



SHIFTING YOUR ENERGY USE CAN HELP OUR ENVIRONMENT

Plus, it saves you money on your bill

Did you know that the time of day, and the day of the week, you use energy plays a role in how energy is generated and distributed across the grid? And that impacts our environment.

“Demand” is the total amount of electricity needed to supply everyone with the power they need at any moment in the day. When demand spikes — usually on weekday evenings — Xcel Energy and other utilities often need to get that extra energy from sources that cost more and rely more on fossil fuels.

Shifting electricity use to off-peak hours helps us better manage our energy grid, reduce fossil fuel use, and use more renewable energy.

That’s why with Flex Pricing, you pay less for electricity you use earlier in the day, later in the evening and overnight.

Find tips to shift and save at [xcelenergy.com/FlexPricing](https://www.xcelenergy.com/FlexPricing).