



# Electric Rate Savings



## PEAK-CONTROLLED RATES

### Save Almost Half of Your Demand Charges

We offer tremendous savings opportunities for our business customers through our Electric Rate Savings program. If you can reduce your demand by a minimum of 50 kilowatts (kW) at our request, you can qualify for almost half off your annual demand charges through Electric Rate Savings.

During periods of peak demand, such as hot summer days, our system may require more power than is normally available. By participating in Electric Rate Savings, you help reduce the amount of electricity our customers need, which helps us meet electric system requirements at critical times.

### Electric Rate Savings Details

When you join the rate, you agree to reduce your demand for electricity to a predetermined demand level (PDL) when we call a control period. In order to participate in the program, you must have a controllable load of at least 50 kW at least once during the summer months of June, July, August or September. Control periods usually occur on hot, humid summer days between June 1 and September 30, but can occur during any season.

### How Do I Realize Savings?

You will see savings all year round on your energy bill when you participate in the Electric Rate Savings program. This is because we apply a discount to your controllable demand. For the period of June to September, you can see a discount ranging between \$5.69 to \$8.14 per kW on your controllable load. Similarly, for the period of October to May, you can see a discount ranging between \$1.81 to \$4.26 per kW on your controllable load.

### Save Even More by Adding Time-of-Day Service

Adding time-of-day service gives you even more savings if you can shift part of your electric load to off-peak hours. Businesses with extended hours that currently use or can shift their energy use to off-peak hours (9 p.m. to 9 a.m.), and also can reduce their on-peak demand by 50 kW or more, can realize substantial savings with our time-of-day service. The balance of your energy use (the on-peak portion) must then meet the requirements stated in your Electric Rate Savings contract.

### WHO CAN BENEFIT?

Many companies qualify for Electric Rate Savings. Types of organizations that frequently take advantage of this program include:

- Manufacturing facilities
- Water- and wastewater-treatment facilities
- Facilities with back-up generation
- Recycling facilities
- Mining operations
- Communications and data centers

### Call 1-800-481-4700 Today to Learn More and Start Saving!

Call our Business Solutions Center at **1-800-481-4700** or email **energyefficiency@xcelenergy.com** for more information or to request an evaluation to determine your potential savings through Electric Rate Savings.