

# COMMUNITY RELATIONS MANAGERS

INFORMATION SHEET  
MINNESOTA

HELPING OUR BUSINESS AND COMMUNITIES WORK TOWARD POSITIVE OUTCOMES TOGETHER



We're strongly committed to the communities we serve and our relationship with them is of the utmost importance. Right here in Minnesota, there's a team of community relations managers whose primary purpose is to work with local governments and community leaders. Our relationship work is extensive — from negotiating franchise agreements and doing community-level outage communications, to working on complex permitting approvals and spurring growth. We're here to help advocate for positive outcomes that work well for both our company and the communities we serve.

**Here are examples of our team's involvement:**

- Maintain relationships and advocate for company initiatives and policies with community stakeholders, including local elected officials
- Lead outreach to local government officials about company projects
- Spur company growth and economic development opportunities
- Facilitate complex permit approvals for company assets, including generation, transmission and distribution facilities for electric and natural gas
- Promote our products and services to both business and residential customers
- Maintain and negotiate franchise agreements with communities
- Oversee neighborhood-level outage inquiries and resolutions
- Support community events and volunteer opportunities



**Jim Pearson**

825 Rice St., St. Paul, MN 55117  
P: 651.229.2230 C: 651.239.6021  
james.g.pearson@xcelenergy.com

**Major company assets:**

- High Bridge Power Plant
- Rice Street Service Center
- Downtown network

Managed city	1
	St. Paul
Managed county	1
	Ramsey County

See a full listing of Minnesota community relations managers and the areas they serve at [xcelenergy.com/Community](http://xcelenergy.com/Community).

