude of the necessary downward adjustment to  
2           reflect the higher credit risk inherent in a Baa1 bond rating is one-third of a recent  
3           three-month average spread between Moody's Baa2 and A2-rated public utility  
4           bond yields of 0.30%, shown on page 4 of Attachment DWD-RR-4, or 0.10%.<sup>64</sup>  
5           This adjustment is conservative because, as noted earlier, equity investors demand  
6           higher returns than debt investors for companies with greater financial leverage.

7   **C.   Flotation Costs**

8   **Q.   What are flotation costs?**

9   A.   Flotation costs are those costs associated with the sale of new issuances of common  
10       stock. They include market pressure and the mandatory unavoidable costs of  
11       issuance (*e.g.*, underwriting fees and out-of-pocket costs for printing, legal,  
12       registration, etc.). For every dollar raised through debt or equity offerings, the  
13       Company receives less than one full dollar in financing.

14   **Q.   Has the Commission accepted a flotation cost adjustment in recent cases?**

15   A.   No, it has not. In its order in a Southwestern Electric Public Company  
16       ("SWEPCO") rate case (Docket No. 40443), the Commission stated:

17               Because it is unknown whether SWEPCO's parent company will  
18               procure the capital used to make equity infusions through retained  
19               earnings of the parent company, debt issuances of the parent  
20               company or a stock issuance, a flotation adjustment to the ROE  
21               would not be appropriate as its not known and measurable.<sup>65</sup>

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<sup>64</sup>   0.10% = 0.30% \* (1/3). Moody's does not provide public utility bond yields for A3-rated bonds. As such, it was necessary to estimate the difference between A2-rated and A3-rated public utility bonds. Because there are three steps between Baa2 and A2 (Baa2 to Baa1, Baa1 to A3, and A3 to A2) I assumed an adjustment of one-third of the difference between the A2-rated and Baa2-rated public utility bond yield was appropriate.

<sup>65</sup>   *Application of Southwestern Electric Power Company for Authority to change Rates and Reconcile Fuel Costs*, PUC Docket No. 40443, Order, Public Utility Commission of Texas, October 10, 2013, at 10.

1     **Q.     Do you agree with the Commission’s findings in Docket No. 40443?**

2     A.     I respectfully disagree with the Commission’s reasoning for excluding a flotation  
3             cost adjustment. The recovery of flotation costs is an historical, not forward-  
4             looking analysis. As Morin notes, “The flotation cost adjustment cannot be strictly  
5             forward-looking unless all past flotation costs associated with past issues have been  
6             recovered.”<sup>66</sup> Morin further states, “even if no further stock issues are  
7             contemplated, the flotation cost adjustment is still permanently required to keep  
8             shareholders whole.”<sup>67</sup>

9             Further, a flotation cost adjustment is important because there is no other  
10            mechanism in the ratemaking paradigm through which such costs can be recognized  
11            and recovered. Because these costs are real, necessary, and legitimate, recovery of  
12            these costs should be permitted. As noted by Morin:

13                   The costs of issuing these securities are just as real as operating  
14                   and maintenance expenses or costs incurred to build utility  
15                   plants, and fair regulatory treatment must permit recovery of  
16                   these costs....

17                   The simple fact of the matter is that common equity capital is  
18                   not free....[Flotation costs] must be recovered through a rate of  
19                   return adjustment.<sup>68</sup>

20    **Q.     Do the common equity cost rate models you have used already reflect**  
21    **investors’ anticipation of flotation costs?**

22    A.     No. All of these models assume no transaction costs. The literature is quite clear  
23             that these costs are not reflected in the market prices paid for common stocks. For

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<sup>66</sup> Morin, at p. 335.

<sup>67</sup> Morin, at p. 329.

<sup>68</sup> Morin, at p. 321.

1 example, Brigham and Daves confirm this and provide the methodology utilized to  
2 calculate the flotation adjustment.<sup>69</sup> In addition, as noted above, Morin confirms  
3 the need for such an adjustment even when no new equity issuance is imminent.<sup>70</sup>  
4 Consequently, it is proper to include a flotation cost adjustment when using cost of  
5 common equity models to estimate the common equity cost rate.

6 **Q. How did you calculate the flotation cost allowance?**

7 A. I modified the DCF calculation to provide a dividend yield that would reimburse  
8 investors for issuance costs in accordance with the method cited in literature by  
9 Brigham and Daves, as well as by Morin. The flotation cost adjustment recognizes  
10 the actual costs of issuing equity that were incurred by Xcel Energy. Based on the  
11 issuance costs shown on page 1 of Attachment DWD-RR-9, an adjustment of  
12 0.15% is required to reflect the flotation costs applicable to the Utility Proxy Group.

13 **Q. Did you include a 15-basis point adjustment to your recommend range to**  
14 **reflect flotation costs?**

15 A. No, I did not. Although I believe a flotation cost adjustment is warranted in this  
16 proceeding, I have not reflected it in my recommended range, because I recognize  
17 the Commission has typically not made such an adjustment in prior cases. Given  
18 that, I believe my recommendation is a conservative estimate of the Company's  
19 required return.

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<sup>69</sup> Eugene F. Brigham and Phillip R. Daves, Intermediate Financial Management, 9th Edition, Thomson/Southwestern, at p. 342.

<sup>70</sup> Morin, at pp. 327-30.

1   **Q.    What is the indicated cost of common equity after your Company-specific**  
2       **adjustments?**

3    A.    Applying the 0.15% size adjustment and the 0.10% credit risk adjustment to the  
4       indicated range of common equity cost rates between 9.54% and 10.74% results in  
5       a Company-specific range of common equity rates between 9.79% and 10.99%. In  
6       consideration of both of these indicated ranges, I recommend an ROE of 10.35%  
7       for SPS in this proceeding.

1 **IX. CONCLUSION**

2 **Q. What is your recommended ROE for the Company?**

3 A. Given the discussion above and the results from the analyses, I recommend that an  
4 ROE of 10.35% is appropriate for the Company at this time.

5 **Q. In your opinion, is your proposed ROE of 10.35% fair and reasonable to SPS  
6 and its customers?**

7 A. Yes, it is.

8 **Q. In your opinion, is SPS's proposed capital structure fair and reasonable?**

9 A. Yes, it is.

10 **Q. Does this conclude your Direct Testimony?**


11 A. Yes, it does.

**AFFIDAVIT**

STATE OF NEW JERSEY       )  
  )  
COUNTY OF BURLINGTON    )

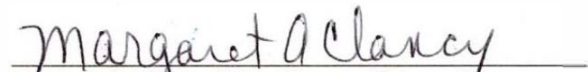
Dylan W. D'Ascendis, first being sworn on his oath, states:

I am the witness identified in the preceding testimony. I have read the direct testimony and the accompanying attachments and am familiar with their contents. Based upon my personal knowledge, the facts stated in the testimony are true. In addition, in my judgment and based upon my professional experience, the opinions and conclusions stated in the testimony are true, valid, and accurate.

  
\_\_\_\_\_  
DYLAN W. D'ASCENDIS

SUBSCRIBED AND SWORN TO before me this 21 day of January, 2021  
Dylan W. D'Ascendis.

Margaret A Clancy  
Notary Public of New Jersey  
My Commission Expires 6/9/2024

  
\_\_\_\_\_  
Notary Public of the State of New Jersey

My Commission Expires: 6/9/2024

Southwestern Public Service Company  
Brief Summary of Common Equity Cost Rate

<u>Line No.</u>	<u>Principal Methods</u>	<u>Proxy Group of Thirteen Electric Companies</u>
1.	Discounted Cash Flow Model (DCF) (1)	8.34%
2.	Risk Premium Model (RPM) (2)	10.44%
3.	Capital Asset Pricing Model (CAPM) (3)	12.21%
4.	Market Models Applied to Comparable Risk, Non-Price Regulated Companies (4)	<u>11.97%</u>
5.	Indicated Range of Common Equity Cost Rates before Adjustment for Company-Specific Risk (5)	9.54% - 10.74%
6.	Size Risk Adjustment (6)	0.15%
7.	Credit Risk Adjustment (7)	0.10%
9.	Indicated Range of Common Equity Cost Rates after Adjustment	<u><u>9.79% - 10.99%</u></u>
10.	Recommended Common Equity Cost Rate	<u><u>10.35%</u></u>

- Notes:
- (1) From page 1 of Schedule 3.
  - (2) From page 1 of Schedule 4.
  - (3) From page 1 of Schedule 5.
  - (4) From page 1 of Schedule 7.
  - (5) The low end of the indicated range is calculated by using the average of the DCF results (8.34%) and average model result (10.74%). The high end of the indicated range is the average model result (10.74%).
  - (6) Adjustment to reflect the Company's greater business risk due to its smaller size relative to the Utility Proxy Group as detailed in Mr. D'Ascendis' direct testimony.
  - (7) Company-specific risk adjustment to reflect SPS's greater credit risk compared to the Utility Proxy Group as detailed in Mr. D'Ascendis' direct testimony.



Southwestern Public Service Company  
CAPITALIZATION AND FINANCIAL STATISTICS (1)  
2015 - 2019, Inclusive

	2019	2018	2017	2016	2015	
	(MILLIONS OF DOLLARS)					
CAPITALIZATION STATISTICS						
AMOUNT OF CAPITAL EMPLOYED						
TOTAL PERMANENT CAPITAL	\$ 5,327.381	\$ 4,683.085	\$ 3,978.618	\$ 3,582.061	\$ 3,358.554	
SHORT-TERM DEBT	-	42.000	-	50.000	15.000	
TOTAL-CAPITAL EMPLOYED	<u>\$ 5,327.381</u>	<u>\$ 4,725.085</u>	<u>\$ 3,978.618</u>	<u>\$ 3,632.061</u>	<u>\$ 3,373.554</u>	
INDICATED AVERAGE CAPITAL COST RATES (2)						
TOTAL DEBT	4.27 %	4.03 %	4.70 %	5.31 %	5.50 %	
CAPITAL STRUCTURE RATIOS						
BASED ON TOTAL PERMANENT CAPITAL:						5 YEAR AVERAGE
LONG-TERM DEBT	45.86 %	45.83 %	46.45 %	46.07 %	46.17 %	46.08 %
PREFERRED STOCK	-	-	-	-	-	-
COMMON EQUITY	<u>54.14</u>	<u>54.17</u>	<u>53.55</u>	<u>53.93</u>	<u>53.83</u>	<u>53.92</u>
TOTAL	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
BASED ON TOTAL CAPITAL:						
TOTAL DEBT, INCLUDING SHORT-TERM	45.86 %	46.32 %	46.45 %	46.82 %	46.41 %	46.37 %
PREFERRED STOCK	-	-	-	-	-	-
COMMON EQUITY	<u>54.14</u>	<u>53.68</u>	<u>53.55</u>	<u>53.18</u>	<u>53.59</u>	<u>53.63</u>
TOTAL	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
DIVIDEND PAYOUT RATIO	126.89 %	69.93 %	65.73 %	67.96 %	66.99 %	79.50 %
RATE OF RETURN ON AVERAGE BOOK COMMON EQUITY	9.71 %	9.14 %	7.84 %	8.14 %	7.56 %	8.48 %
TOTAL DEBT / EBITDA (3)	4.03 x	4.17 x	3.80 x	3.54 x	3.70 x	3.85 x
FUNDS FROM OPERATIONS / TOTAL DEBT (4)	17.33 %	18.34 %	25.33 %	25.33 %	17.58 %	20.78 %
TOTAL DEBT / TOTAL CAPITAL	45.86 %	46.32 %	46.45 %	46.82 %	46.41 %	46.37 %

Notes:

- (1) All capitalization and financial statistics are based upon financial statements as originally reported in each year.
- (2) Computed by relating actual total debt interest or preferred stock dividends booked to average of beginning and ending total debt or preferred stock reported to be outstanding.
- (3) Total debt relative to EBITDA (Earnings before Interest, Income Taxes, Depreciation and Amortization).
- (4) Funds from operations (sum of net income, depreciation, amortization, net deferred income tax and investment tax credits, less total AFUDC) plus interest charges as a percentage of total debt.

Source of Information: Company audited financial statements

Proxy Group of Thirteen Electric Companies  
CAPITALIZATION AND FINANCIAL STATISTICS (1)  
2015 - 2019, Inclusive

	2019	2018	2017	2016	2015	
	(MILLIONS OF DOLLARS)					
<u>CAPITALIZATION STATISTICS</u>						
<u>AMOUNT OF CAPITAL EMPLOYED</u>						
TOTAL PERMANENT CAPITAL	\$20,390.889	\$18,583.106	\$17,571.167	\$16,749.598	\$15,648.484	
SHORT-TERM DEBT	\$556.677	\$634.118	\$649.864	\$475.539	\$497.484	
TOTAL CAPITAL EMPLOYED	<u>\$20,947.566</u>	<u>\$19,217.224</u>	<u>\$18,221.031</u>	<u>\$17,225.137</u>	<u>\$16,145.968</u>	
<u>INDICATED AVERAGE CAPITAL COST RATES (2)</u>						
TOTAL DEBT	4.46 %	4.64 %	4.62 %	4.83 %	4.63 %	
PREFERRED STOCK	5.65	5.38	5.46	5.63	5.60	
						<u>5 YEAR</u>
<u>CAPITAL STRUCTURE RATIOS</u>						<u>AVERAGE</u>
BASED ON TOTAL PERMANENT CAPITAL:						
LONG-TERM DEBT	51.19 %	50.79 %	49.83 %	49.65 %	49.24 %	50.14 %
PREFERRED STOCK	0.75	0.90	0.95	0.99	1.01	0.93
COMMON EQUITY	48.06	48.31	49.22	49.36	49.75	48.93
TOTAL	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
BASED ON TOTAL CAPITAL:						
TOTAL DEBT, INCLUDING SHORT-TERM	51.90 %	51.68 %	51.60 %	51.01 %	50.41 %	51.32 %
PREFERRED STOCK	0.74	0.87	0.89	0.95	0.99	0.88
COMMON EQUITY	47.36	47.45	47.52	48.05	48.61	47.80
TOTAL	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>FINANCIAL STATISTICS</u>						
<u>FINANCIAL RATIOS - MARKET BASED</u>						
EARNINGS / PRICE RATIO	5.07 %	5.11 %	4.76 %	4.59 %	5.01 %	4.91 %
MARKET / AVERAGE BOOK RATIO	205.45	198.40	206.63	168.79	163.94	188.64
DIVIDEND YIELD	3.19	3.52	3.29	3.55	3.66	3.44
DIVIDEND PAYOUT RATIO	61.96	44.61	75.17	52.82	33.22	53.55
<u>RATE OF RETURN ON AVERAGE BOOK COMMON EQUITY</u>	10.26 %	8.86 %	9.14 %	8.04 %	8.29 %	8.92 %
<u>TOTAL DEBT / EBITDA (3)</u>	4.30 x	4.88 x	3.96 x	5.30 x	4.15 x	4.52 x
<u>FUNDS FROM OPERATIONS / TOTAL DEBT (4)</u>	15.01 %	20.77 %	19.97 %	19.29 %	23.50 %	19.71 %
<u>TOTAL DEBT / TOTAL CAPITAL</u>	51.90 %	51.68 %	51.60 %	51.01 %	50.41 %	51.32 %

## Notes:

- (1) All capitalization and financial statistics for the group are the arithmetic average of the achieved results for each individual company in the group, and are based upon financial statements as originally reported in each year.
- (2) Computed by relating actual total debt interest or preferred stock dividends booked to average of beginning and ending total debt or preferred stock reported to be outstanding.
- (3) Total debt relative to EBITDA (Earnings before Interest, Income Taxes, Depreciation and Amortization).
- (4) Funds from operations (sum of net income, depreciation, amortization, net deferred income tax and investment tax credits, less total AFUDC) plus interest charges as a percentage of total debt.

Source of Information: Company Annual Forms 10-K

Capital Structure Based upon Total Permanent Capital for the  
Proxy Group of Thirteen Electric Companies  
2015 - 2019, Inclusive

	<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>5 YEAR AVERAGE</u>
<u>ALLETE, Inc.</u>						
Long-Term Debt	41.96 %	40.80 %	42.09 %	45.15 %	46.86 %	43.37 %
Preferred Stock	-	-	-	-	-	-
Common Equity	58.04	59.20	57.91	54.85	53.14	56.63
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Alliant Energy Corporation</u>						
Long-Term Debt	53.39 %	53.49 %	52.62 %	50.34 %	49.43 %	51.85 %
Preferred Stock	1.72	1.94	2.16	2.33	2.58	2.15
Common Equity	44.89	44.57	45.22	47.33	47.99	46.00
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Ameren Corporation</u>						
Long-Term Debt	53.29 %	52.05 %	51.52 %	50.11 %	50.65 %	51.52 %
Preferred Stock	0.81	0.88	0.92	0.98	0.99	0.92
Common Equity	45.90	47.07	47.56	48.91	48.36	47.56
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Duke Energy</u>						
Long-Term Debt	55.39 %	55.45 %	55.61 %	53.85 %	49.87 %	54.03 %
Preferred Stock	-	-	-	-	-	-
Common Equity	44.61	44.55	44.39	46.15	50.13	45.97
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Edison International</u>						
Long-Term Debt	54.21 %	53.76 %	46.65 %	44.02 %	45.68 %	48.86 %
Preferred Stock	6.48	8.02	8.44	8.65	8.20	7.96
Common Equity	39.31	38.22	44.91	47.33	46.12	43.18
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Entergy Corporation</u>						
Long-Term Debt	63.12 %	64.08 %	64.80 %	64.16 %	58.19 %	62.87 %
Preferred Stock	0.78	0.87	0.85	0.88	1.39	0.95
Common Equity	36.10	35.05	34.35	34.96	40.42	36.18
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>IDACORP, Inc.</u>						
Long-Term Debt	42.70 %	43.63 %	43.68 %	44.77 %	45.62 %	44.08 %
Preferred Stock	-	-	-	-	-	-
Common Equity	57.30	56.37	56.32	55.23	54.38	55.92
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>

Capital Structure Based upon Total Permanent Capital for the  
Proxy Group of Thirteen Electric Companies  
2015 - 2019, Inclusive

	<u>2019</u>	<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>5 YEAR AVERAGE</u>
<u>NorthWestern Corporation</u>						
Long-Term Debt	52.27 %	51.98 %	50.26 %	52.05 %	53.08 %	51.93 %
Preferred Stock	-	-	-	-	-	-
Common Equity	<u>47.73</u>	<u>48.02</u>	<u>49.74</u>	<u>47.95</u>	<u>46.92</u>	<u>48.07</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>OGE Energy Corporation</u>						
Long-Term Debt	43.56 %	44.00 %	43.78 %	43.31 %	45.31 %	43.99 %
Preferred Stock	-	-	-	-	-	-
Common Equity	<u>56.44</u>	<u>56.00</u>	<u>56.22</u>	<u>56.69</u>	<u>54.69</u>	<u>56.01</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Otter Tail Corporation</u>						
Long-Term Debt	46.88 %	44.74 %	41.31 %	44.56 %	45.17 %	44.53 %
Preferred Stock	-	-	-	-	-	-
Common Equity	<u>53.12</u>	<u>55.26</u>	<u>58.69</u>	<u>55.44</u>	<u>54.83</u>	<u>55.47</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Pinnacle West Capital Corporation</u>						
Long-Term Debt	50.91 %	49.59 %	48.68 %	46.33 %	45.45 %	48.19 %
Preferred Stock	-	-	-	-	-	-
Common Equity	<u>49.09</u>	<u>50.41</u>	<u>51.32</u>	<u>53.67</u>	<u>54.55</u>	<u>51.81</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Portland General Electric Company</u>						
Long-Term Debt	50.06 %	49.72 %	50.10 %	50.06 %	49.39 %	49.87 %
Preferred Stock	-	-	-	-	-	-
Common Equity	<u>49.94</u>	<u>50.28</u>	<u>49.90</u>	<u>49.94</u>	<u>50.61</u>	<u>50.13</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Xcel Energy, Inc.</u>						
Long-Term Debt	57.77 %	57.01 %	56.66 %	56.73 %	55.36 %	56.71 %
Preferred Stock	-	-	-	-	-	-
Common Equity	<u>42.23</u>	<u>42.99</u>	<u>43.34</u>	<u>43.27</u>	<u>44.64</u>	<u>43.29</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>
<u>Proxy Group of Thirteen Electric Companies</u>						
Long-Term Debt	51.19 %	50.79 %	49.83 %	49.65 %	49.24 %	50.14 %
Preferred Stock	0.75	0.90	0.95	0.99	1.01	0.92
Common Equity	<u>48.06</u>	<u>48.31</u>	<u>49.22</u>	<u>49.36</u>	<u>49.75</u>	<u>48.94</u>
Total Capital	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>	<u>100.00 %</u>

Source of Information  
Annual Forms 10-K

Southwestern Public Service Company  
Operating Subsidiary Company Capital Structures of the  
Proxy Group of Thirteen Electric Companies

Company Name	Parent Company Ticker	2019		
		Common Equity	Long-Term Debt	Total Capital
ALLETE (Minnesota Power)	ALE	59.59%	40.41%	100.00%
Superior Water, Light and Power Company	ALE	58.08%	41.92%	100.00%
Interstate Power and Light Company	LNT	50.23%	49.77%	100.00%
Wisconsin Power and Light Company	LNT	53.78%	46.22%	100.00%
Ameren Illinois Company	AEE	53.00%	47.00%	100.00%
Union Electric Company	AEE	51.90%	48.10%	100.00%
Duke Energy Carolinas, LLC	DUK	52.11%	47.89%	100.00%
Duke Energy Florida, LLC	DUK	49.91%	50.09%	100.00%
Duke Energy Indiana, LLC	DUK	52.84%	47.16%	100.00%
Duke Energy Kentucky, Inc.	DUK	49.37%	50.63%	100.00%
Duke Energy Ohio, Inc.	DUK	65.22%	34.78%	100.00%
Duke Energy Progress, LLC	DUK	51.29%	48.71%	100.00%
Southern California Edison Company	EIX	50.43%	49.57%	100.00%
Entergy Arkansas, LLC	ETR	47.90%	52.10%	100.00%
Entergy Louisiana, LLC	ETR	47.47%	52.53%	100.00%
Entergy Mississippi, LLC	ETR	48.60%	51.40%	100.00%
Entergy New Orleans, LLC	ETR	49.26%	50.74%	100.00%
Entergy Texas, Inc.	ETR	50.43%	49.57%	100.00%
Idaho Power Company	IDA	55.14%	44.86%	100.00%
NorthWestern Corporation	NWE	47.59%	52.41%	100.00%
Oklahoma Gas and Electric Company	OGE	55.15%	44.85%	100.00%
Otter Tail Power Company	OTTR	51.12%	48.88%	100.00%
Arizona Public Service Company	PNW	52.80%	47.20%	100.00%
Portland General Electric Company	POR	49.85%	50.15%	100.00%
Northern States Power Company - MN	XEL	52.20%	47.80%	100.00%
Northern States Power Company - WI	XEL	54.23%	45.77%	100.00%
Public Service Company of Colorado	XEL	56.32%	43.68%	100.00%
Southwestern Public Service Company	XEL	54.14%	45.86%	100.00%
	Mean	<u>52.50%</u>	<u>47.50%</u>	<u>100.00%</u>
	Median	<u>52.00%</u>	<u>48.00%</u>	<u>100.00%</u>

Source: S&P Global Market Intelligence

Southwestern Public Service Company  
Indicated Common Equity Cost Rate Using the Discounted Cash Flow Model for the  
Proxy Group of Thirteen Electric Companies

	[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]
Proxy Group of Thirteen Electric Companies	Average Dividend Yield (1)	Value Line Projected Five Year Growth in EPS (2)	Zack's Five Year Projected Growth Rate in EPS	Bloomberg's Five Year Projected Growth Rate in EPS	Yahoo! Finance Projected Five Year Growth in EPS	Average Projected Five Year Growth in EPS (3)	Adjusted Dividend Yield (4)	Indicated Common Equity Cost Rate (5)
ALLETE, Inc.	4.29 %	4.50 %	NA %	5.50 %	7.00 %	5.67 %	4.41 %	10.08 %
Alliant Energy Corporation	2.85	5.50	5.90	5.82	5.90	5.78	2.93	8.71
Ameren Corporation	2.59	6.00	5.20	5.99	3.50	5.17	2.66	7.83
Duke Energy	4.18	5.00	3.60	4.90	2.38	3.97	4.26	8.23
Edison International	4.33	NMF	3.10	4.16	(0.50)	3.63	4.41	8.04
Entergy Corporation	3.63	3.00	5.40	4.74	5.35	4.62	3.71	8.33
IDACORP, Inc.	3.10	3.50	2.60	2.88	2.60	2.89	3.14	6.03
NorthWestern Corporation	4.26	2.50	3.40	4.00	2.70	3.15	4.33	7.48
OGE Energy Corporation	4.97	3.00	3.60	3.51	2.10	3.05	5.05	8.10
Otter Tail Corporation	3.59	6.50	NA	7.05	9.00	7.52	3.72	11.24
Pinnacle West Capital Corporation	4.03	4.50	3.60	3.80	3.72	3.90	4.11	8.01
Portland General Electric Company	3.94	4.00	5.50	5.12	5.50	5.03	4.04	9.07
Xcel Energy, Inc.	2.49	6.00	6.10	6.11	6.20	6.10	2.57	8.67

Average	8.45 %
Median	8.23 %
Average of Mean and Median	8.34 %

NMF= Not Meaningful Figure

Notes:

- (1) Indicated dividend at 01/08/2021 divided by the average closing price of the last 60 trading days ending 01/08/2021 for each company.
- (2) From pages 2 through 14 of this Schedule.
- (3) Average of columns 2 through 5 excluding negative growth rates.
- (4) This reflects a growth rate component equal to one-half the conclusion of growth rate (from column 6) x column 1 to reflect the periodic payment of dividends (Gordon Model) as opposed to the continuous payment. Thus, for ALLETE, Inc.,  $4.29\% \times (1 + (1/2 \times 5.67\%)) = 4.41\%$ .
- (5) Column 6 + column 7.

Source of Information:

Value Line Investment Survey  
www.zacks.com Downloaded on 01/08/2021  
www.yahoo.com Downloaded on 01/08/2021  
Bloomberg Professional Services

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ALLIANT ENERGY NDQ-LNT				RECENT PRICE	52.60	P/E RATIO	22.5 (Trailing: 19.8 Median: 17.0)	RELATIVE P/E RATIO	1.08	DIV/D YLD	2.9%	VALUE LINE
TIMELINESS 3 Lowered 7/3/20	SAFETY 2 Raised 9/28/07	TECHNICAL 1 Raised 12/11/20	BETA .85 (1.00 = Market)	High: 15.8 18.8 22.2 23.8 27.1 34.9 35.4 41.0 45.6 46.6 55.4 60.3	Low: 10.2 14.6 17.0 20.9 21.9 25.0 27.1 30.4 36.6 36.8 40.8 37.7							Target Price Range 2023 2024 2025
LEGENDS 0.90 x Dividends p sh divided by Interest Rate Relative Price Strength 2-for-1 split 5/16 Options: Yes Shaded area indicates recession												
18-Month Target Price Range Low-High Midpoint (% to Mid) \$43-\$91 \$67 (25%)												
2023-25 PROJECTIONS Price Gain Ann'l Total High 55 (+5%) 4% Low 40 (-25%) -3%												
Institutional Decisions 4Q2019 10Q2020 20Q2020 to Buy 272 236 227 to Sell 209 272 258 Hld's(000) 188011 182284 186056												
Percent shares traded 24 16 8												
Alliant Energy, formerly called Interstate Energy Corporation, was formed on April 21, 1998 through the merger of WPL Holdings, IES Industries, and Interstate Power. WPL stockholders received one share of Interstate Energy stock for each WPL share, IES stockholders received 1.14 Interstate Energy shares for each IES share, and Interstate Power stockholders received 1.11 Interstate Energy shares for each Interstate Power share.												
CAPITAL STRUCTURE as of 9/30/20 Total Debt \$7003.0 mill. Due in 5 Yrs \$1500.0 mill. LT Debt \$6574.0 mill. LT Interest \$240.0 mill. (LT interest earned: 2.9x)												
Pension Assets-12/19 \$930.4 mill. Oblig. \$1279.7 mill. Pfd Stock \$400.0 mill. Pfd Div'd \$10.2 mill. 16,000,000 shs.												
Common Stock 249,760,663 shs.												
MARKET CAP: \$13.1 billion (Large Cap)												
ELECTRIC OPERATING STATISTICS % Change Retail Sales (KWH) 2017 -1.0 2018 +2.0 2019 -2.2 Avg. Indust. Use (MWH) 11769 11830 11448 Avg. Indust. Revs. per KWH (¢) 7.16 7.25 6.98 Capacity at Peak (mlw) 5375 5459 5626 Peak Load, Summer (mlw) 5375 5459 5626 Annual Load Factor (%) NA NA NA % Change Customers (yr-end) +4 +4 +6												
Fixed Charge Cov. (%) 319 322 324												
ANNUAL RATES Past 10 Yrs Past 5 Yrs Est'd '17-'19 to '23-'25 Revenues -5% -5% 1.0% "Cash Flow" 4.5% 3.5% 4.5% Earnings 5.0% 5.0% 5.5% Dividends 7.0% 7.0% 7.0% Book Value 4.0% 5.0% 6.5%												
Cal-endar QUARTERLY REVENUES (\$ mill.) Full Year Mar.31 Jun.30 Sep.30 Dec.31 2017 853.9 765.3 906.9 856.1 3382.2 2018 916.3 816.1 928.6 873.5 3534.5 2019 987.2 790.2 990.2 880.1 3647.7 2020 915.7 763.1 920.0 1051.2 3650 2021 1000 890 970 940 3800												
Cal-endar EARNINGS PER SHARE A Full Year Mar.31 Jun.30 Sep.30 Dec.31 2017 .44 .41 .73 .41 1.99 2018 .52 .43 .87 .37 2.19 2019 .53 .40 .94 .46 2.33 2020 .72 .54 .94 .25 2.45 2021 .62 .53 1.00 .45 2.60												
Cal-endar QUARTERLY DIVIDENDS PAID B + Full Year Mar.31 Jun.30 Sep.30 Dec.31 2016 .295 .295 .295 .295 1.18 2017 .315 .315 .315 .315 1.26 2018 .335 .335 .335 .335 1.34 2019 .355 .355 .355 .355 1.42 2020 .38 .38 .38 .38												
BUSINESS: Alliant Energy Corp., formerly named Interstate Energy, is a holding company formed through the merger of WPL Holdings, IES Industries, and Interstate Power. Supplies electricity, gas, and other services in Wisconsin, Iowa, and Minnesota. Elect. revs. by state: WI, 42%; IA, 57%; MN, 1%. Elect. rev.: residential, 34%; commercial, 29%; industrial, 28%; wholesale, 7%; other, 2%. Fuel sources, 2019: coal, 27%; gas, 34%; other, 39%. Fuel costs: 41% of revs. 2019 depreciation rate: 5.9%. Estimated plant age: 17 years. Has approximately 3,597 employees. Chairman & Chief Executive Officer: John O. Larsen. Incorporated: Wisconsin. Address: 4902 N. Biltmore Lane, Madison, Wisconsin 53718. Telephone: 608-458-3311. Internet: www.alliantenergy.com.												
Alliant Energy raised its 2020 earnings outlook. The utility now expects share net to be between \$2.40 and \$2.46, versus its previous guidance range of \$2.34-\$2.48. The midpoint of the forecast was increased by \$0.02 a share, primarily due to higher earnings from temperature impacts on retail electric and gas sales during the first nine months of the year.												
The company provided 2021 earnings guidance for the first time. Leadership expects share net to be between \$2.50 and \$2.64, representing growth of 2%-8% from our 2020 estimate of \$2.45. The projection assumes, among other things, a stable economy and continued negative impact from the COVID-19 health crisis. In addition, due to production tax credits from wind projects being placed into service, Alliant expects to have a consolidated effective tax rate of negative 14% in 2021.												
The Iowa Service Area was hit by a Derecho in late August. The wind storm caused considerable damage to the company's electric distribution system, resulting in over 250,000 customers losing power. Repair and restoration efforts are currently ongoing, and LNT's estimate of the total cost of the weather event stands at approximately \$140 million. Although this will mostly impact 2020 figures (earnings guidance incorporated expected Derecho-related costs), leadership is anticipating a modest sales headwind in the affected areas through the first half of 2021.												
The board of directors raised the dividend in November. This has been the pattern in recent years. The increase was \$0.0225 a share (6%) quarterly, slightly less than last year's expansion. Alliant is targeting a payout ratio of 60%-70%.												
Alliant continues to bet big on renewables. In 2020, the company will generate approximately 34% of its energy from renewables, with much of that coming from wind power. Coal-fired generation currently stands at 25%, though management intends to reduce that number to the low single digits by 2030. Natural gas, at 41% of the energy mix, is expected to stay roughly the same over the next five years.												
This stock does not stand out. The dividend yield is below average for an electric utility, and capital appreciation potential out to 2023-2025 is flat to negative.												
Daniel Henigson, CFA December 11, 2020												
(A) Diluted EPS. Excl. nonrecr. gains (losses): '10, (8c); '11, (1c); '12, (8c). Next earnings rpt. due mid-February. (B) Dividends historically paid in mid-Feb., May, Aug., and Nov. (C) Div'd reinvest. plan avail. (D) Shareholder invest. plan avail. (E) Incl. deferred chgs. In '19: \$72.0 mill. \$0.29/sh. (F) In millions, adjusted for split. (G) Rate base: Orig. cost. Rates all'd on com. eq. in IA in '19: 10.0%; in WI in '19 Regul. Clim.: WI, Above Avg.; IA, Avg.												
Company's Financial Strength Stock's Price Stability Price Growth Persistence Earnings Predictability												
A 95 75 70												



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DUKE ENERGY NYSE-DUK				RECENT PRICE	93.82	P/E RATIO	17.9	(Trailing: 18.7 Median: 18.0)	RELATIVE P/E RATIO	0.94	DIV'D YLD	4.2%	VALUE LINE					
TIMELINESS	Suspended 11/13/20			High: 53.8	55.8	66.4	71.1	75.5	87.3	90.0	87.8	91.8	91.4	97.4	103.8			Target Price Range
SAFETY	2 New 6/1/07			Low: 35.2	46.4	50.6	59.6	64.2	67.1	65.5	70.2	76.1	72.0	82.5	62.1			2023 2024 2025
TECHNICAL	Suspended 11/13/20			LEGENDS 0.54 x Dividends p sh divided by Interest Rate Relative Price Strength 1-for-3 Rev split 7/12 Options: Yes Shaded area indicates recession														
BETA	.85 (1.00 = Market)			1-for-3 Reverse														
18-Month Target Price Range																		
Low-High Midpoint (% to Mid)																		
\$62-\$138 \$100 (5%)																		
2023-25 PROJECTIONS																		
Price Gain Ann'l Total Return																		
High Low 120 90 (+30%) 10% 3%																		
Institutional Decisions																		
4Q2019 10Q2020 20Q2020																		
to Buy 806 682 699																		
to Sell 557 723 666																		
Hld's(000) 476731 473369 471851																		
Percent shares traded																		
15 10 5																		
1 yr. 1.1 0.9																		
3 yr. 17.7 8.2																		
5 yr. 58.6 39.8																		
© VALUE LINE PUB. LLC 23-25																		
2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021																		
Revenues per sh 34.50																		
"Cash Flow" per sh 14.50																		
Earnings per sh 6.00																		
Div'd Decl'd per sh 4.15																		
Cap'l Spending per sh 13.75																		
Book Value per sh 69.00																		
Common Shs Outst'g 785.00																		
Avg Ann'l P/E Ratio 17.5																		
Relative P/E Ratio .95																		
Avg Ann'l Div'd Yield 4.0%																		
CAPITAL STRUCTURE as of 6/30/20																		
Total Debt \$64684 mill. Due in 5 Yrs \$22390 mill.																		
LT Debt \$56143 mill. LT Interest \$2190 mill.																		
Incl. \$969 mill. capitalized leases.																		
(LT interest earned: 2.7x)																		
Leases, Uncapitalized Annual rentals \$268 mill.																		
Pension Assets-12/19 \$8910 mill.																		
Oblig \$8231 mill.																		
Pfd Stock \$1962 mill. Pfd Div'd \$58 mill.																		
40 mill. shs. 5.75%, cum., \$25 liq. value, redeemable at \$25.50 prior to 6/15/24; 1 mill. shs. 4.875%, cum., \$1000 liq. value.																		
Common Stock 735,432,137 shs. as of 7/31/20																		
MARKET CAP: \$69 billion (Large Cap)																		
ELECTRIC OPERATING STATISTICS																		
2017 2018 2019																		
% Change Retail Sales (KWH) -2.0 +3.9 -9																		
Avg. Indust. Use (MWH) 2914 2953 2934																		
Avg. Indust. Revs. per KWH (¢) NA NA NA																		
Capacity at Peak (Mw) NA NA NA																		
Peak Load, Summer (Mw) NA NA NA																		
Annual Load Factor (%) NA NA NA																		
% Change Customers (avg.) +1.3 +1.4 +1.5																		
Fixed Charge Cov. (%) 272 218 233																		
ANNUAL RATES																		
Past 10 Yrs. Past 5 Yrs. Est'd '17-'19 to '23-'25																		
Revenues 1.0% 1.0% .5%																		
"Cash Flow" 3.5% 6.0% 5.0%																		
Earnings 3.0% 2.5% 5.0%																		
Dividends 3.0% 3.0% 2.5%																		
Book Value 2.0% 1.0% 2.5%																		
QUARTERLY REVENUES (\$mill.)																		
Cal-endar Mar.31 Jun.30 Sep.30 Dec.31 Full Year																		
2017 5729 5555 6482 5799 23565																		
2018 6135 5643 6628 6115 24521																		
2019 6163 5873 6940 6103 25079																		
2020 5949 5421 6780 5950 24100																		
2021 6200 5650 6850 6050 24750																		
EARNINGS PER SHARE																		
Cal-endar Mar.31 Jun.30 Sep.30 Dec.31 Full Year																		
2017 1.02 .98 1.36 .86 4.22																		
2018 1.17 .71 1.63 .61 4.13																		
2019 1.24 1.12 1.82 .89 5.07																		
2020 1.24 1.08 1.88 1.00 5.20																		
2021 1.25 1.10 1.95 1.00 5.30																		
QUARTERLY DIVIDENDS PAID																		
Cal-endar Mar.31 Jun.30 Sep.30 Dec.31 Full Year																		
2016 .825 .825 .855 .855 3.36																		
2017 .855 .855 .89 .89 3.49																		
2018 .89 .89 .9275 .9275 3.64																		
2019 .9275 .9275 .945 .945 3.75																		
2020 .945 .945 .965																		
(A) Dil. EPS. Excl. nonrec. losses: '12, 70¢; '13, 24¢; '14, 67¢; '17, 15¢; '18, 41¢; '20, \$2.21; losses on disc. ops.: '14, 80¢; '16, 60¢; '18 EPS don't sum due to rounding. Next egs. report due mid-Feb. (B) Div'ds paid mid-Mar., June, Sept., & Dec. (C) Div'd reinv. plan avail. (D) Incl. intang. in '19: \$44.37/sh. (E) In mill., adj. for rev. split. (F) Rate base: Net orig. cost.																		
Rate all'd on com. eq. in '18 in NC: 9.9%; in '19 in NC: 9.5%; in '20 in FL: 9.5%-11.5%; in '20 in IN: 9.7%; earn. on avg. com. eq., '19: 8.3%. Reg. Clim.: NC Avg.; SC, OH, IN Above Avg.																		
Company's Financial Strength A																		
Stock's Price Stability 90																		
Price Growth Persistence 40																		
Earnings Predictability 90																		
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OGE ENERGY CORP. NYSE-OGE										RECENT PRICE	32.39	P/E RATIO	15.7 (Trailing: 15.9 Median: 17.0)	RELATIVE P/E RATIO	0.75	DIV'D YLD	5.0%	VALUE LINE			
TIMELINESS	3	Lowered 3/6/20	High: 18.9	23.1	28.6	30.1	40.0	39.3	36.5	34.2	37.4	41.8	45.8	46.4					Target Price	Range	2025
SAFETY	2	Lowered 12/18/15	Low: 9.9	16.9	20.3	25.1	27.7	32.8	24.2	23.4	32.6	29.6	38.0	23.0					2023	2024	
TECHNICAL	4	Raised 11/20/20	LEGENDS 0.76 x Dividends p sh divided by Interest Rate Relative Price Strength 2-for-1 split 7/13 Options: Yes Shaded area indicates recession																		
BETA	1.10	(1.00 = Market)																			
18-Month Target Price Range																					
Low-High Midpoint (% to Mid)																					
\$23-\$62 \$43 (30%)																					
2023-25 PROJECTIONS																					
High	Price	Gain																			
Low	55	(+70%)																			
	40	(+25%)																			
Institutional Decisions																					
4Q2019 1Q2020 2Q2020																					
to Buy 205 176 203																					
to Sell 185 221 182																					
Hld's(000) 133273 128589 129209																					
2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	© VALUE LINE PUB. LLC 23-25			
27.37	32.83	21.96	20.68	21.77	14.79	19.04	19.96	18.58	14.45	12.30	11.00	11.31	11.32	11.37	11.15	10.50	11.50	Revenues per sh	13.75		
1.87	1.94	2.23	2.39	2.40	2.69	3.01	3.31	3.69	3.46	3.40	3.23	3.31	3.34	3.74	4.02	4.05	4.40	"Cash Flow" per sh	5.25		
.89	.92	1.23	1.32	1.25	1.33	1.50	1.73	1.79	1.94	1.98	1.69	1.69	1.92	2.12	2.24	2.05	2.25	Earnings per sh <sup>A</sup>	2.50		
.67	.67	.67	.68	.70	.71	.73	.76	.80	.85	.95	1.05	1.16	1.27	1.40	1.51	1.58	1.68	Div'd Decl'd per sh <sup>B</sup>	1.95		
1.51	1.65	2.67	3.04	4.01	4.37	4.36	6.48	5.85	4.99	2.86	2.74	3.31	4.13	2.87	3.18	2.90	3.65	Cap'l Spending per sh	3.75		
7.14	7.59	8.79	9.16	10.14	10.52	11.73	13.06	14.00	15.30	16.27	16.66	17.24	19.28	20.06	20.69	18.15	18.80	Book Value per sh <sup>C</sup>	20.75		
180.00	181.20	182.40	183.60	187.00	194.00	195.20	196.20	197.60	198.50	199.40	199.70	199.70	199.70	199.70	200.10	200.00	200.00	Common Shs Outst'g <sup>D</sup>	200.00		
14.1	14.9	13.7	13.8	12.4	10.8	13.3	14.4	15.2	17.7	18.3	17.7	17.7	18.3	16.5	19.0			Avg Ann'l P/E Ratio	19.5		
.74	.79	.74	.73	.75	.72	.85	.90	.97	.99	.96	.89	.93	.92	.89	1.02			Relative P/E Ratio	1.10		
5.3%	4.9%	4.0%	3.8%	4.5%	5.0%	3.7%	3.1%	2.9%	2.5%	2.6%	3.5%	3.9%	3.6%	4.0%	3.5%			Avg Ann'l Div'd Yield	4.0%		
CAPITAL STRUCTURE as of 9/30/20																					
Total Debt \$3493.9 mill. Due in 5 Yrs \$79.4 mill.																					
LT Debt \$3493.9 mill. LT Interest \$150.2 mill.																					
(LT interest earned: 3.9x)																					
Leases, Uncapitalized Annual rentals \$6.2 mill.																					
Pension Assets-12/19 \$530.3 mill.																					
Oblig \$616.9 mill.																					
Pfd Stock None																					
Common Stock 200,020,017 shs.																					
MARKET CAP: \$6.5 billion (Large Cap)																					
ELECTRIC OPERATING STATISTICS																					
2017 2018 2019																					
% Change Retail Sales (KWH)																					
-2.2 +6.8 +1.1																					
Avg. Indust. Use (MWH)																					
NA NA NA																					
Avg. Indust. Revs. per KWH (¢)																					
5.30 4.86 4.69																					
Capacity at Peak (Mw)																					
NA NA NA																					
Peak Load, Summer (Mw)																					
6456 6863 6817																					
Annual Load Factor (%)																					
NA NA NA																					
% Change Customers (yr-end)																					
+1.0 +.9 +1.0																					
Fixed Charge Cov. (%)																					
315 292 335																					
ANNUAL RATES																					
Past 10 Yrs. Past 5 Yrs. Est'd '17-'19																					
of change (per sh)																					
Revenues -5.0% -5.5% 3.5%																					
"Cash Flow" 4.0% 1.0% 6.0%																					
Earnings 5.0% 2.0% 3.0%																					
Dividends 7.0% 10.0% 6.0%																					
Book Value 7.0% 5.5% .5%																					
Cal-endar	QUARTERLY REVENUES (\$ mill.)					Full Year															
	Mar.31	Jun.30	Sep.30	Dec.31																	
2017	456.0	586.4	716.8	501.9		2261.1															
2018	492.7	567.0	698.8	511.8		2270.3															
2019	490.0	513.7	755.4	472.5		2231.6															
2020	431.3	503.5	702.1	463.9		2100															
2021	500	550	750	500		2300															
Cal-endar	EARNINGS PER SHARE <sup>A</sup>					Full Year															
	Mar.31	Jun.30	Sep.30	Dec.31																	
2017	.18	.52	.92	.30		1.92															
2018	.27	.55	1.02	.27		2.12															
2019	.24	.50	1.25	.26		2.24															
2020	.23	.51	1.04	.27		2.05															
2021	.25	.55	1.20	.25		2.25															
Cal-endar	QUARTERLY DIVIDENDS PAID <sup>B</sup>					Full Year															
	Mar.31	Jun.30	Sep.30	Dec.31																	
2016	.275	.275	.275	.3025		1.13															
2017	.3025	.3025	.3025	.3325		1.24															
2018	.3325	.3325	.3325	.365		1.36															
2019	.365	.365	.365	.3875		1.48															
2020	.3875	.3875	.3875	.4025																	
(A) Diluted EPS. Excl. nonrecurring gain (losses): '04, (.36); '15, (.33c); '17, \$1.18; '19, (.8c); '20, (\$2.95); gains on dividend ops.: '05, .25c; '06, .20c. '18 & '19 EPS don't sum due to rounding. Next earnings report due late Feb. (B) Div's historically paid in late Jan., Apr., July, & Oct. = Div'd reinvestment plan avail. (C) Incl. deferred charges. In '19: \$1.53/sh. (D) In mill., adj. for split. (E) Rate base: Net original cost. Rate allowed on com. eq. in OK in '19: 9.5%; in AR in '18: 9.5%; earned on avg. com. eq., '19: 11.0%. Regulatory Climate: Average.																					
Company's Financial Strength										A											
Stock's Price Stability										80											
Price Growth Persistence										35											
Earnings Predictability										85											
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<p><b>(A)</b> Diluted EPS. Excl. nonrec. gain (loss): '09, '\$1.45'; '17: 6c; gains (losses) from discount ops.: '05, '36c; '06, '08, '28c; '09, '13c; '10, '18c; '11, '10c; '12, '5c). '19 EPS don't sum</p>	<p>due to rounding. Next earnings report due late Oct. (B) Div'ds historically paid in early Mar., June, Sept., &amp; Dec. There were 5 declarations in '12. ■ Div'd reinvestment plan avail. (C) Incl.</p>	<p>deferred charges. In '19: \$14.00/sh. (D) In mill. (E) Rate base: Fair value. Rate allowed on com. eq. in '17: 10.0%; earned on avg. com. eq., '19: 10.1%. Regulatory Climate: Average.</p>
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PORTLAND GENERAL NYSE-POR										RECENT PRICE	38.09	P/E RATIO	27.4 (Trailing: 14.5 Median: 17.0)	RELATIVE P/E RATIO	1.25	DIV'D YLD	4.3%	VALUE LINE			
TIMELINESS	2	Raised 10/23/20	High: 21.4	22.7	26.0	28.1	33.3	40.3	41.0	45.2	50.1	50.4	58.4	63.1	32.0				Target Price	Range	2025
SAFETY	3	Lowered 10/23/20	Low: 13.5	17.5	21.3	24.3	27.4	29.0	33.0	35.3	42.4	39.0	44.0						2023	2024	2025
TECHNICAL	4	Lowered 10/23/20	LEGENDS 0.73 x Dividends p sh divided by Interest Rate Relative Price Strength Options: Yes Shaded area indicates recession																		
BETA	.85	(1.00 = Market)																			
18-Month Target Price Range																					
Low-High		Midpoint (% to Mid)																			
\$33-\$77		\$55 (45%)																			
2023-25 PROJECTIONS																					
Price		Gain		Ann'l Total Return																	
High	65	(+70%)		17%																	
Low	45	(+20%)		9%																	
Institutional Decisions																					
4Q2019		1Q2020		2Q2020																	
to Buy		160		132		157															
to Sell		159		197		158															
Hld's(000)		86645		86455		90761															
2004	2005 <sup>F</sup>	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	© VALUE LINE PUB. LLC 23-25			
--	23.14	24.32	27.87	27.89	23.99	23.67	24.06	23.89	23.18	24.29	21.38	21.62	22.54	22.30	23.75	24.00	24.55	Revenues per sh	27.25		
--	4.75	4.64	5.21	4.71	4.07	4.82	4.96	5.15	4.93	6.08	5.37	5.78	6.16	6.65	6.97	6.15	7.35	"Cash Flow" per sh	8.75		
--	1.02	1.14	2.33	1.39	1.31	1.66	1.95	1.87	1.77	2.18	2.04	2.16	2.29	2.37	2.39	1.45	2.50	Earnings per sh <sup>A</sup>	3.00		
--	--	.68	.93	.97	1.01	1.04	1.06	1.08	1.10	1.12	1.18	1.26	1.34	1.43	1.52	1.59	1.68	Div'd Decl'd per sh <sup>B</sup> +	2.00		
--	4.08	5.94	7.28	6.12	9.25	5.97	3.98	4.01	8.40	12.87	6.73	6.57	5.77	6.67	6.78	8.50	6.45	Cap'l Spending per sh	6.00		
--	19.15	19.58	21.05	21.64	20.50	21.14	22.07	22.87	23.30	24.43	25.43	26.35	27.11	28.07	28.99	28.80	29.65	Book Value per sh <sup>C</sup>	32.25		
--	62.50	62.50	62.53	62.58	75.21	75.32	75.36	75.56	78.09	78.23	88.79	88.95	89.11	89.27	89.39	89.55	89.65	Common Shs Outst'g <sup>D</sup>	90.00		
--	--	23.4	11.9	16.3	14.4	12.0	12.4	14.0	16.9	15.3	17.7	19.1	20.0	18.4	22.3	Avg Ann'l P/E Ratio		18.0			
--	--	1.26	.63	.98	.96	.76	.78	.89	.95	.81	.89	1.00	1.01	.99	1.19	Relative P/E Ratio		1.00			
--	--	2.5%	3.3%	4.3%	5.4%	5.2%	4.4%	4.1%	3.7%	3.3%	3.3%	3.1%	2.9%	3.3%	2.8%	Avg Ann'l Div'd Yield		3.7%			
CAPITAL STRUCTURE as of 6/30/20																					
Total Debt \$2966 mill. Due in 5 Yrs \$466 mill.																					
LT Debt \$2676 mill. LT Interest \$130 mill.																					
Incl. \$135 mill. capitalized leases. (LT interest earned: 3.1x)																					
Leases, Uncapitalized Annual rentals \$8 mill.																					
Pension Assets-12/19 \$695 mill. Oblig \$905 mill.																					
Pfd Stock None																					
Common Stock 89,508,545 shs. as of 7/27/20																					
MARKET CAP: \$3.4 billion (Mid Cap)																					
ELECTRIC OPERATING STATISTICS																					
		2017	2018	2019																	
% Change Retail Sales (KWH)		+3.9	-2.5	+1.2																	
Avg. Indust. Use (MWH)		16041	16207	17827																	
Avg. Indust. Revs. per KWH (¢)		4.94	4.79	4.75																	
Capacity at Peak (Mw)		4743	4859	NA																	
Peak Load, Summer (Mw)		3976	3816	3765																	
Annual Load Factor (%)		NA	NA	NA																	
% Change Customers (yr-end)		+1.3	+1.1	+1.1																	
Fixed Charge Cov. (%)		298	266	265																	
ANNUAL RATES Past 10 Yrs. Past 5 Yrs. Est'd '17-'19 to '23-'25																					
Revenues		-1.5%		-1.0%		3.0%															
"Cash Flow"		3.5%		4.0%		5.0%															
Earnings		3.5%		4.0%		6.0%															
Dividends		4.0%		5.5%		6.0%															
Book Value		3.0%		3.5%		2.5%															
Cal-endar	QUARTERLY REVENUES (\$ mill.)				Full Year																
	Mar.31	Jun.30	Sep.30	Dec.31	2017	2018	2019	2020	2021	2017	2018	2019	2020	2021	2017	2018	2019	2020	2021	2017	2018
	530	449	515	515	2009	1991	2123	2150	2200	530	449	515	515	2009	493	449	525	524	1991	493	449
	493	449	525	524	1991	2123	2150	2200	2200	573	460	542	548	2123	573	460	542	548	2123	573	460
	573	460	542	548						573	460	542	548								
	580	475	570	575	2200																
Cal-endar	EARNINGS PER SHARE <sup>A</sup>				Full Year																
	Mar.31	Jun.30	Sep.30	Dec.31	2017	2018	2019	2020	2021	2017	2018	2019	2020	2021	2017	2018	2019	2020	2021	2017	2018
	.82	.36	.44	.67	2.29	2.17	2.51	2.59	2.57	.82	.36	.44	.67	2.29	.72	.51	.59	.55	2.37	.72	.51
	.72	.51	.59	.55	2.37	2.17	2.51	2.59	2.57	.82	.36	.44	.67	2.29	.91	.43	d.60	.71	1.45	.91	.43
	.91	.43	d.60	.71	1.45	2020	2021			.85	.45	.45	.75	2.50							
	.85	.45	.45	.75	2.50																
Cal-endar	QUARTERLY DIVIDENDS PAID <sup>B</sup> +				Full Year																
	Mar.31	Jun.30	Sep.30	Dec.31	2016	2017	2018	2019	2020	2016	2017	2018	2019	2020	2016	2017	2018	2019	2020	2016	2017
	.30	.30	.32	.32	1.24	.32	.32	.34	.34	.30	.30	.32	.32	1.24	.34	.34	.3625	.3625	1.41	.34	.34
	.32	.32	.34	.34	1.32	.34	.34	.3625	.3625	.3625	.3625	.385	.385	1.50	.385	.385	.385	.385	.4075	.385	.385
	.3625	.3625	.385	.385																	
	.385	.385	.385	.4075																	
(A) Diluted EPS. Excl. nonrecurring losses: '13, 42¢; '17, 19¢. Next earnings report due late Oct. (B) Div'ds paid mid-Jan., Apr., July, and Oct. (C) Div'd reinvestment plan avail. † Share-																					
holder investment plan avail. (C) Incl. deferred charges. In '19: \$483 mill., \$5.40/sh. (D) In mill. (E) Rate base: Net orig. cost. Rate allowed on com. eq. in '19: 9.5%; earned on avg. com. eq.,																					
'19: 8.4%. Regulatory Climate: Average. (F) '05 per-share data are pro forma, based on shs. outstanding when stock began trading in '06.																					
Company's Financial Strength B++																					
Stock's Price Stability 95																					
Price Growth Persistence 90																					
Earnings Predictability 90																					
Paul E. Debbas, CFA October 23, 2020																					

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Southwestern Public Service Company  
Summary of Risk Premium Models for the  
Proxy Group of Thirteen Electric Companies

	<u>Proxy Group of Thirteen Electric Companies</u>
Predictive Risk Premium Model (PRPM) (1)	10.38 %
Risk Premium Using an Adjusted Total Market Approach (2)	<u>10.49 %</u>
Average	<u><u>10.44 %</u></u>

## Notes:

(1) From page 2 of this Schedule.

(2) From page 3 of this Schedule.



Southwestern Public Service Company  
Indicated ROE  
Derived by the Predictive Risk Premium Model (1)

	[1]	[2]	[3]	[4]	[5]	[6]	[7]
Proxy Group of Thirteen Electric Companies	LT Average Predicted Variance	Spot Predicted Variance	Recommended Variance (2)	GARCH Coefficient	Predicted Risk Premium (3)	Risk-Free Rate (4)	Indicated ROE (5)
ALLETE, Inc.	0.29%	0.43%	0.29%	2.1297	7.56%	2.25%	9.81%
Alliant Energy Corporation	0.27%	0.35%	0.27%	2.6007	8.66%	2.25%	10.91%
Ameren Corporation	0.23%	0.26%	0.23%	1.9587	5.49%	2.25%	7.74%
Duke Energy	0.31%	0.31%	0.31%	1.8030	6.96%	2.25%	9.21%
Edison International	0.43%	0.67%	0.43%	1.4910	8.01%	2.25%	10.26%
Entergy Corporation	0.40%	0.52%	0.40%	2.2100	11.15%	2.25%	13.40%
IDACORP, Inc.	0.29%	0.41%	0.29%	2.1864	7.77%	2.25%	10.02%
NorthWestern Corporation	0.34%	0.62%	0.34%	2.4402	10.41%	2.25%	12.66%
OGE Energy Corporation	0.31%	0.34%	0.31%	2.1406	8.22%	2.25%	10.47%
Otter Tail Corporation	0.37%	0.31%	0.37%	1.6103	7.45%	2.25%	9.70%
Pinnacle West Capital Corporation	0.60%	0.54%	0.60%	1.2483	9.34%	2.25%	11.59%
Portland General Electric Company	0.27%	0.47%	0.27%	1.9795	6.67%	2.25%	8.92%
Xcel Energy, Inc.	0.27%	0.21%	0.27%	2.8114	9.60%	2.25%	11.85%
						Average	<u>10.50%</u>
						Median	<u>10.26%</u>
						Average of Mean and Median	<u>10.38%</u>

## Notes:

- (1) The Predictive Risk Premium Model uses historical data to generate a predicted variance and a GARCH coefficient. The historical data used are the equity risk premiums for the first available trading month as reported by Bloomberg Professional Service.
- (2) Given current market conditions, I recommend using the long-term average predicted variance.
- (3)  $[1 + (\text{Column [3]} * \text{Column [4]})^{12}] - 1$ .
- (4) From note 2 on page 2 of Schedule 5.
- (5) Column [5] + Column [6].

Southwestern Public Service Company  
Indicated Common Equity Cost Rate  
Through Use of a Risk Premium Model  
Using an Adjusted Total Market Approach

<u>Line No.</u>		<u>Proxy Group of Thirteen Electric Companies</u>
1.	Prospective Yield on Aaa Rated Corporate Bonds (1)	3.00 %
2.	Adjustment to Reflect Yield Spread Between Aaa Rated Corporate Bonds and A2 Rated Public Utility Bonds	<u>0.56 (2)</u>
3.	Adjusted Prospective Yield on A2 Rated Public Utility Bonds	3.56 %
4.	Adjustment to Reflect Bond Rating Difference of Proxy Group	<u>0.10 (3)</u>
5.	Adjusted Prospective Bond Yield	3.66 %
6.	Equity Risk Premium (4)	<u>6.83</u>
7.	Risk Premium Derived Common Equity Cost Rate	<u><u>10.49 %</u></u>

- Notes:
- (1) Consensus forecast of Moody's Aaa Rated Corporate bonds from Blue Chip Financial Forecasts (see pages 10 and 11 of this Schedule).
  - (2) The average yield spread of A2 rated public utility bonds over Aaa rated corporate bonds of 0.56% from page 4 of this Schedule.
  - (3) Adjustment to reflect the A3 Moody's LT issuer rating of the Utility Proxy Group as shown on page 5 of this Schedule. The 0.10% upward adjustment is derived by taking 1/3 of the spread between A2 and Baa2 Public Utility Bonds ( $1/3 * 0.30\% = 0.10\%$ ) as derived from page 4 of this Schedule.
  - (4) From page 7 of this Schedule.

Southwestern Public Service Company  
Interest Rates and Bond Spreads for  
Moody's Corporate and Public Utility Bonds

Selected Bond Yields

	[1]	[2]	[3]
	<u>Aaa Rated Corporate Bond</u>	<u>A2 Rated Public Utility Bond</u>	<u>Baa2 Rated Public Utility Bond</u>
Dec-2020	2.26 %	2.77 %	3.05 %
Nov-2020	2.30	2.85	3.17
Oct-2020	<u>2.35</u>	<u>2.95</u>	<u>3.27</u>
Average	<u>2.30 %</u>	<u>2.86 %</u>	<u>3.16 %</u>

Selected Bond Spreads

A2 Rated Public Utility Bonds Over Aaa Rated Corporate Bonds:

0.56 % (1)

Baa2 Rated Public Utility Bonds Over A2 Rated Public Utility Bonds:

0.30 % (2)

Notes:

(1) Column [2] - Column [1].

(2) Column [3] - Column [2].

Source of Information:

Bloomberg Professional Service

Southwestern Public Service Company  
Comparison of Long-Term Issuer Ratings for  
Proxy Group of Thirteen Electric Companies

	Moody's		Standard & Poor's	
	Long-Term Issuer Rating		Long-Term Issuer Rating	
	January 2021		January 2021	
<u>Proxy Group of Thirteen Electric Companies</u>	<u>Long-Term Issuer Rating (1)</u>	<u>Numerical Weighting (2)</u>	<u>Long-Term Issuer Rating (1)</u>	<u>Numerical Weighting (2)</u>
ALLETE, Inc.	A3	7.0	NR	- -
Alliant Energy Corporation	A3/Baa1	7.5	A/A-	6.5
Ameren Corporation	A3	7.0	BBB+	8.0
Duke Energy	A3	7.0	A-	7.0
Edison International	Baa2	9.0	BBB	9.0
Entergy Corporation	Baa1/Baa2	8.5	BBB+	8.0
IDACORP, Inc.	A3	7.0	BBB	9.0
NorthWestern Corporation	Baa2	9.0	BBB	9.0
OGE Energy Corporation	A3	7.0	A-	7.0
Otter Tail Corporation	A3	7.0	BBB+	8.0
Pinnacle West Capital Corporation	A2	6.0	A-	7.0
Portland General Electric Company	A3	7.0	BBB+	8.0
Xcel Energy, Inc.	A3	7.0	A-	7.0
Average	<u>A3</u>	<u>7.4</u>	<u>BBB+</u>	<u>7.8</u>

## Notes:

(1) Ratings are that of the average of each company's utility operating subsidiaries.

(2) From page 6 of this Schedule.

Source Information: Moody's Investors Service  
Standard & Poor's Global Utilities Rating Service



Numerical Assignment for  
Moody's and Standard & Poor's Bond Ratings

Moody's Bond Rating	Numerical Bond Weighting	Standard & Poor's Bond Rating
Aaa	1	AAA
Aa1	2	AA+
Aa2	3	AA
Aa3	4	AA-
A1	5	A+
A2	6	A
A3	7	A-
Baa1	8	BBB+
Baa2	9	BBB
Baa3	10	BBB-
Ba1	11	BB+
Ba2	12	BB
Ba3	13	BB-
B1	14	B+
B2	15	B
B3	16	B-

Southwestern Public Service Company  
Judgment of Equity Risk Premium for  
Proxy Group of Thirteen Electric Companies

<u>Line No.</u>		<u>Proxy Group of Thirteen Electric Companies</u>
1.	Calculated equity risk premium based on the total market using the beta approach (1)	9.06 %
2.	Mean equity risk premium based on a study using the holding period returns of public utilities with A2 rated bonds (2)	5.52
3.	Predicted Equity Risk Premium Based on Regression Analysis of 1,178 Fully-Litigated Electric Utility Rate Cases	<u>5.92</u>
4.	Average equity risk premium	<u><u>6.83 %</u></u>

Notes: (1) From page 8 of this Schedule.  
(2) From page 12 of this Schedule.  
(3) From page 13 of this Schedule.

Southwestern Public Service Company  
Derivation of Equity Risk Premium Based on the Total Market Approach  
Using the Beta for the  
Proxy Group of Thirteen Electric Companies

<u>Line No.</u>	<u>Equity Risk Premium Measure</u>	<u>Proxy Group of Thirteen Electric Companies</u>
<u>Ibbotson-Based Equity Risk Premiums:</u>		
1.	Ibbotson Equity Risk Premium (1)	5.78 %
2.	Regression on Ibbotson Risk Premium Data (2)	9.37
3.	Ibbotson Equity Risk Premium based on PRPM (3)	9.63
4.	Equity Risk Premium Based on Value Line Summary and Index (4)	7.89
5.	Equity Risk Premium Based on Value Line S&P 500 Companies (5)	10.99
6.	Equity Risk Premium Based on Bloomberg S&P 500 Companies (6)	<u>12.36</u>
7.	Conclusion of Equity Risk Premium	9.34 %
8.	Adjusted Beta (7)	<u>0.97</u>
9.	Forecasted Equity Risk Premium	<u><u>9.06 %</u></u>

Notes provided on page 9 of this Schedule.

Southwestern Public Service Company  
Derivation of Equity Risk Premium Based on the Total Market Approach  
Using the Beta for the  
Proxy Group of Thirteen Electric Companies

Notes:

- (1) Based on the arithmetic mean historical monthly returns on large company common stocks from Ibbotson® SBBI® 2020 Market Report minus the arithmetic mean monthly yield of Moody's average Aaa and Aa2 corporate bonds from 1928-2019.
- (2) This equity risk premium is based on a regression of the monthly equity risk premiums of large company common stocks relative to Moody's average Aaa and Aa2 rated corporate bond yields from 1928-2019 referenced in Note 1 above.
- (3) The Predictive Risk Premium Model (PRPM) is discussed in the accompanying direct testimony. The Ibbotson equity risk premium based on the PRPM is derived by applying the PRPM to the monthly risk premiums between Ibbotson large company common stock monthly returns and average Aaa and Aa2 corporate monthly bond yields, from January 1928 through December 2020.
- (4) The equity risk premium based on the Value Line Summary and Index is derived by subtracting the average consensus forecast of Aaa corporate bonds of 3.00% (from page 3 of this Schedule) from the projected 3-5 year total annual market return of 10.89% (described fully in note 1 on page 2 of Schedule 5).
- (5) Using data from Value Line for the S&P 500, an expected total return of 13.99% was derived based upon expected dividend yields and long-term earnings growth estimates as a proxy for capital appreciation. Subtracting the average consensus forecast of Aaa corporate bonds of 3.00% results in an expected equity risk premium of 10.99%.
- (6) Using data from the Bloomberg Professional Service for the S&P 500, an expected total return of 15.36% was derived based upon expected dividend yields and long-term earnings growth estimates as a proxy for capital appreciation. Subtracting the average consensus forecast of Aaa corporate bonds of 3.00% results in an expected equity risk premium of 12.36%.
- (7) Average of mean and median beta from Schedule 5.

Sources of Information:

Stocks, Bonds, Bills, and Inflation - 2020 SBBI Yearbook, John Wiley & Sons, Inc.  
Industrial Manual and Mergent Bond Record Monthly Update.  
Value Line Summary and Index  
Blue Chip Financial Forecasts, December 1, 2020 and January 1, 2021  
Bloomberg Professional Service

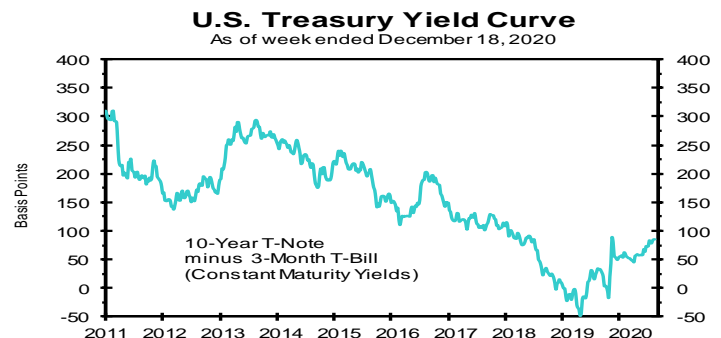
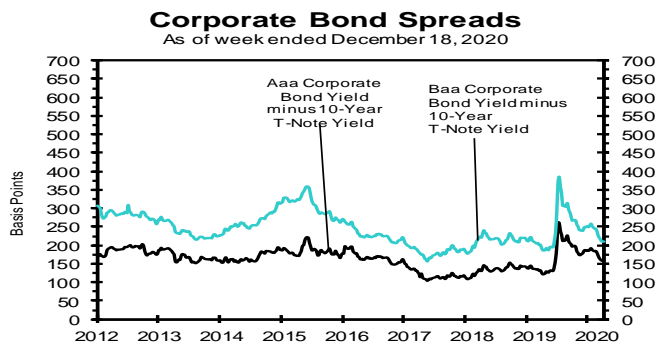
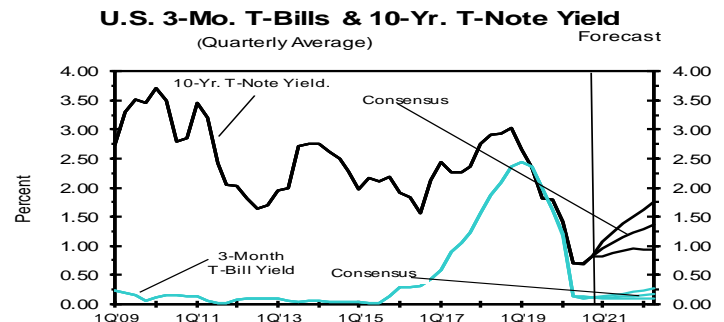
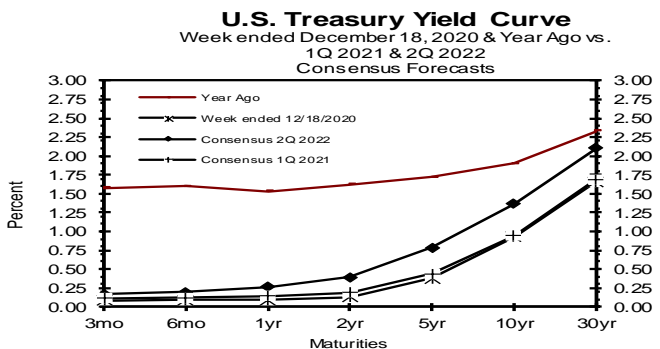
## Consensus Forecasts of U.S. Interest Rates and Key Assumptions

Interest Rates	History								Consensus Forecasts-Quarterly Avg.					
	Average For Week Ending				Average For Month			Latest Qtr	1Q		2Q		3Q	
	Dec 18	Dec 11	Dec 4	Nov 27	Nov	Oct	Sep	4Q 2020*	2021	2021	2021	2021	2022	2022
Federal Funds Rate	0.09	0.09	0.08	0.08	0.09	0.09	0.09	0.09	0.1	0.1	0.1	0.1	0.1	0.1
Prime Rate	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.25	3.3	3.3	3.3	3.3	3.3	3.3
LIBOR, 3-mo.	0.23	0.22	0.23	0.22	0.22	0.22	0.24	0.22	0.3	0.3	0.3	0.3	0.3	0.3
Commercial Paper, 1-mo.	0.10	0.09	0.09	0.07	0.09	0.09	0.09	0.09	0.2	0.2	0.2	0.2	0.2	0.2
Treasury bill, 3-mo.	0.08	0.08	0.09	0.09	0.09	0.10	0.11	0.09	0.1	0.1	0.1	0.1	0.1	0.2
Treasury bill, 6-mo.	0.09	0.09	0.10	0.09	0.10	0.11	0.12	0.11	0.1	0.1	0.2	0.2	0.2	0.2
Treasury bill, 1 yr.	0.09	0.10	0.11	0.11	0.12	0.13	0.13	0.12	0.1	0.2	0.2	0.2	0.2	0.3
Treasury note, 2 yr.	0.13	0.14	0.16	0.16	0.17	0.15	0.13	0.15	0.2	0.2	0.3	0.3	0.4	0.4
Treasury note, 5 yr.	0.38	0.39	0.40	0.39	0.39	0.34	0.27	0.36	0.4	0.5	0.6	0.6	0.7	0.8
Treasury note, 10 yr.	0.93	0.93	0.92	0.87	0.87	0.79	0.68	0.84	0.9	1.0	1.1	1.2	1.3	1.4
Treasury note, 30 yr.	1.66	1.67	1.67	1.59	1.62	1.57	1.42	1.60	1.7	1.8	1.9	2.0	2.1	2.1
Corporate Aaa bond	2.53	2.51	2.51	2.49	2.58	2.65	2.56	2.59	2.5	2.5	2.6	2.7	2.8	2.8
Corporate Baa bond	3.03	3.03	3.03	3.03	3.13	3.27	3.20	3.16	3.5	3.6	3.7	3.8	3.8	3.8
State & Local bonds	2.69	2.72	2.75	2.75	2.82	2.93	2.92	2.84	2.6	2.6	2.7	2.8	2.9	2.9
Home mortgage rate	2.67	2.71	2.71	2.72	2.77	2.83	2.89	2.78	2.8	2.9	3.0	3.1	3.2	3.2

Key Assumptions	History								Consensus Forecasts-Quarterly					
	1Q		2Q		3Q		4Q		1Q		2Q		3Q	
	2019	2019	2019	2019	2020	2020	2020	2020**	2021	2021	2021	2021	2022	2022
Fed's AFE \$ Index	109.4	110.3	110.5	110.3	111.3	112.3	107.2	105.4	104.0	103.5	103.5	103.4	103.0	103.1
Real GDP	2.9	1.5	2.6	2.4	-5.0	-31.4	33.4	4.3	1.8	4.3	4.6	3.9	3.0	2.9
GDP Price Index	1.2	2.5	1.5	1.4	1.4	-1.8	3.5	1.6	1.8	1.8	1.8	1.8	1.9	1.9
Consumer Price Index	0.9	3.0	1.8	2.4	1.2	-3.5	5.2	2.0	2.0	1.8	2.0	2.0	2.0	2.0
PCE Price Index	0.6	2.5	1.4	1.5	1.3	-1.6	3.7	1.6	1.8	1.7	1.8	1.9	1.9	1.9

Forecasts for interest rates and the Federal Reserve's Major Currency Index represent averages for the quarter. Forecasts for Real GDP, GDP Price Index and Consumer Price Index are seasonally-adjusted annual rates of change (saar). Individual panel members' forecasts are on pages 4 through 9. Historical data: Treasury rates from the Federal Reserve Board's H.15; AAA-AA and A-BBB corporate bond yields from Bank of America-Merrill Lynch and are 15+ years, yield to maturity; State and local bond yields from Bank of America-Merrill Lynch, A-rated, yield to maturity; Mortgage rates from Freddie Mac, 30-year, fixed; LIBOR quotes from Intercontinental Exchange. All interest rate data are sourced from Haver Analytics. Historical data for Fed's Major Currency Index are from FRSR H.10. Historical data for Real GDP and GDP Chained Price Index are from the Bureau of Economic Analysis (BEA). Consumer Price Index (CPI) history is from the Department of Labor's Bureau of Labor Statistics (BLS). \*Interest rate data for 4Q 2020 based on historical data through the week ended December 18. \*\*Data for 4Q 2020 for the Fed's AFE \$ Index based on data through the week ended December 18. Figures for 4Q 2020 Real GDP, GDP Chained Price Index and CPI and PCE Price Index are consensus forecasts based on a special question asked of the panelists this month.



## Long-Range Survey:

The table below contains the results of our twice-annual long-range CONSENSUS survey. There are also Top 10 and Bottom 10 averages for each variable. Shown are consensus estimates for the years 2022 through 2026 and averages for the five-year periods 2022-2026 and 2027-2031. Apply these projections cautiously. Few if any economic, demographic and political forces can be evaluated accurately over such long time spans.

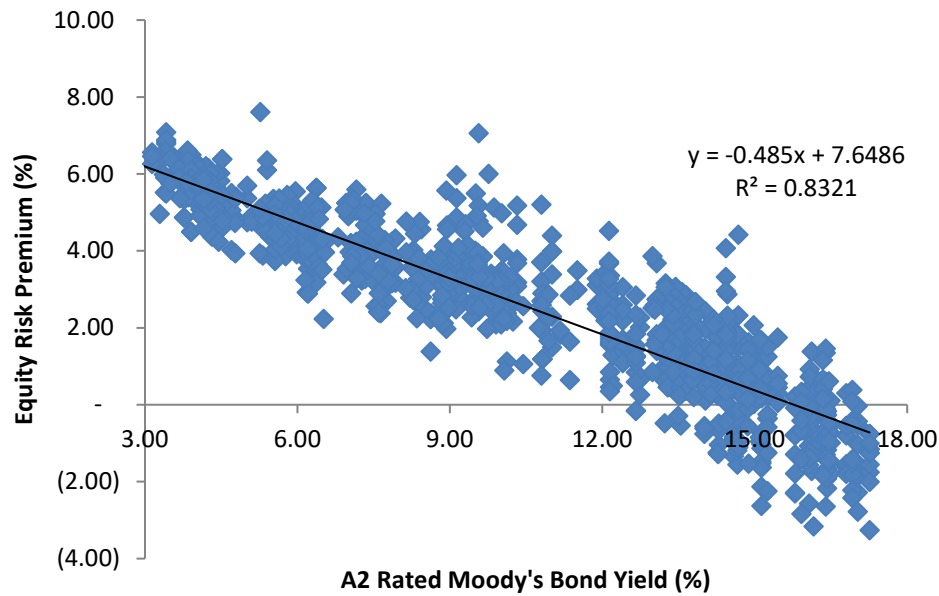
		Average For The Year					Five-Year Averages	
		2022	2023	2024	2025	2026	2022-2026	2027-2031
1. Federal Funds Rate	<b>CONSENSUS</b>	<b>0.1</b>	<b>0.3</b>	<b>0.7</b>	<b>1.2</b>	<b>1.5</b>	<b>0.8</b>	<b>1.8</b>
	Top 10 Average	0.2	0.7	1.4	2.0	2.4	1.3	2.5
	Bottom 10 Average	0.1	0.1	0.2	0.4	0.6	0.3	1.2
2. Prime Rate	<b>CONSENSUS</b>	<b>3.3</b>	<b>3.5</b>	<b>3.9</b>	<b>4.3</b>	<b>4.6</b>	<b>3.9</b>	<b>4.9</b>
	Top 10 Average	3.4	3.7	4.4	5.0	5.4	4.4	5.4
	Bottom 10 Average	3.2	3.2	3.3	3.5	3.8	3.4	4.5
3. LIBOR, 3-Mo.	<b>CONSENSUS</b>	<b>0.4</b>	<b>0.6</b>	<b>1.1</b>	<b>1.5</b>	<b>1.8</b>	<b>1.1</b>	<b>2.2</b>
	Top 10 Average	0.5	1.0	1.7	2.2	2.6	1.6	2.7
	Bottom 10 Average	0.3	0.3	0.5	0.8	1.1	0.6	1.6
4. Commercial Paper, 1-Mo	<b>CONSENSUS</b>	<b>0.3</b>	<b>0.7</b>	<b>1.2</b>	<b>1.6</b>	<b>1.9</b>	<b>1.1</b>	<b>2.1</b>
	Top 10 Average	0.4	0.9	1.6	2.1	2.4	1.5	2.5
	Bottom 10 Average	0.2	0.4	0.8	1.2	1.5	0.8	1.7
5. Treasury Bill Yield, 3-Mo	<b>CONSENSUS</b>	<b>0.2</b>	<b>0.4</b>	<b>0.8</b>	<b>1.2</b>	<b>1.5</b>	<b>0.8</b>	<b>1.9</b>
	Top 10 Average	0.3	0.7	1.5	2.0	2.4	1.4	2.5
	Bottom 10 Average	0.1	0.1	0.2	0.5	0.7	0.3	1.3
6. Treasury Bill Yield, 6-Mo	<b>CONSENSUS</b>	<b>0.2</b>	<b>0.5</b>	<b>0.9</b>	<b>1.3</b>	<b>1.6</b>	<b>0.9</b>	<b>2.0</b>
	Top 10 Average	0.3	0.8	1.6	2.1	2.5	1.5	2.6
	Bottom 10 Average	0.1	0.2	0.3	0.5	0.8	0.4	1.4
7. Treasury Bill Yield, 1-Yr	<b>CONSENSUS</b>	<b>0.3</b>	<b>0.6</b>	<b>1.0</b>	<b>1.4</b>	<b>1.8</b>	<b>1.0</b>	<b>2.1</b>
	Top 10 Average	0.5	1.0	1.7	2.3	2.6	1.6	2.7
	Bottom 10 Average	0.2	0.3	0.4	0.7	0.9	0.5	1.6
8. Treasury Note Yield, 2-Yr	<b>CONSENSUS</b>	<b>0.4</b>	<b>0.8</b>	<b>1.2</b>	<b>1.6</b>	<b>1.9</b>	<b>1.2</b>	<b>2.3</b>
	Top 10 Average	0.7	1.2	1.9	2.4	2.8	1.8	2.9
	Bottom 10 Average	0.2	0.3	0.6	0.8	1.1	0.6	1.7
9. Treasury Note Yield, 5-Yr	<b>CONSENSUS</b>	<b>0.8</b>	<b>1.2</b>	<b>1.6</b>	<b>2.0</b>	<b>2.3</b>	<b>1.5</b>	<b>2.5</b>
	Top 10 Average	1.1	1.6	2.3	2.8	3.1	2.1	3.1
	Bottom 10 Average	0.5	0.7	1.0	1.2	1.4	1.0	1.9
10. Treasury Note Yield, 10-Yr	<b>CONSENSUS</b>	<b>1.3</b>	<b>1.7</b>	<b>2.0</b>	<b>2.4</b>	<b>2.6</b>	<b>2.0</b>	<b>2.8</b>
	Top 10 Average	1.7	2.2	2.7	3.1	3.4	2.6	3.5
	Bottom 10 Average	0.9	1.2	1.4	1.7	1.8	1.4	2.2
11. Treasury Bond Yield, 30-Yr	<b>CONSENSUS</b>	<b>2.1</b>	<b>2.4</b>	<b>2.8</b>	<b>3.1</b>	<b>3.4</b>	<b>2.8</b>	<b>3.6</b>
	Top 10 Average	2.5	3.0	3.5	4.0	4.2	3.4	4.3
	Bottom 10 Average	1.6	1.9	2.2	2.4	2.6	2.1	2.9
12. Corporate Aaa Bond Yield	<b>CONSENSUS</b>	<b>2.8</b>	<b>3.2</b>	<b>3.6</b>	<b>4.0</b>	<b>4.2</b>	<b>3.6</b>	<b>4.5</b>
	Top 10 Average	3.1	3.6	4.2	4.6	4.9	4.1	5.0
	Bottom 10 Average	2.4	2.8	3.0	3.3	3.6	3.0	3.9
13. Corporate Baa Bond Yield	<b>CONSENSUS</b>	<b>3.9</b>	<b>4.3</b>	<b>4.7</b>	<b>5.0</b>	<b>5.2</b>	<b>4.6</b>	<b>5.4</b>
	Top 10 Average	4.3	4.7	5.2	5.6	5.9	5.1	6.0
	Bottom 10 Average	3.5	3.9	4.1	4.3	4.5	4.1	4.9
14. State & Local Bonds Yield	<b>CONSENSUS</b>	<b>2.8</b>	<b>3.1</b>	<b>3.4</b>	<b>3.6</b>	<b>3.8</b>	<b>3.3</b>	<b>3.9</b>
	Top 10 Average	3.1	3.5	3.8	4.1	4.3	3.8	4.3
	Bottom 10 Average	2.5	2.8	2.9	3.2	3.4	2.9	3.6
15. Home Mortgage Rate	<b>CONSENSUS</b>	<b>3.2</b>	<b>3.5</b>	<b>3.9</b>	<b>4.2</b>	<b>4.5</b>	<b>3.9</b>	<b>4.7</b>
	Top 10 Average	3.5	3.9	4.4	4.9	5.2	4.4	5.2
	Bottom 10 Average	2.9	3.2	3.4	3.6	3.8	3.4	4.2
A. Fed's AFE Nominal \$ Index	<b>CONSENSUS</b>	<b>107.2</b>	<b>107.0</b>	<b>106.5</b>	<b>106.4</b>	<b>106.6</b>	<b>106.7</b>	<b>106.7</b>
	Top 10 Average	109.0	108.9	108.8	108.9	109.5	109.0	110.2
	Bottom 10 Average	105.4	105.2	104.4	103.8	103.7	104.5	103.0
		Year-Over-Year, % Change					Five-Year Averages	
		2022	2023	2024	2025	2026	2022-2026	2027-2031
B. Real GDP	<b>CONSENSUS</b>	<b>3.2</b>	<b>2.5</b>	<b>2.3</b>	<b>2.2</b>	<b>2.1</b>	<b>2.4</b>	<b>2.1</b>
	Top 10 Average	3.8	3.0	2.6	2.5	2.4	2.9	2.4
	Bottom 10 Average	2.6	2.1	1.9	1.9	1.8	2.1	1.8
C. GDP Chained Price Index	<b>CONSENSUS</b>	<b>1.9</b>	<b>2.0</b>	<b>2.1</b>	<b>2.1</b>	<b>2.1</b>	<b>2.0</b>	<b>2.1</b>
	Top 10 Average	2.2	2.3	2.3	2.3	2.3	2.3	2.3
	Bottom 10 Average	1.7	1.8	1.9	1.9	1.9	1.8	1.9
D. Consumer Price Index	<b>CONSENSUS</b>	<b>2.1</b>	<b>2.2</b>	<b>2.2</b>	<b>2.1</b>	<b>2.2</b>	<b>2.1</b>	<b>2.2</b>
	Top 10 Average	2.4	2.4	2.4	2.4	2.4	2.4	2.4
	Bottom 10 Average	1.8	1.9	1.9	1.9	1.9	1.9	1.9
E. PCE Price Index	<b>CONSENSUS</b>	<b>1.9</b>	<b>2.0</b>	<b>2.1</b>	<b>2.1</b>	<b>2.1</b>	<b>2.0</b>	<b>2.1</b>
	Top 10 Average	2.2	2.2	2.2	2.2	2.3	2.2	2.4
	Bottom 10 Average	1.7	1.8	1.9	1.9	1.9	1.8	1.9

Southwestern Public Service Company  
Derivation of Mean Equity Risk Premium Based Studies  
Using Holding Period Returns and  
Projected Market Appreciation of the S&P Utility Index

<u>Line No.</u>		<u>Implied Equity Risk Premium</u>
	Equity Risk Premium based on S&P Utility Index Holding Period Returns (1):	
1.	Historical Equity Risk Premium	4.21 %
2.	Regression of Historical Equity Risk Premium (2)	6.83
3.	Forecasted Equity Risk Premium Based on PRPM (3)	5.60
4.	Forecasted Equity Risk Premium based on Projected Total Return on the S&P Utilities Index (Value Line Data) (4)	6.78
5.	Forecasted Equity Risk Premium based on Projected Total Return on the S&P Utilities Index (Bloomberg Data) (5)	<u>4.18</u>
6.	Average Equity Risk Premium (6)	<u><u>5.52 %</u></u>

- Notes: (1) Based on S&P Public Utility Index monthly total returns and Moody's Public Utility Bond average monthly yields from 1928-2019. Holding period returns are calculated based upon income received (dividends and interest) plus the relative change in the market value of a security over a one-year holding period.
- (2) This equity risk premium is based on a regression of the monthly equity risk premiums of the S&P Utility Index relative to Moody's A2 rated public utility bond yields from 1928 - 2019 referenced in note 1 above.
- (3) The Predictive Risk Premium Model (PRPM) is applied to the risk premium of the monthly total returns of the S&P Utility Index and the monthly yields on Moody's A2 rated public utility bonds from January 1928 - December 2020.
- (4) Using data from Value Line for the S&P Utilities Index, an expected return of 10.34% was derived based on expected dividend yields and long-term growth estimates as a proxy for market appreciation. Subtracting the expected A2 rated public utility bond yield of 3.56%, calculated on line 3 of page 3 of this Schedule results in an equity risk premium of 6.78%. (10.34% - 3.56% = 6.78%)
- (5) Using data from Bloomberg Professional Service for the S&P Utilities Index, an expected return of 7.74% was derived based on expected dividend yields and long-term growth estimates as a proxy for market appreciation. Subtracting the expected A2 rated public utility bond yield of 3.56%, calculated on line 3 of page 3 of this Schedule results in an equity risk premium of 4.18%. (7.74% - 3.56% = 4.18%)
- (6) Average of lines 1 through 5.

Southwestern Public Service Company  
Prediction of Equity Risk Premiums Relative to  
Moody's A2 Rated Utility Bond Yields



Constant	Slope	Prospective A2 Rated Utility Bond (1)	Prospective Equity Risk Premium
7.648641 %	-0.48502	3.56 %	5.92 %

Notes:  
(1) From line 3 of page 3 of this Schedule.

Source of Information: Regulatory Research Associates



Southwestern Public Service Company  
Indicated Common Equity Cost Rate Through Use  
of the Traditional Capital Asset Pricing Model (CAPM) and Empirical Capital Asset Pricing Model (ECAPM)

	[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]
Proxy Group of Thirteen Electric Companies	Value Line Adjusted Beta	Bloomberg Adjusted Beta	Average Beta	Market Risk Premium (1)	Risk-Free Rate (2)	Traditional CAPM Cost Rate	ECAPM Cost Rate	Indicated Common Equity Cost Rate (3)
ALLETE, Inc.	0.85	1.06	0.96	10.21 %	2.25 %	12.06 %	12.16 %	12.11 %
Alliant Energy Corporation	0.85	1.02	0.94	10.21	2.25	11.85	12.00	11.93
Ameren Corporation	0.85	0.95	0.90	10.21	2.25	11.44	11.70	11.57
Duke Energy	0.85	0.99	0.92	10.21	2.25	11.65	11.85	11.75
Edison International	0.90	1.10	1.00	10.21	2.25	12.46	12.46	12.46
Entergy Corporation	0.95	1.17	1.06	10.21	2.25	13.08	12.92	13.00
IDACORP, Inc.	0.80	1.05	0.93	10.21	2.25	11.75	11.93	11.84
NorthWestern Corporation	0.90	1.27	1.08	10.21	2.25	13.28	13.08	13.18
OGE Energy Corporation	1.10	1.25	1.18	10.21	2.25	14.30	13.84	14.07
Otter Tail Corporation	0.85	1.06	0.95	10.21	2.25	11.95	12.08	12.02
Pinnacle West Capital Corporation	0.85	1.13	0.99	10.21	2.25	12.36	12.39	12.37
Portland General Electric Company	0.85	1.06	0.96	10.21	2.25	12.06	12.16	12.11
Xcel Energy, Inc.	0.80	0.99	0.90	10.21	2.25	11.44	11.70	11.57
Mean			0.98			12.28 %	12.33 %	12.31 %
Median			0.96			12.06 %	12.16 %	12.11 %
Average of Mean and Median			0.97			12.17 %	12.25 %	12.21 %

Notes on page 2 of this Schedule.

Southwestern Public Service Company  
Notes to Accompany the Application of the CAPM and ECAPM

## Notes:

- (1) The market risk premium (MRP) is derived by using six different measures from three sources: Ibbotson, Value Line, and Bloomberg as illustrated below:

Historical Data MRP Estimates:

## Measure 1: Ibbotson Arithmetic Mean MRP (1926-2020)

Arithmetic Mean Monthly Returns for Large Stocks 1926-2020:	12.10 %
Arithmetic Mean Income Returns on Long-Term Government Bonds:	5.09
MRP based on Ibbotson Historical Data:	<u>7.01 %</u>

## Measure 2: Application of a Regression Analysis to Ibbotson Historical Data (1926-2019)

10.04 %

## Measure 3: Application of the PRPM to Ibbotson Historical Data: (January 1926 - December 2020)

10.74 %

Value Line MRP Estimates:

## Measure 4: Value Line Projected MRP (Thirteen weeks ending January 08, 2021)

Total projected return on the market 3-5 years hence*:	10.89 %
Projected Risk-Free Rate (see note 2):	2.25
MRP based on Value Line Summary & Index:	<u>8.64 %</u>
*Forecasted 3-5 year capital appreciation plus expected dividend yield	

## Measure 5: Value Line Projected Return on the Market based on the S&amp;P 500

Total return on the Market based on the S&P 500:	13.99 %
Projected Risk-Free Rate (see note 2):	2.25
MRP based on Value Line data	<u>11.74 %</u>

## Measure 6: Bloomberg Projected MRP

Total return on the Market based on the S&P 500:	15.36 %
Projected Risk-Free Rate (see note 2):	2.25
MRP based on Bloomberg data	<u>13.11 %</u>

Average of Value Line, Ibbotson, and Bloomberg MRP: 10.21 %

- (2) For reasons explained in the direct testimony, the appropriate risk-free rate for cost of capital purposes is the average forecast of 30 year Treasury Bonds per the consensus of nearly 50 economists reported in Blue Chip Financial Forecasts. (See pages 10 and 11 of Schedule 4.) The projection of the risk-free rate is illustrated below:

First Quarter 2021	1.70 %
Second Quarter 2021	1.80
Third Quarter 2021	1.90
Fourth Quarter 2021	2.00
First Quarter 2022	2.10
Second Quarter 2022	2.10
2022-2026	2.80
2027-2031	3.60
	<u>2.25 %</u>

- (3) Average of Column 6 and Column 7.

## Sources of Information:

Value Line Summary and Index  
Blue Chip Financial Forecasts, December 1, 2020 and January 1, 2021  
Stocks, Bonds, Bills, and Inflation - 2020 SBBI Yearbook, John Wiley & Sons, Inc.  
Bloomberg Professional Services

Southwestern Public Service Company  
 Basis of Selection of the Group of Non-Price Regulated Companies  
Comparable in Total Risk to the Utility Proxy Group

The criteria for selection of the Non-Price Regulated Proxy Group was that the non-price regulated companies be domestic and reported in Value Line Investment Survey (Standard Edition).

The Non-Price Regulated Proxy Group was then selected based on the unadjusted beta range of 0.65 – 0.93 and residual standard error of the regression range of 2.4869 – 2.9661 of the Utility Proxy Group.

These ranges are based upon plus or minus two standard deviations of the unadjusted beta and standard error of the regression. Plus or minus two standard deviations captures 95.50% of the distribution of unadjusted betas and residual standard errors of the regression.

The standard deviation of the Utility Proxy Group's residual standard error of the regression is 0.1198. The standard deviation of the standard error of the regression is calculated as follows:

$$\text{Standard Deviation of the Std. Err. of the Regr.} = \frac{\text{Standard Error of the Regression}}{\sqrt{2N}}$$

where: N = number of observations. Since Value Line betas are derived from weekly price change observations over a period of five years, N = 259

$$\text{Thus, } 0.1198 = \frac{2.7265}{\sqrt{518}} = \frac{2.7265}{22.7596}$$

Source of Information: Value Line, Inc., January 2021  
Value Line Investment Survey (Standard Edition)

Southwestern Public Service Company  
Basis of Selection of Comparable Risk  
Domestic Non-Price Regulated Companies

	[1]	[2]	[3]	[4]
Proxy Group of Thirteen Electric Companies	Value Line Adjusted Beta	Unadjusted Beta	Residual Standard Error of the Regression	Standard Deviation of Beta
ALLETE, Inc.	0.85	0.75	2.7231	0.0685
Alliant Energy Corporation	0.85	0.73	2.7326	0.0687
Ameren Corporation	0.85	0.70	2.6062	0.0655
Duke Energy	0.85	0.77	2.8284	0.0711
Edison International	0.95	0.88	3.2843	0.0826
Entergy Corporation	0.95	0.89	2.6240	0.0660
IDACORP, Inc.	0.80	0.68	2.5421	0.0639
NorthWestern Corporation	0.95	0.85	2.7335	0.0687
OGE Energy Corporation	1.10	1.08	2.6719	0.0672
Otter Tail Corporation	0.85	0.76	2.4857	0.0625
Pinnacle West Capital Corporation	0.90	0.80	2.7203	0.0684
Portland General Electric Company	0.85	0.75	2.8187	0.0709
Xcel Energy, Inc.	0.80	0.66	2.6743	0.0672
Average	0.89	0.79	2.7265	0.0686
Beta Range (+/- 2 std. Devs. of Beta)	0.65	0.93		
2 std. Devs. of Beta	0.14			
Residual Std. Err. Range (+/- 2 std. Devs. of the Residual Std. Err.)	2.4869	2.9661		
Std. dev. of the Res. Std. Err.	0.1198			
2 std. devs. of the Res. Std. Err.	0.2396			

Source of Information: Valueline Proprietary Database, January 2021

Southwestern Public Service Company  
Proxy Group of Non-Price Regulated Companies  
Comparable in Total Risk to the  
Proxy Group of Thirteen Electric Companies

	[1]	[2]	[3]	[4]
Proxy Group of Forty-Eight Non-Price Regulated Companies	VL Adjusted Beta	Unadjusted Beta	Residual Standard Error of the Regression	Standard Deviation of Beta
Abbot Laboratories	0.95	0.91	2.7460	0.0690
Analog Devices	0.95	0.86	2.6778	0.0673
Assurant Inc.	0.95	0.85	2.9139	0.0733
ANSYS, Inc.	0.85	0.76	2.8279	0.0711
Smith (A.O.)	0.90	0.83	2.7524	0.0692
Becton, Dickinson	0.80	0.67	2.8794	0.0724
Brown-Forman 'B'	0.85	0.76	2.6920	0.0677
Broadridge Fin'l	0.85	0.72	2.7392	0.0689
Cerner Corp.	0.95	0.87	2.7913	0.0702
Chemed Corp.	0.85	0.75	2.5303	0.0636
Cooper Cos.	0.95	0.92	2.7038	0.0680
Cisco Systems, Inc.	0.95	0.85	2.4987	0.0628
CSW Industrials	0.85	0.76	2.7444	0.0690
Quest Diagnostics	0.90	0.80	2.6677	0.0671
Dolby Labs.	0.95	0.87	2.6659	0.0670
Estee Lauder	0.90	0.83	2.7514	0.0692
Exponent, Inc.	0.85	0.76	2.9154	0.0733
Gentex Corporation	0.95	0.91	2.7484	0.0691
Alphabet Inc.	0.85	0.75	2.5514	0.0641
Hershey Co.	0.85	0.72	2.7087	0.0681
Ingredion Inc.	0.90	0.78	2.9266	0.0736
Hunt (J.B.)	0.95	0.88	2.8114	0.0707
J & J Snack Foods Corp.	0.90	0.82	2.8400	0.0714
Jack Henry & Associates, Inc.	0.85	0.70	2.7540	0.0692
McCormick and Co.	0.85	0.70	2.7595	0.0694
Altria Group	0.90	0.79	2.8916	0.0727
MSCI Inc.	0.95	0.86	2.9256	0.0735
Motorola Solutions, Inc.	0.90	0.82	2.8041	0.0705
Maxim Integrated	0.95	0.85	2.9413	0.0739
NewMarket Corp.	0.80	0.66	2.5362	0.0638
Northrop Grumman	0.85	0.71	2.8969	0.0728
Omnicom Group Inc.	1.00	0.93	2.5166	0.0633
PerkinElmer, Inc.	0.95	0.92	2.6809	0.0674
Pool Corp.	0.90	0.82	2.9389	0.0739
Rollins, Inc.	0.85	0.76	2.8807	0.0724
Starbucks Corporation	0.95	0.92	2.6496	0.0666
The Sherwin-Williams Company	0.95	0.91	2.5559	0.0643
Selective Ins. Group	0.85	0.74	2.9102	0.0732
Synopsys, Inc.	0.95	0.92	2.5128	0.0632
Sensient Technologies Corporation	0.90	0.82	2.5687	0.0646
Tetra Tech	0.90	0.83	2.9490	0.0741
Texas Instruments	0.85	0.76	2.5625	0.0644
AMERCO	0.95	0.87	2.6739	0.0672
UniFirst Corporation	0.95	0.92	2.4960	0.0628
Verisign	0.95	0.85	2.6197	0.0659
Waters Corp.	0.95	0.87	2.7355	0.0688
Watsco, Inc.	0.85	0.76	2.6256	0.0660
Western Union	0.80	0.68	2.7006	0.0679
Average	0.90	0.81	2.7300	0.0700
Proxy Group of Thirteen Electric Companies	0.89	0.79	2.7265	0.0686

Source of Information:

Valueline Proprietary Database, January 2021

Southwestern Public Service Company  
Summary of Cost of Equity Models Applied to  
Proxy Group of Forty-Eight Non-Price Regulated Companies  
Comparable in Total Risk to the  
Proxy Group of Thirteen Electric Companies

<u>Principal Methods</u>	<u>Proxy Group of Forty-Eight Non- Price Regulated Companies</u>
Discounted Cash Flow Model (DCF) (1)	11.92 %
Risk Premium Model (RPM) (2)	12.45 %
Capital Asset Pricing Model (CAPM) (3)	<u>11.70 %</u>
	<u>12.02 %</u>
	<u>11.92 %</u>
	<u>11.97 %</u>

Notes:

- (1) From page 2 of this Schedule.
- (2) From page 3 of this Schedule.
- (3) From page 6 of this Schedule.

Southwestern Public Service Company

DCF Results for the Proxy Group of Non-Price-Regulated Companies Comparable in Total Risk to the  
Proxy Group of Thirteen Electric Companies

	[1]	[2]	[3]		[4]	[5]	[6]	[7]
				Bloomberg's				
Proxy Group of Forty-Eight Non-Price Regulated Companies	Average Dividend Yield	Value Line Projected Five Year Growth in EPS	Zack's Five Year Projected Growth Rate in EPS	Five Year Projected Growth Rate in EPS	Yahoo! Finance Projected Five Year Growth in EPS	Average Projected Five Year Growth Rate in EPS	Adjusted Dividend Yield	Indicated Common Equity Cost Rate (1)
Abbot Laboratories	1.65 %	12.00 %	12.30 %	9.70 %	13.28 %	11.82 %	1.75 %	13.57 %
Analog Devices	1.82	8.50	12.30	8.80	11.47	10.27	1.91	12.18
Assurant Inc.	2.02	6.50	NA	NA	19.40	12.95	2.15	15.10
ANSYS, Inc.	-	10.00	NA	13.60	6.39	10.00	-	NA
Smith (A.O.)	1.89	5.00	9.00	10.00	8.00	8.00	1.97	9.97
Becton, Dickinson	1.38	9.00	9.00	12.79	9.50	10.07	1.45	11.52
Brown-Forman 'B'	-	11.00	NA	5.53	8.81	8.45	-	NA
Broadridge Fin'l	1.57	10.50	NA	7.40	10.00	9.30	1.64	10.94
Cerner Corp.	1.18	9.00	11.90	11.68	10.55	10.78	1.24	12.02
Chemed Corp.	0.27	12.50	10.10	10.19	10.10	10.72	0.28	11.00
Cooper Cos.	0.02	14.50	11.00	10.83	10.00	11.58	0.02	11.60
Cisco Systems, Inc.	3.46	7.00	6.30	6.57	6.14	6.50	3.57	10.07
CSW Industrials	0.52	8.50	NA	5.00	12.00	8.50	0.54	9.04
Quest Diagnostics	1.82	11.00	26.50	17.66	9.72	16.22	1.97	18.19
Dolby Labs.	1.02	9.50	13.00	NA	16.00	12.83	1.09	13.92
Estee Lauder	0.87	12.00	12.80	13.73	16.53	13.77	0.93	14.70
Exponent, Inc.	0.93	11.00	NA	15.00	15.00	13.67	0.99	14.66
Gentex Corporation	1.51	9.50	2.10	5.59	15.00	8.05	1.57	9.62
Alphabet Inc.	-	14.50	16.90	17.88	16.81	16.52	-	NA
Hershey Co.	2.16	5.00	7.70	7.07	7.77	6.88	2.23	9.11
Ingredion Inc.	3.30	6.00	NA	8.60	1.90	5.50	3.39	8.89
Hunt (J.B.)	0.81	6.50	15.00	11.60	11.65	11.19	0.86	12.05
J & J Snack Foods Corp.	1.55	6.00	NA	NA	6.00	6.00	1.60	7.60
Jack Henry & Associates, Inc.	1.09	10.50	10.70	9.00	10.80	10.25	1.15	11.40
McCormick and Co.	1.45	6.50	5.50	10.04	4.80	6.71	1.50	8.21
Altria Group	8.54	6.00	4.00	3.70	5.60	4.83	8.75	13.58
MSCI Inc.	0.78	17.00	NA	12.15	14.80	14.65	0.84	15.49
Motorola Solutions, Inc.	1.68	8.00	9.00	11.10	5.88	8.50	1.75	10.25
Maxim Integrated	-	7.00	10.00	11.65	15.71	11.09	-	NA
NewMarket Corp.	2.00	2.00	NA	NA	7.70	4.85	2.05	6.90
Northrop Grumman	1.91	10.50	NA	19.92	7.62	12.68	2.03	14.71
Omnicom Group Inc.	4.45	5.50	4.30	1.78	3.20	3.69	4.53	8.22
PerkinElmer, Inc.	0.21	17.50	19.50	11.07	17.00	16.27	0.23	16.50
Pool Corp.	0.66	14.50	NA	17.00	17.00	16.17	0.71	16.88
Rollins, Inc.	0.55	12.00	NA	NA	8.20	10.10	0.58	10.68
Starbucks Corporation	1.85	13.50	13.80	18.24	49.68	23.81	2.07	25.88
The Sherwin-Williams Company	0.75	10.00	10.30	9.21	9.57	9.77	0.79	10.56
Selective Ins. Group	1.62	6.50	NA	55.90	1.88	21.43	1.79	23.22
Synopsys, Inc.	-	12.50	11.50	13.38	11.50	12.22	-	NA
Sensient Technologies Corporation	2.18	4.00	NA	7.55	3.80	5.12	2.24	7.36
Tetra Tech	0.59	11.00	15.00	13.65	15.00	13.66	0.63	14.29
Texas Instruments	2.59	4.00	9.30	10.30	10.00	8.40	2.70	11.10
AMERCO	-	1.50	NA	NA	15.00	8.25	-	NA
UniFirst Corporation	0.52	3.00	NA	10.00	10.00	7.67	0.54	8.21
Verisign	-	9.50	NA	NA	8.00	8.75	-	NA
Waters Corp.	-	6.00	5.00	5.32	4.90	5.31	-	NA
Watsco, Inc.	3.09	8.00	NA	NA	15.00	11.50	3.27	14.77
Western Union	4.14	6.00	NA	5.80	8.71	6.84	4.28	11.12
							Mean	12.38 %
							Median	11.46 %
						Average of Mean and Median		11.92 %

NA= Not Available

NMF= Not Meaningful Figure

- (1) The application of the DCF model to the domestic, non-price regulated comparable risk companies is identical to the application of the DCF to the Utility Proxy Group. The dividend yield is derived by using the 60 day average price and the spot indicated dividend as of January 8, 2021. The dividend yield is then adjusted by 1/2 the average projected growth rate in EPS, which is calculated by averaging the 5 year projected growth in EPS provided by Value Line, www.zacks.com, Bloomberg Professional Services, and www.yahoo.com (excluding any negative growth rates) and then adding that growth rate to the adjusted dividend yield.

Source of Information:

Value Line Investment Survey  
 www.zacks.com Downloaded on 01/08/2021  
 www.yahoo.com Downloaded on 01/08/2021  
 Bloomberg Professional Services

Southwestern Public Service Company  
Indicated Common Equity Cost Rate  
Through Use of a Risk Premium Model  
Using an Adjusted Total Market Approach

<u>Line No.</u>		<u>Proxy Group of Forty- Eight Non-Price Regulated Companies</u>
1.	Prospective Yield on Baa2 Rated Corporate Bonds (1)	4.03 %
2.	Adjustment to Reflect Proxy Group Bond Rating (2)	<u>(0.17)</u>
3.	Prospective Bond Rating	3.86
4.	Equity Risk Premium (3)	<u>8.59</u>
5.	Risk Premium Derived Common Equity Cost Rate	<u><u>12.45 %</u></u>

Notes: (1) Average forecast of Baa2 corporate bonds based upon the consensus of nearly 50 economists reported in Blue Chip Financial Forecasts dated December 1, 2020 and January 1, 2021 (see pages 10 and 11 of Schedule 4). The estimates are detailed below.

First Quarter 2021	3.50 %
Second Quarter 2021	3.60
Third Quarter 2021	3.70
Fourth Quarter 2021	3.80
First Quarter 2022	3.80
Second Quarter 2022	3.80
2022-2026	4.60
2027-2031	<u>5.40</u>
Average	<u><u>4.03 %</u></u>

(2) To reflect the Baa1 average rating of the non-utility proxy group, the prospective yield on Baa corporate bonds must be adjusted downward by 1/3 of the spread between A2 and Baa2 corporate bond yields as shown below:

	A2 Corp. Bond Yield		Baa2 Corp. Bond Yield		Spread
Dec-2020	2.72 %		3.16 %		0.44 %
Nov-2020	2.79		3.30		0.51
Oct-2020	2.88		3.44		<u>0.56</u>
	Average yield spread				<u><u>0.50 %</u></u>
	1/3 of spread				<u><u>0.17 %</u></u>

(3) From page 5 of this Schedule.



Southwestern Public Service Company  
Comparison of Long-Term Issuer Ratings for the  
Proxy Group of Forty-Eight Non-Price Regulated Companies of Comparable risk to the  
Proxy Group of Thirteen Electric Companies

Proxy Group of Forty-Eight Non-Price Regulated Companies	Moody's Long-Term Issuer Rating January 2021		Standard & Poor's Long-Term Issuer Rating January 2021	
	Long-Term Issuer Rating	Numerical Weighting (1)	Long-Term Issuer Rating	Numerical Weighting (1)
Abbot Laboratories	A3	7.0	A	6.0
Analog Devices	Baa1	8.0	BBB	9.0
Assurant Inc.	Baa3	10.0	BBB	9.0
ANSYS, Inc.	NA	--	NA	--
Smith (A.O.)	NA	--	NA	--
Becton, Dickinson	Ba1	11.0	BBB	9.0
Brown-Forman 'B'	A1	5.0	A-	7.0
Broadridge Fin'l	Baa1	8.0	BBB+	8.0
Cerner Corp.	NA	--	NA	--
Chemed Corp.	WR	--	NR	--
Cooper Cos.	WR	--	NR	--
Cisco Systems, Inc.	A1	5.0	AA-	4.0
CSW Industrials	NA	--	NA	--
Quest Diagnostics	Baa2	9.0	BBB+	8.0
Dolby Labs.	NA	--	NA	--
Estee Lauder	A1	5.0	A+	5.0
Exponent, Inc.	NA	--	NA	--
Gentex Corporation	NA	--	NA	--
Alphabet Inc.	Aa2	3.0	AA+	2.0
Hershey Co.	A1	5.0	A	6.0
Ingredion Inc.	Baa1	8.0	BBB	9.0
Hunt (J.B.)	Baa1	8.0	BBB+	8.0
J & J Snack Foods Corp.	NA	--	NA	--
Jack Henry & Associates, Inc.	NA	--	NA	--
McCormick and Co.	Baa2	9.0	BBB	9.0
Altria Group	A3	7.0	BBB	9.0
MSCI Inc.	Ba2	12.0	BB+	11.0
Motorola Solutions, Inc.	Baa3	10.0	BBB-	10.0
Maxim Integrated	Baa1	8.0	BBB+	8.0
NewMarket Corp.	Baa2	9.0	BBB+	8.0
Northrop Grumman	Baa2	9.0	BBB	9.0
Omnicom Group Inc.	Baa1	8.0	BBB+	8.0
PerkinElmer, Inc.	Baa3	10.0	BBB	9.0
Pool Corp.	NA	--	NA	--
Rollins, Inc.	NA	--	NA	--
Starbucks Corporation	Baa1	8.0	BBB+	8.0
The Sherwin-Williams Company	Baa2	9.0	BBB-	10.0
Selective Ins. Group	Baa2	9.0	BBB	9.0
Synopsys, Inc.	NA	--	NA	--
Sensient Technologies Corporation	WR	--	NR	--
Tetra Tech	NA	--	NA	--
Texas Instruments	A1	5.0	A+	5.0
AMERCO	WR	--	NR	--
UniFirst Corporation	NA	--	NA	--
Verisign	Ba1	11.0	BBB-	10.0
Waters Corp.	NA	--	NA	--
Watsco, Inc.	NA	--	NA	--
Western Union	Baa2	9.0	BBB	9.0
Average	Baa1	8.0	BBB+	7.9

Notes:

(1) From page 6 of Schedule 4.

Source of Information:

Bloomberg Professional Services

Southwestern Public Service Company  
Derivation of Equity Risk Premium Based on the Total Market Approach  
Using the Beta for  
Proxy Group of Forty-Eight Non-Price Regulated Companies of Comparable risk to the  
Proxy Group of Thirteen Electric Companies

<u>Line No.</u>	<u>Equity Risk Premium Measure</u>	<u>Proxy Group of Forty-Eight Non- Price Regulated Companies</u>
<u>Ibbotson-Based Equity Risk Premiums:</u>		
1.	Ibbotson Equity Risk Premium (1)	5.78 %
2.	Regression on Ibbotson Risk Premium Data (2)	9.37
3.	Ibbotson Equity Risk Premium based on PRPM (3)	9.63
4.	Equity Risk Premium Based on <u>Value Line</u> Summary and Index (4)	7.89
5	Equity Risk Premium Based on <u>Value Line</u> S&P 500 Companies (5)	10.99
6.	Equity Risk Premium Based on Bloomberg S&P 500 Companies (6)	<u>12.36</u>
7.	Conclusion of Equity Risk Premium	9.34 %
8.	Adjusted Beta (7)	<u>0.92</u>
9.	Forecasted Equity Risk Premium	<u><u>8.59 %</u></u>

## Notes:

- (1) From note 1 of page 9 of Schedule 4.
- (2) From note 2 of page 9 of Schedule 4.
- (3) From note 3 of page 9 of Schedule 4.
- (4) From note 4 of page 9 of Schedule 4.
- (5) From note 5 of page 9 of Schedule 4.
- (6) From note 6 of page 9 of Schedule 4.
- (7) Average of mean and median beta from page 6 of this Schedule.

## Sources of Information:

Stocks, Bonds, Bills, and Inflation - 2020 SBBI Yearbook, John Wiley & Sons, Inc.  
Value Line Summary and Index  
Blue Chip Financial Forecasts, December 1, 2020 and January 1, 2021  
Bloomberg Professional Services

Southwestern Public Service Company  
Traditional CAPM and ECAPM Results for the Proxy Group of Non-Price-Regulated Companies Comparable in Total Risk to the  
Proxy Group of Thirteen Electric Companies

	[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]
Proxy Group of Forty-Eight Non-Price Regulated Companies	Value Line Adjusted Beta	Bloomberg Beta	Average Beta	Market Risk Premium (1)	Risk-Free Rate (2)	Traditional CAPM Cost Rate	ECAPM Cost Rate	Indicated Common Equity Cost Rate (3)
Abbot Laboratories	0.95	0.90	0.92	10.21 %	2.25 %	11.65 %	11.85 %	11.75 %
Analog Devices	0.95	1.06	1.01	10.21	2.25	12.57	12.54	12.55
Assurant Inc.	0.90	1.02	0.96	10.21	2.25	12.06	12.16	12.11
ANSYS, Inc.	0.90	0.93	0.92	10.21	2.25	11.65	11.85	11.75
Smith (A.O.)	0.90	1.02	0.96	10.21	2.25	12.06	12.16	12.11
Becton, Dickinson	0.80	0.63	0.71	10.21	2.25	9.50	10.24	9.87
Brown-Forman 'B'	0.85	0.97	0.91	10.21	2.25	11.54	11.77	11.66
Broadridge Fin'l	0.85	0.83	0.84	10.21	2.25	10.83	11.24	11.03
Cerner Corp.	0.95	0.91	0.93	10.21	2.25	11.75	11.93	11.84
Chemed Corp.	0.85	0.90	0.87	10.21	2.25	11.14	11.47	11.30
Cooper Cos.	0.95	0.94	0.95	10.21	2.25	11.95	12.08	12.02
Cisco Systems, Inc.	0.95	0.85	0.90	10.21	2.25	11.44	11.70	11.57
CSW Industrials	0.85	1.02	0.94	10.21	2.25	11.85	12.00	11.93
Quest Diagnostics	0.90	1.00	0.95	10.21	2.25	11.95	12.08	12.02
Dolby Labs.	0.90	0.95	0.93	10.21	2.25	11.75	11.93	11.84
Estee Lauder	0.90	0.98	0.94	10.21	2.25	11.85	12.00	11.93
Exponent, Inc.	0.85	0.92	0.88	10.21	2.25	11.24	11.54	11.39
Gentex Corporation	0.95	1.04	1.00	10.21	2.25	12.46	12.46	12.46
Alphabet Inc.	0.90	0.87	0.89	10.21	2.25	11.34	11.62	11.48
Hershey Co.	0.85	0.83	0.84	10.21	2.25	10.83	11.24	11.03
Ingredion Inc.	0.90	0.92	0.91	10.21	2.25	11.54	11.77	11.66
Hunt (J.B.)	0.95	0.92	0.94	10.21	2.25	11.85	12.00	11.93
J & J Snack Foods Corp.	0.90	0.78	0.84	10.21	2.25	10.83	11.24	11.03
Jack Henry & Associates, Inc.	0.85	0.89	0.87	10.21	2.25	11.14	11.47	11.30
McCormick and Co.	0.85	0.70	0.77	10.21	2.25	10.11	10.70	10.41
Altria Group	0.85	0.88	0.86	10.21	2.25	11.03	11.39	11.21
MSCI Inc.	0.95	0.92	0.93	10.21	2.25	11.75	11.93	11.84
Motorola Solutions, Inc.	0.90	0.93	0.92	10.21	2.25	11.65	11.85	11.75
Maxim Integrated	0.95	1.00	0.98	10.21	2.25	12.26	12.31	12.29
NewMarket Corp.	0.80	0.55	0.67	10.21	2.25	9.09	9.94	9.51
Northrop Grumman	0.85	0.80	0.82	10.21	2.25	10.63	11.09	10.86
Omnicom Group Inc.	0.95	1.03	0.99	10.21	2.25	12.36	12.39	12.37
PerkinElmer, Inc.	0.95	0.84	0.89	10.21	2.25	11.34	11.62	11.48
Pool Corp.	0.90	0.93	0.91	10.21	2.25	11.54	11.77	11.66
Rollins, Inc.	0.85	0.66	0.75	10.21	2.25	9.91	10.55	10.23
Starbucks Corporation	0.95	1.06	1.01	10.21	2.25	12.57	12.54	12.55
The Sherwin-Williams Company	0.95	1.02	0.99	10.21	2.25	12.36	12.39	12.37
Selective Ins. Group	0.85	0.98	0.91	10.21	2.25	11.54	11.77	11.66
Synopsys, Inc.	1.00	1.00	1.00	10.21	2.25	12.46	12.46	12.46
Sensient Technologies Corporation	0.90	0.95	0.92	10.21	2.25	11.65	11.85	11.75
Tetra Tech	0.90	1.00	0.95	10.21	2.25	11.95	12.08	12.02
Texas Instruments	0.85	0.90	0.88	10.21	2.25	11.24	11.54	11.39
AMERCO	0.95	1.09	1.02	10.21	2.25	12.67	12.62	12.64
UniFirst Corporation	0.95	1.11	1.03	10.21	2.25	12.77	12.69	12.73
Verisign	0.95	0.82	0.88	10.21	2.25	11.24	11.54	11.39
Waters Corp.	0.95	0.84	0.90	10.21	2.25	11.44	11.70	11.57
Watsco, Inc.	0.85	0.78	0.82	10.21	2.25	10.63	11.09	10.86
Western Union	0.85	1.05	0.95	10.21	2.25	11.95	12.08	12.02
Mean			0.91			11.52 %	11.76 %	11.64 %
Median			0.92			11.65 %	11.85 %	11.75 %
Average of Mean and Median			0.92			11.59 %	11.81 %	11.70 %

## Notes:

- (1) From note 1 of page 2 of Schedule 5.  
(2) From note 2 of page 2 of Schedule 5.  
(3) Average of CAPM and ECAPM cost rates.

**Southwestern Public Service Company**  
Derivation of Investment Risk Adjustment Based upon  
Ibbotson Associates' Size Premium for the Decile Portfolios of the NYSE/AMEX/NASDAQ

	[1]	[2]	[3]	[4]
Line No.	Market Capitalization on January 8, 2021 (1) (millions)	Applicable Decile of the NYSE/AMEX/NASDAQ (2)	Applicable Size Premium (3)	Spread from Applicable Size Premium (4)
1.	\$ 3,334.553	5	1.10%	
2.	\$ 15,710.344	2	0.50%	0.60%

Notes:

- (1) From page 2 of this Schedule.
- (2) Gleaned from Columns [B] and [C] on the bottom of this page. The appropriate decile (Column [A]) corresponds to the market capitalization of the proxy group, which is found in Column [1].
- (3) Corresponding risk premium to the decile is provided in Column [D] on the bottom of this page.
- (4) Line No. 1 Column [3] – Line No. 2 Column [3]. For example, the 0.60% in Column [4], Line No. 2 is derived as follows  
 $0.60\% = 1.10\% - 0.50\%$ .

Southwestern Public Service Company  
Market Capitalization of Southwestern Public Service Company and the  
Proxy Group of Thirteen Electric Companies

Company	Exchange	Common Stock Shares Outstanding at Fiscal Year End 2019 (millions)	Book Value per Share at Fiscal Year End 2019 (1)	Total Common Equity at Fiscal Year End 2019 (millions)	Closing Stock Market Price on January 08, 2021	Market-to-Book Ratio on January 08, 2021 (2)	Market Capitalization on January 08, 2021 (3) (millions)
[1] [2] [3] [4] [5] [6]							
Southwestern Public Service Company		NA	NA	1,820,171 (4)	NA		
Based upon Proxy Group of Thirteen Electric Companies							
183.2 (5) \$ 3,334,553 (6)							
Proxy Group of Thirteen Electric Companies							
ALLETE, Inc.	NYSE	51,696	\$ 43.173	\$ 2,231,900	\$ 64.410	149.2 %	\$ 3,329,771
Alliant Energy Corporation	NASDAQ	245,023	21.243	5,205,100	49.350	232.3	12,091,875
Ameren Corporation	NYSE	246,232	32.729	8,059,000	75.000	229.2	18,467,378
Duke Energy	NYSE	733,321,965	63.849	46,822,000	90.050	141.0	66,035,643
Edison International	NYSE	361,985	36.750	13,303,000	62.300	169.5	22,551,674
Entergy Corporation	NYSE	199,727	51.188	10,223,675	95.490	186.5	19,071,906
IDACORP, Inc.	NYSE	50,410	48.892	2,464,628	89.210	182.5	4,497,067
NorthWestern Corporation	NASDAQ	53,999	37.762	2,039,094	56.920	150.7	3,073,634
OGE Energy Corporation	NYSE	200,177	20.679	4,139,500	32.070	155.1	6,419,688
Otter Tail Corporation	NASDAQ	40,158	19.460	781,482	42.670	219.3	1,713,524
Pinnacle West Capital Corporation	NYSE	112,540	48.255	5,430,648	77.770	161.2	8,752,246
Portland General Electric Company	NYSE	89,387	28.986	2,591,000	41.800	144.2	3,736,382
Xcel Energy, Inc.	NASDAQ	524,539	25.239	13,239,000	65.760	260.5	34,493,685
Average		223,784	\$ 36.785	\$ 8,963,848	\$ 64.831	183.2 %	\$ 15,710,344

NA= Not Available

Notes: (1) Column 3 / Column 1.  
(2) Column 4 / Column 2.  
(3) Column 1 \* Column 4.  
(4) Proposed rate base multiplied by the requested common equity ratio.  
(5) The market-to-book ratio of Southwestern Public Service Company on January 08, 2021 is assumed to be equal to the market-to-book ratio of Proxy Group of Thirteen Electric Companies on January 08, 2021 as appropriate.  
(6) Column [3] multiplied by Column [5].

Source of Information: 2019 Annual Forms 10K  
yahoo.finance.com  
Bloomberg Professional

Southwestern Public Service Company  
Derivation of the Flotation Cost Adjustment to the Cost of Common Equity

Equity Issuances (Company Provided)									
Date	Issuing Company	[Column 1] Shares Issued (1)	[Column 2] Market Price per Share (1)	[Column 3] Average Offering Price per Share (1)	[Column 4] Underwriting Discount (1)	[Column 5] Total Offering Expense per Share (1)	[Column 6] Net Proceeds per Share (2)	[Column 7] Total Flotation Costs (3)	[Column 8] Gross Equity Issue before Costs (4)
11/16/1949	Northern States Power	1,534,238	\$ 10.750	\$ 10.250	\$ 0.124	\$ 0.137	\$ 9,989	\$ 1,205,605	\$ 17,030,559
6/4/1952	Northern States Power	1,108,966	10.500	10.500	0.098	0.162	10,240	288,331	11,644,143
4/14/1954	Northern States Power	1,219,856	15.250	14.000	0.060	0.124	13,816	1,749,274	18,602,804
2/29/1956	Northern States Power	670,920	17.825	16.750	0.050	0.221	16,479	903,058	11,959,149
7/22/1956	Northern States Power	952,033	23.375	22.000	0.069	0.191	21,740	1,556,574	22,253,771
7/28/1965	Northern States Power	772,008	35.250	33.000	0.092	0.225	32,683	1,981,745	27,213,282
1/22/1969	Northern States Power	1,080,811	29.000	27.000	0.119	0.187	26,694	2,492,350	31,343,519
10/21/1970	Northern States Power	1,729,298	23.125	21.500	0.175	0.149	21,176	3,370,402	39,990,016
7/26/1972	Northern States Power	1,902,228	25.800	23.500	0.129	0.166	23,205	3,414,499	47,555,700
10/10/1973	Northern States Power	2,092,451	28.825	24.500	0.128	0.153	24,219	3,360,476	47,537,500
11/20/1974	Northern States Power	2,300,000	17.625	17.500	0.910	0.069	16,521	2,539,200	40,537,500
8/14/1975	Northern States Power	1,750,000	23.000	23.000	0.740	0.077	22,183	1,429,750	37,998,300
6/3/1976	Northern States Power	2,000,000	24.000	24.000	0.720	0.064	23,216	1,568,000	40,250,000
5/31/1993	Northern States Power	3,041,955	44.125	43.625	1.200	0.048	42,377	5,317,337	134,226,264
9/23/1997	Northern States Power	4,500,000	49.938	49.563	1.230	0.133	48,200	7,821,000	224,721,000
9/29/1997	Northern States Power	400,000	50.500	49.563	1.230	0.133	48,200	920,000	20,200,000
2/25/2002	Xcel Energy, Inc.	20,000,000	22.950	22.500	0.730	0.015	21,755	23,900,000	439,000,000
9/9/2008	Xcel Energy, Inc.	17,250,000	20.860	20.200	0.100	0.006	20,094	13,218,352	359,835,000
8/3/2010	Xcel Energy, Inc.	21,850,000	22.100	21.500	0.645	0.013	20,571	33,407,927	449,477,073
3/1/2013	Xcel Energy, Inc.	7,757,449	29.057	29.057	0.291	0.052	28,714	482,885,000	225,407,642
6/1/2014	Xcel Energy, Inc.	5,693,946	30.663	30.663	0.307	0.030	30,326	2,657,558	174,592,340
9/1/2018	Xcel Energy, Inc.	4,733,435	47.885	47.885	0.407	0.073	47,405	1,915,210	226,661,287
8/29/2019	Xcel Energy, Inc.	9,359,103	48.416	48.416	0.173	0.030	48,213	2,271,040	453,132,797
Total Public Issuances								\$ 119,189,213	\$ 3,171,079,321
									\$ 3,051,890,108

Flotation Cost Adjustment					
[Column 11]	[Column 12]	[Column 13]	[Column 14]	[Column 15]	[Column 16]
Average Dividend Yield (7)	Average Projected EPS Growth Rate (7)	Adjusted Dividend Yield (8)	Average DCF Cost Rate Unadjusted for Flotation (9)	DCF Cost Rate Adjusted for Flotation (10)	Flotation Cost Adjustment (11)
3.71 %	4.65 %	3.80 %	8.45 %	8.60 %	0.15 %

- Notes:
- (1) Company provided
  - (2) Col. 3 - Col. 4 - Col. 5
  - (3) (Col. 2 - Col. 6) x Col. 1
  - (4) Col. 1 x Col. 2
  - (5) Col. 1 x Col. 6
  - (6) Col. 7 / Col. 8
  - (7) Schedule 3
  - (8) Col. 11 x (1 + 0.5 x Col. 12)
  - (9) Col. 12 + Col. 13
  - (10) Col. 13 / (1 - Col. 10) + Col. 12
  - (11) Col. 15 - Col. 14