

COMMUNITY RELATIONS MANAGERS

INFORMATION SHEET
MINNESOTA

HELPING OUR BUSINESS AND COMMUNITIES WORK TOWARD
POSITIVE OUTCOMES TOGETHER



We're strongly committed to the communities we serve and our relationship with them is of the utmost importance. Right here in Minnesota, there's a team of community relations managers whose primary purpose is to work with local governments and community leaders. Our relationship work is extensive — from negotiating franchise agreements and doing community-level outage communications, to working on complex permitting approvals and spurring growth. We're here to help advocate for positive outcomes that work well for both our company and the communities we serve.

Here are examples of our team's involvement:

- Maintain relationships and advocate for company initiatives and policies with community stakeholders, including local elected officials
- Lead outreach to local government officials about company projects
- Spur company growth and economic development opportunities
- Facilitate complex permit approvals for company assets, including generation, transmission and distribution facilities for electric and natural gas
- Promote our products and services to both business and residential customers
- Maintain and negotiate franchise agreements with communities
- Oversee neighborhood-level outage inquiries and resolutions
- Support community events and volunteer opportunities



Michelle Swanson

5309 W. 70th St.

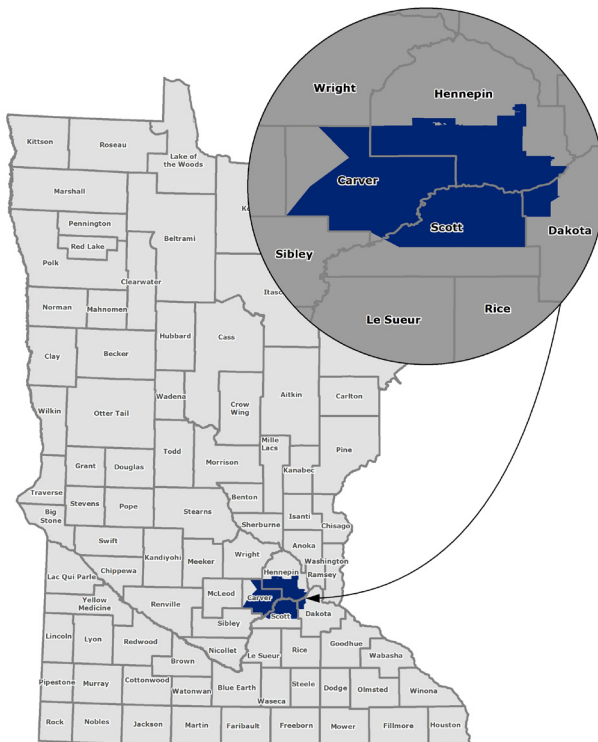
Edina, MN 55439

P: 952.380.2604 C: 612.965.7975

michelle.m.swanson
@xcelenergy.com

Major Company Assets:

- Black Dog Power Plant
- Blue Lake Power Plant



COMMUNITY RELATIONS MANAGERS

MINNESOTA

Cities managed	37			
	Bloomington	Hamburg	Norwood/ Young America	St. Louis Park
	Burnsville	Hopkins	Orono	Tonka Bay
	Carver	Jackson	Prior Lake	Victoria
	Chanhassen	Township	Richfield	Waconia
	Cologne	Jordan	Robbinsdale	Watertown
	Deephaven	Laketown Township	Savage	Wayzata
	Eden Prairie	Minnetonka	Shakopee	Woodland
	Edina	Minnetonka Beach	Shorewood	
	Excelsior	Minnetrista	Spring Park	
	Golden Valley	Mound	St. Bonifacius	
	Greenwood			
Counties managed	2			
	Carver County			
	Scott County			

See a full listing of Minnesota community relations managers and the areas they serve at [xcelenergy.com/Community](https://www.xcelenergy.com/Community).

