Custom Efficiency

Our Custom Efficiency program helps you lower your operating costs by providing rebates on a wide variety of equipment and process improvements that lead to energy savings. Get money back for choosing energy-efficient investments that exceed standard options, but aren’t covered under our standard/prescriptive rebate programs. The more energy your project saves, the more your business can earn in rebate dollars — up to $400 per kW and $4 per Dth of gas saved. **All Custom Efficiency projects require preapproval before equipment purchase and installation.**

Take inventory of your savings potential by answering these questions. If you answer “yes,” Custom Efficiency could help you reduce your cost of doing business:

- Do you have plans to replace existing equipment or add new equipment?
- Have your operations and maintenance costs been increasing?
- Do you plan to change your operations, which could impact processes or equipment needs?
- Do you plan to make energy-efficient improvements not covered by our standard/prescriptive rebate programs?

A wide range of electric and natural gas equipment and process changes qualify for our Custom Efficiency program.

Examples include (but certainly are not limited to):

**Equipment**

- **Boiler** — purchase of steam or process boilers or new boilers greater than 10 MMBTUH
- **Compressed air** — purchase of greater than 50 hp new equipment, reduction in hp of compressors, storage, vacuum pumps
- **Controls** — CO₂ based ventilation, energy recovery, lighting and refrigeration controls
- **Cooling** — PTAC units, economizers, new chiller equipment, ventilation fans, heat exchangers
- **Lighting** — LEDs, lumen output changes
- **Miscellaneous** — humidification, printing presses, welders, elevator modernization (DC to AC motor conversion), insulation, high speed doors, roofing
- **Motors** — greater than 500 motor hp
- **Refrigeration** — ammonia compressors, insulated freezer doors
- **Variable Frequency Drives** — greater than 200 hp
Process and retrofit changes
New systems can improve output while utilizing the same or less energy when compared to the existing system.

What custom efficiency can achieve for your business
• Shorten payback terms with Custom Efficiency rebates. Remember, the more efficient your equipment, the more you may earn in rebates.

• Lower your energy costs or make your energy use more cost-effective now and for the long-term, as a result of new energy efficient equipment. This can translate directly to your bottom line.

• Increase your business productivity and profitability by investing in equipment that can boost your output without increasing your energy costs.

• Decrease maintenance costs and down time with newer and more efficient equipment.

Here’s what you need to know to get started
• Submit a Custom Efficiency Application, including the description of your project. We require preapproval of your project before you purchase and install equipment.

• We’ll let you know if your project qualifies for a Custom Efficiency rebate and how much your rebate will be.

• Rebates are calculated on a case-by-case basis with rebates based on electric and/or natural gas energy savings.

• After your installation or process change is implemented, submit your invoices. You will be required to check the box in the “Completion and Verification Phase” of the original application and sign again to complete. We’ll verify completion and send you a rebate check.

Call now to start saving
To maximize your energy savings potential and take full advantage of Custom Efficiency rebates, call our Business Solutions Center at 855.839.8862 or contact your local Xcel Energy representative.