

COMMUNITY RELATIONS MANAGERS

INFORMATION SHEET
MINNESOTA

HELPING OUR BUSINESS AND COMMUNITIES WORK TOWARD
POSITIVE OUTCOMES TOGETHER



We're strongly committed to the communities we serve and our relationship with them is of the utmost importance. Right here in Minnesota, there's a team of Community Relations Managers whose primary purpose is to work with local governments and influential community leaders. Our relationship work is extensive – from negotiating franchise agreements to community-level outage communications to working on complex permitting process and spurring growth. We're here to help advocate for positive outcomes that work well for both our company and the communities we serve.

Here are some examples of how we get involved:

- Maintain relationships and advocate for company initiatives and policies with community stakeholders, including local elected officials
- Lead outreach and presentations to local government officials about company projects
- Oversee neighborhood-level outage inquiries and resolutions
- Support community events and volunteer opportunities

Foundation overview

The mission of the Xcel Energy Foundation is to use the collective knowledge, resources and skills of our staff and colleagues to make a positive impact. Through our Focus Area Grants, we support nonprofit 501(c)(3) organizations that perform in one or more of our four focus areas: arts and culture, economic sustainability, environment and STEM education. We do this to ensure our communities are highly desirable places for everyone to live, work and learn.

Board placement

As part of our commitment to community, Xcel Energy employees serve on boards of directors for local nonprofits. We seek to match employees with their talents to serve the nonprofit community.

United Way

Another way we give back to our communities is through our employee giving campaign. Each year we support a six-week United Way campaign that includes oversight of volunteers, fundraising, events and employee engagement.



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See a full listing of Minnesota
community relations managers
and the areas they serve at
xcelenergy.com/Community

More information regarding the Xcel Energy Foundation, giving guidelines and focus area grants may be found at xcelenergy.com/Community/FocusAreaGrants.