

Summer Only Interruptible Credit Option (SOICO) Program

BUSINESS PROGRAM OFFERS SIGNIFICANT SAVINGS OPPORTUNITIES

The Summer Only Interruptible Credit Option (SOICO) program is financially attractive for businesses that can reduce part or all of their demand in the summer during periods of peak demand.

We have requested approval for the program from the Public Utility Commission of Texas in the first quarter of 2011.

Earn Big Savings

During hot summer days, our system may require more power than is normally available. Customers who participate in the SOICO program help reduce the amount of electricity we purchase or generate, which helps us meet electric system requirements at critical times.

At the beginning of the year, you choose how much electricity load you're willing to reduce during the summer and what price you'd like to receive for it. If we accept your bid, you'll receive significant credits on your bill in June, July, August and September.

ARE YOU A GOOD CANDIDATE?

WE'LL HELP YOU DECIDE.

Ask your Xcel Energy account manager for an electricity usage analysis that can help you determine whether our Summer Only Interruptible Credit Option (SOICO) program is a good fit for your business.

If you don't have an account manager, please call our Business Solutions Center at **1-800-481-4700**.

Program Highlights

- Flexibility in choosing how much load you want to reduce during June through September, the asking price for it, and advance notice options
- Potential for generous credits for participating that you choose
- Contract term of four 4 months (June through September).
- Requires a minimum of 300 kW of interruptible demand

How it Works

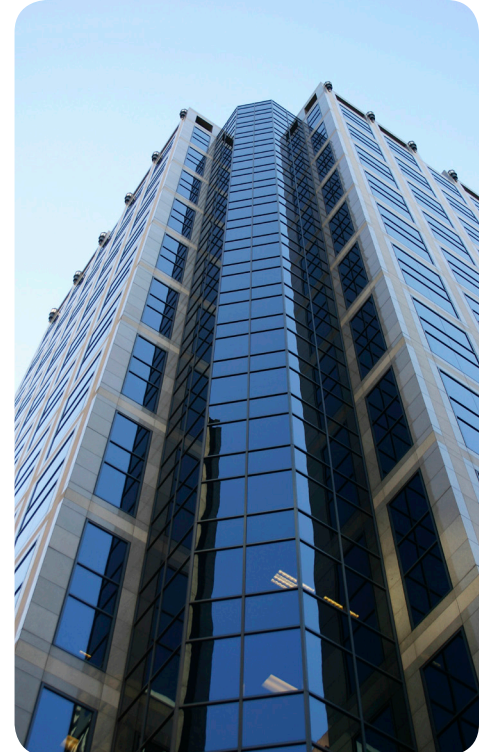
In January, you'll submit a bid or asking price and the amount of electricity you're willing to reduce. By March, we will accept, counter or reject your bid based on the market price of energy.

If your bid is accepted, you'll sign a 4 month contract that includes your selected firm demand, the hours of interruption between June and September and your advance-notice requirement. You'll use electricity as usual until the start of a control event.

Then, during the interruption period, you'll reduce your electricity use down to the firm demand chosen in your program agreement. If the event is identified as an economic interruption you may choose to buy-through the interruption and avoid controlling part of or your entire interruptible load.

Interruption events are triggered as a result of capacity, contingency and/or economic constraints. Economic interruptions are the only interruptions that offer a buy-through option.

A credit will be applied to your bill in June, July, August and September based on the accepted bid price and the amount of interruptible load you provided.



Interruption Period Details

- You choose the maximum hours of interruption appropriate for your facility, amount of notice given, firm demand (load not exposed to interruption) and other options.
- Your credit is tied to the options you select. The more load you agree to control, the higher your credit will be.
- All interruptions will last a minimum of four hours unless a shorter interruption option is selected.
- You'll have the option to buy-through economic, but not capacity, interruptions.
- Penalties will be assessed for failing to interrupt.