



IMPROVE YOUR HOME'S COMFORT.

SAVE MONEY. REDUCE ENERGY. EARN REWARDS.

• RESIDENTIAL PROGRAM •

HOME PERFORMANCE with ENERGY STAR®

Home Performance with ENERGY STAR®

offers homeowners instant discounts when making recommended **air sealing** and **insulation** improvements.

A home energy assessment is often the first step in making your home more comfortable. By making recommended improvements identified during the assessment, you can expect to:

- Improve your home's comfort
- Reduce air leaks and temperature fluctuations
- Increase the long-term value of your home

Energy assessments are performed by certified Home Performance Trade Allies. These contractors are trained to identify comfort and health issues and to provide you with personalized recommendations and access to the rewards.

INCOME QUALIFICATION		CUSTOMER REWARD	ELIGIBLE IMPROVEMENTS	EXTRA BONUSES
REWARD LEVEL 1	Household income is greater than 80% of the State Median Income (SMI)	FOCUS ON ENERGY Instant discount of 33% off improvement cost, up to \$1,250 Plus, \$250 potential savings bonus ⁽¹⁾	<ul style="list-style-type: none"> • Air Sealing • Attic Insulation • Exterior Wall Insulation • Sill Box Insulation • Interior Foundation Insulation 	FREE energy-savings products and installation (a \$100 value)
		XCEL ENERGY Additional reward of 33% , up to \$1,250		
		COMBINED REWARD 66% of improvement cost, up to \$2,500 ⁽²⁾ Plus, \$250 potential savings bonus		
REWARD LEVEL 2	Household income is 80% or less of the State Median Income (SMI)	FOCUS ON ENERGY Instant discount of 75% off improvement cost, up to \$2,000 ⁽³⁾ Plus, FREE Energy Assessment	<ul style="list-style-type: none"> • Air Sealing • Attic Insulation • Exterior Wall Insulation • Sill Box Insulation • Interior Foundation Insulation 	FREE energy-savings products and installation (a \$100 value)
		XCEL ENERGY Additional reward of up to \$2,000		
		COMBINED REWARD Up to \$4,000 , not to exceed 90% of improvement cost. Plus, FREE Energy Assessment		

⁽¹⁾Energy use reduction must be 25 percent or greater to receive the \$250 savings bonus. ⁽²⁾Homeowner must be a Xcel Energy natural gas or electric heat customer to qualify. Combined rewards may not exceed the cost of the project. If rewards exceed the project cost, the Xcel Energy reward will be reduced first. ⁽³⁾Energy use reduction must be 10 percent or greater. If below 10 percent, the homeowner automatically qualifies for Reward Level 1 benefits.

TAKE THE NEXT STEP TO PARTICIPATE IN THE PROGRAM:

REWARD LEVEL 1: Find a Home Performance Trade Ally near you to schedule an Energy Assessment

REWARD LEVEL 2: Complete an Income Eligibility Application to see if you qualify for enhanced rewards

ACT NOW, VISIT

FOCUSONENERGY.COM/HOMEPERFORMANCE
OR CALL TOLL-FREE 800.762.7077.



How can I benefit from Home Performance with ENERGY STAR?

Homeowners who participate in Focus on Energy's Home Performance with ENERGY STAR have more comfortable living spaces, live in warmer homes in the winter and cooler homes in the summer, and pay less for their utility bills. They receive instant-discounts when making air sealing and insulation improvements and are also more confident in the installation of their energy-saving improvements because the work must comply with Focus on Energy and Building Performance Institute (BPI) standards and guidelines.

Home Performance with ENERGY STAR Benefits

-  **Typical utility bill savings of up to 20% or more.**
-  **More comfortable rooms with less temperature fluctuations, fewer drafts and higher indoor air quality.**
-  **Air sealing and insulation improvements made by Focus on Energy trained and BPI-certified Trade Allies**
-  **Third-party quality assurance to make sure work is completed correctly**
-  **Reduced greenhouse gas emissions to protect the environment**
-  **FREE energy-saving products and installation (a \$100 value)**

What makes a Home Performance with ENERGY STAR participating Trade Ally different?

It takes knowledge and skill to identify and know what improvements to make that will improve a home's comfort and durability and reduce its energy use. Home Performance Trade Allies are BPI certified and equipped with specialized training and diagnostic tools to determine how your house is performing and because of their advanced education and skills, Focus on Energy rewards are only available through a Home Performance Trade Ally.



To get started on your energy-saving air sealing and insulation improvements, visit focusonenergy.com/homeperformance

What should I expect during an energy assessment?

Energy Assessments vary in scope, length and cost depending the age, size and condition of your home. A typical assessment includes an inspection of your home's interior, exterior, attic, crawl space and basement. Your Trade Ally may perform technology-based diagnostic tests including: a blower door test to identify air and duct leaks; a combustion safety test to ensure appliance efficiency, measure carbon monoxide levels and check for gas leaks; and infrared camera testing to detect voids around windows and doors or missing and damaged insulation.

We recommend that you be present during your assessment and ask questions about your home's energy-use.

Am I eligible to participate in the program?

Home Performance is available to homeowners who reside a residential building with three or fewer units. The resident must be a customer of a participating utility company, and at least 50 percent of the home must be heated with natural gas or electricity.

To be eligible for the Xcel Energy matching reward, the customer's heat source must be natural gas or electricity and supplied by Xcel Energy.

To determine your reward level, find your household size and household income in the State Median Income (SMI) chart below. If your annual or three month household income is 80 percent SMI or lower, you are eligible for Reward Level 2 benefits. If your annual or three month household income is above 80 percent SMI, you are eligible for Reward Level 1 benefits.

STATE MEDIAN INCOME (SMI) LIMITS BY HOUSEHOLD SIZE (2014)

HOUSEHOLD INCOME		
Household Size	Annual Income 80% SMI	3 Month Income 80% SMI
1	\$32,923	\$8,231
2	\$43,053	\$10,763
3	\$53,183	\$13,296
4	\$63,313	\$15,828
5	\$73,443	\$18,361
6	\$83,574	\$20,894
7	\$85,473	\$21,368
8	\$87,372	\$21,843
9	\$89,272	\$22,318
10	\$91,171	\$22,793
11	\$93,071	\$23,268
12	\$94,970	\$23,743

NOTE: If your income is less than 60 percent SMI, you may be eligible for other income-qualified programs. To learn more, visit homeenergyplus.wi.gov or call 866.432.8947.

SAVING ENERGY AND MONEY FOR WISCONSIN



Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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