



Trade Incentives 2019

Earn cash and help your customers

Participate in our Trade Incentive Program and start earning cash back by helping customers make energy efficiency improvements. Take the opportunity to get cash rewards from multiple programs throughout the year, while providing added value to your customers with rebates and energy savings.

2019 promotion incentives for Trade Partners

Energy efficiency program	Amount—type of incentive
Cooling Efficiency	• 10% of customer's rebate; maximum \$5,000/project for completed projects
Custom Efficiency	• 10% of customer's rebate; maximum \$5,000/project for completed projects
Data Center Efficiency	• 10% of customer's rebate for custom Data Center projects; maximum \$5,000/project for completed projects
Efficiency Controls	• 10% of customer's rebate; maximum \$5,000/project for completed projects
Fluid System Optimization	• 10% of customer's rebate for custom FSO projects; maximum \$5,000/project for completed projects
Foodservice Equipment	• 15% of customer's rebate; maximum \$5,000/project for completed projects
Heating Efficiency	<ul style="list-style-type: none"> • Boiler Tune-Ups: \$25/building boiler system tune-up (limit one per site, every other year) • Boiler Tune-Up Plus: \$150 for systems ≤ 1 MMBTUH; \$300 for systems > 1 MMBTUH • Heating-efficiency equipment/improvements: 10% of the customer's rebate for all qualifying efficiency projects (excluding Tune-Ups and Tune-Up Plus); maximum \$5,000/project for completed projects
Motors and Drives	• 10% of customer's rebate; maximum \$5,000/project for completed projects
Ozone laundry	• 10% of customer's rebate; maximum 5,000/project for completed projects
Recommissioning	<ul style="list-style-type: none"> • 20% of customer's rebate; maximum \$5,000/project, for helping customers implement recommended recommissioning opportunities. • "Fast Track" projects: \$250 per approved project

To qualify for these incentives, a Trade Partner ID must be written on the rebate application (or on the preapproval application for Custom Efficiency and Efficiency Controls) at the time of submission to Xcel Energy. If you need to obtain a Trade Partner ID, please fill out and return a **Trade Partner ID Request and W-9 Form**.

Join our Trade Partner network

Visit xcelenergy.com/TradePartners and look for the Trade Partners area where you can sign up to our trade partner network. We'll keep you informed about new incentives, training opportunities, events and special offers. We value your privacy and never share your information with any outside organization except as required by law.

Learn more about our energy efficiency rebate programs

We offer rebates to our customers on a wide range of energy-saving improvements. Visit xcelenergy.com/Business for more information, or contact our Business Solutions Center at **855.839.8862**.

Take the opportunity to get cash rewards from multiple programs throughout the year.